

Vollsolidarmodell an der Hochschule Reutlingen

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Inhaltsverzeichnis

1. Ziele

2. Methoden

2.1 Tools

LimeSurvey

2.2 Werbung

Physische Werbung

Digitale Werbung

2.3 Fragen

Verwendete Antwortmöglichkeiten



Ziele

Was waren die Ziele unserer Umfrage



Was waren die Ziele unserer Umfrage

- Hilfestellung für politische Entscheidung im STUPA
- Mobilitätssituation auf dem Campus erfassen
- Meinungen der Studierenden zum Deutschlandticket im Vollsolidarmodell

⇒ Querschnittsstudie



Methoden

Tools, Werbung, etc.



Tools

Welche Tools haben wir verwendet?



LimeSurvey

- Feature-reiche Umfrageplattform
- Übliches Tool für wissenschaftliche Umfragen
- Open Source
- Einfache Übersetzung
- Selbst hostbar
 - In unserem Fall Business-Edition bei LimeSurvey gehostet

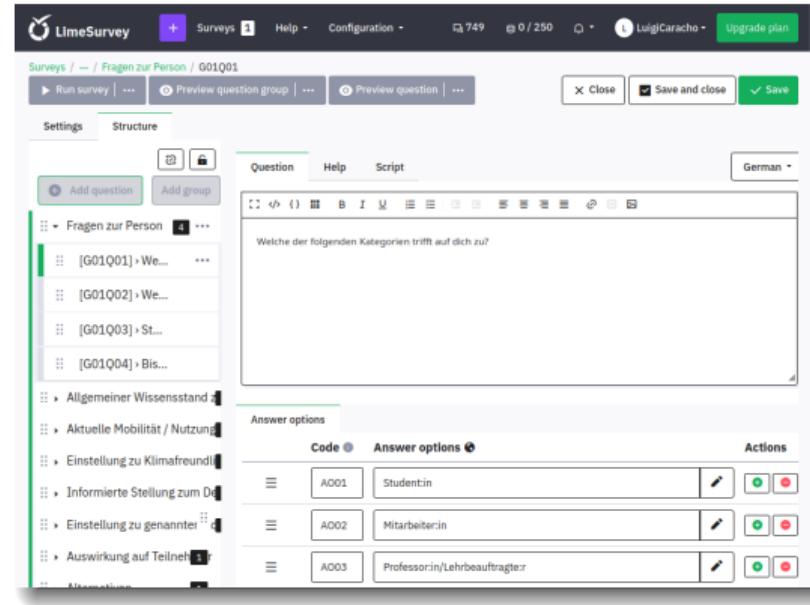


Abbildung 1: LimeSurvey Benutzeroberfläche
LimeSurvey Homepage ↗



Werbung

Wie haben wir die Umfrage beworben?



Physische Werbung

- Plakate
 - Aushang in Gebäuden speziell an Laufwegen
 - Table Tents
 - In Mensa
 - Im Lernzentrum
 - In Vorlesungsräumen

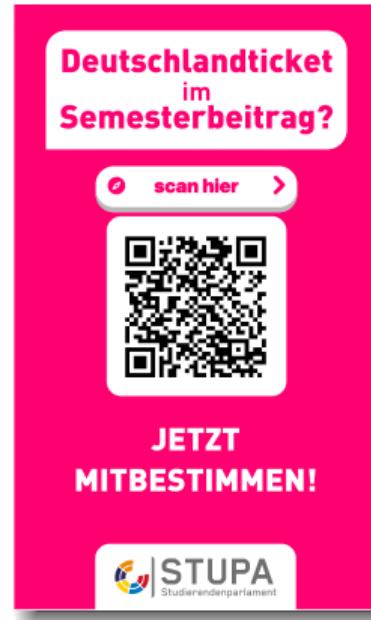


Abbildung 2: Plakat



Abbildung 3: Table Tent

Digitale Werbung

- Instagram
 - Story
 - Post
- Hochschulweite E-Mail
- Weitergabe über WhatsApp-Gruppen

