



More health more wealth

[<https://wehealth.com>]

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Problem

How to enhance people's proactive health behaviors

Exercise, sleep, and stress are three crucial factors influencing individuals' well-being. Although people's health awareness has increased after the COVID-19 pandemic, the lack of physical activity, sleep deprivation, and excessive stress still persist as issues

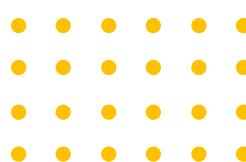
How AI is Applied in Personal Health and Privacy Protection

AI is increasingly being adopted in various domains of healthcare and personal health. Wearable devices can monitor an expanding range of physiological parameters. However, these health data constitute some of the most sensitive personal information. The challenge lies in how to provide health recommendations through AI while safeguarding user privacy from breaches



How to Achieve Mass Adoption of Web3 Applications

StepN , as a successful case , bringing many individuals beyond the web3 native user base into contact with and using it. It has encouraged even those who aren't typically fond of physical activity to persist with exercise because of its influence



Why Crypto and Web3

1

Better Incentive Mechanism

People get tokens as rewards for adopting healthy lifestyles, while also facing penalties and losses for engaging in unhealthy behaviors. Token incentives represent an effective feedback mechanism

2

Secure Personal Health Data Storage

Userdata generated by wearable devices will be self-hosted locally on the user's mobile device in a life data wallet , while uploaded data will be stored using distributed IPFS data storage.



3

ZK based Privacy

User-shared data will be processed using ZK technology, protecting user privacy from breaches.

4

Smart Contracts

Many in-app functions are implemented using smart contracts, which operate based on transparent rules and execute automatically.



Why Solana

Large Pool of Potential Users

StepN has been a source of inspiration for our product. StepN users can seamlessly adopt and use our product, which is beneficial for our early-stage launch.

Speed & Cost & stability

We are committed to adopting our software for millions of people, and Solana is the best choice for high speed, low cost, and continuous stable operation

Community

Solana has gone through difficult times, but its strong community of developers and supporters has made Solana better and better, which is also very important for our long-term development.





Wehealth

Wehealth is a proactive health Web3 lifestyle application. With built-in AI, Game-Fi, and Social-Fi elements, effectively combining healthy lifestyles with token incentives. With wearable devices(smart watch,wristband,etc), It establishes a self-hosted life data wallet of people's exercise, sleep, and stress, Through Game-Fi and AI data analysis, the goal is to drive millions of people towards healthier lifestyles and combat climate change, establish a fitness and health social platform through Social-Fi, and connect Web 3.0 with a broader audience, driving mass adoption of Web3.



Product Feature

Wearable terminal and health AI

Wearable terminals and vitality Score

Through wearable terminals(smart watches, wristbands, etc.), Collect more than 20 physiological parameters such as blood oxygen saturation, blood pressure, heartbeat. And data of physical activity, sleep, and stress . physical activity, sleep, and stress. Based on these data, unique vitality scores are generated.

AI and Personalized Health Management

Based on the AI analysis of health big data, we can provide personalized health warning and health suggestion.



