Fred Banda

Motivated Web Developer

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in linkedin.com/in/fredbanda

PROFESSIONAL SUMMARY

Innovative and results-driven Full Stack Developer with over 8 years of experience in designing, developing, and deploying robust web applications. Proficient in both front-end and back-end development, I specialize in creating efficient and user-friendly solutions that deliver exceptional user experiences. Adept at collaborating with cross-functional teams and dedicated to staying current with emerging technologies. I am passionate about solving complex problems, optimizing application performance, and continuously enhancing coding practices.

EDUCATION

Bachelor of Business Admin

University of South Africa Cape Town, W. Cape, South Africa 2011 to 2014

Certificate in Digital Marketing

Google Garage Cape Town, W. Cape, South Africa 2020 to 2020

Certificate in Business Analysis

SimpliLearn
Cape Town, W. Cape, South Africa
2020 to 2020

CORE SKILLS

PROFESSIONAL

- -Search Engine Optimization
- -Copywriting and copyediting
- -Problem Solving
- -Campaign Management
- -Data Analysis
- -Conversion Rate Optimization
- -Content Creation & automation
- -Project Management

COMPUTER

Funnel Management Zendesk HubSpot Salesforce Administration Paid Ads Management Google Analytics

WORK EXPERIENCE

Director and Principal Developer

The First Pitch Group, Cape Town, Western Cape 2013 to date

- Developed and maintained responsive web applications using modern frontend frameworks such as Ruby on Rails, JavaScript, Next.js and React.js
- Designed and implemented back-end functionalities utilizing technologies such as Node.js, Express.js, and MongoDB, Postgresql, mySQL
- Collaborated with UX/UI designers to create intuitive user interfaces and enhance user experiences
- Implemented RESTful APIs and now FastAPI and integrated third-party services to enhance application functionality.
- Utilized version control systems (e.g., Git, Gitlab) for code collaboration and managed project workflows using agile methodologies.
- Conducted code reviews and implemented best practices to ensure code quality and maintainability.
- Worked closely with cross-functional teams, including product managers and QA engineers, to ensure timely project delivery.
- Resolved technical issues and performed debugging to ensure smooth operation of web applications.
- Stayed up to date with industry trends and emerging technologies, applying them to enhance development processes and project

Business Development Skills

- Market research and analysis
- Sales and lead generation
- Relationship building and client management
- Strategic planning and forecasting
- Excellent communication and presentation skills

Internal Sales Representative

Sanlic Bidvest Group, Cape Town, Western Cape 2009 to 2013

- Created a lead funnel to improve conversion rate
- Provided timely and comprehensive solutions to customers problems
- Managed the customer onboarding process

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ABOUT ME

An enthusiastic tech learner
Self motivated achiever
An entrepreneur
Content Creator
Very curious

Fluent: English

Programming

HTML

CSS

Javascript

jQuery

Python

React Framework

Diango

Vuejs

Nextjs

Nodejs

Expressjs

MongoDB

Postgresql

MySQL

Java

Ruby On Rails

UX/UI Design with Figma

Xampp local server

Wordpress CMS

- Managing CRM data to make sure we do targeted campaigns
- Capturing of orders in the CRM

Skills:

- Front-end Development: Proficient in HTML5, CSS3, JavaScript, React, Angular, Vue.js, Next.js and jQuery spanning over 9 years' experience
- ChatGPT Prompt Engineering
- Back-end Development: Node.js, Express.js, Python, Ruby on Rails
- Database: MongoDB, MySQL, PostgreSQL, Sqlite3
- Knowledge of version control systems, including Git, Gitlab and GitHub
- Agile Methodologies
- Understanding of RESTful APIs, FastAPI and asynchronous programming
- Problem Solving and Troubleshooting
- CI/CD, containerization via Docker and Kubernetes and application testing
- Team Collaboration and Communication
- Project Management
- Solid understanding of responsive web design and mobile-first development
- Experience with UI/UX design principles and wireframing tools using Figma and Sketch
- Project Management

Web Development Projects:

Projects: Personal Portfolio Website

- Developed a CRUD social media web application where people can share photos. The sample can be seen here
- Developed an API consuming app using <u>YouTube API</u>
- Showcased my vanilla JavaScript DOM manipulation <u>Here</u>
- Created a shopping cart to show eCommerce
- Developed a website using Web3 and Vue.js
- A card game chasing Ace where one got find Ace card
- More front-end projects like <u>RandomPicker</u> and <u>SpinningNavbar</u>
- These and more just show what I can be able to do if given a chance

Additional Information:

- Open to continuous learning and professional development to stay up-todate with the latest web development trends and technologies.
- Proven ability to work effectively in both independent and collaborative environments remotely or hybrid
- Detail-oriented and committed to delivering high-quality work within deadlines.
- Fluent in English