FRÉDÉRIC DESMARAIS

FULL-STACK WEB DEVELOPER

CONTACT

- fred-fs-portfolio.herokuapp.com
- github.com/fredThem
- linkedin.com/in/fredericDesmarais
- fdesmarais.them@gmail.com
- 1 (514) 574-5348

EDUCATION

LE WAGON BOOTCAMP
Oct. 2020 - Apr. 2021
Full-Stack Web Dev

COLLÈGE SALETTE
AEC, 2010 – 2011
Graphic Design

FULL-STACK TOOLS & TECHNOLOGIES

 # Front-End
- HTML, CSS, Javascript
- Version Control Systems
- CSS Preprocessors
- Build Tools, Linters and Formatters
- Framework: [React.js, Ruby on Rails]
- Modern CSS: [CSS Modules, Styled Components, Emotion]
- CSS Frameworks: [Bootstrap, Material UI, Tailwind CSS]
- Type Checkers and validation
- DevTools, Performance metrics, Storage, Location, Web Sockets
- GraphQL

 # Back-End
- Terminal CLI
- Ruby, JavaScript
- Object Relational Mapping
- Relational Databases
- Search Engines
- DNS, Hosting, Web Security
- Test Driven Developement
- Continuous Integration
- Authentication and authorization

ABOUT ME

Le Wagon's Bootcamp Full-Stack Web Deveveloper graduate.
I possess strong abilities in Front-End and 7 years of progressive experience as a senior creative designer. I am experienced in web design; creating websites, mobile applications, interactive ad banners and more. Passionate about practical design and optimization, I am always striving to push the envelop and maximize the tools at my disposal.

EXPERIENCE

BELL MEDIA *10/2017 – present*
Senior Creative Designer

- CMS maintenance and web-tool optimization for Bell Media's radio stations sites, including content queries, layout templates, app integrations, documentation and more.

- Develop automated mailing system campaigns (HTML, CSS), including external content retrieval, data-base segmentation and leveraging scheduled reports to provide performance insights.

- Design visual campaigns related to promotions, contests, marketing, events. etc. (digital and print).

- Create graphic and motion design systems, templates and prototypes with Figma, Photoshop, AfterEffect and more.

- Collaborate with the development team to test and optimize new releases, accessibility, and ensure the quality control of our sites and applications.

- Managing JIRA and Confluence project workflows as well as statistical analysis.

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DESIGN KNOWLEDGE

 # Web Design
- Agile Methodology
- User Experience
- Wire-framing
- Design systems
- Functional mockups
- Assets optimization
- Mailing

 # Graphic Design
- Campaign Design
- Motion Design
- Illustration
- Branding, Advertising, Marketing
- Creative collaboration
- Photography
- Video editing
- Typography
- Print

 # Design tools
- Photoshop
- Illustrator
- InDesign
- After Effect
- Figma
- Sketch

LANGUAGES

French – Mother tongue
English – Fluent

EXPERIENCE (CONTINUED)

TINK AGENCY *03/2017 – 10/2017*
Web Designer
- Design websites and mobile apps, interactive prototypes, wireframes, ad banners, motion design, and illustrations.
- Technologies : HTML5, CSS3, JavaScript, Axure, Sketch, InVision.

YELLOW PAGES *06/2016 – 03/2017*
Web Designer
- Design and develop responsive websites of 3 to 20+ pages for small and medium businesses across Canada. Develop original concepts adapted to client's needs and tailored to their style and preferences and ensuring a fluid user experience.
- Technologies : HTML5, CSS3, jQuery.

SAY MEDIA *05/2014 – 06/2016*
Web Designer
- Rich media design including animation and integration. Develop and design interactive and extensible ad banners with small web applications (drag and drop, galleries, forms, games) as well as digital marketing campaigns.
- Technologies: HTLM5, CSS3, JavaScript.