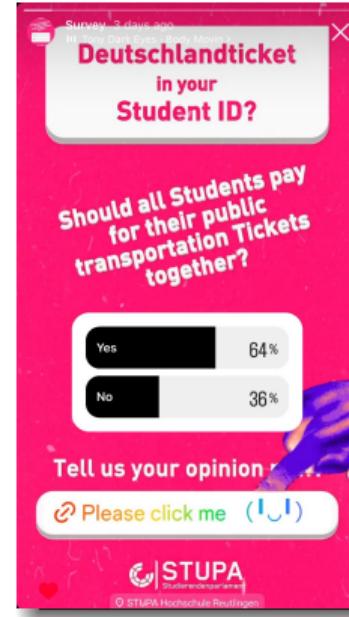


Abbildung 4: Story 1



Abbildung 5: Story 2



Fragen

Wie haben wir die Fragen gestellt?



Verwendete Antwortmöglichkeiten

- Skalen mit 4 Abstufungen
 - Sehr schlecht bis sehr gut
 - Stimme nicht zu bis stimme voll zu
 - ...
- Ja/Nein
- Multiple Choice
- Ranking
- Freitext

*
How do you rate your knowledge of the Deutschlandticket?
Choose one of the following answers

*
What means of transport do you currently use to get to university?
Double-click or drag-and-drop items in the left list to move them to the right - your highest ranking item should be on the top right, moving through to your lowest ranking item.
Please select from 2 to 3 answers.

