

## Personal Profile

*As a creative and visual thinker I found my way into the world of web, print and social media design. Highly motivated, with a pro-active attitude and a keen eye for detail, I am always eager to utilize and strengthen my skills. Understands the importance of usability and accessibility and is passionate about design and creativity.*

## Work Experience

**March 2013 - August 2014**

### **Trainee Online Services**

*MFG Medien- und Filmgesellschaft mbH, Stuttgart ([www.mfg.de](http://www.mfg.de))*

- Developed and designed websites and templates
- Administered, refined and analyzed over fifty websites for various projects
- Operated and monitored the Facebook page „VerbraucherBW“ ([www.facebook.com/VerbraucherBW](http://www.facebook.com/VerbraucherBW))
- Coordinated the relaunch of the Kindermedienland BW ([www.kindermedienland-bw.de](http://www.kindermedienland-bw.de))

**March 2012 - February 2013**

### **Project Assistant Communication & Marketing**

*Popbüro Region Stuttgart, Stuttgart, Germany ([www.popbuero.de](http://www.popbuero.de))*

- Designed print and online promotion material such as flyers, posters, presentations and banner ads
- Designed and maintained various websites and social media sites
- Created and analyzed social media campaigns
- Assisted on music fairs and concerts

**September 2011 - February 2012**

### **Communication & Marketing Intern**

*Popbüro Region Stuttgart, Stuttgart, Germany ([www.popbuero.de](http://www.popbuero.de))*

**September 2010 - December 2010**

### **Conceptual & User Centered Design Intern**

*Agentur Siegmund, Stuttgart, Germany ([www.agentursiegmund.de](http://www.agentursiegmund.de))*

- Created story boards and interaction-concepts for e-Learnings
- Organised the concept of a promotional stand on the World Usability Day 2011 in Stuttgart
- Revised the website of the ADAC Safety Driving Centre

**March 2007 - July 2007**

### **Supply Coordinator**

*Ericsson GmbH, Backnang, Germany*

- Procured telecommunications equipment from various Ericsson companies and suppliers abroad
- Planned the material availability for sales orders

## Education

**October 2008 - February 2013**

**Bachelor of Arts in Information Design**

*Media University Stuttgart, Germany*

Final grade: 1,6 (very good)

Bachelor's thesis: „Modernizing the communication strategies of a national sponsorship award for bands by using online marketing methods“

Grade: 1,0 (very good)

**January 2011 - June 2011**

**Erasmus semester**

*Linköping Universitet, Sweden*

Human System Interaction and Usability Testing, Institute of Technology

**September 2007 - July 2008**

**Secondary School**

*Kaufmännischen Schule Stuttgart-Süd, Stuttgart, Germany*

**September 2004 - February 2007**

**Apprenticeship as an industrial clerk**

*Ericsson GmbH, Backnang, Germany*

## Additional Skills

**IT skills**

Microsoft Word, Excel, PowerPoint, Outlook,  
Adobe InDesign, Illustrator, Photoshop, Flash, Edge Animate,  
Typo3, Wordpress, Drupal,  
HTML (5), CSS (3)

**Language**

German (native)  
English (fluent)  
Swedish (basic)  
French (basic)

## Interests and Activities

art & design, music, concerts, festivals, traveling, films, reading, swimming, cooking, photography

## References

References are available on request.