

TERM PROJECT _ FINAL

Online DVD Rental Business



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Objective:

Create an initial design for the database schema for an online DVD rental business that is similar to the DVD rental portion of the business pioneered by *NetFlix*®.

I mapped my conceptual design into my approved DBMS, and implemented the database schema.

Business Rules:

Business Rules are used to define entities, attributes, relationships and constraints. Usually though they are used for the organization that stores or uses data to be an explanation of a policy, procedure, or principle. For this particular project following business rules are defined.

- **Related between CUSTOMER and ADDRESS entities**

- ✓ A Customer must have an address. (Mandatory – Singularity)
- ✓ Each Address must be corresponded to one or more Customers.
(Mandatory – Plurality)

- **Related between CUSTOMER and MEMBERSHIP entities**

- ✓ A Customer can enroll zero to many Membership plan.
(Optionality – Plurality)
- ✓ Membership plan can be enrolled by zero to many Customers.
(Optionality – Plurality)

- **Related between CUSTOMER and QUEUE_MOVIE entities**

- ✓ Each Customer has zero or many Queue_movie. (Optionality – Plurality)
- ✓ A Queue_Movie must be had by one Customer. (Mandatory – Singularity)

- **Related between CUSTOMER and RENTAL entities**

- ✓ A Customer has zero or many Rental. (Optionality – Plurality)
- ✓ Each Rental must be had by one Customer. (Mandatory – Singularity)

- **Related between CUSTOMER and PAYMENT entities**

- ✓ A Customer can have zero to many Payment. (Optionality – Plurality)
- ✓ Each Payment must be related to one Customer. (Mandatory – Singularity)

- **Related between MOVIE and QUEUE_MOVIE entities**

- ✓ Each Movie can correspond to zero or many Queue_Movie.
(Optionality – Plurality)
- ✓ Each Queue_Movie must be corresponded by one Movie.
(Mandatory – Singularity)

- **Related between MOVIE and RENTAL entities**

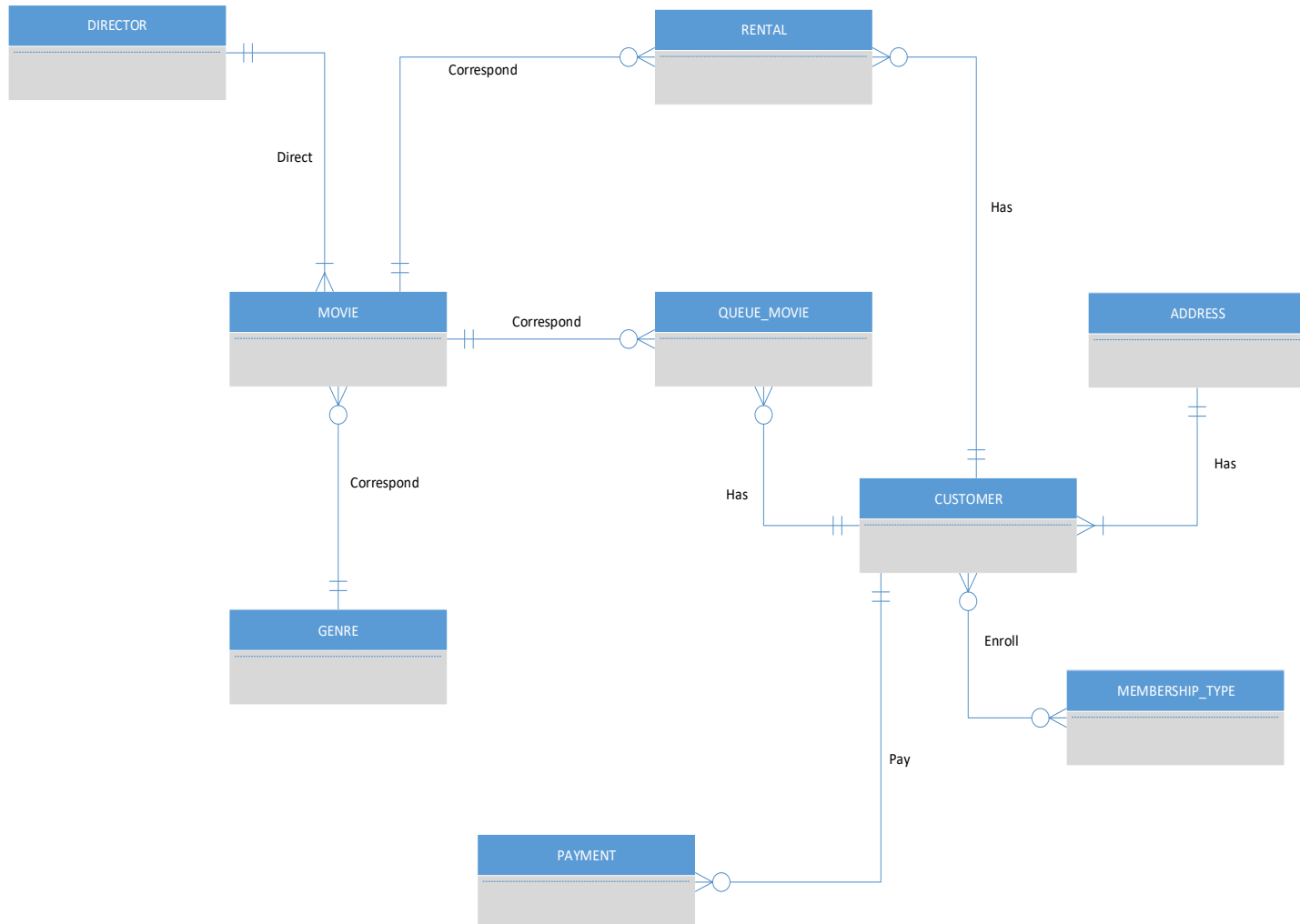
- ✓ Each Movie can correspond to zero or many Rental. (Optionality – Plurality)
- ✓ Each Rental must be corresponded by one Movie. (Mandatory – Singularity)