Bike	Automobile
On foot	Bus and train
Carpooling	



Fragen

- Insgesamt 20 Fragen
- Link zur Umfrage
 - survey.reutlingen.university ↗

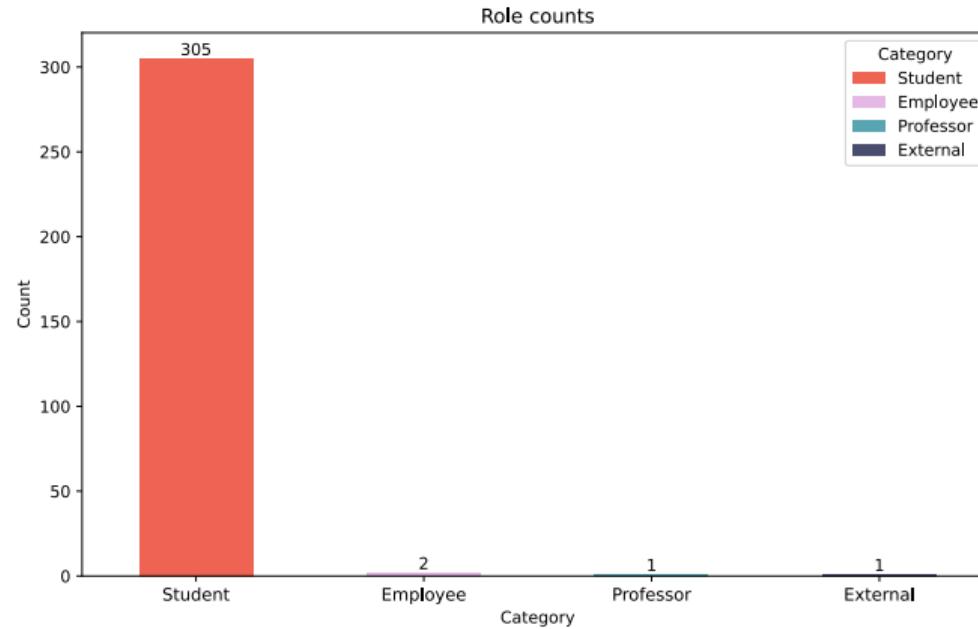


Abbildung 6: QR-Code zur Umfrage



Evaluation

Role distribution



Evaluation

Faculty distribution

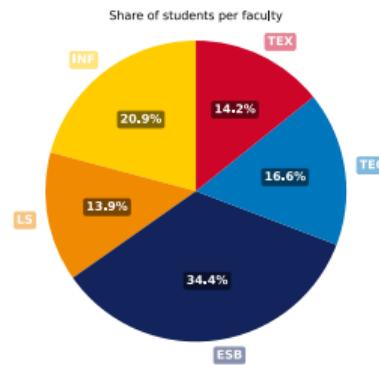


Abbildung 7: Faculty distribution

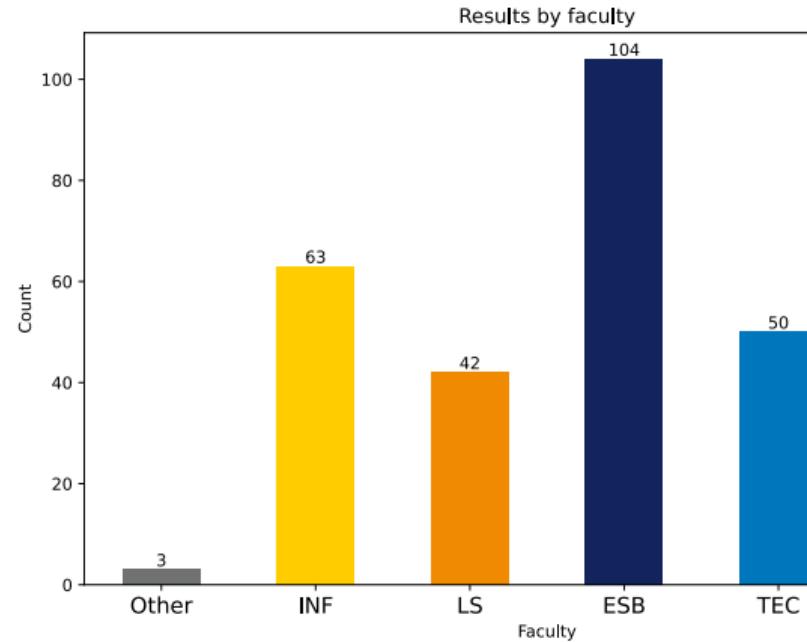


Abbildung 8: Faculty counts

Evaluation

Faculty distribution normalized

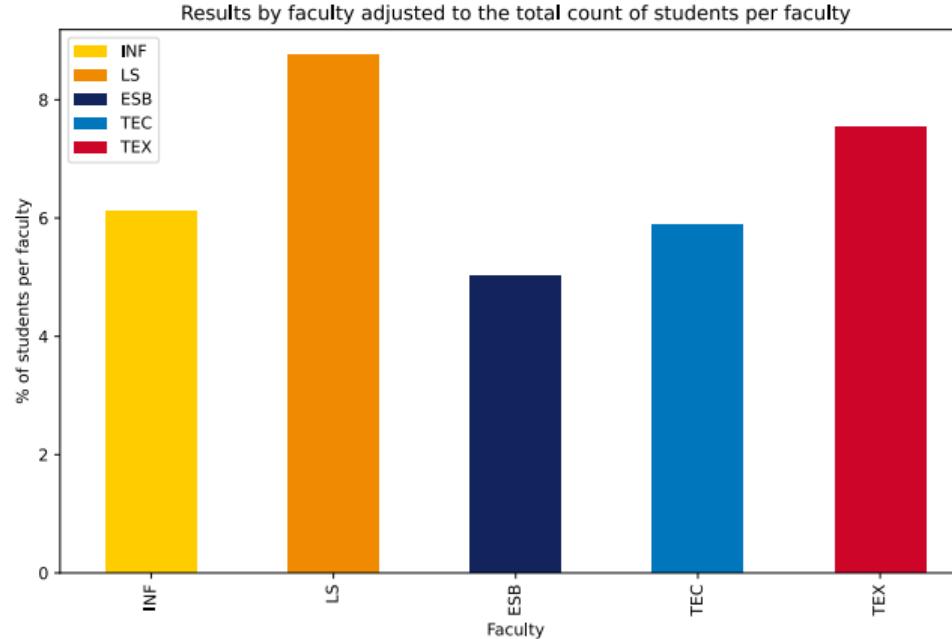
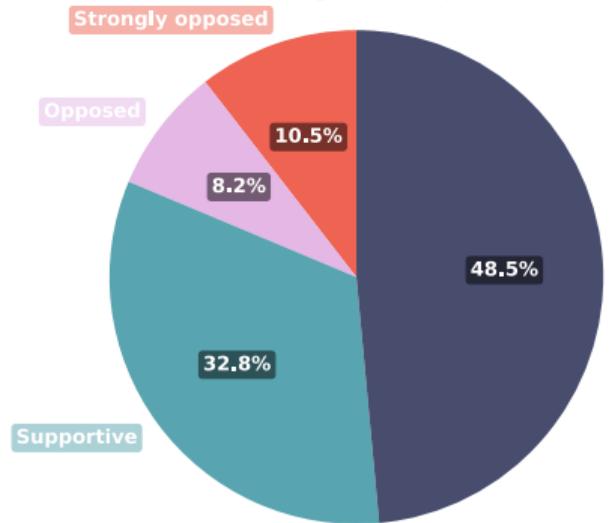


