

Personal Profile

As a creative and visual thinker I found my way into the world of web, print and social media design. Highly motivated, with a pro-active attitude and a keen eye for detail, I am always eager to utilize and strengthen my skills. I understand the importance of usability and accessibility and I am passionate about design and creativity.

Work Experience

March 2013 - August 2014

Trainee Online Services

MFG Medien- und Filmgesellschaft mbH, Stuttgart (www.mfg.de)

- Developed and designed websites and templates
- Administered, refined and analyzed over fifty websites for various projects
- Operated and monitored the Facebook page „VerbraucherBW“ (www.facebook.com/VerbraucherBW)
- Coordinated the relaunch of the Kindermedienland BW (www.kindermedienland-bw.de)

March 2012 - February 2013

Project Assistant Communication & Marketing

Popbüro Region Stuttgart, Stuttgart, Germany (www.popbuero.de)

- Designed print and online promotion material such as flyers, posters, presentations and banner ads
- Designed and maintained various websites and social media sites
- Created and analyzed social media campaigns
- Assisted at music events

September 2011 - February 2012

Communication & Marketing Intern

Popbüro Region Stuttgart, Stuttgart, Germany (www.popbuero.de)

September 2010 - December 2010

Conceptual & User Centered Design Intern

Agentur Siegmund, Stuttgart, Germany (www.agentursiegmund.de)

- Created story boards and interaction-concepts for e-Learning
- Organised the concept of a promotional stand for the World Usability Day 2011 in Stuttgart
- Revised the website of the ADAC Safety Driving Centre

March 2007 - July 2007

Supply Coordinator

Ericsson GmbH, Backnang, Germany

- Procured telecommunications equipment from various Ericsson companies and suppliers abroad
- Planned the material availability for sales orders

Education

October 2008 - February 2013

Bachelor of Arts in Information Design

Media University Stuttgart, Germany

Final grade: 1,6 (very good)

Bachelor's thesis: „Modernizing the communication strategies of a national sponsorship award for bands by using online marketing methods“

Grade: 1,0 (very good)

January 2011 - June 2011

Erasmus semester

Linköping Universitet, Sweden

Human System Interaction and Usability Testing, Institute of Technology

September 2007 - July 2008

Secondary School

Kaufmännischen Schule Stuttgart-Süd, Stuttgart, Germany

September 2004 - February 2007

Apprenticeship as an industrial clerk

Ericsson GmbH, Backnang, Germany

Additional Skills

IT skills

Adobe InDesign, Illustrator, Photoshop, Flash, Edge Animate,
Microsoft Word, Excel, PowerPoint, Outlook,
Typo3, Wordpress, Drupal,
HTML (5), CSS (3)

Language

German (native)
English (fluent)
Swedish (basic)
French (basic)

Interests and Activities

art & design, music, concerts, festivals, traveling, films, reading, swimming, cooking, photography

References

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