

Job Title: Chief Financial Officer (CFO)
Summary: 1915 South | Ashley is a leading home furnishings retailer operating 28 Ashley stores across the Southeastern United States. The company is focused on operating high performing Ashley stores and continued growth in the Southeast. Key to the company strategy is an ongoing pursuit of delivering value for the guest, creating a premium shopping experience in stores, and ensuring operational efficiency. The Chief Financial Officer (CFO) role at 1915 South | Ashley is crucial for driving the company's growth and profitability goals. This executive will be responsible for continuing to develop the finance function for the company, partnering with other executive team members as they develop and execute the strategy in sales, operations, real estate, etc. The CFO will play a critical role in both on-going operations as well as long term strategic planning.

Key Responsibilities:

- Financial Strategy & Planning** - Develop and execute financial strategies that align with the company's long-term business goals, ensuring achievement of growth and profitability objectives
- Operational & Financial Leadership** - Partner with the President and Executive Team to optimize business operations, drive efficiency, and enhance overall financial performance
- Budgeting & Forecasting** - Lead the annual budgeting process (written and delivered), establish financial forecasts, and provide insightful variance analysis to support data-driven decision-making
- Cash Flow & Capital Management** - Ensure optimal cash flow management, working capital efficiency, and capital allocation strategies to support expansion and operational needs
- Financial Reporting & Compliance** - Oversee timely and accurate financial reporting, ensuring compliance with tax regulations and all applicable financial laws
- Risk Management & Internal Controls** - Implement and maintain strong financial controls, risk management frameworks, and compliance measures to safeguard company assets
- Acquisitions & Growth Initiatives** - Evaluate and execute potential acquisition opportunities, strategic partnerships, and expansion strategies to support the company's growth objectives
- Technology & Financial Systems** - Enhance financial reporting capabilities by leveraging technology, automation, and analytics to improve decision-making and operational efficiency
- Investor & Banking Relationships** - Manage relationships with banks, lenders, and key financial stakeholders to ensure access to capital

and maintain financial stability

Leadership & Team Development - Build, mentor, and lead a high-performing finance and accounting team, fostering a culture of accountability, innovation, and continuous improvement

Qualifications & Experience: 15+ years of financial leadership experience, with at least 3 years in a CFO or senior finance role in a multi-unit retail, consumer goods, or franchise-based environment

Strong knowledge of financial management in a privately held, growth company

Proven track record of driving financial performance, optimizing operations, and scaling businesses

Experience in retail, inventory management, and multi-unit financial operations

Bachelors in Business Administration, Finance, or Accounting

Preferred Qualifications: CPA, CFA, or MBA in Finance/Accounting

Characteristics of a Strong Candidate: Strategic thinker with the ability to balance long-term vision with operational execution

Strong analytical and financial modeling skills, with the ability to communicate complex financial concepts to non-financial stakeholders

Highly collaborative and hands-on leadership style, capable of working across departments

Proven ability to drive profitability, manage financial risk, and support business expansion

Role Classification: Executive

Reports To: President