Abbildung 9: Faculty distribution normalized

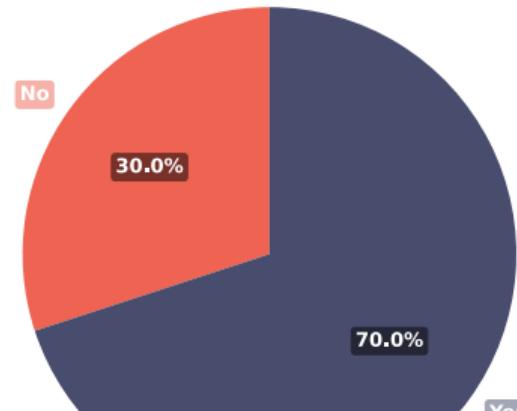
Evaluation

Support distribution

What is your opinion on the introduction of the Deutschlandticket under the f
Reutlingen University?



Do you consider the mentioned amount of 29.40€ per month (180€ per semester) reasonable?



Evaluation

Reasonable amounts

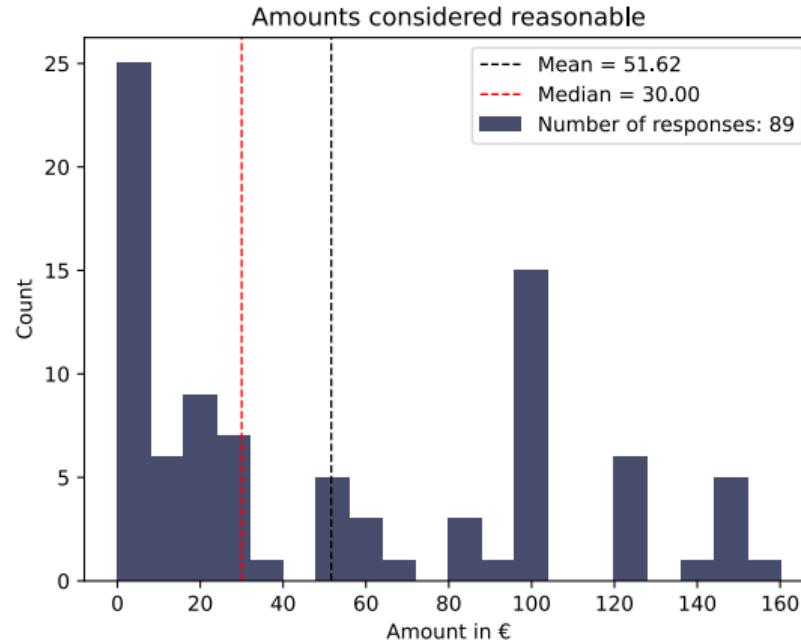


Abbildung 12: Reasonable amounts

Evaluation

Fairness

How fair do you find it that everyone pays the fee, even if they do not use the ticket?