Product Feature

GameFi

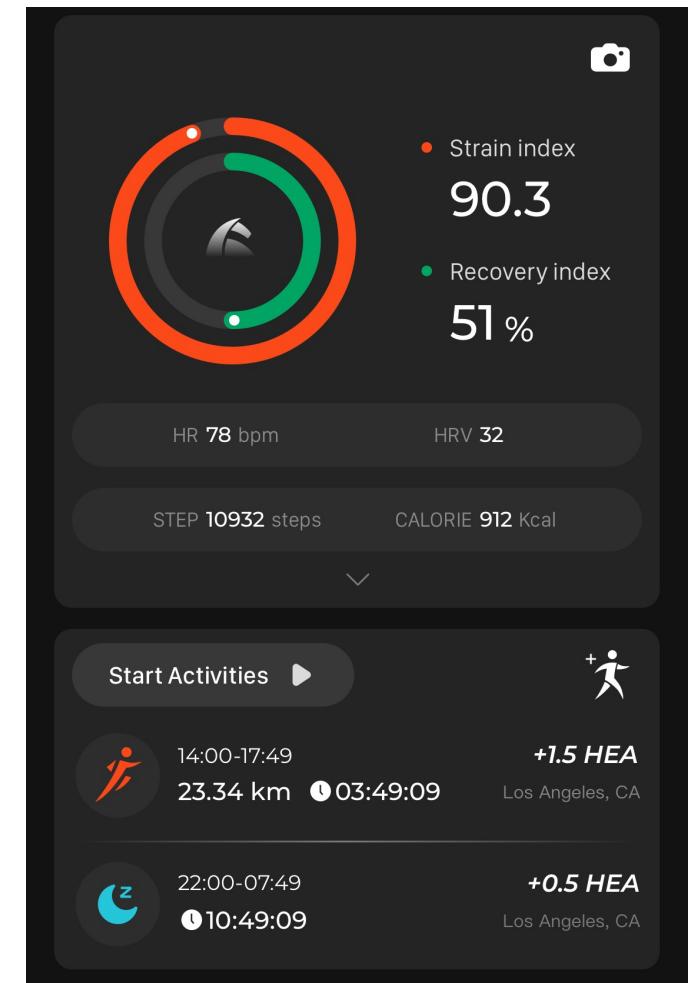
Health to Earn

The user equips their NFT in the form of a unicorn IP, and the NFT will have different attributes and corresponding token outputs. The token output is also related to the user's vitality value. The vitality value changes with movement, sleep, or stress. The higher the vitality value, the more token incentives generated, 'More health ,More Wealth'. The generated tokens can be used in the game or monetized.

The Gamefi system also includes subsystems such as Mint, Mysterybox, rent ,marketplace , Gems&sockets, etc

Free to Earn

Users can also mint a low-tier NFT for free to play the game. By completing various in-game tasks, they can earn income. This approach provides an opportunity for players in developing countries with relatively low incomes to join the game and generate additional revenue for them . We employ this mechanism to rapidly expand the player base, laying a solid foundation for further product promotion.



Product Feature

SocialFi

Various SocialFi methods

Such as social sharing, 1v1 challenges , team competitions,interaction, to enhance user loyalty

Fame system

Users can issue their own 'fame,' and others can purchase it using governance token 'HEA' to gain the opportunity for a one-on-one conversation or to join their private community. The value of 'fame' will increase with the number of holders, benefiting both the 'fame' owner and token holders. This will result in some influncers, such as Will Liu , earning a substantial income.



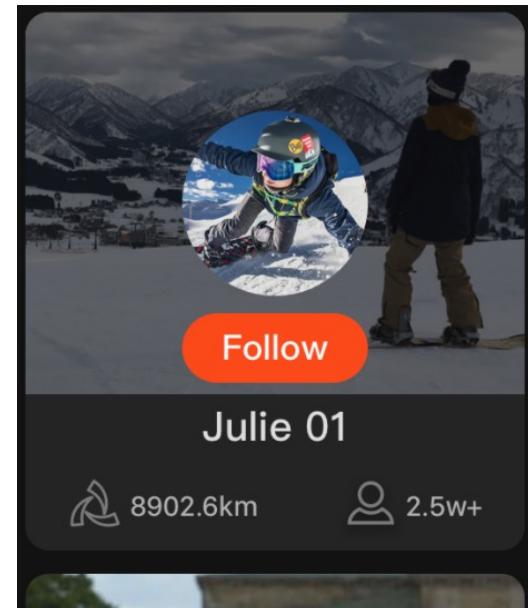
With everyone's efforts,
the Buick Running League



Ross_2hh2



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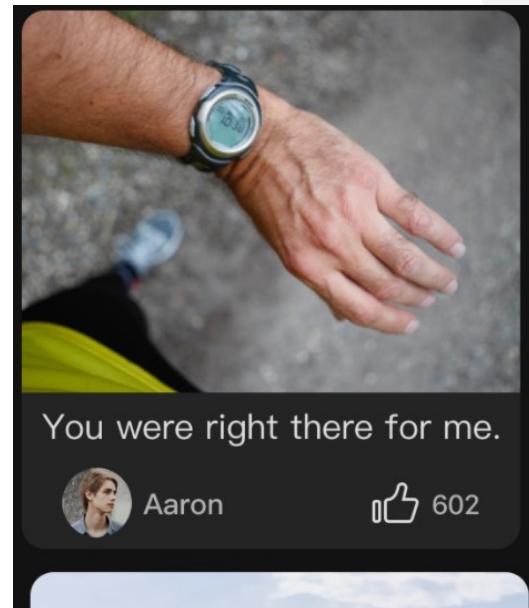
Follow
Julie 01



8902.6km



2.5w+



You were right there for me.



