*fred kim*

# UX Designer

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## SKILLS

| Design | Tools | Languages | Research |
|---|---|---|---|
| Wireframing | Sketch | HTML5 | Usability Testing |
| Prototyping | InVision | CSS3 | User Surveys |
| Brand Creation | Illustrator | Javascript | Competitive Analysis |
| Content Strategy | Figma | jQuery | Storyboarding |

## PROJECTS

### Skylake - Cloud Sharing app

Skylake is a cloud redesigned for a faster, cleaner, and more intimate collaboration experience. It directly addresses the competition's four biggest problems - tedious navigation, ambiguous UI, feature bloat, and cluttered workspace. The solution comprises of minimal UI, one-click navigation, organized architecture, and global accessibility of features.

### Fourth Wave - Coffee Discovery app

Fourth Wave curates artisan coffee blends, gear, cafes, and tutorials for aficionados who have no digital medium. It bridges the business-consumer gap with qualitative insight and elegance.

## EXPERIENCE

### Bloc - UX Design Apprentice                                    Jul 2018 - Feb 2019

- Apply user-centric & process-driven design under leadership of two UX professionals.
- Test and iterate through Lo-Fi/Hi-Fi prototypes with InVision, Sketch, & Illustrator.
- Build cross-platform and responsive interfaces with HTML5, CSS3, and Javascript.
- Empathize user needs via surveys, personas, stories, flow charts, & test feedback.
- Create brand identity with logo design, type selection, & style guides.

### Booz Allen Hamilton - Strategy Consultant                     Feb 2016 - Jun 2018

- Designed regional website, created career guides, and managed training for 250+ staff.
- Created requirements, information architecture, and install plan for $10 million project.
- Managed client base of 150+ government representatives (Air Force, Army, & Navy).
- Supported GPS business & marketing with monthly budget status and executive resumes.

## EDUCATION

### University of Southern California - B.S. in Mechanical Engineering      Aug 2011 - May 2015

- Design for User Experience, Computational Solutions to Engineering Problems

**Certifications:** ICAgile Certified Professional, Certified SolidWorks Associate