- **Related between DIRECTOR and MOVIE entities**

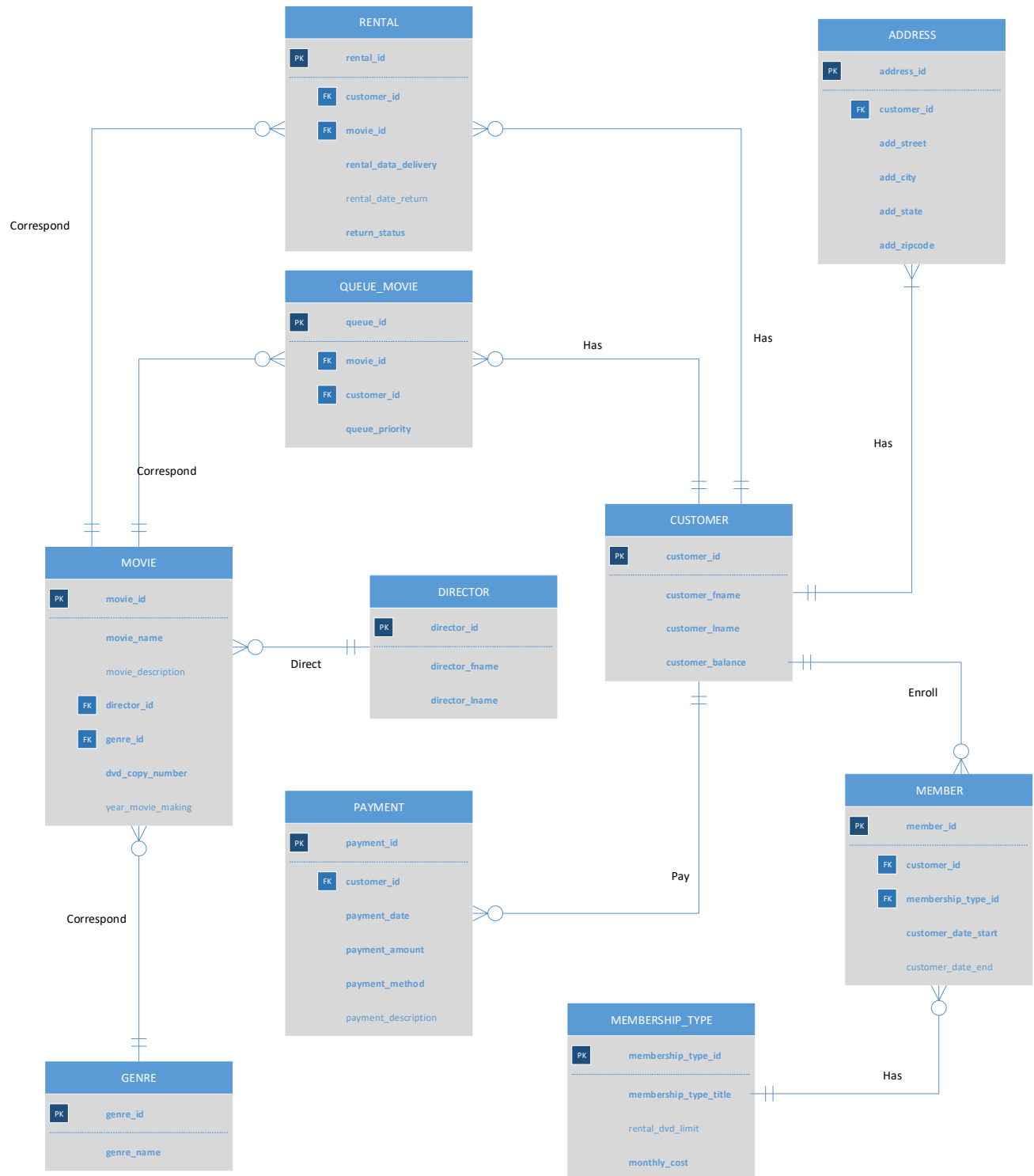
- ✓ Each Director can direct one to many Movies. (Optionality – Plurality)
- ✓ Any Movie must be directed by a Director. (Mandatory – Singularity)

- **Related between MOVIE and GENRE entities**

- ✓ Each movie must correspond to one Genre. (Mandatory – Singularity)
- ✓ A Genre can be corresponded zero to many Movies. (Optionality – Plurality)

Conceptual ERDs:

Logical ERDs:



Use Case 1 – Rental:

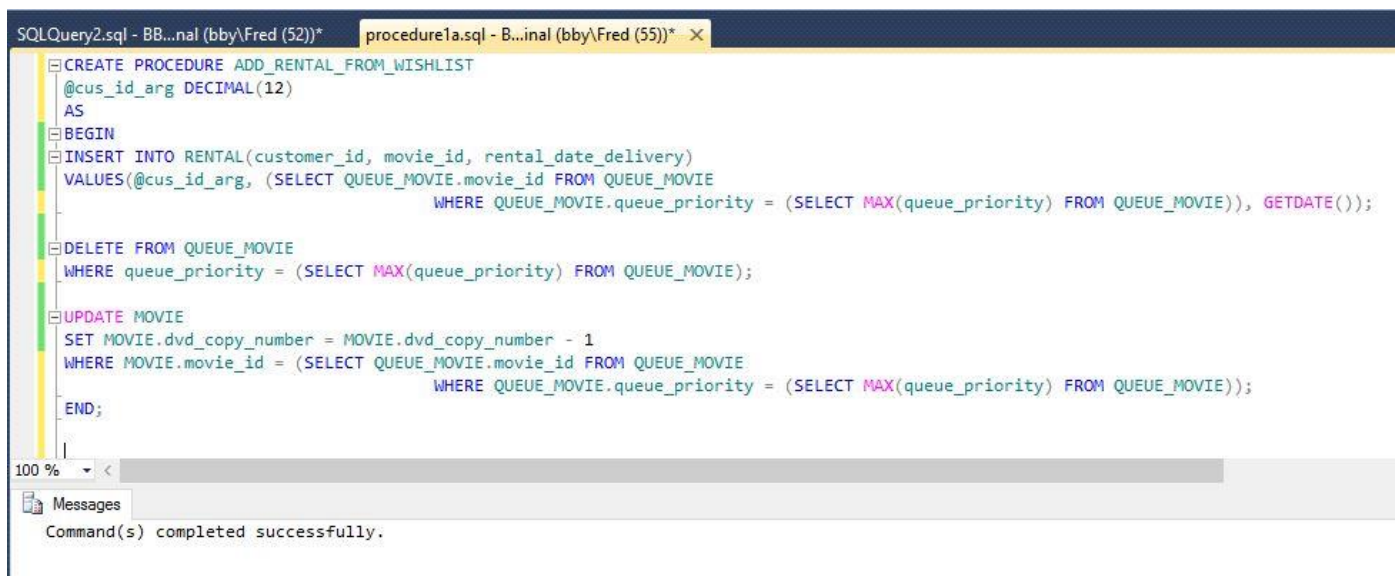
a. A customer rents the movies “X-Men: Days of Future Past” and “The Angry Birds Movie”. Develop a parameterized stored procedure that supports a customer renting a movie, then invoke the stored procedure two times (to satisfy the use case) for a customer of your choosing.

