

Fan Someone who visits the application for entertainment purposes.

Shopper Someone who will buy merchandise from the online store.

Donor Someone that donates a one-time monetary gift to the NJBA league.

Sponsor Someone that sponsors annual monetary gifts to the NJBA league.

User Stories

Fan

1. As a *Fan*, I want to watch highlight plays so that I can enhance my entertainment experience by enjoying high intensity, featured “top plays”
2. As a *Fan*, I want to view box scores so that I quickly see the results of a previous game
3. As a *Fan*, I want to view standings (leaderboard) so that easily know each team’s ranking
4. As a *Fan*, I want to view the league schedule so that I can know when my favorite team is playing its next game
5. As a *Fan*, I want to be able to buy tickets so that I can attend a local game
6. As a *Fan*, I want to see an engaging homepage so that I can have an enticing user experience
7. As a *Fan*, I want to navigate the web application via the navigation bar so that I easily go to my favorite sections of the website
8. As a *Fan*, I want to view player stats so that I can see a player’s averages over various time periods (e.g. month-to-month stats, season averages, etc.)
9. As a *Fan*, I want to view team stats so that I can see a team’s averages over various time periods (e.g. month-to-month stats, season averages, etc.)
10. As a *Fan*, I want to view an alphabetical player list so that I can have the ability to find players easily
11. As a *Fan*, I want to view an alphabetical team list so that I can have the ability to find teams easily
12. As a *Fan*, I want to search the player stats so that I can find stats only about players that I am interested in
13. As a *Fan*, I want to search the team stats so that I can find collective team stats only about teams that I am interested in
14. As a *Fan*, I want to search the player list so that I can choose a player profile that I am interested in
15. As a *Fan*, I want to search the team list so that I can choose a team profile that I am interested in
16. As a *Fan*, I want to view a player profile so that I can learn about the background of a player (height, weight, date of birth, high school attended, profile picture, etc.)
17. As a *Fan*, I want to view a team profile so that I can learn about the history of a team (city, venue, coach’s name, team logo, team mascot, etc.)
18. As a *Fan*, I want to view a ‘Top Player Stats’ leaderboard so that I can see which player is the top ranked player in each statistical category
19. As a *Fan*, I want to view a ‘Top Team Stats’ leaderboard so that I can see which team is the top ranked team in each statistical category
20. As a *Fan*, I want to have the access to a Glossary so that I can understand what the abbreviations of statistical categories mean
21. As a *Fan*, I want to see league news so that I can learn about trades, policy changes, and news related to players and teams within the league

22. As a *Fan*, I want to be able to sign up for the 'NJBA Newsletter' so that I can be emailed the latest news about the league
23. As a *Fan*, I want to be able to follow the NJBA on all social media platforms (e.g. YouTube, Facebook, Twitter, etc.) so that I can view exclusive content that is only posted on social media

Shopper

1. As a *Shopper*, I want to view the schedule so that I can find a game that I want to attend where I can buy exclusive merchandise from
2. As a *Shopper*, I want to navigate to the league store so that I can choose apparel that I want to purchase
3. As a *Shopper*, I want to be able to filter by department within the league store so that I can easily find what I am looking for (e.g. Men's, Women's, Children's, etc.)
4. As a *Shopper*, I want to be able to filter by category within the league store so that I can easily find what I am looking for (e.g. Hats, Outerwear, Shirts, Pants, Accessories, Jerseys, Footwear, etc.)
5. As a *Shopper*, I want to filter apparel by color so that I can coordinate my wardrobe
6. As a *Shopper*, I want to filter by team so that I can only see relevant apparel items for my favorite team
7. As a *Shopper*, I want to filter by "Sale" or "Clearance" items so that I can buy items on a budget
8. As a *Shopper*, I want to view frequently purchased items so that I can see what apparel is trendy
9. As a *Shopper*, I want to filter by player so that I can only see relevant apparel items for my favorite player
10. As a *Shopper*, I want to view a description of the apparel item so that I can learn about a product
11. As a *Shopper*, I want to view reviews from other customers about each apparel item so that I can make a well-informed decision about a given purchase
12. As a *Shopper*, I want to use coupons relevant to my purchase so that I can save money immediately and buy more items in the future
13. As a *Shopper*, I want to be able to sign up for a 'NJBA Rewards Program' so that I can receive exclusive discounts and coupons on select apparel
14. As a *Shopper*, I want to view contact information for a Customer Service department so that I know who to contact in the event of an issue with my purchase
15. As a *Shopper*, I want to view a return policy on apparel so that I can be informed about returning items that I do not wish to keep
16. As a *Shopper*, I want to view details about the quality of the product so that I can make an informed purchase (e.g. Mesh fabric, Dry clean only, 80% Polyester, etc.)
17. As a *Shopper*, I want to view which sizes are currently available for purchase of a given item so that I know if a product is in-stock or out-of-stock
18. As a *Shopper*, I want to view related items with respect to my selected item so that I can have a variety of options to choose from before making a purchase
19. As a *Shopper*, I want to view which items are almost out-of-stock so that I can determine if I want to buy a trendy item (e.g. Almost Sold Out, Only 4 Left, etc.)
20. As a *Shopper*, I want to view the total cost of savings for my purchase so that I can know much of a discount I will receive when I apply a coupon code
21. As a *Shopper*, I want to view a Shopping Cart so that I can quickly determine all the items I have selected to purchase for a given transaction

Donor

1. As a *Donor*, I want to view the charities that the league donates to so that I can see what organizations the league supports
2. As a *Donor*, I want to view the other donors of the league so that I can see all one-time donor who support the league
3. As a *Donor*, I want to submit a request to make a donation so that I can easily contribute one-time monetary gifts to the league
4. As a *Donor*, I want to view relevant news headlines of where the league is featured on other major publications so that I can be aware of the growth in popularity of the league
5. As a *Donor*, I want to view the league mission statement so that it can be publicly justify the initiatives of the NJBA and what my contribution supports
6. As a *Donor*, I want to follow the NJBA on all social media platforms (e.g. YouTube, Facebook, Twitter, etc.) so that I can view when the league posts about charitable events on social media

Sponsor

1. As a *Sponsor*, I want to view a list of the charities that the league donates to so that I can see what non-profit organizations the league supports
2. As a *Sponsor*, I want to view the major sponsors of the league so that I can see all organizations who sponsor the league
3. As a *Sponsor*, I want to submit a request to become a sponsor of the league so that I can contribute annual monetary gifts to the league
4. As a *Sponsor*, I want to relevant news headlines of where the league is featured on other major publications so that I can be aware of the growth in popularity of the league
5. As a *Sponsor*, I want to view the league mission statement so that it can be publicly justify the initiatives of the NJBA and what my contribution support