

# Freddie Valdez

Anaheim, CA 92806 714-563-9603

freddienv@gmail.com • www.freddievaldez.net

---

## **SUMMARY**

- Experienced and flexible Graphic Artist accustomed to work in a production environment.
- Experienced user of the Adobe Creative Suite.
- Excellent communication skills and fully bilingual (English/Spanish)
- Meticulate drawing, painting and calligraphy skills.
- Recently completed a certificate thru UCI Extension in the area of Web Design and Development.

## **KEY SKILLS**

- Adobe Creative Suite CC 2015.
- HTML5/CSS/Javascript (Please see the sites section on my portfolio)
- jQuery/Ajax/PHP/SVG.
- Prepare files for web optimization.
- Expert in Adobe Illustrator.
- Ad layout formatting and compositing in InDesign.
- Photo retouching.
- Screen Printing color separations and compositing.

## **EXPERIENCE**

**Graphic Artist Specialist**      WSPG Packaging. Fullerton, CA      2017 to Present  
Packaging Company specializing in digital and flexo label production.

- Prepare pdf files for Production using the Adobe Creative Suite.
- Customer service interaction for solutions with print-ready files.
- Experienced with foils, embosses and varnishes for wine label art.
- Experienced with pdf workflows for proofing and ripping.

**Digital Graphics Technician/Supervisor**      PANASONIC DISC MFG. Torrance, CA      2001 to 2015  
Optical Media Company specializing in BD/DVD/DVDRAM production.

- Created and maintained graphics assets for the production of DVD and Bluray movies for main major movie studios by using the Adobe Illustrator, InDesign, Quark Xpress and Photoshop.
- Created flyers, brochures, online ads, digital ads and pop materials for marketing media products.
- Created Panasonic company posters for brand Identity, safety, ISO, and production departments.
- Developed forms for ISO training procedures in Acrobat.
- Prepared artwork for presentations.

**Digital Graphics Technician**      CINRAM, Anaheim, CA      1994 to 2001

Optical Media Company specializing in CD/DVD/Video production.

- Art Production for CD-ROM/DVD and CD Audio using Adobe Creative Suite, Quark Xpress.
- Scanning/typesetting/retouching images in Photoshop.
- Prepared files for maximum printing quality: color separations/color proofing. PDF creation.
- Worked closely with customer service to ensure quality and meet ISO company standards.
- Updated software and hardware in the Art Department to maintain compatibility.
- Maintained, upgraded and backed up 3 workstations to meet customers' needs.

## **FREELANCE**

### **Creative Graphics**

Orange, CA

late 80's-90's

Small typesetting business specializing in business forms.

Created logos and spot illustrations as well as collateral for various clients.

Software used: Quark Xpress, Adobe Photoshop, Adobe Illustrator, Adobe Streamline.

### **B&S Screen Printers**

Fullerton, CA

early 90's

Small screen printing shop specializing in large format fleet graphics, posters, decals, t-shirts, hats.

Did everything from comping to paste-up to compositing.

## **EDUCATION**

UCI\_Online: Certificate in Web Design and Development

Cypress College: Commercial Art Courses

OC Regional Occupational Program: Graphic Design

Awards: Design Concepts Purchase award Cypress College