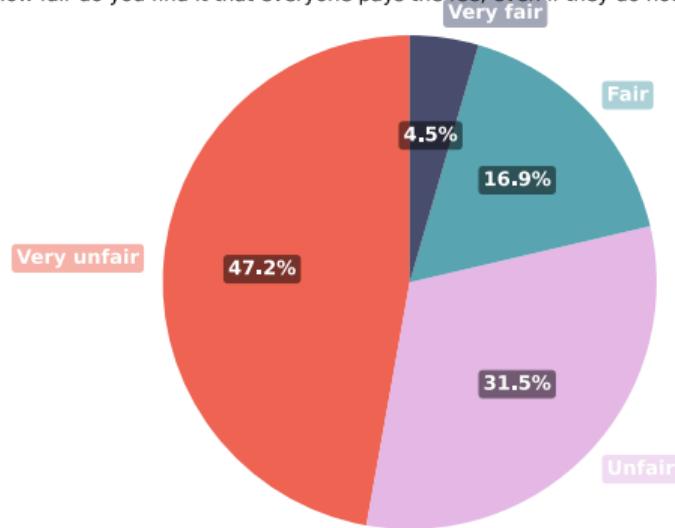


Abbildung 13: Fairness

Evaluation

Faculty vs. Transportation

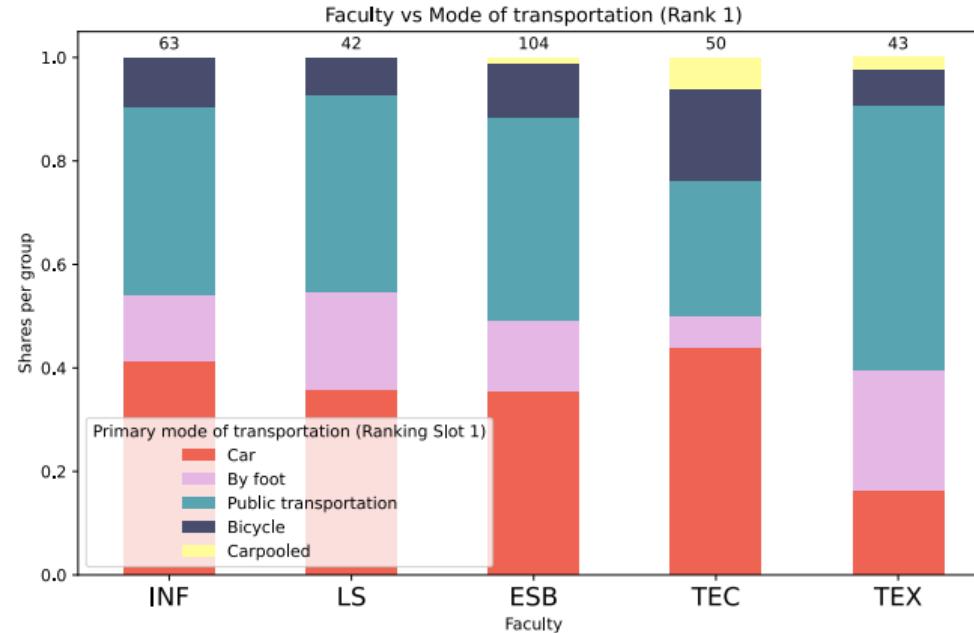


Abbildung 14: Faculty vs. Transportation

Evaluation

Faculty vs. Transportation

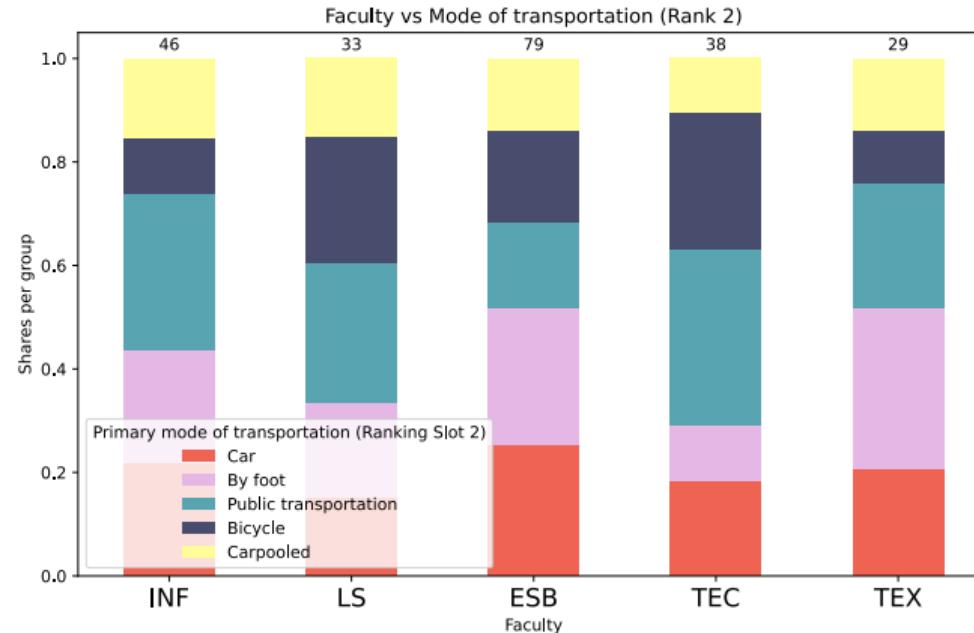


