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# Hainto, Krista Mae



Krista Mae Hainto



kristamaehainto01@gmail.com

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## Career Objective

Seeking a challenging position in a reputed organization where I can learn new skills, expand my knowledge, and leverage my learnings.

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## About

Antipolo, Rizal  
09454320963

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## Education

4th Year  
Polytechnic University  
of the Philippines  
Anonas St., Sta. Mesa,  
Manila  
Expected Graduation in  
October 2023

## Skills

- Basic Audio, Photo and Video Editing
  - Proficient in Adobe Premier Pro and Photoshop
  - Knowledgeable in basic use of Adobe After Effects
  - Proficient in content planning, scheduling, and analytics.
  - Utilizing data-driven insights to optimize campaigns and measure performance.
  - Contributes well in a team work environment
  - Adaptive
  - Approachable
  - Flexible
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## Certificates and/or Seminars Attended

MovePH's webinar on  
Disinformation, Fact-checking and  
the 2022 Elections  
October 29, 2021

Storytelling in Marketing  
May 28, 2022

Panahon TV and UBE Media: TV and  
Film Production  
August 2019

PUP Radio Conference 2021:  
Epiko (Radio in the Eyes of  
Truth Tellers)  
2021

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## ***Work Experience***

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### **Production Manager**

PUP CMO

Aug. 20, 2022 - Sept. 30, 2022

A production manager overseeing production processes, optimizes team efficiency, and driving results through effective leadership and problem-solving. I also plan the working calendar for the team to work around with.

### **Podcast Director**

PUP CMO

Aug. 20, 2022 - Sept. 30, 2022

A Podcast Director with a passion for audio storytelling and a proven ability to deliver exceptional podcast productions. With strong team management and collaboration abilities, ensuring seamless and engaging podcast experiences

### **Technical Director**

PUP CMO

Aug. 4, 2021 - Sept. 30, 2021

A technical director with expertise in overseeing technical aspects of live events, performances, and productions.

### **Audio, Graphics, and Video Editor**

PUP CMO

Aug. 20, 2022 - Sept. 30, 2022

A versatile Audio, Graphics, and Video Editor proficient in all aspects of audio editing, graphic design, and video editing, utilizing industry-standard software and tools.

### **Social Media Manager**

Stellar Creatives

March 24, 2023 - April 27, 2023

A social media manager who developed and implemented effective social media strategies to drive engagement, brand awareness, and audience growth. Working with various businesses such as Ascent Beauty and RBI Clinics.

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