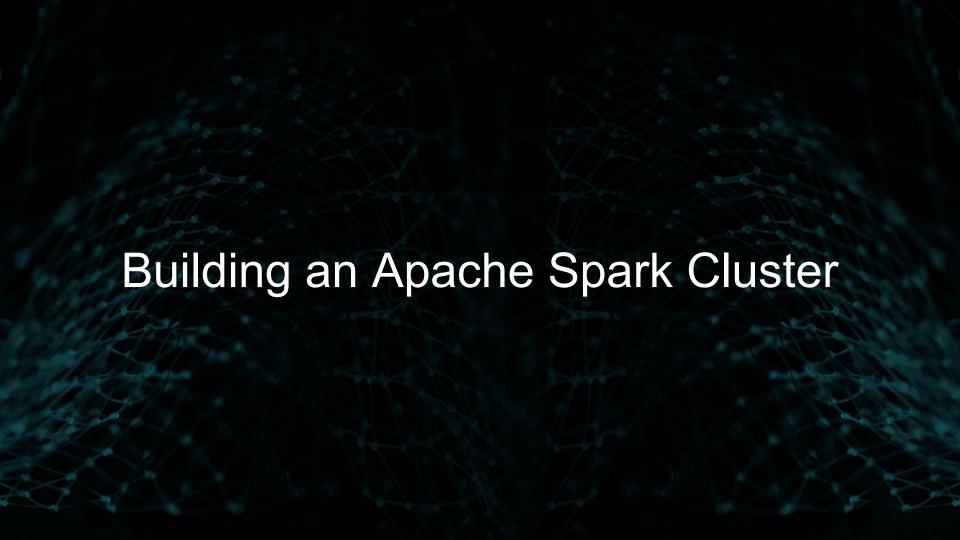


A Case Study with Twitter Sentiment Analysis

Frazier Baker

Overview

- Building a Spark Cluster
 - Apache Spark
 - Installation / Setup
- Running Twitter Sentiment Analysis
 - Sentiment Analysis
 - Stanford CoreNLP
 - Twitter
 - Preliminary Results
 - Performance Analysis
- Future Directions
 - Future of the Cluster
 - Future of my NLP Work



What is Apache Spark?

- Distributed Computing
- Versatile & General
- Built for Big Data

Why I Used Spark

Existing Resources

Pyspark is Gorgeously Simple



Interest in Distributed/Cloud Computing

Python Logo Source: Wikimedia Commons, https://upload.wikimedia.org/wikipedia/commons/thumb/0/0a/Python.svg/2000px-Python.svg.png

Installation / Setup

Running Alpine Linux 3.6
Connected to LAN with Static IP; Connected to Internet via Proxy

```
apk --update add bash curl util-linux coreutils binutils findutils grep procps openjdk8-jre
# download spark
curl -o /spark.tgz http://mirrors.ibiblio.org/apache/spark/spark-2.2.0/spark-2.2.0-bin-hadoop2.7.tgz
mv ./spark-* /spark
wget $STARTSH
```

Installation / Setup

Start Script simply runs Spark's Built-in Start Scripts
Run `role=MASTER ./start.sh` on machine you want to be master
Run `MASTER=hostname_of_master role=WORKER ./start.sh`
on all other machines

```
1 #!/bin/bash
2 # Frazier Baker
3 # Spark Cluster Start Script
4
5 echo $role
6 if [ "$role" = "MASTER" ]; then
7    /spark/sbin/start-master.sh
8 fi
9
10
11 if [ "$role" = "WORKER" ]; then
12    /spark/sbin/start-slave.sh spark://$MASTER:7077 -p 7078
13 fi
```

Installation / Setup

Run 'pyspark'
Do pythony stuff

Welcome to

Using Python version 2.7.11 (default, Jun 15 2016 15:21:11)

SparkContext available as sc, HiveContext available as sqlContext.

What about Docker?

Docker is wonderful for controlling environment

But Docker has overhead

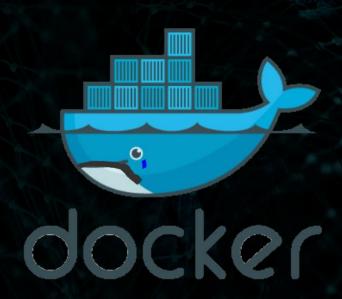


Image modified from photo found at: https://www.flickr.com/photos/xmodulo/14098888813



Sentiment Analysis

"I hate you."

"You're really great!"

"I like puppies."

"I couldn't imagine not liking puppies."

Stanford CoreNLP

Built in Java

Run as Java Server on each node

Access through Python API Wrapper

0=VeryNegative 1=Negative 2=Neutral 3=Positive 4=VeryPositive

Twitter Data

Publicly available data

Simple search API

?keywords=@username

Limitations of the Twitter API

- Only over last 7 days
- Max 3200 tweets, 100 at a time
- Bigger data transactions require a bigger wallet

Preliminary Results

Preliminary Results

uofcincy,CarnegieMellon,miamiuniversity, Harvard,MIT,OhioState,Stanford,UCBerkeley, XavierUniv

11696 Tweets ~1.5MB of data

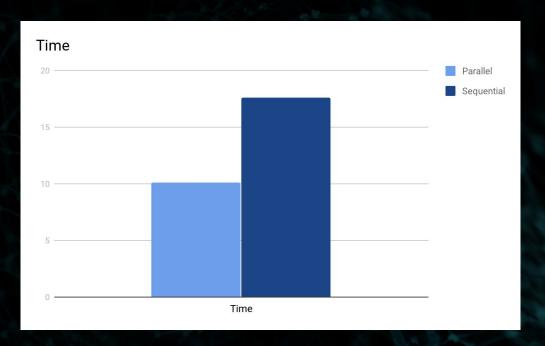
Negative Sentiment [-1, -0.6]



Image Source: Kyle Flood https://commons.wikimedia.org/wiki/File:Waaah!.jpg

Performance Analysis

Parallel 10min 7.796s Sequential 17min 34.547s







- Get better data/more data
- Focus on measuring stress and more complex emotions



- Likely use in future projects
 - Potentially in my Senior Design Project
- I have more old computers to add
 - And will probably continue to collect them as years go on

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 For teaching the course that required this project, gave me an excuse to build the cluster I've been wanting to build for years, and offering feedback during office hours.

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For getting me interested in Cloud Computing and teaching me some spark basics in his CS
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Professor Shomir Wilson

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Grace Gamstetter

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