Fred Wu

Seasoned Tech Executive

📞 +61 430 000 808

✉ ifredwu@gmail.com

⤢ https://fredwu.me/

📍 Melbourne, Australia

EXPERIENCE

Freelance Consultant
CoinJar
07/2021 - Present

Help building and uplifting the CoinJar crypto exchange's capabilities.

CTO
Verrency
12/2020 - Present

Providing value-add payment services such as loyalty points, round-ups and cashbacks for clients including Visa, Eftpos and FIS.

Head of Engineering
Xplor
09/2017 - 12/2020

Leading a group of 40+ engineers to make great child care and education software. As part of the leadership team and reporting to the CEO, helping building and turning the company into a market leader.

CTO
ECAL
11/2016 - 09/2017

Lead an awesome distributed team of devs, ops and QAs, in Melbourne and in Manila Philippines. Together we built, maintained and supported the ECAL calendar platform that connects publishers with their users. We served millions of requests a day for our publisher clients, some of whom are household brands like the English Premiere League, Ticketmaster and Cricket Australia.

Senior Developer (Contract)
Blix
07/2016 - 11/2016

Head of Engineering
CareerLounge
02/2016 - 06/2016

Delivery Lead
REA Group
10/2014 - 02/2016

As a delivery lead, led two squads - Products and Pricing, with squad members located in Melbourne, Perth and Xi'an, China. Built and transformed systems to centralise pricing data, as well as systems to overhaul the products and deals platform.

SUMMARY

A passionate and hands-on software executive with two decades of experience and an entrepreneurial mindset.

A long time open source developer who has created and contributed to a few dozens of projects, including Ruby on Rails.

SKILLS

Leadership	Expert
Software Delivery	Expert
Software Architecture	Expert
Elixir	Expert
Ruby	Expert
JavaScript	Advanced
PHP	Advanced
DevOps	Advanced
UI & UX	Advanced

LANGUAGES

English	Fluent
Mandarin	Native
Shanghainese	Native

EDUCATION

Monash University
2008
Bachelor of Information Technology and Systems

Holmesglen Institute
2006
Dual Diploma of Multimedia Integration and Web Development

Team Lead
Locomote
06/2012 - 10/2014

Spearheaded and architected the Locomote Travel Management Platform which is now being used by major clients such as ANZ, Medibank and World Vision.

Developer (Remote Freelancer)
500 Startups
05/2012 - 09/2012

Development Manager
SitePoint
12/2011 - 06/2012

Consultant
reInteractive
10/2011 - 12/2011

Senior Developer
PlayUp
03/2011 - 10/2011

Developer
Envato
08/2009 - 03/2011

Consultant (Contractor)
Frontier Advertising
07/2010 - 11/2010

Developer
Trout Creative Thinking
06/2008 - 06/2009

Developer (Part Time, During University)
Revium
01/2006 - 12/2007

Founder & System Admin (During High School)
Mezoc
01/2002 - 12/2004

Co-Founder (During High School)
Livedigi
01/2001 - 12/2002

Column Editor in Chief (During High School)
51digi
01/2000 - 12/2002

First Website!
Home
10/1997 - 10/1997

Built my first ever website using Microsoft FrontPage Express, on a Pentium 166Mhz computer, uploaded via a 33.6kbps modem.