

# Vollsolidarmodell an der Hochschule Reutlingen

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# Ziele

Was waren die Ziele unserer Umfrage



# Was waren die Ziele unserer Umfrage

- Hilfestellung für politische Entscheidung im STUPA
- Mobilitätssituation auf dem Campus erfassen
- Meinungen der Studierenden zum Deutschlandticket im Vollsolidarmodell

⇒ Querschnittsstudie



# Methoden

Tools, Werbung, etc.



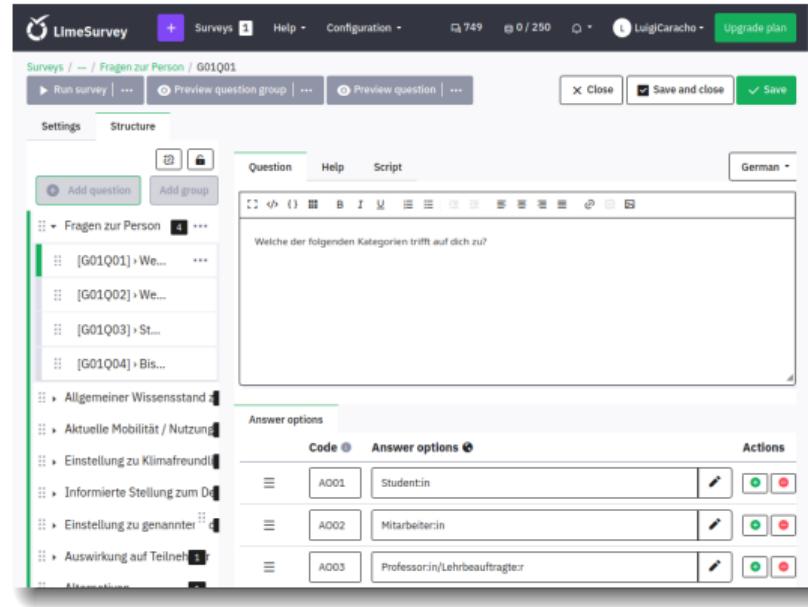
# Tools

Welche Tools haben wir verwendet?



# LimeSurvey

- Featurereiche Umfrageplattform
  - Übliches Tool für wissenschaftliche Umfragen
  - Open Source
  - Einfache Übersetzung
  - Selbst hostbar
    - In unserem Fall Business-Edition bei LimeSurvey gehostet



**Abbildung 1:** LimeSurvey Benutzeroberfläche  
LimeSurvey Homepage ↗

# Werbung

Wie haben wir die Umfrage beworben?



# Physische Werbung

- Plakate
  - Aushang in Gebäuden speziell an Laufwegen
- Table Tents
  - In Mensa
  - Im Lernzentrum
  - In Vorlesungsräumen

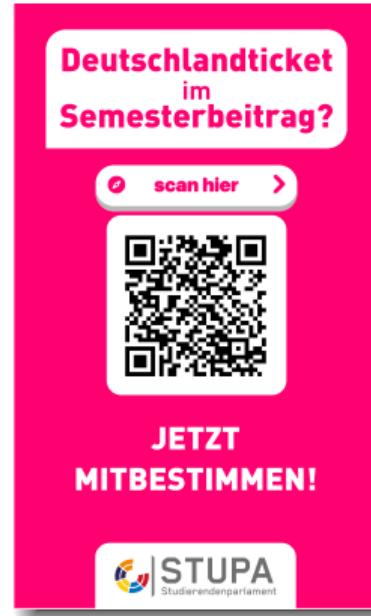


Abbildung 2: Plakat



Abbildung 3: Table Tent



# Digitale Werbung

- Instagram
  - Story
  - Post
- Hochschulweite E-Mail
- Weitergabe über WhatsApp-Gruppen

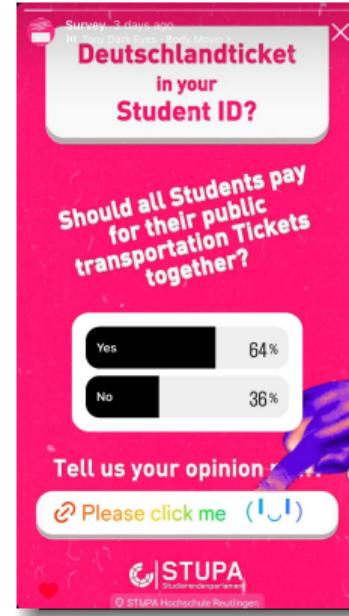


Abbildung 4: Story 1



Abbildung 5: Story 2

# Fragen

Wie haben wir die Fragen gestellt?