Code:

```
CREATE PROCEDURE ADD_RENTAL_FROM_WISHLIST
@cus_id_arg DECIMAL(12)
AS
BEGIN
INSERT INTO RENTAL(customer_id, movie_id, rental_date_delivery)
VALUES(@cus_id_arg, (SELECT QUEUE_MOVIE.movie_id FROM QUEUE_MOVIE
                     WHERE QUEUE_MOVIE.queue_priority = (SELECT MAX(queue_priority)
                                                           FROM QUEUE_MOVIE)), GETDATE());

DELETE FROM QUEUE_MOVIE
WHERE queue_priority = (SELECT MAX(queue_priority) FROM QUEUE_MOVIE);

UPDATE MOVIE
SET MOVIE.dvd_copy_number = MOVIE.dvd_copy_number - 1
WHERE MOVIE.movie_id = (SELECT QUEUE_MOVIE.movie_id FROM QUEUE_MOVIE
                       WHERE QUEUE_MOVIE.queue_priority = (SELECT MAX(queue_priority)
                                                             FROM QUEUE_MOVIE));
END;
```



SQLQuery2.sql - BB...nal (bby\Fred (52))* procedure1a.sql - B...inal (bby\Fred (55))*

```

SELECT * FROM RENTAL;

EXECUTE ADD_RENTAL_FROM_WISHLIST 1001 ;
EXECUTE ADD_RENTAL_FROM_WISHLIST 1001 ;

SELECT * FROM RENTAL;

```

100 %

Results Messages

	rental_id	customer_id	movie_id	rental_date_delivery	rental_date_return
1	46	1001	25	2017-02-24	NULL
2	47	1001	26	2017-02-24	NULL

b. A customer requests the titles of all movies they have rented that are directed by “George Lucas” and “Rich Christiano”. Write a single query that retrieves this information for a customer of your choosing.

Code:

```

SELECT DIRECTOR.director_fname, DIRECTOR.director_lname, MOVIE.movie_name
FROM RENTAL
JOIN MOVIE ON RENTAL.movie_id = MOVIE.movie_id
AND RENTAL.customer_id = 1001
JOIN DIRECTOR ON MOVIE.director_id = DIRECTOR.director_id
WHERE DIRECTOR.director_fname = 'George' AND DIRECTOR.director_lname = 'Lucas'
OR DIRECTOR.director_fname = 'Rich' AND DIRECTOR.director_lname = 'Christiano' ;

```


SQLQuery1.sql - BB...nal (bby\Fred (55))* X procedure1b.sql - B...ster (bby\Fred (52))*

```

SELECT DIRECTOR.director_fname, DIRECTOR.director_lname, MOVIE.movie_name
FROM RENTAL
JOIN MOVIE ON RENTAL.movie_id = MOVIE.movie_id
AND RENTAL.customer_id = 1001
JOIN DIRECTOR ON MOVIE.director_id = DIRECTOR.director_id
WHERE DIRECTOR.director_fname = 'George' AND DIRECTOR.director_lname = 'Lucas'
OR DIRECTOR.director_fname = 'Rich' AND DIRECTOR.director_lname = 'Christiano' ;

```

100 % <

Results Messages

	director_fname	director_lname	movie_name
1	George	Lucas	Star Wars
2	George	Lucas	The Empire Stricks Back
3	George	Lucas	Return the Jedi
4	George	Lucas	Star Wars: The Force Awakense
5	Rich	Christiano	Time Changer
6	Rich	Christiano	A Matter of Faith

Use Case 2 - Movie Queue:

a. A customer adds a movie to their queue so that the newly added movie will be the next movie they receive. Develop a parameterized stored procedure that accomplishes this, then invoke the stored procedure for a customer and movie of your choosing.

Code:

```

CREATE PROCEDURE ADD_MOVIE_QUEUE
@mov_id_arg DECIMAL(12),
@cus_id_arg DECIMAL(12)
AS
BEGIN
UPDATE QUEUE_MOVIE
SET QUEUE_MOVIE.queue_priority = QUEUE_MOVIE.queue_priority + 1
WHERE customer_id = @cus_id_arg;

INSERT INTO QUEUE_MOVIE(movie_id, customer_id, queue_priority)
VALUES(@mov_id_arg, @cus_id_arg, 1);
END;

```

```

SQLQuery3.sql - BB...nal (bby\Fred (56))*  procedure2a.sql - B...inal (bby\Fred (55))* X S
CREATE PROCEDURE ADD_MOVIE_QUEUE
    @mov_id_arg DECIMAL(12),
    @cus_id_arg DECIMAL(12)
AS
BEGIN
    UPDATE QUEUE_MOVIE
    SET QUEUE_MOVIE.queue_priority = QUEUE_MOVIE.queue_priority + 1
    WHERE customer_id = @cus_id_arg;

    INSERT INTO QUEUE_MOVIE(movie_id, customer_id, queue_priority)
    VALUES(@mov_id_arg, @cus_id_arg, 1);
END;

