

# Styleguide

Schuhmanufaktur Formschön

## Colors

Brand



Primary /natürliches Olivgrün #8B8F6B



Secondary /dunkler Grauton #333333



Neutralfarbe /warmes Creme #DBD1BF



Akzentfarbe /Intensive orange #AD5315

## TYPOGRAFIE Montserrat/Abel

TYPE	SIZE	LINE HEIGHT	WEIGHT
HEADING 1	clamp(24px, 5vw, 40px)	1.1	700 (bold)
HEADING 2	32px	1.25	600 (semi bold)
HEADING 3	24px	1.4em	500 (medium)
HEADING 4	20px	1.3em	500 (medium)
Large Text (p.lead)	20px	1.5	400
Normal Text (p)	18px	1.5	400
Small Text (p.small)	clamp(12px, 5vw, 16px)	1.25	400

## ICONS

#8B8F6B	ABLAUF			
#DBD1BF				
				
				
				
				
				
				
				
				