Aaron



602



Product Feature

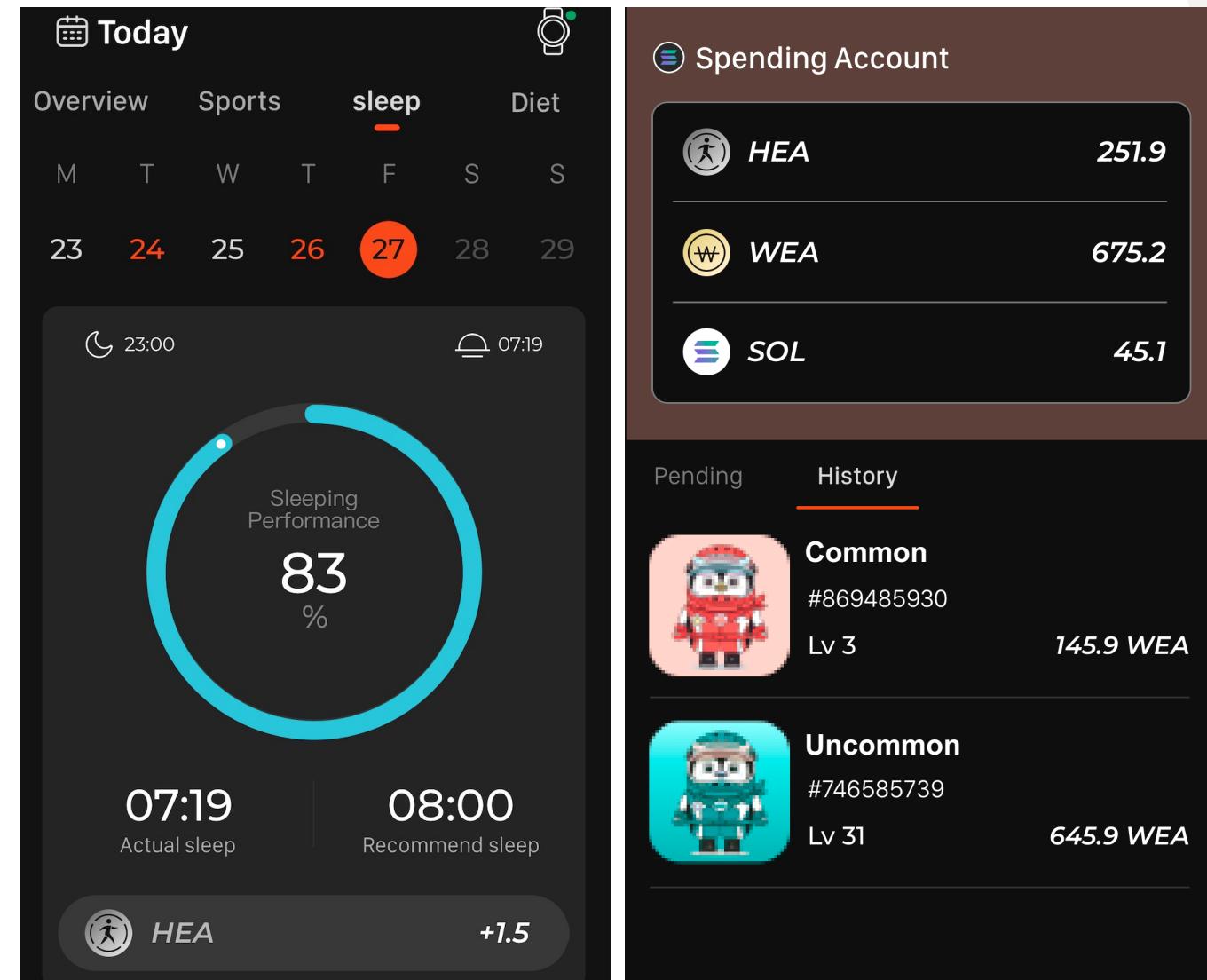
Lifewallet

Self-hosted health data storage

Lifewallet is a component designed to safely self-hosted store body data collected by wearable devices and other health-related data. Lifewallet can integrate with various wearable devices ,It enables local data visualization and analysis, providing health reminders to the user.

