

Fravic Fernando

DESIGNER • FRAVIC.COM

EMPLOYMENT

Atomic

UX Engineer, San Francisco
22 months (Jul '13 - Present)

Designed visuals, prototypes, and wireframes for three portfolio companies. Worked closely with multiple engineering and product teams, simultaneously.

Accuvit - Transcripts and analytics for inside sales

Everalbum - A cross-platform consumer photo app

Zenreach - Marketing and dashboards for restaurants

Twitter

PM Intern, San Francisco
4 months (Summer '12)

Shipped features to drive user retention. Examined data to make product decisions. Connected engineering to design and other stakeholders.

Microsoft

UX PM Intern, Bellevue
4 months (Winter '12)

Prototyped data-driven UIs for Bing Mobile. Ran user studies at Microsoft's UX labs. Coordinated designers and developers to improve image search.

Facebook

Front-End Intern, Palo Alto
4 months (Summer '11)

Developed front-end features for the homepage News Feed. Iterated quickly to build product improvements based on usability studies.

Facebook

Data Science Intern, Palo Alto
4 months (Fall '10)

Studied Facebook user data using MapReduce. Visualized and presented results. Designed and deployed an HTML5 canvas app for data visualization.

Xtreme Labs

Developer Intern, Toronto
4 months (Summer '09)

Developed an iOS game framework and various web and mobile apps as part of an agile startup that was acquired by Pivotal Software.

OTHER PROJECTS

Facebook Hack

Dec '12

Built an iOS app that won the 2012 Facebook Global Hackathon using NLP and speech-to-text libraries.

CoverPhotoFinder

Sep '11

Built a cover photo sharing site that received over 200,000 monthly views and was covered by Mashable.

CuriousSnakes

Aug '11

Created a visualization of AOL search data. Won a visualization competition at Adobe's SF HQ.

INTRO

Hey there, I'm Fravic!
I rapidly prototype user interfaces, dig into data to back my decisions, and then implement my designs.

TOOLS

Design: Photoshop, Illustrator, InDesign, Origami, InVision

Development: JavaScript, Ruby, CoffeeScript, Objective-C, Polymer (web components), Backbone.js, Node.js, SASS

EDUCATION

University of Waterloo

5 years (Sep. '08 - Apr. '13)

Bachelor of Software Engineering

CONTACT

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