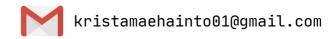
Hainto, Krista Mae





Career Objective

Seeking a challenging position in a reputed organization where I can learn new skills, expand my knowledge, and leverage my learnings.

About

Antipolo, Rizal 09454320963

Education

4th Year
Polytechnic University
of the Philppines
Anonas St., Sta. Mesa,
Manila
Expected Graduation in
October 2023

Skills

- Basic Audio, Photo and Video Editing
- Proficient in Adobe Premier Pro and Photoshop
- Knowledgeable in basic use of Adobe After Effects
- Proficient in content planning, scheduling, and analytics.
- Utilizing data-driven insights to optimize campaigns and measure performance.
- Contributes well in a team work environment
- Adaptive
- Approachable
- Flexible

Certificates and/or Seminars Attended

MovePH's webinar on Disinformation, Fact-checking and the 2022 Elections October 29, 2021

Panahon TV and UBE Media: TV and Film Production
August 2019

Storytelling in Marketing May 28, 2022

PUP Radio Conference 2021: Epiko (Radio in the Eyes of Truth Tellers) 2021

Work Experience

Production Manager

PUP CMO

Aug. 20, 2022 - Sept. 30, 2022

A production manager overseeing production processes, optimizes team efficiency, and driving results through effective leadership and problem-solving. I also plan the working calendar for the team to work around with.

Podcast Director

PUP CMO

Aug. 20, 2022 - Sept. 30, 2022

A Podcast Director with a passion for audio storytelling and a proven ability to deliver exceptional podcast productions. With strong team management and collaboration abilities, ensuring seamless and engaging podcast experiences

Technical Director

PUP CMO

Aug. 4, 2021 - Sept. 30, 2021

A technical director with expertise in overseeing technical aspects of live events, performances, and productions.

Audio, Graphics, and Video Editor

PUP CMO

Aug. 20, 2022 - Sept. 30, 2022

A versatile Audio, Graphics, and Video Editor proficient in all aspects of audio editing, graphic design, and video editing, utilizing industry-standard software and tools.

Social Media Manager

Stellar Creatives

March 24, 2023 - April 27, 2023

A social media manager who developed and implemented effective social media strategies to drive engagement, brand awareness, and audience growth. Working with various businesses such as Ascent Beauty and RBI Clinics.