# Verwendete Antwortmöglichkeiten

- Skalen mit 4 Abstufungen
  - Sehr schlecht bis sehr gut
  - Stimme nicht zu bis stimme voll zu
  - ...
- Ja/Nein
- Multiple Choice
- Ranking
- Freitext

\*  
**How do you rate your knowledge of the Deutschlandticket?**  
Choose one of the following answers

\*  
**What means of transport do you currently use to get to university?**  
Double-click or drag-and-drop items in the left list to move them to the right - your highest ranking item should be on the top right, moving through to your lowest ranking item.  
Please select from 2 to 3 answers.

Bike	Automobile
On foot	Bus and train
Carpooling	



# Fragen

- Insgesamt 20 Fragen
- Link zur Umfrage
  - Survey.Reutlingen.University ↗

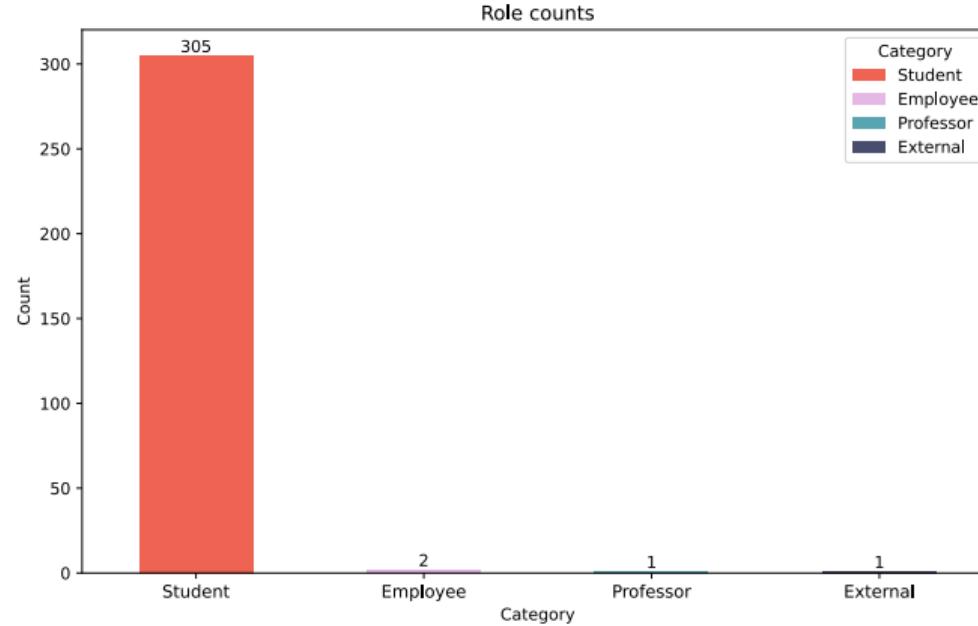


Abbildung 6: QR-Code zur Umfrage



## Evaluation

## Role distribution



# Evaluation

## Faculty distribution

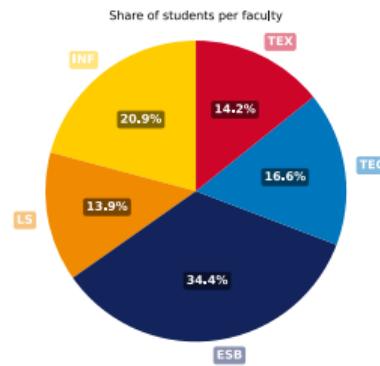


Abbildung 7: Faculty distribution

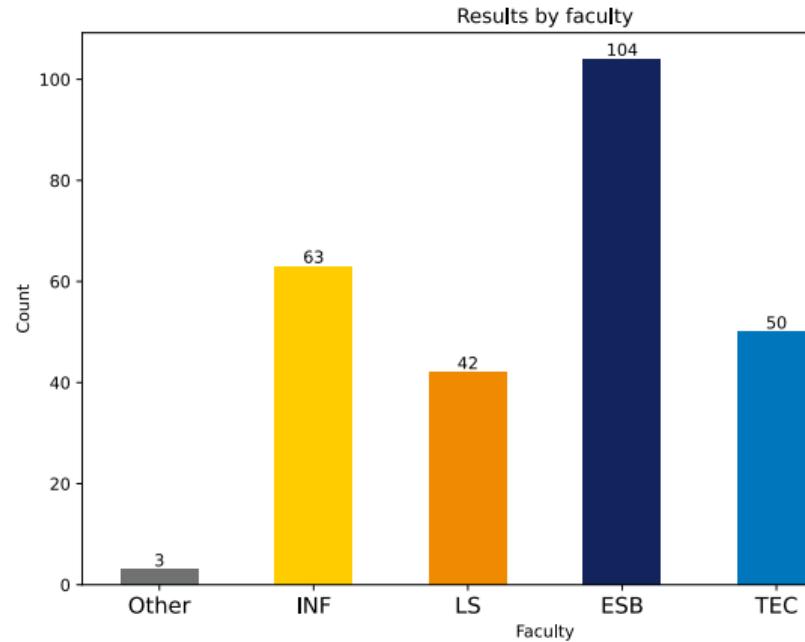


Abbildung 8: Faculty counts

# Evaluation

## Faculty distribution normalized

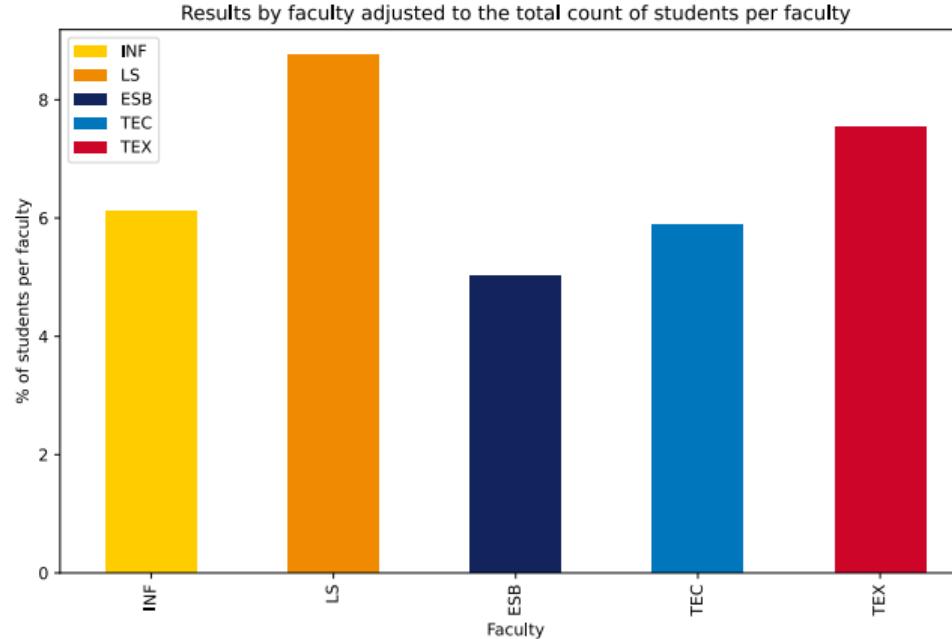
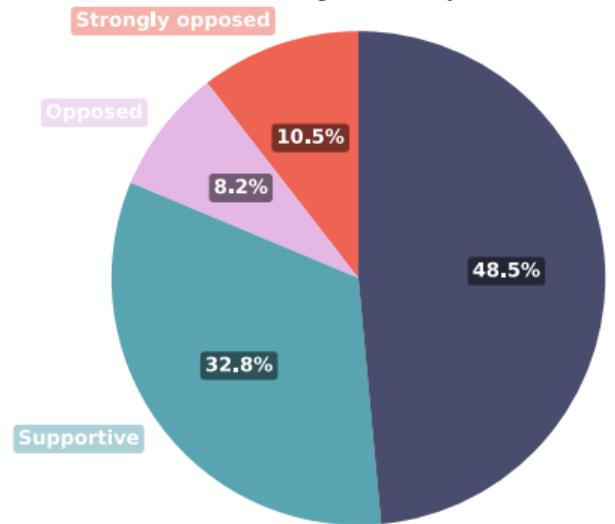


