



## UI/UX Designer

<https://fredkim.design>

[fredkimdesign@gmail.com](mailto:fredkimdesign@gmail.com)

714-975-1607

### SKILLS

#### Design

Wireframing  
Prototyping  
Brand Creation  
Content Strategy

#### Tools

Sketch  
InVision  
Illustrator  
Figma

#### Languages

HTML5  
CSS3  
Javascript  
jQuery

#### Research

Usability Testing  
User Surveys  
Competitive Analysis  
Storyboarding

### PROJECTS

#### Skylake - Cloud Sharing app

Skylake is cloud redesigned for a faster, cleaner, and more intimate collaboration experience. It directly addresses the competition's four biggest problems - tedious navigation, ambiguous UI, feature bloat, and cluttered workspace. The solution comprises of minimal UI, one-click navigation, organized architecture, and global accessibility of features.

#### Fourth Wave - Coffee Discovery app

Fourth Wave curates artisan coffee blends, gear, cafes, and tutorials for aficionados who have no digital medium. It bridges the business-consumer gap with qualitative insight and elegance.

### EXPERIENCE

#### Bloc - UX/UI Designer

Jul 2018 - Feb 2019

- Tested and iterated through Lo-Fi/Hi-Fi prototypes with InVision, Sketch, & Illustrator.
- Built cross-platform and responsive interfaces with HTML5, CSS3, and Javascript.
- Empathized user needs via surveys, personas, stories, flow charts, & test feedback.
- Created brand identity with logo design, type selection, & style guides.

#### Booz Allen Hamilton - Strategy Consultant & UX/UI Designer

Feb 2016 - Jun 2018

- Designed regional website, created career guides, and managed training for 250+ staff.
- Created requirements, information architecture, and install plan for \$10 million project.
- Managed client base of 150+ government representatives (Air Force, Army, & Navy).
- Supported GPS business & marketing with monthly budget status and executive resumes.

### EDUCATION

#### University of Southern California - B.S. in Mechanical Engineering

Aug 2011 - May 2015

- Design for User Experience, Computational Solutions to Engineering Problems

**Certifications:** ICAgile Certified Professional, Certified SolidWorks Associate