```

```

SQLQuery3.sql - BB...nal (bby\Fred (56))*  procedure2a.sql - B...i
SELECT * FROM QUEUE_MOVIE;;

EXECUTE ADD MOVIE_QUEUE 25, 1001;

SELECT * FROM QUEUE_MOVIE;

```

100 %

Results Messages

	queue_id	movie_id	customer_id	queue_priority
1	31	4	1001	9
2	32	9	1001	8
3	33	7	1001	7
4	34	6	1001	6
5	35	13	1001	5
6	36	21	1001	4
7	37	19	1001	3
8	38	8	1001	2
9	39	10	1001	1

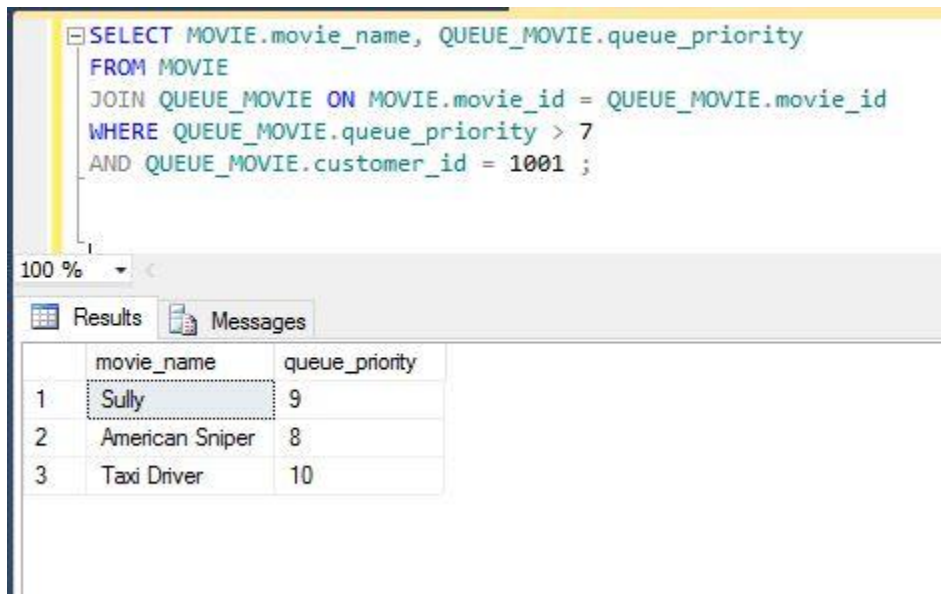
	queue_id	movie_id	customer_id	queue_priority
1	31	4	1001	10
2	32	9	1001	9
3	33	7	1001	8
4	34	6	1001	7
5	35	13	1001	6
6	36	21	1001	5
7	37	19	1001	4
8	38	8	1001	3
9	39	10	1001	2
10	40	25	1001	1

b. A customer wants to see the names of the first three movies in their queue.

Write a single query that retrieves this information for a customer of your choosing.

Code:

```
SELECT MOVIE.movie_name, QUEUE_MOVIE.queue_priority
FROM MOVIE
JOIN QUEUE_MOVIE ON MOVIE.movie_id = QUEUE_MOVIE.movie_id
WHERE QUEUE_MOVIE.queue_priority > 7
AND QUEUE_MOVIE.customer_id = 1001 ;
```



The screenshot shows a SQL query editor with the following query:

```
SELECT MOVIE.movie_name, QUEUE_MOVIE.queue_priority
FROM MOVIE
JOIN QUEUE_MOVIE ON MOVIE.movie_id = QUEUE_MOVIE.movie_id
WHERE QUEUE_MOVIE.queue_priority > 7
AND QUEUE_MOVIE.customer_id = 1001 ;
```

Below the query editor, there is a 'Results' tab showing the following data:

	movie_name	queue_priority
1	Sully	9
2	American Sniper	8
3	Taxi Driver	10

Use Case 3 – Enrolment:

a. A customer enrolls in the two-at-a-time plan and another customer enrolls in the three-at-a-time plan. Develop a parameterized stored procedure that accomplishes this, then invoke the stored procedure two times (to satisfy the use case) for customers of your choosing.

Code:

```
CREATE PROCEDURE ADD_MEMBER_ENROLLMENT
@cus_id_arg DECIMAL(12),
@mem_type_arg DECIMAL(12)
AS
```

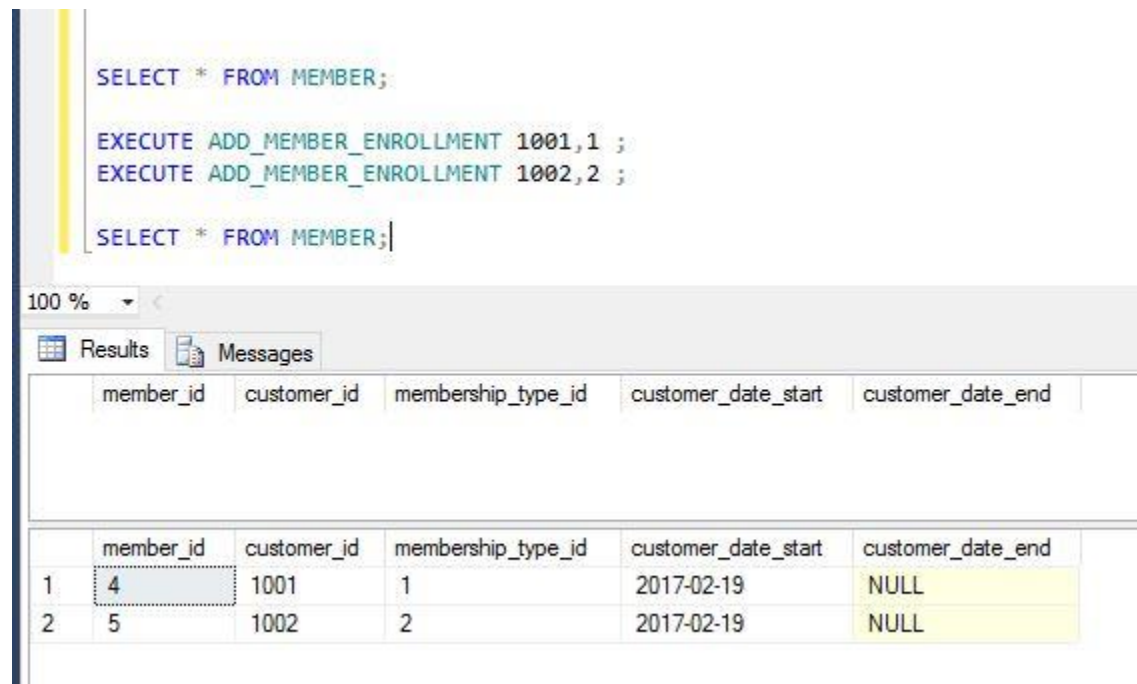
```
INSERT INTO MEMBER (customer_id, membership_type_id, customer_date_start,  
customer_date_end)  
VALUES (@cus_id_arg, @mem_type_arg, GETDATE(), NULL);
```



