

# **Southern Tier Robotics FRC Team 2053**

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**Sponsorship  
Packet  
2025-2026**



# Celebrating 20 Years of STEM

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Southern Tier Robotics stands as a proven catalyst for STEM education and workforce development in the Southern Tier region. Since 2007, we have transformed hundreds of students into tomorrow's innovators, with alumni now driving innovation at leading institutions and companies worldwide.

## By The Numbers

- » **100+ students impacted through team participation since 2007**
- » **20+ active members**
- » **95% of alumni pursue post secondary education in STEM fields**
- » **Alumni accepted to Harvard, Brown, Cornell, RIT, Binghamton University and other premier institutions**

## Return on Investment

- » **Workforce Development**  
Direct access to pre-vetted STEM talent  
Internship and co-op pipeline  
Employee engagement through mentorship
- » **Brand Visibility**  
10,000+ annual competition attendees  
Regional and national media coverage  
Year-round digital presence across platforms
- » **Corporate Social Responsibility**  
Quantifiable STEM education impact  
Diversity and inclusion advancement  
Regional economic development contribution

# Meet Southern Tier Robotics

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Southern Tier Robotics (Team 2053) is a robotics team from Vestal High School in Vestal, NY that build robots and competes in the FIRST Robotics Competition (FRC).



Our team is dedicated to designing, building, and programming industrial-sized robots that tackle complex challenges while fostering a passion for science, technology, engineering, art, and math (STEAM) in students. Join us as a sponsor and help fuel the next generation of engineers, innovators, and leaders!

## Why Sponsor Team 2053?

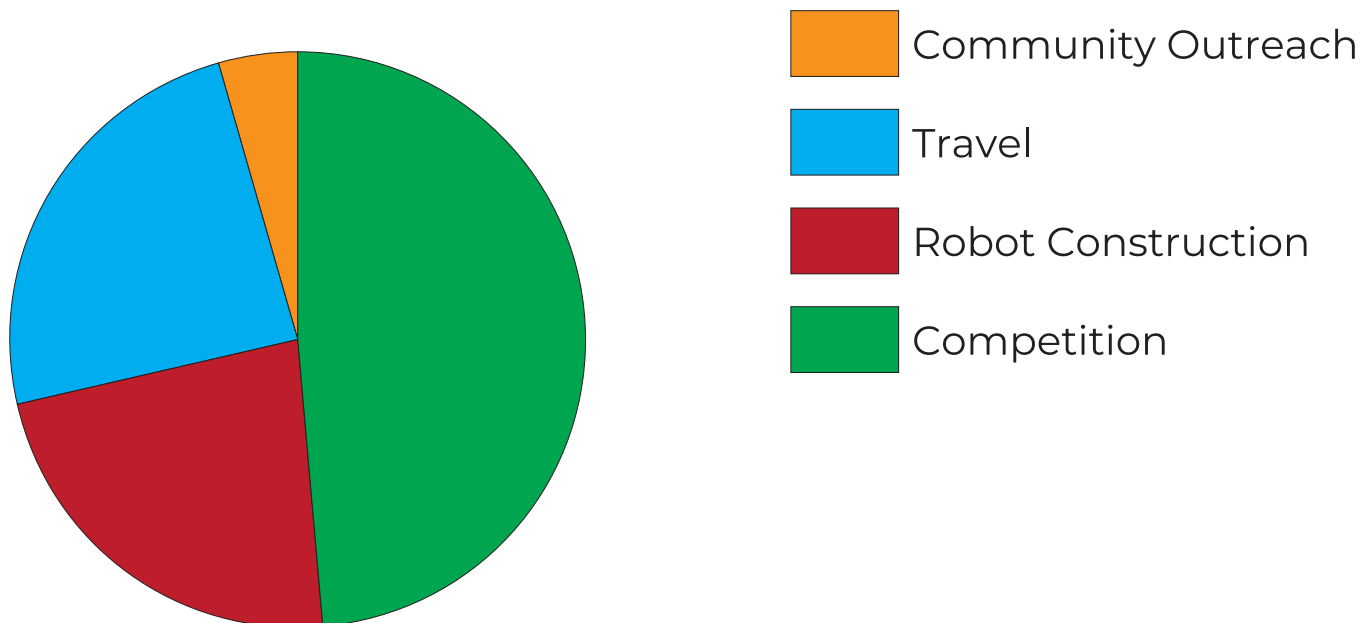
- » **Invest in the future of STEAM**
  - » Your sponsorship supports hands-on education, providing students with real-world experience in engineering, coding, teamwork, and problem-solving.
- » **Community Impact**
  - » Help cultivate local talent and workforce development in the tech and engineering sectors, creating lasting impacts in our region.
- » **Brand Exposure**
  - » Your company will gain visibility at events, on our team materials, and throughout our community as we proudly display your logo and promote your company.
- » **Network and Outreach**
  - » Be part of a prestigious community of sponsors committed to innovation, mentorship, and growth in the STEAM fields.

# Team Sustainability

Even though we are a school team, we are primarily self-funded through donors and sponsors

Your support of Southern Tier Robotics will empower students to be the next generation of STEAM graduates.

- » **Financial Investment:** Our team is reliant on funding from grants and sponsors. Sponsorships ensure our sustainability and maximizes STEAM access to all students
- » **Material Donation:** The materials required for building robots are expensive. Therefore any donation of resources or tools is appreciated. For questions regarding specific donations, please email the team!
- » **Mentoring:** Mentors are vital to team operations. They provide technical and non-technical support while supervising members in the workshop



**Projected Season Expenses: \$35,246**

# Sponsor Benefits

Your contribution not only supports our team but also empowers our students to excel in the competitive world of robotics. Together we can make a meaningful difference!

» **Platinum Sponsor (\$2500+ Investment)**

- » All Bronze, Silver, and Gold Benefits plus:
- » Title sponsor status on all team branding and promotional materials
- » Featured logo on all outreach materials and media
- » Personalized sponsorship recognition on our team videos and community events

» **Gold Sponsor (\$1500+ Investment)**

- » All Bronze and Silver Benefits plus:
- » Sponsor logo prominently displayed on our robot, seen by thousands at competitions and events

» **Silver Sponsor (\$1000+ Investment)**

- » All Bronze Benefits plus:
- » Sponsor logo featured on our team T-Shirts, worn at events and competitions

» **Bronze Sponsor (\$500+ Investment)**

- » Sponsor Ad on our team website
- » Highlight post on our social media platforms
- » Sponsor logo featured on the team's pit banner at competitions

## What we offer:

Our team competes in regional, national, and international competitions, bringing visibility to your brand across diverse audiences.

With an ever-growing presence on social media and a professional website, we ensure that our sponsors are recognized as leaders in supporting youth and STEAM education.

Plus, sponsorship allows you to engage with potential future employees and showcase your commitment to workforce development.

# Sponsorship Information

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Thank you for supporting Southern Tier Robotics. Checks should be addressed to “VHS Robotics Club” and sent to “205 Woodlawn Drive, Vestal, NY 13850”

## Contact Information

Website: [team2053.org](http://team2053.org)

To become a sponsor or if you have questions please reach out at:

Email: [southerntierrobotics@gmail.com](mailto:southerntierrobotics@gmail.com)

Call us: 631-398-8085

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## Follow Us!

    @frc2053

 @Team2053

 @southern-tier-robotics





**Thank you for your support!**

