

The Chief Financial Officer will be responsible for overseeing the financial operations of the company, guiding its financial strategy, planning, and maintaining its fiscal stability. They will collaborate with the executive management team to establish long-range goals, strategies, plans, and policies. The DIRECTOR OF FINANCE will be a strategic business partner to the CEO and senior executive leadership team, reporting into the CEO.

Key Responsibilities:

- Financial Management** - Manage the company's financial operations, including budgeting, forecasting, and auditing. Ensure that the financial transactions, policies, and procedures meet the organization's short and long-term business objectives and are conducted in accordance with regulations, accounting principles, and standards. Develop and implement best practices and tools to ensure a well-controlled yet flexible operation that has strong fiscal management, forecasting and planning coordination, cross-team communications, and workflows.
- Strategic Planning** - Develop and implement the financial strategy of the company. This includes long-term financial planning and forecasting, risk management, and investment strategies. Utilize forward-looking models and activity-based analyses to provide financial insight into the organization's plans and operating budgets.
- Track Business Performance** - Develop and utilize tracking tools, work with management and senior leadership to establish corrective measures, and prepare detailed reports for Senior Leadership Team.
- Financial Reporting** - Oversee the preparation and communication of monthly and annual financial statements. Ensure the timely reporting of key financial data and updates to the Senior Leadership Team as well as to the Parent Company in UK.
- Compliance** - Ensure legal and regulatory compliance regarding all financial functions. This includes tax planning and compliance with local, state, and federal tax regulations.
- Leadership & Collaboration** - Direct the Finance and accounting team and ensure their ongoing professional development and training. Work with senior managers to develop forecasting and client support models, budget, and staffing proposals. Participate in key decisions as a member of the executive management team. Collaborate with Senior Leadership Team to identify opportunities for innovation and driving efficiencies throughout the business.
- Cash Management** - Oversee weekly cash management and AP Department, approve

large payables, sign checks, authorize large wires and ACHs. Supervise Accounts Receivable management and provide guidance relating to the collection process. Sign off on monthly Cash Forecast for Parent company. Client & Vendor Onboarding - Support internal stakeholders setting up as an approved vendor with new and existing clients, and conversely support new vendor setup for Company. Qualifications: A bachelor's degree or MBA in business, finance, or accounting, or equivalent experience. A master's degree is preferred. Certified Public Accountant certification is a plus. At least 15 years of experience in accounting and financial management. Experience in a senior management position. Proficiency with accounting software as well as advanced knowledge and experience with Microsoft Excel and office products. Strong technical skills in GAAP and financial reporting. Strong leadership and organizational skills. Excellent communication and interpersonal skills. Significant experience working with external auditors, internal controls, and compliance-related issues. Experience in media, advertising or marketing. Experience with Deltek Maconomy is a must. Salary \$200,000 to \$210,000