The screenshot shows the SQL Server Enterprise Manager interface. The top pane displays a SQL query window with the following code:

```
CREATE PROCEDURE ADD_MEMBER_ENROLLMENT  
@cus_id_arg DECIMAL(12),  
@mem_type_arg DECIMAL(12)  
AS  
INSERT INTO MEMBER (customer_id, membership_type_id, customer_date_start, customer_date_end)  
VALUES (@cus_id_arg, @mem_type_arg, GETDATE(), NULL);
```

The bottom pane shows the Messages tab with the message: "Command(s) completed successfully."



The screenshot shows the SQL Server Enterprise Manager interface. The top pane displays a SQL query window with the following code:

```
SELECT * FROM MEMBER;  
  
EXECUTE ADD_MEMBER_ENROLLMENT 1001,1 ;  
EXECUTE ADD_MEMBER_ENROLLMENT 1002,2 ;  
  
SELECT * FROM MEMBER;
```

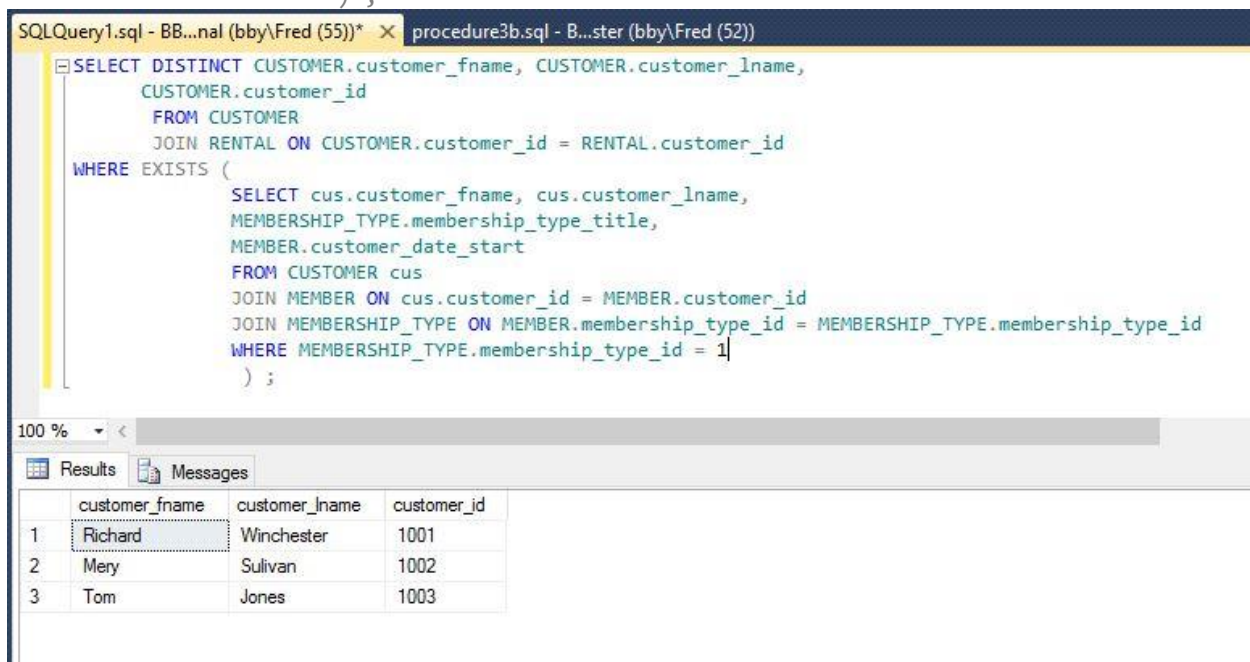
The bottom pane shows the Results tab with the following data:

	member_id	customer_id	membership_type_id	customer_date_start	customer_date_end
1	4	1001	1	2017-02-19	NULL
2	5	1002	2	2017-02-19	NULL

b. Management requests the names of all currently active customers that are enrolled in the two-at-a-time plan. Write a single query that retrieves this information.

Code:

```
SELECT DISTINCT CUSTOMER.customer_fname, CUSTOMER.customer_lname,  
    CUSTOMER.customer_id  
    FROM CUSTOMER  
    JOIN RENTAL ON CUSTOMER.customer_id = RENTAL.customer_id  
WHERE EXISTS (  
    SELECT cus.customer_fname, cus.customer_lname,  
    MEMBERSHIP_TYPE.membership_type_title,  
    MEMBER.customer_date_start  
    FROM CUSTOMER cus  
    JOIN MEMBER ON cus.customer_id = MEMBER.customer_id  
    JOIN MEMBERSHIP_TYPE ON MEMBER.membership_type_id =  
MEMBERSHIP_TYPE.membership_type_id  
    WHERE MEMBERSHIP_TYPE.membership_type_id = 1  
    ) ;
```



The screenshot shows a SQL Server Enterprise Manager window with a query editor and a results pane. The query editor displays the same SQL code as above. The results pane shows a table with three columns: customer_fname, customer_lname, and customer_id. The results are as follows:

	customer_fname	customer_lname	customer_id
1	Richard	Winchester	1001
2	Mery	Sullivan	1002
3	Tom	Jones	1003

Use Case 4 – Inventory:

a. Netflix acquires three more copies of the movie “Star Trek Into Darkness”, and two more copies of “Dredd”, and a staff member records these inventory changes in the database. Develop a parameterized stored procedure and invoke it multiple times to satisfy the use case.

