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Before you continue to Google Search

Google uses [cookies](#) and data to:

Deliver and maintain services, like tracking outages and protecting against spam, fraud and abuse

Measure audience engagement and site statistics to understand how our services are used

If you agree, we'll also use cookies and data to:

Improve the quality of our services and develop new ones

Deliver and measure the effectiveness of ads

Show personalised content, depending on your settings

Show personalised or generic ads, depending on your settings, on Google and across the web

For non-personalised content and ads, what you see may be influenced by things like the content that you're currently viewing and your location (ad serving is based on general location). Personalised content and ads can be based on those things and your activity, like Google searches and videos that you watch on YouTube. Personalised content and ads include things like more relevant results and recommendations, a customised YouTube homepage, and ads that are tailored to your interests.

Click 'Customise' to review options, including controls to reject the use of cookies for personalisation and information about browser-level controls to reject some or all cookies for other uses. You can also visit g.co/privacytools at any time.

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