Abbildung 9: Faculty distribution normalized

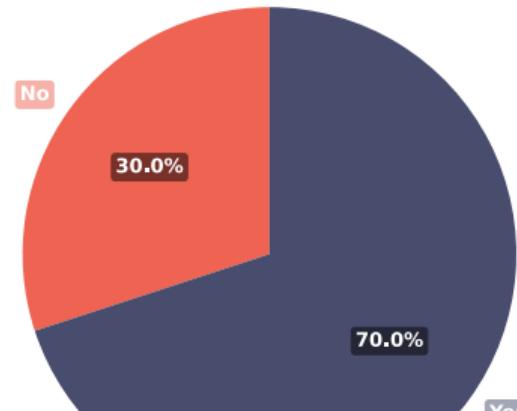
# Evaluation

## Support distribution

What is your opinion on the introduction of the Deutschlandticket under the f  
Reutlingen University?



Do you consider the mentioned amount of 29.40€ per month (180€ per semester) reasonable?



# Evaluation

## Reasonable amounts

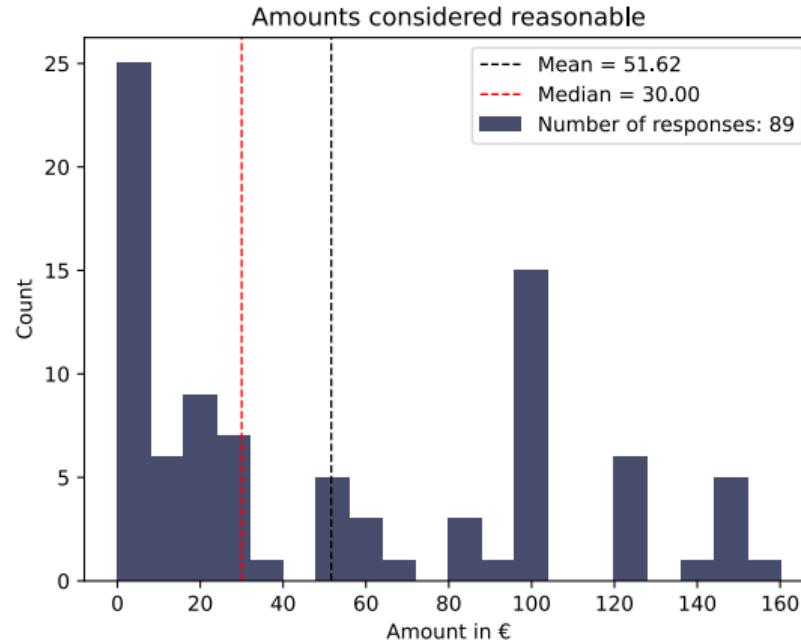


Abbildung 12: Reasonable amounts

# Evaluation

## Fairness

How fair do you find it that everyone pays the fee, even if they do not use the ticket?