Abbildung 15: Faculty vs. Transportation

Evaluation

Faculty vs. Transportation

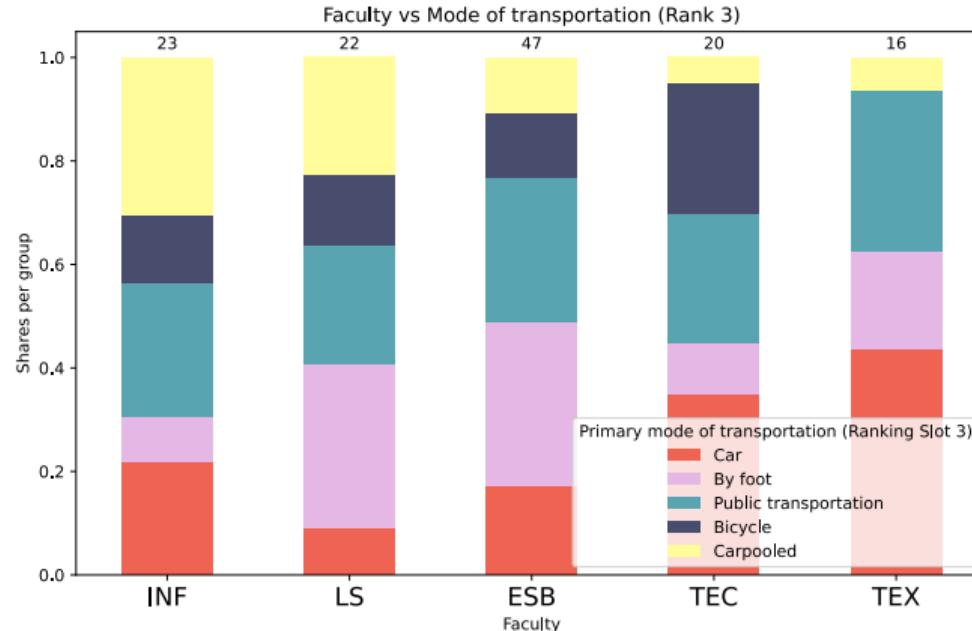


Abbildung 16: Faculty vs. Transportation

Evaluation

Distance vs. Transportation

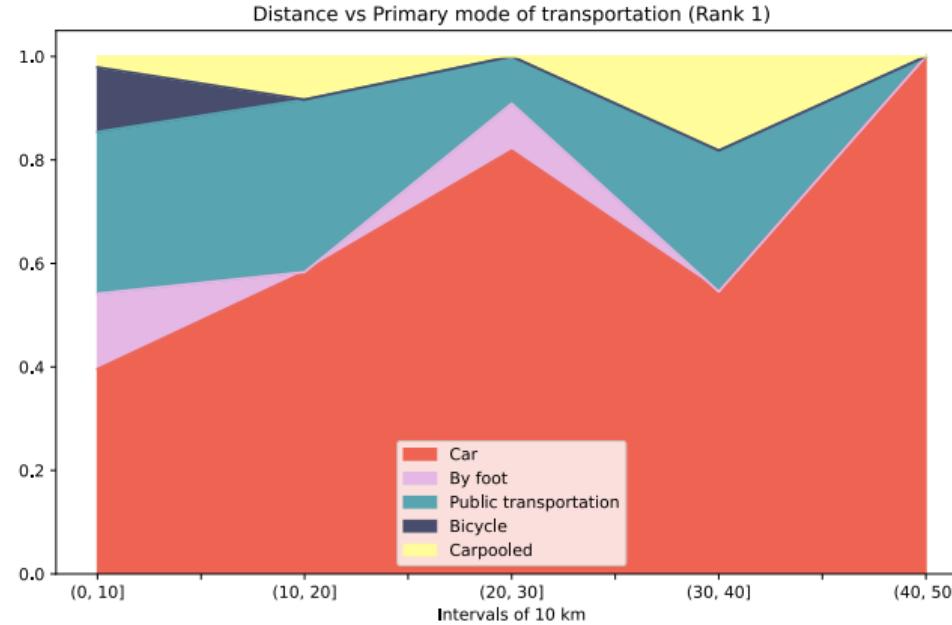


Abbildung 17: Distance vs. Transportation

Evaluation

