

# AMIRUL ASHRIQ AHMAD

DIGITAL CONTENT CREATOR



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Jawa 41000 Klang Selangor

## SKILLS

### Adobe Photoshop (Intermediate)

★★★★

I am creative in design product mockup, collaterals, and social media posts.

### Adobe Illustrator (Intermediate)

★★★★

I am able to design logo and corporate identity.

### Microsoft Office (Intermediate)

★★★★

### Basic Photography

★★★★

## EDUCATION

### DIPLOMA IN NEW MEDIA COMMUNICATION AND CONTENTPRENEURSHIP

UiTM Alor Gajah Melaka

2020-Present

### SIJIL PELAJARAN MALAYSIA

SMK Shahbandaraya Klang

2015-2019

## REFERENCES

### MISS WAN AZFAROZZA BINTI WAN ATHMAR

Lecturer of UiTM Alor Gajah, Melaka.  
wanrozza@uitm.edu.my

### SIR MUHAMMAD FIRDAUS AMAIRUDIN

Lecturer of UiTM Alor Gajah, Melaka.  
firdausamairudin@uitm.edu.my

## PROFILE

I am a student majoring in a Diploma in New Media Communication and Contentpreneurship. I love to learn new things, gain more experience, and increase my skill level in creating content.

## WORK EXPERIENCES

### RANGERS OG DODGEBALL CLUB (2021-CURRENT)

Designed and created ideas for Instagram posts.

### ARGANIA MC111 TASK (2021)

Develop engaging, copywriting for social media posts, identified emerging trends to develop, and marketing strategies for online campaign.

### FREELANCE EDITOR (2020-CURRENT)

Designed t-shirts, jerseys, and commissioned branding designs.

## EXTRA-CURRICULAR

### LENSA 2022

- Design Team Bureau
- Design and edit social media posts, concept designs, banners, and documents.

### GAMEINC 2022

- Handle the beta testing days.

## LANGUAGE

- Bahasa Melayu (Native) ★★★★★
- English (Intermediate) ★★★
- Chinese (Basic) ★★

## AWARDS

### DEAN'S LIST

Semester 2 and 3