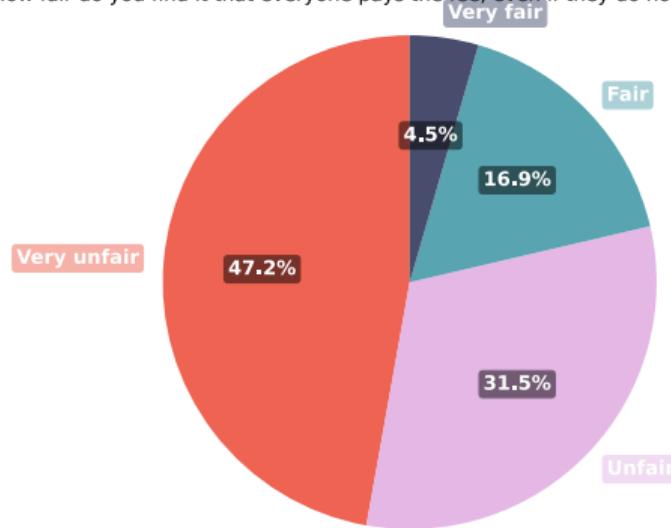


Abbildung 13: Fairness

# Evaluation

## Faculty vs. Transportation

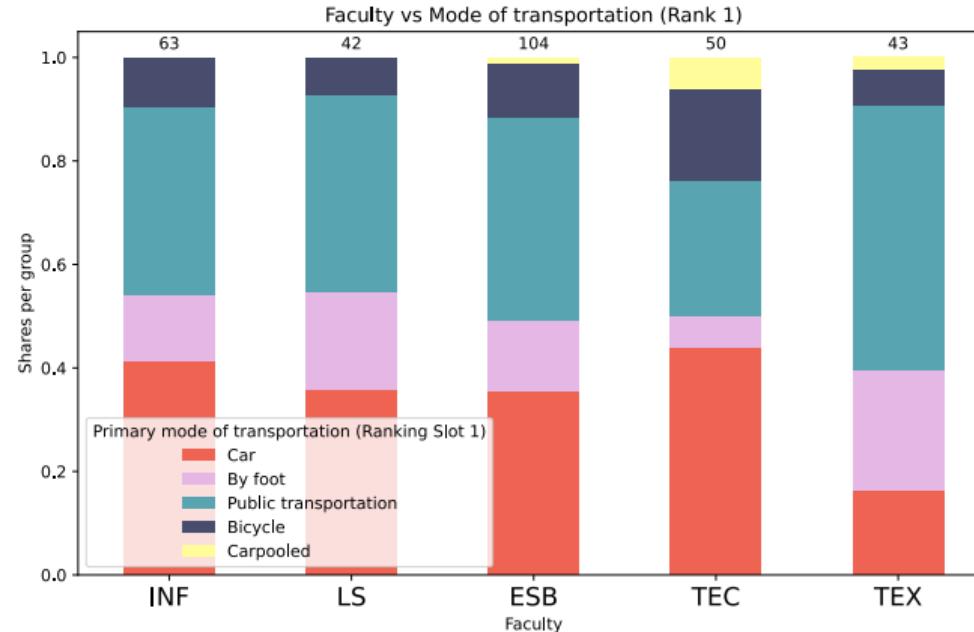


Abbildung 14: Faculty vs. Transportation

# Evaluation

## Faculty vs. Transportation

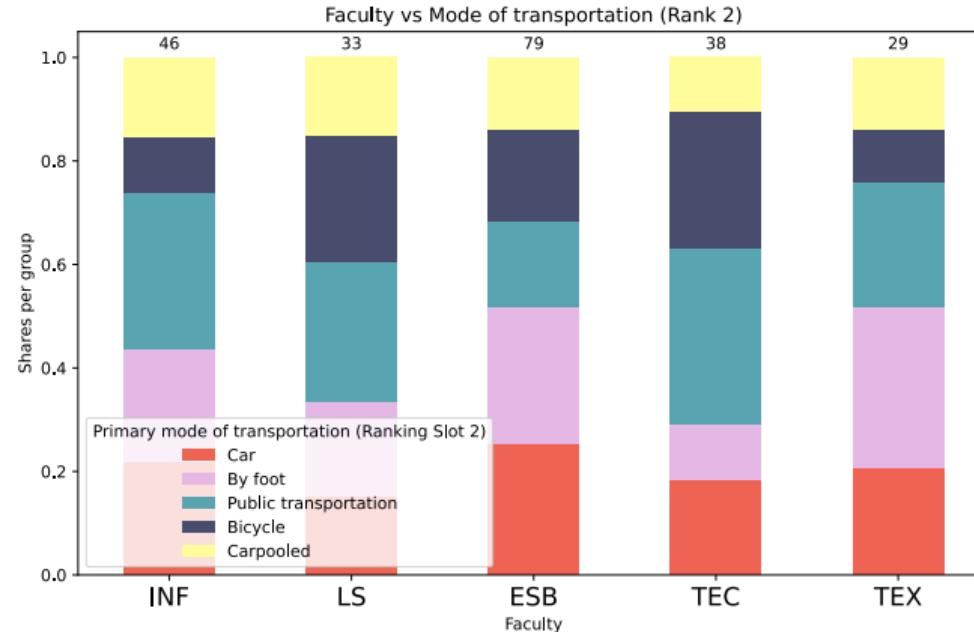


Abbildung 15: Faculty vs. Transportation