ZK technology and Token incentives

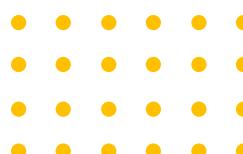
User sharing of this health information is safeguarded with Zero-Knowledge (ZK) technology to ensure comprehensive privacy protection. Users will also receive token incentives.



Tokennomics

Wehealth includes two tokens: a utility token (WEA) and a governance token (HEA). To ensure the sustainable development of Wehealth and avoid a death spiral, we have implemented the following design principles:

- Reasonable distribution ratios and distribution methods, with liquidity adjustments through governance mechanisms.
- Designed a mechanism to control currency inflation, determining a controlled total supply of WEA and issuance of HEA.
- Implemented a burn and staking mechanism, allocating a portion of platform revenue for regular token burning or locking and liquidity adjustments through staking.
- Considered external revenue generation from the outset to support the platform's stable operation



Token Distribution



HEA total 3Billion

Team 12.5%

advisor 2.5%

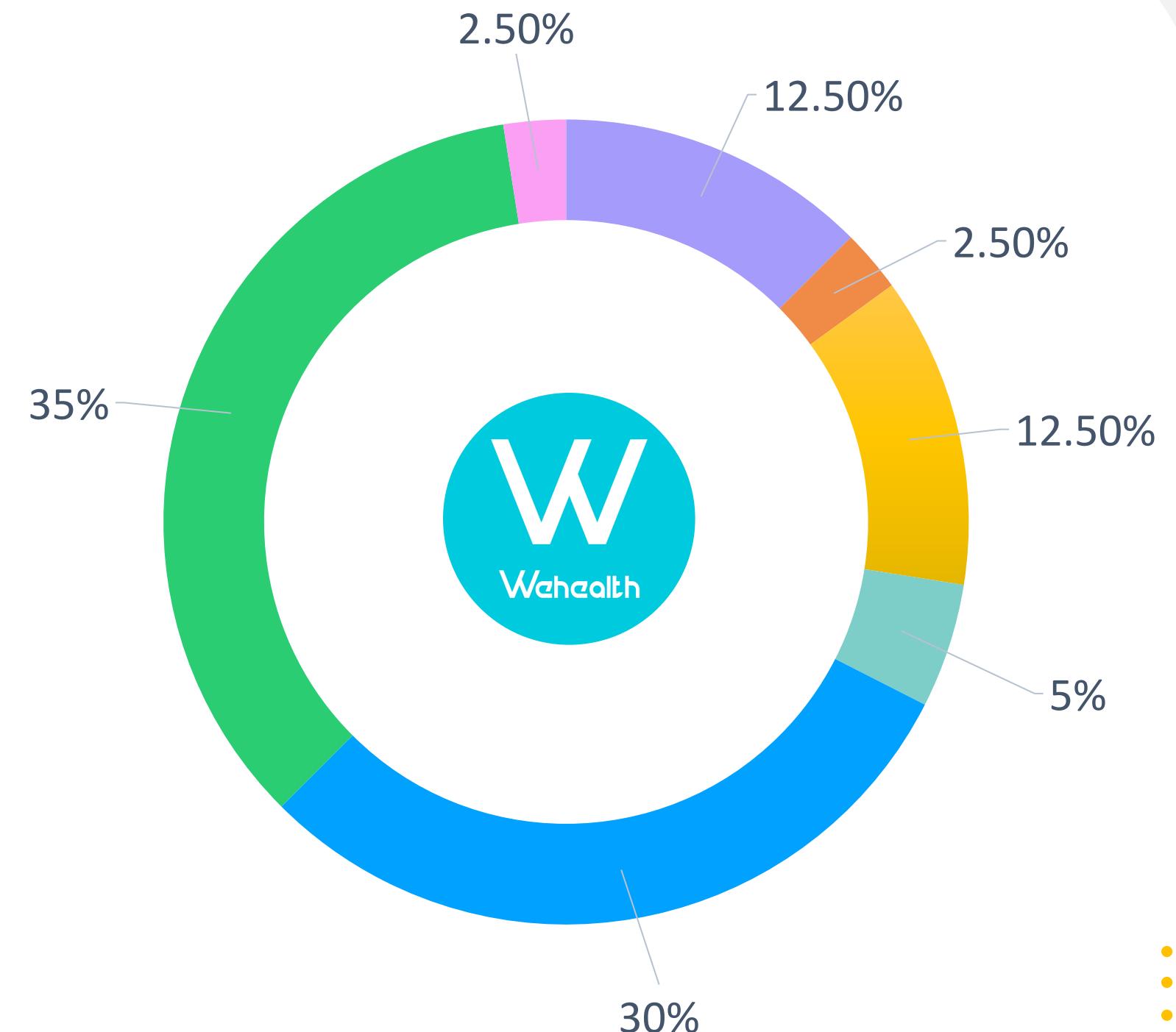
Private 12.5%

IDO/IEO 5%

Treasure and Ecosystem 30%

Health to Earn 35%

Airdrop 2.5%

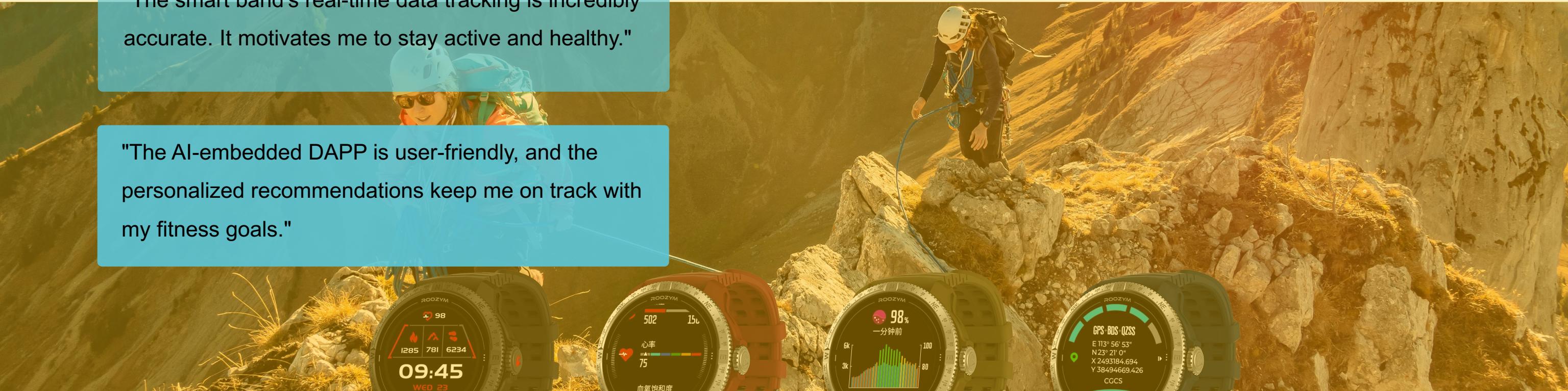


User Feedback

"I love how the Web3 watch makes it easy to access and control my health data. It's a game-changer for me."

"The smart band's real-time data tracking is incredibly accurate. It motivates me to stay active and healthy."

