FRÉDÉRIC DESMARAIS

FRONT-END DEVELOPER

CONTACT

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EDUCATION

LE WAGON BOOTCAMP
Oct. 2020 - Apr. 2021
Full-Stack Web Dev

COLLÈGE SALETTE
AEC, 2010 – 2011
Graphic Design

TECHNOLOGIES

HTLM / CSS

Bootstrap / Sass / Less

JavaScript ES6

Ruby on Rails

React.js

Git / GitHub / GitKraken

PRACTICAL SKILLS

UI / UX

Responsive Layout

Accessibility (WAI-ARIA)

Agile methodology: Jira and Confluence

SEO

ABOUT ME

Senior creative designer with 7 years of progressive experience in web design; creating websites, mobile applications and interactive ad banners. Passionate about practical design and optimization, I am always striving to push the envelop and maximize the tools at my disposal.

These experiences combined with the knowledge learned in a Full-Stack Web Dev Bootcamp have equipped with skills and competencies required to excel as a Front-End Developer.

EXPERIENCE

BELL MEDIA *10/2017 – present*
Senior Creative Designer

- CMS maintenance and web-tool optimization for Bell Media's radio stations sites, including content queries, layout templates, app integrations, documentation and more.

- Develop automated mailing system campaigns (HTML, CSS), including external content retrieval, data-base segmentation and leveraging scheduled reports to provide performance insights.

- Design visual campaigns related to promotions, contests, marketing, events. etc. (digital and print).

- Create graphic and motion design systems, templates and prototypes with Figma, Photoshop, AfterEffect and more.

- Collaborate with the development team to test and optimize new releases, accessibility, and ensure the quality control of our sites and applications.

- Managing JIRA and Confluence project workflows as well as statistical analysis.

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DESIGN SOFTWARE

Photoshop

Illustator

InDesign

After Effect

Adobe XD

Figma

Sketch

LANGUAGES

French - Mother tongue

English – Fluent

EXPERIENCE (CONTINUED)

TINK AGENCY *03/2017 – 10/2017*

Web Designer

- Design websites and mobile apps, interactive prototypes, wireframes, ad banners, motion design, and illustrations.

- Technologies : HTML5, CSS3, JavaScript, Axure, Sketch, InVision.

YELLOW PAGES *06/2016 – 03/2017*

Web Designer

- Design and develop responsive websites of 3 to 20+ pages for small and medium businesses across Canada. Develop original concepts adapted to client's needs and tailored to their style and preferences and ensuring a fluid user experience.

- Technologies : HTML5, CSS3, jQuery.

SAY MEDIA *05/2014 – 06/2016*

Web Designer

- Rich media design including animation and integration. Develop and design interactive and extensible ad banners with small web applications (drag and drop, galleries, forms, games) as well as digital marketing campaigns.

- Technologies: HTLM5, CSS3, JavaScript.