



UX/UI Designer

fredkim.design

fredk@alumni.usc.edu

714.975.1607



SKILLS

Design

Wireframing
Prototyping
Brand Creation
Content Strategy

Tools

Sketch
InVision
Illustrator
Photoshop

Languages

HTML5
CSS3
Javascript
jQuery

Research

Usability Testing
User Surveys
Competitive Analysis
Storyboarding



PROJECTS

Skylake - Cloud Sharing app

Skylake is a cloud redesigned for a faster, cleaner, and more intimate collaboration experience. It directly addresses the competition's four biggest problems - tedious navigation, ambiguous UI, feature bloat, and cluttered workspace. The solution comprises of minimal UI, one-click navigation, organized architecture, and global accessibility of features.

Fourth Wave - Coffee Discovery app

Fourth Wave curates artisan coffee blends, gear, cafes, and tutorials for aficionados who have no digital medium. It bridges the business-consumer gap with qualitative insight and elegance.



EXPERIENCE

Bloc - UX/UI Design Apprentice

Jul 2018 - Feb 2019

- Apply user-centric & process-driven design under mentorship of two UX professionals.
- Test and iterate through Lo-Fi/Hi-Fi prototypes with InVision, Sketch, & Illustrator.
- Build cross-platform and responsive interfaces with HTML5, CSS3, and Javascript.
- Empathize user needs via surveys, personas, stories, flow charts, & test feedback.
- Create brand identity with logo design, type selection, & style guides.

Booz Allen Hamilton - Strategy Consultant

Feb 2016 - Jun 2018

- Designed regional website, created career guides, and managed training for 250+ staff.
- Created requirements, information architecture, and install plan for \$10 million project.
- Managed client base of 150+ government representatives (Air Force, Army, & Navy).
- Supported GPS business & marketing with monthly budget status and executive resumes.



EDUCATION

University of Southern California - B.S. in Mechanical Engineering

Aug 2011 - May 2015

- Design for User Experience, Computational Solutions to Engineering Problems

Certifications: ICAgile Certified Professional, Certified SolidWorks Associate