

Applied Regression (I)

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Applied Quantitative Methods II

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Roadmap

Review: Key Concepts from AQMSS-I

The regression model

The most common tool in social science:

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- X : explanatory variable(s)
- β : coefficients (what we estimate)
- ε : error term (what we can't explain)

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- The slope β_1 tells us:
 - How much Y changes, on average
 - When comparing units that differ by 1 in X

Descriptive vs. Causal interpretation

- **Descriptive:** How do units with different X values compare?
 - “People with more education earn more, on average”
- **Causal:** What happens if we change X for a given unit?
 - “If we give someone more education, they will earn more”
- Same coefficient, very different claims!

The challenge of causal inference

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- The problem: we can't observe counterfactuals
- We need strategies to infer them
- This will be a recurring theme throughout the course

Today's goals

- Understand regression as modeling conditional expectations

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- Learn how to think about control variables

Roadmap

Regression as Conditional Expectations

What question does regression answer?

- “What is the average value of Y for different values of X ? ”

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- This is the **conditional expectation function** (CEF)
- Written as: $E[Y|X]$
- Regression approximates this function

Example: Income and support for redistribution

- Research question: How does income relate to support for redistribution?

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- We can estimate this with regression

Linear regression as approximation

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- Why linear? Simple, interpretable, often good enough

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- Scaled by how much X varies

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- This is a **comparison**, not necessarily a causal effect

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From Description to Causation

When can we interpret regression causally?

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 - “Increasing someone’s income would decrease their support”
- The difference is crucial!

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- The fundamental problem: we only observe one of these

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- We can use the control group's outcomes as counterfactual
- The simple difference in means estimates the causal effect

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- Treatment is not randomly assigned
- Problem: treated and control groups may differ
 - Not just in treatment, but in other ways too
- These differences can bias our estimates

Confounding

A **confounder** is a variable that:

- Affects both the treatment and the outcome
- Creates a spurious association between them
- Example: Education, income, and political preferences

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- Example: Education, income, and political preferences
 - Education affects both income and political views
 - Income-politics relationship may be partly spurious

The logic of controlling

- If we can identify the confounders...

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- ...we can “control” for them in regression

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- But: this requires knowing what the confounders are

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Control Variables in Practice

Multiple regression

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \varepsilon$$

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- β_1 now represents:
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 - Between groups that differ by 1 in X_1
 - **Holding X_2 constant**
- This is the “controlled” effect of X_1

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- This isolates the unique contribution of X_1

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- The bias formula:

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- Depends on:
 - How strongly the confounder affects Y
 - How strongly the confounder relates to X

What makes a good control?

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Pre-treatment confounders are the key!

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- Controlling for post-treatment variables can *introduce* bias

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- Controlling for it creates a spurious association
- Example: NBA players
 - Height and skill both affect being in NBA
 - Among NBA players, height and skill are negatively correlated
 - But not in the general population!

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- There's no purely statistical solution to this
- Need theory + research design, not just more controls

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- Control variables help only if chosen correctly
- Controlling for the wrong variables can make things worse
- Always think about what you're comparing

For next week

- Read Angrist & Pischke (2008), chapters 1-3
- Read Urdinez & Cruz (2020), chapter 5
- Work on Problem Set 1
- Next session: More on regression in practice
 - Interactions
 - Non-linear relationships
 - Standard errors and inference

Questions?