# Evaluation

## Faculty vs. Transportation

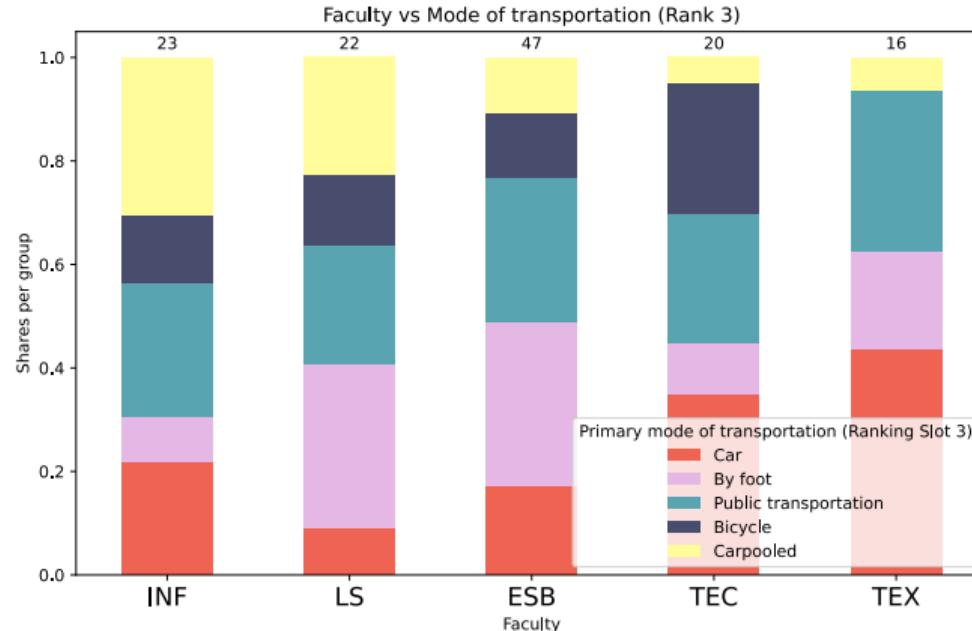


Abbildung 16: Faculty vs. Transportation

# Evaluation

## Distance vs. Transportation

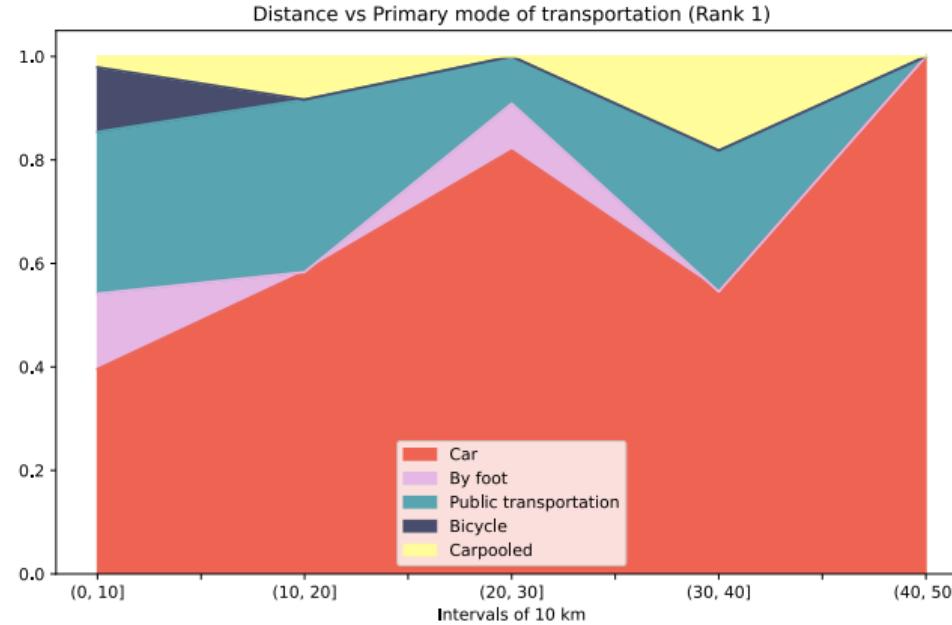


Abbildung 17: Distance vs. Transportation

