

## Phase 2 – Showing Sales Insights in the data using visualizations

- In this phase, we first import the Market Basket Analysis dataset and then parse the data according to the dates present in the dataset.
- Then, we calculate the total price of items by multiplying the quantity and the price of each item.
- Next, we plot graphs showing the highest number of products sold and highest number of products sold in higher quantity.
- Finally, we execute the program to produce the desired output which is enclosed below.

