Fravic Fernando

DESIGNER • FRAVIC.COM

EMPLOYMENT

Atomic
UX Engineer, San Francisco
20 months (Jul '13 - Present)

Solo designer at a fast-paced venture builder. Creating wireframes, visuals, prototypes, and front-end implementations for three Atomic companies:

Accuvit - Transcripts and analytics for inside sales
Everalbum - A cross-platform consumer photo app
Zenreach - Marketing and dashboards for restaurants

Polychart
UX Designer, Toronto
10 months (Aug '12 - Jun '13)

Led UX and visual design as part of a 6-person team. Created a drag-and-drop charting and data visualization tool targeted at tech startups.

Twitter
PM Intern, San Francisco
4 months (Summer '12)

Shipped features to drive user retention. Examined data to make product decisions. Connected engineering to design and other stakeholders.

Microsoft
PM Intern, Bellevue
4 months (Winter '12)

Prototyped data-driven UIs for Bing Mobile. Ran user studies at Microsoft's UX labs. Coordinated designers and developers to improve image search.

Facebook
Front-End Eng Intern, Palo Alto
4 months (Summer '11)

Developed front-end features for the homepage News Feed. Iterated quickly to build product improvements based on usability studies.

Facebook
Data Science Intern, Palo Alto
4 months (Fall '10)

Studied Facebook user data using MapReduce. Visualized and presented results. Designed and deployed an HTML5 canvas app for data visualization.

OTHER PROJECTS

Facebook Hack
Dec '12

Built an iOS app that won the 2012 Facebook Global Hackathon using NLP and speech-to-text libraries.

CoverPhotoFinder
Sep '11

Built a cover photo sharing site that received over 200,000 monthly views and was covered by Mashable.

CuriouSnakes
Aug '11

Created a visualization of AOL search data. Won a visualization competition at Adobe's SF HQ.

Introduction

Hey there, I'm Fravic. I rapidly prototype user interfaces, dig into data to back my decisions, and then implement my designs.

Tools

Design: Photoshop, Illustrator, InDesign, Framer.js, InVision

Development: JavaScript, Ruby, CoffeeScript, Objective-C, Polymer (web components), Backbone.js, Node.js, SASS

Education

University of Waterloo
5 years (Sep. '08 - Apr. '13)
Bachelor of Software Engineering

Contact

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