"The AI-embedded DAPP is user-friendly, and the personalized recommendations keep me on track with my fitness goals."



Roadmap



Q4, 2023

Beta release (IOS/Android)

NFT Designing
Gameplay developing

App developing

SocailMedia start

MVP test start in Southeast Asia

Q4, 2023

2024 Q1Q2 V1.0 Official Launch

Beta Test closed
DAU over 5K
First series NFT and smart
watch selling
Seed round fundraising
V1.0 Official Launch

2024 Q3Q4 Fast iteration

DAU over 30K
Socialfi system launched
Lifewallet system developing
RoundA closed
TGE

Team Introduction



Ivan Tan

Co-Founder

Product development expert, entrepreneur, over 10 years of work experience at ZTE, served as Product Development Director and General Manager of Terminal Products. Responsible for national key wearable product projects in China.



Freddy Yin

Co-Founder

Internet continuous entrepreneurs, Crypto OG from 2016. Rich product developing and operation experience in Publicchain, Dapp, DEFland GameFi



Sam Liu

CTO

Over 10 years of development experience
Previously served as ZTE Senior R&D Engineer, Huami R&D Director, Smart wearable device development experts and algorithm experts



Alex Wang

PM

Sports science expert, motion algorithm designer, with rich experience in the sports and health industry. Previously responsible for children's sports projects at the Chinese Academy of Sciences



Socials and Demo Links



@wehealth



wehealth.com





THANKS!