Code:

```
CREATE PROCEDURE ADD_MORE_COPIES
@movie_name_arg VARCHAR(128),
@dvd_copy_arg DECIMAL(6)
AS
BEGIN
UPDATE MOVIE
SET dvd_copy_number = dvd_copy_number + @dvd_copy_arg
WHERE movie_name = @movie_name_arg
END ;
```



SQLQuery2.sql - BB...nal (bby\Fred (56))* X project_tables.sql - ...final (bby\Fred

```
CREATE PROCEDURE ADD_MORE_COPIES
@movie_name_arg VARCHAR(128),
@dvd_copy_arg DECIMAL(6)
AS
BEGIN
UPDATE MOVIE
SET dvd_copy_number = dvd_copy_number + @dvd_copy_arg
WHERE movie_name = @movie_name_arg
END ;
```

100 %

Messages

Command(s) completed successfully.

SQLQuery2.sql - BB...nal (bby\Fred (56))* X project_tables.sql -...final (bby\Fred (

```

SELECT movie_name, dvd_copy_number FROM MOVIE ;

EXECUTE ADD_MORE_COPIES 'Star Trek Into Darkness', 3 ;
EXECUTE ADD_MORE_COPIES 'Dredd', 2 ;

SELECT movie_name, dvd_copy_number FROM MOVIE ;

```

100 % <

Results Messages

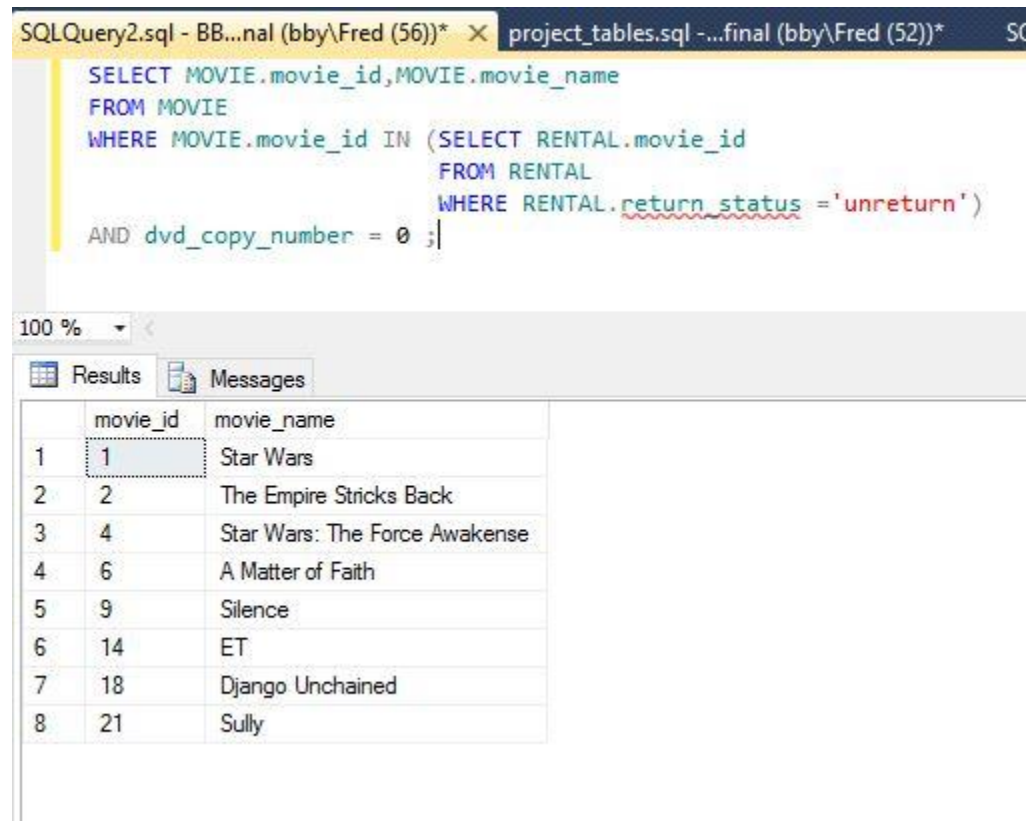
	movie_name	dvd_copy_number
21	Sully	0
22	Avatar	5
23	Titanic	3
24	Aliens	2
25	X-Men: Days of Future Past	6
26	The Angri Birds Movie	5
27	Star Trek Into Darkness	1
28	Dredd	1

	movie_name	dvd_copy_number
18	Django Unchained	0
19	American Sniper	4
20	Mystic River	4
21	Sully	0
22	Avatar	5
23	Titanic	3
24	Aliens	2
25	X-Men: Days of Future ...	6
26	The Angri Birds Movie	5
27	Star Trek Into Darkness	4
28	Dredd	3

b. Management requests the names of all movies that are currently sold out. A movie is sold out if all copies of the movie are currently rented and not yet returned. Write a single query that retrieves this information for management.

Code:

```
SELECT MOVIE.movie_id,MOVIE.movie_name
FROM MOVIE
WHERE MOVIE.movie_id IN (SELECT RENTAL.movie_id
                        FROM RENTAL
                        WHERE RENTAL.return_status = 'unreturn')
AND dvd_copy_number = 0 ;
```



The screenshot shows a SQL Server Enterprise Manager window with a query editor and a results pane. The query editor displays the same SQL code as above. The results pane shows a table with two columns: 'movie_id' and 'movie_name'. The table contains eight rows of data, with the first row highlighted.

	movie_id	movie_name
1	1	Star Wars
2	2	The Empire Stricks Back
3	4	Star Wars: The Force Awakense
4	6	A Matter of Faith
5	9	Silence
6	14	ET
7	18	Django Unchained
8	21	Sully

Use Case 5 – Return Rental

- a. A customer wants to return the movies 'Star Wars' and 'The Empire Stricks Back'. Develop a parameterized stored procedure that supports a customer returning a movie, then invoke the stored procedure two times (to satisfy the use case) for a customer of your choosing.