Time vs. Distance

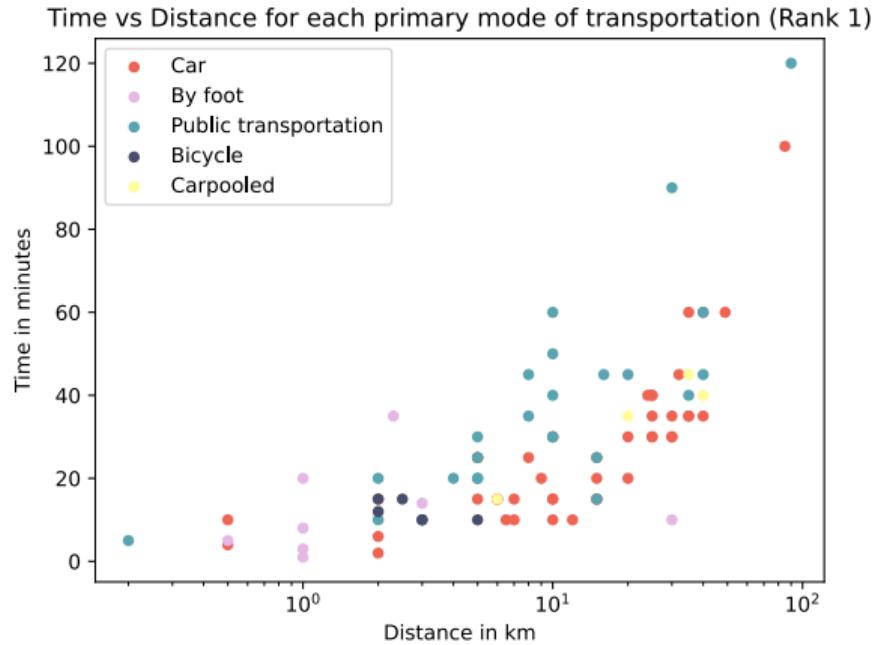


Abbildung 18: Time vs. Distance

Evaluation

Transportation vs. Money

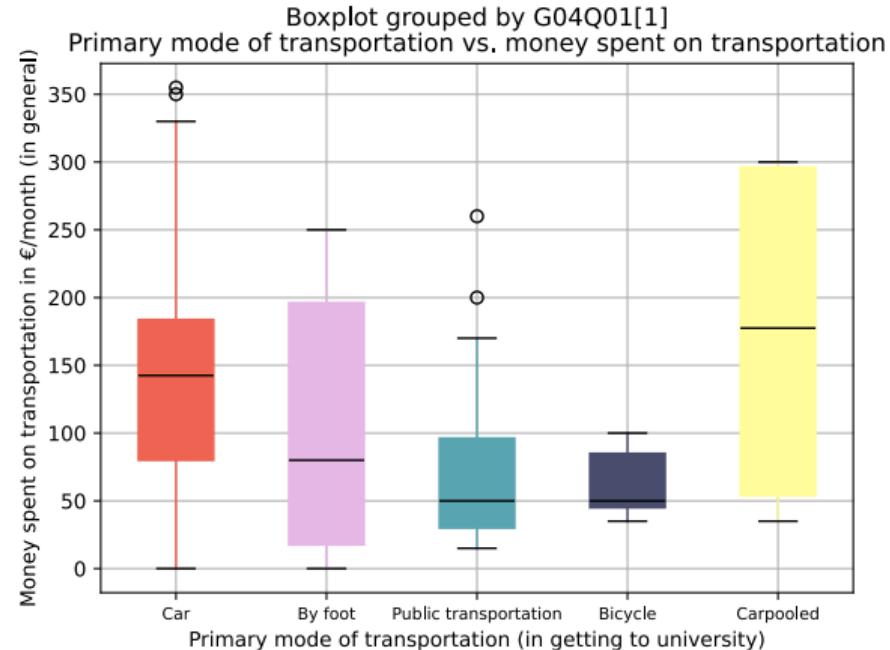


Abbildung 19: Transportation vs. Money

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www.LaTeX-project.org

