

MoveMint – MVP Sprint 1 Developer Handoff

1. Executive Summary

MoveMint is a first-class, all-in-one driver platform built to help gig drivers earn more, stress less, and run their work like a real business. This Sprint 1 MVP will deliver the core driver command center, expense and mileage tracking, EV driver tools, and a basic Smart Assistant. We are building the anti-Gridwise/Everlance – a premium, trust-based platform drivers rely on daily.

2. Product Vision & Positioning

Target audience: delivery gig drivers (Uber Eats, DoorDash, Instacart, Grubhub, and others). MoveMint differentiates by combining everything drivers need – earnings tracking, expense logging, mileage tracking, EV tools, and smart decision-making – into a single premium platform. Promise: 'One app to run your gig driving business, with no data selling and EV-first thinking.'

3. Sprint 1 Scope & Features

Feature	Description
Core Dashboard	Real-time earnings, shift history, smart alerts, platform integration.
Mileage Tracker	Automatic GPS-based tracking with IRS-compliant reporting.
Expense Tracker	One-tap expense logging, auto-categorization, real-time tax savings estimates.
EV Driver Tools	Charging session tracking, EV vs gas comparison, tax credit alerts.
Smart Assistant (Basic)	Combines traffic, weather, and earnings history to recommend when/where to drive.

4. Technical Requirements

• Tech stack: Flutter + Firebase • Platforms: iOS & Android • APIs: weather, traffic, EV charging (future integration) • Data security: no data selling, encrypted storage for sensitive user data.

5. Deliverables & Timeline

• Functional beta build in 4–6 weeks. • Core features: dashboard, mileage tracker, expense tracker, EV tools, basic Smart Assistant. • Weekly progress check-ins. • TestFlight & Google Play Beta deployment.

6. Future Features (Out of Scope)

• Charging station map overlays. • Advanced Smart Assistant logic. • Gamification & streak tracking. • QuickBooks/tax software integrations.

7. Brand Guidelines

• Logo: green running person (primary). • Colors: premium greens, whites, and dark contrasts. • Fonts: modern, clean sans-serif. • UX tone: professional, empowering, intuitive.

8. Assets You'll Provide

• Wireframes (PDF & ASCII) • Experience blueprints • README.md & repo structure • Branding PDFs • Real driving data samples