Code:

```
CREATE PROCEDURE RETURN_RENTAL_MOVIE
@cus_id_arg DECIMAL(12),
@mov_name_arg VARCHAR(128)
AS
BEGIN

UPDATE RENTAL
SET rental_date_return = GETDATE(), return_status = 'return'
WHERE customer_id = @cus_id_arg
AND movie_id = (SELECT RENTAL.movie_id FROM RENTAL
                JOIN MOVIE ON RENTAL.movie_id = MOVIE.movie_id
                WHERE
MOVIE.movie_name = @mov_name_arg) ;

UPDATE MOVIE
SET dvd_copy_number = dvd_copy_number + 1
WHERE movie_name = @mov_name_arg ;
END ;

SELECT * FROM RENTAL;
EXECUTE RETURN_RENTAL_MOVIE 1001, 'Star Wars';
EXECUTE RETURN_RENTAL_MOVIE 1001, 'The Empire Stricks Back';
SELECT * FROM RENTAL;
```



The screenshot displays the SQL Server Enterprise Manager interface. The top pane shows the execution of a SQL script named 'SQLQuery3.sql'. The script defines a stored procedure 'RETURN_RENTAL_MOVIE' and executes it twice with parameters 1001 and 'Star Wars', and 1001 and 'The Empire Stricks Back'. The bottom pane, titled 'Messages', shows the status 'Command(s) completed successfully.'.

```
SQLQuery3.sql - BB...nal (bby\Fred (57))* X project_tables.sql -...final (bby\Fred (53))* procedure1a.sql - B...inal (bby\F
```

```
CREATE PROCEDURE RETURN_RENTAL_MOVIE
@cus_id_arg DECIMAL(12),
@mov_name_arg VARCHAR(128)
AS
BEGIN

UPDATE RENTAL
SET rental_date_return = GETDATE(), return_status = 'return'
WHERE customer_id = @cus_id_arg
AND movie_id = (SELECT RENTAL.movie_id FROM RENTAL
                JOIN MOVIE ON RENTAL.movie_id = MOVIE.movie_id
                WHERE MOVIE.movie_name = @mov_name_arg) ;

UPDATE MOVIE
SET dvd_copy_number = dvd_copy_number + 1
WHERE movie_name = @mov_name_arg ;
END ;

SELECT * FROM RENTAL;
EXECUTE RETURN_RENTAL_MOVIE 1001, 'Star Wars';
EXECUTE RETURN_RENTAL_MOVIE 1001, 'The Empire Stricks Back';
SELECT * FROM RENTAL;
```

100 %

Messages

Command(s) completed successfully.

SQLQuery3.sql - BB...nal (bby\Fred (57))* X project_tables.sql -...final (bby\Fred (53))* procedure1a.sql

```

SELECT * FROM RENTAL;
EXECUTE RETURN_RENTAL_MOVIE 1001, 'Star Wars';
EXECUTE RETURN_RENTAL_MOVIE 1001, 'The Empire Stricks Back';
SELECT * FROM RENTAL;

```

100 %

Results Messages

	rental_id	customer_id	movie_id	rental_date_delivery	rental_date_retum	retum_status
1	46	1001	25	2017-02-24	NULL	unretum
2	47	1001	26	2017-02-24	NULL	unretum
3	48	1001	1	2017-02-24	NULL	unretum
4	49	1001	2	2017-02-24	NULL	unretum
5	50	1001	3	2017-02-24	NULL	unretum
6	51	1001	4	2017-02-24	NULL	unretum
7	52	1001	5	2017-02-24	NULL	unretum
8	53	1001	6	2017-02-24	NULL	unretum
9	54	1003	5	2017-02-24	NULL	unretum
10	55	1003	14	2017-02-24	NULL	unretum
11	56	1002	9	2017-02-24	NULL	unretum

	rental_id	customer_id	movie_id	rental_date_delivery	rental_date_retum	retum_status
1	46	1001	25	2017-02-24	NULL	unretum
2	47	1001	26	2017-02-24	NULL	unretum
3	48	1001	1	2017-02-24	2017-02-25	retum
4	49	1001	2	2017-02-24	2017-02-25	retum
5	50	1001	3	2017-02-24	NULL	unretum
6	51	1001	4	2017-02-24	NULL	unretum
7	52	1001	5	2017-02-24	NULL	unretum
8	53	1001	6	2017-02-24	NULL	unretum
9	54	1003	5	2017-02-24	NULL	unretum
10	55	1003	14	2017-02-24	NULL	unretum

b. Management requests the names of all movies that are rented by multi times.

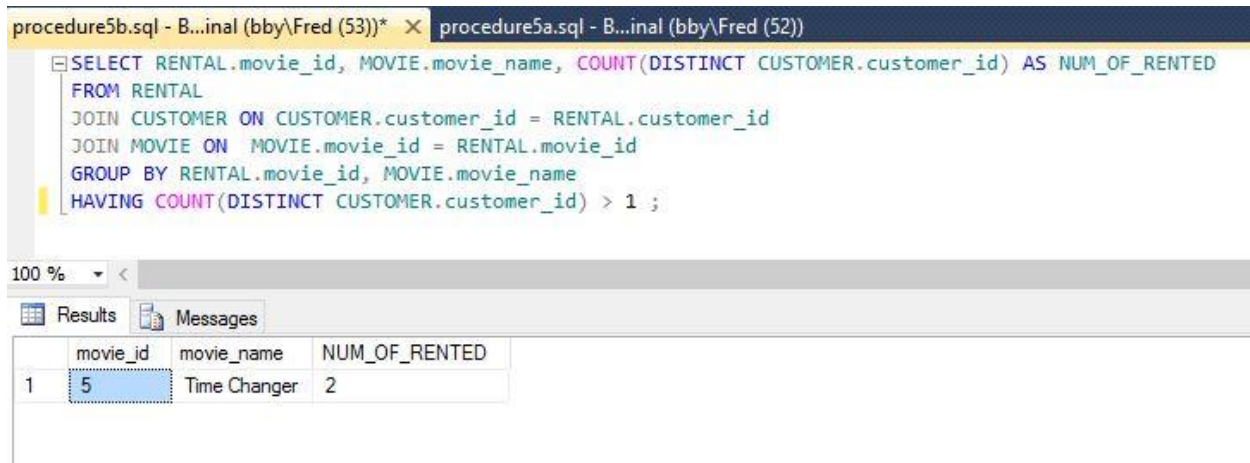
Write a single query that retrieves this information for management.

