PROJECT DEVELOPMENT SCOPE

1. Dynamic Website with CMS (Content Management System) Features

    a. Customized Design Premium Home Page Design and Inner Pages Design Layout

    b. Dynamic Banners on Home Page (admin can add / edit / delete banners)

2. Administrator Manager

    a. Admin have all rights to add / update / delete any content from website

3. Content Manager

    a. News

        i. News can be added deleted from admin

        ii. Two types of pages for news – News listing and News Single Page

        iii. Related News

            1. Based upon

                a. Category

        iv. Social Sharing

            1. Facebook, Instagram, WhatsApp, Twitter, Email Link

    b. Then regional / category wise news such as
        i. Category > Sub Category (Multiple Levels)

    c. These all news will be shown by categories
        i. Latest
        ii. Featured
        iii. Most Read
        iv. Most shared
        v. Etc.

    d. News Single Page
        i. On click of any news next page which will open will show full information such as
            1. Title
            2. Image
            3. Video
            4. Description Content

4. Category Manager

      a. Admin can add / delete categories

      b. Related news will show on basis of category

5. Advertise Manager

      a. Advertise managed by admin

      b. Predefined Ad Space and Sizes

      c. Ad Types:

          i. Images

6. Other Content Pages

7. Breaking News Ticker Section – Update from Backend

8. User can search the news

9. Opinion Polls

      a. Admin can manage from Backend

10. Other Widgets

      a. Commodity

      b. Sports

      c. Though of the day, etc.

11. Attractive Drop Down Menus

12. Breadcrumbs for easy navigation (e.g. Home > Category > Product)

13. Quick links on home page (e.g. related to category wise news)

14. Press and Media Articles

15. SEO Friendly Design Layout

16. HTML 5 / CSS 3 Based Template (Use of the Latest Designing Technologies)

17. Sitemap (Useful for better results in Search Engines)

18. QR Code

21. Save as bookmark facility

22. Title & Meta-Tags according to news

23. SEO Tool – You can set Title, Keywords, Meta-tags dynamically though admin panel that would be beneficial for Search Engine Optimization

24. Social Media Connectivity (Facebook, Yahoo, Skype, Linked-in, etc.)

      a. Shared news / images / videos on social sites / email to friend

      b. Facebook Likes Widget

      c. Twitter Tweets Widget

      d. YouTube Channel Link, etc.

25. Fully Responsive Website Design (Easy to view in Smartphone / Tablets)

26. Browser Compatibility (All important latest browsers including IE 9.0 and above, Mozilla Firefox 3.6 and above, Google Chrome 5.0 and above, Safari, Opera.)

27. Password Protected / Secure and Easy to Access Admin Panel