# Evaluation

## Time vs. Distance

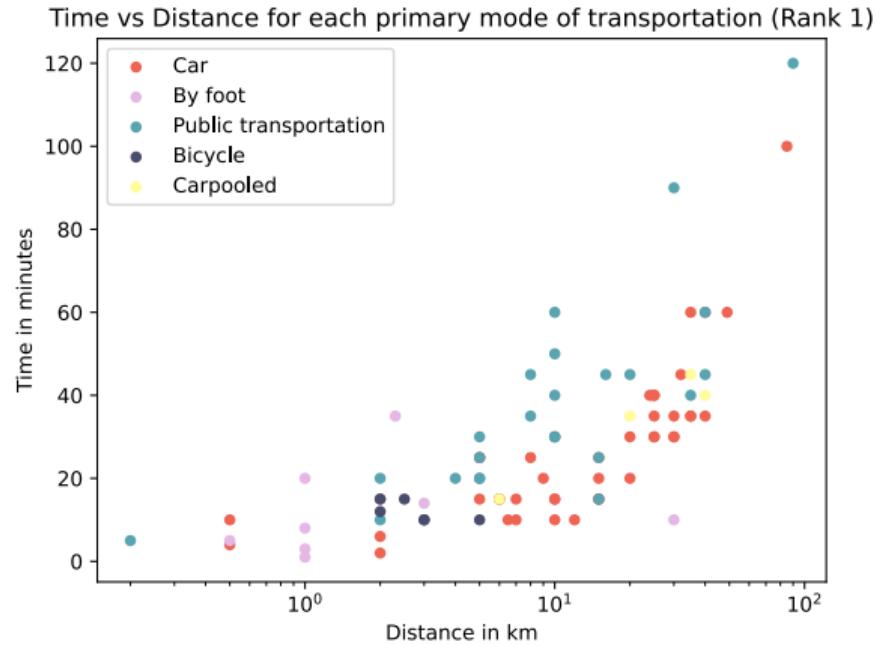


Abbildung 18: Time vs. Distance

# Evaluation

## Transportation vs. Money

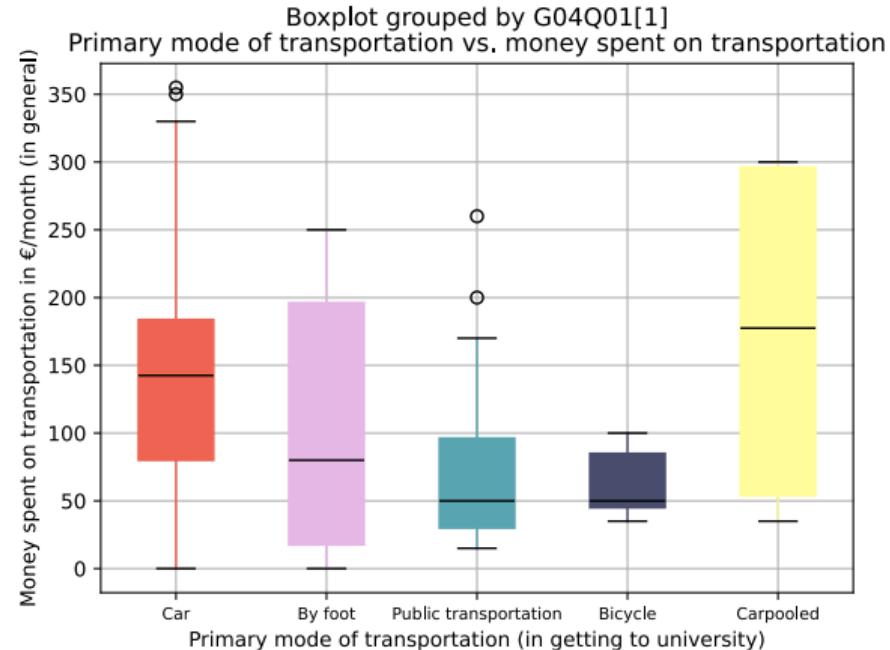


Abbildung 19: Transportation vs. Money

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[www.LaTeX-project.org](http://www.LaTeX-project.org)