Code:

```

SELECT RENTAL.movie_id, MOVIE.movie_name, COUNT(DISTINCT CUSTOMER.customer_id) AS
NUM_OF_RENTED
FROM RENTAL
JOIN CUSTOMER ON CUSTOMER.customer_id = RENTAL.customer_id
JOIN MOVIE ON MOVIE.movie_id = RENTAL.movie_id
GROUP BY RENTAL.movie_id, MOVIE.movie_name
HAVING COUNT(DISTINCT CUSTOMER.customer_id) > 1 ;

```



The screenshot shows a SQL query window with the following query:

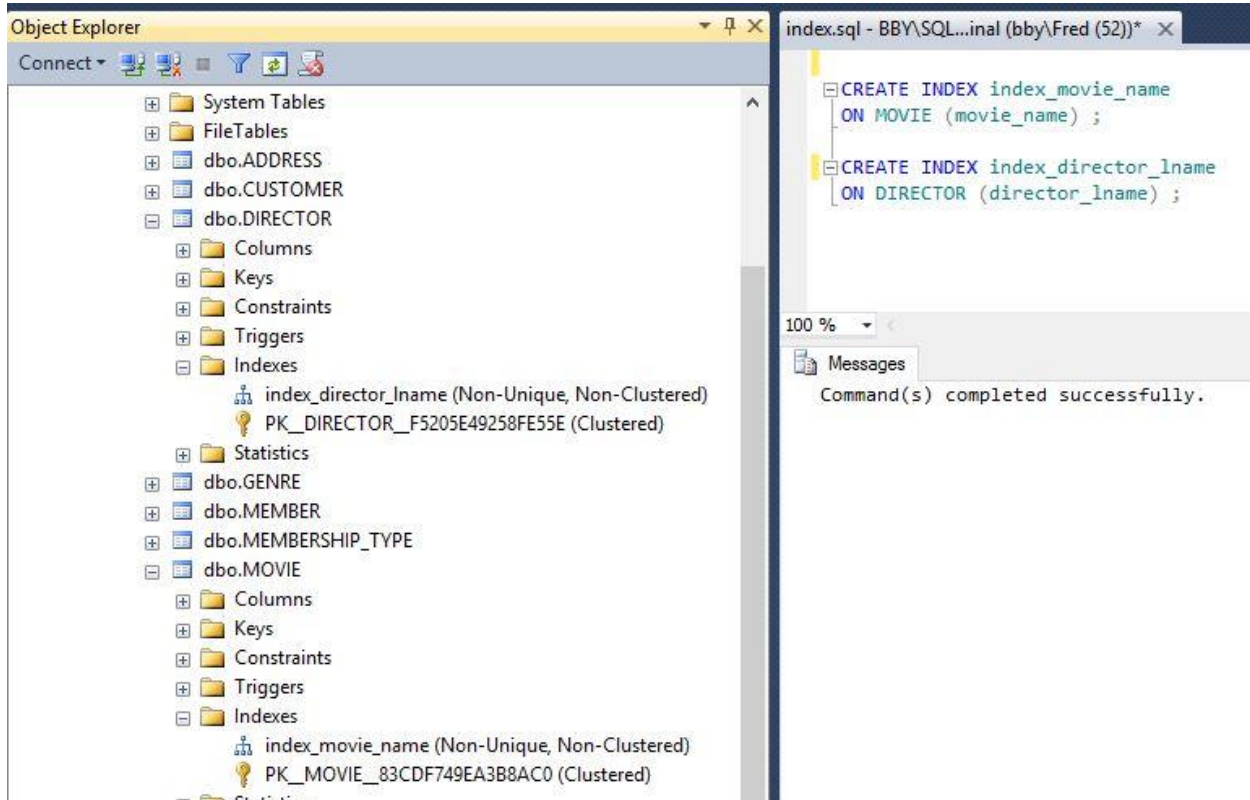
```
SELECT RENTAL.movie_id, MOVIE.movie_name, COUNT(DISTINCT CUSTOMER.customer_id) AS NUM_OF_RENTED
FROM RENTAL
JOIN CUSTOMER ON CUSTOMER.customer_id = RENTAL.customer_id
JOIN MOVIE ON MOVIE.movie_id = RENTAL.movie_id
GROUP BY RENTAL.movie_id, MOVIE.movie_name
HAVING COUNT(DISTINCT CUSTOMER.customer_id) > 1 ;
```

The query results are displayed in a table with the following data:

movie_id	movie_name	NUM_OF_RENTED
5	Time Changer	2

Indexes:

I created two indexes on MOVIE.movie_name and DIRECTOR.director_lname as non-unique indexes, because these columns are indicated by where clause and making index on these columns can improve speed up performance of query.



The screenshot shows the SQL Server Enterprise Manager interface. The Object Explorer on the left displays the database structure, including tables, columns, keys, constraints, triggers, and indexes. The right pane shows a query window with the following SQL commands:

```
CREATE INDEX index_movie_name
ON MOVIE (movie_name) ;

CREATE INDEX index_director_lname
ON DIRECTOR (director_lname) ;
```

The Messages pane at the bottom right indicates that the command(s) completed successfully.