

creative communication
for effective problem-solving

design portfolio

start ▶

Clients

Partial list of
Clients worked for:

Adroit USA Inc.
Global Realty
Equotz
EvansHardy+Young
London College of Business
Manthan Systems
Max Healthcare
NEAIndoUS Ventures
Ngpay
Sungard
TescoHSC
Tour Of Nilgiris
Track Every Coin
Wipro
Wildcraft
WatsonSCS

Industry List

Sectors spanned:

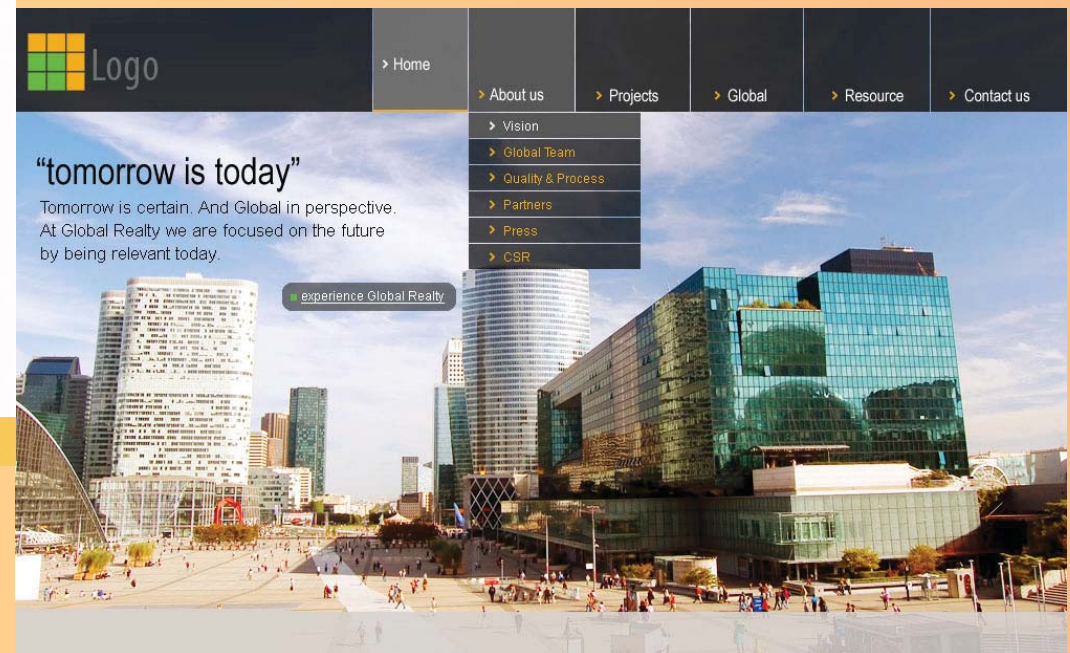
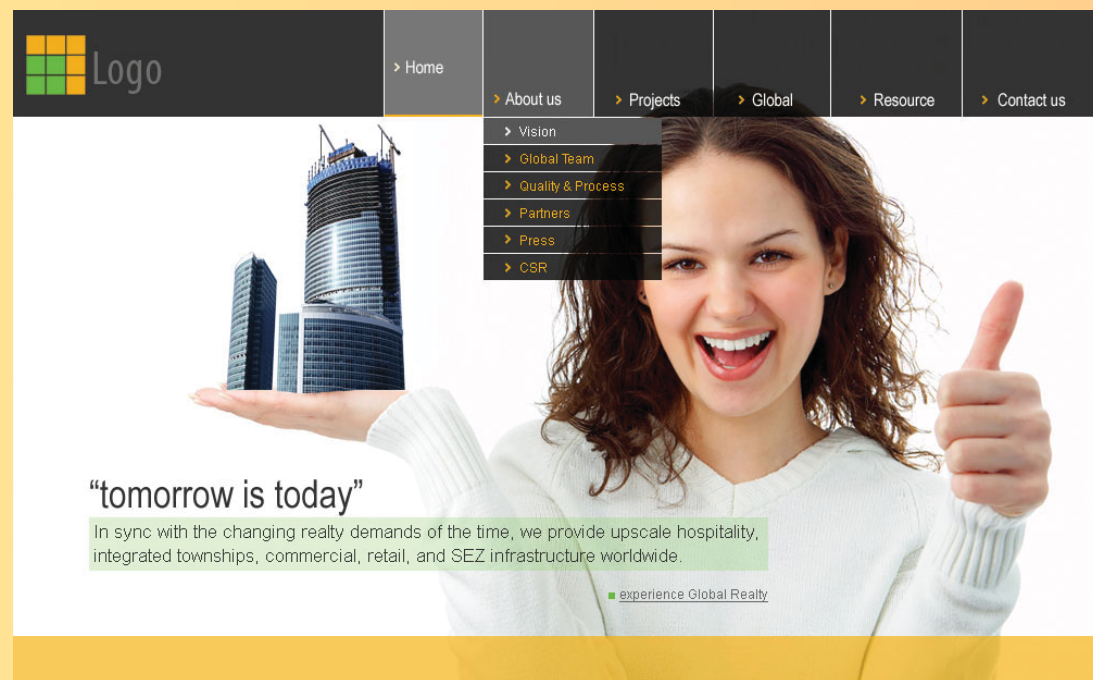
Architecture
Education
Entertainment
Healthcare
Hospitality
Information Technology
Industrial
Media
Medical
Mobile
Religious
Restaurants
Software
Travel

Solution/Skill List

Web Design
Web application design
Blog Design
Newsletters
Wireframes
Icons
e-Brochures
Posters
Illustrations

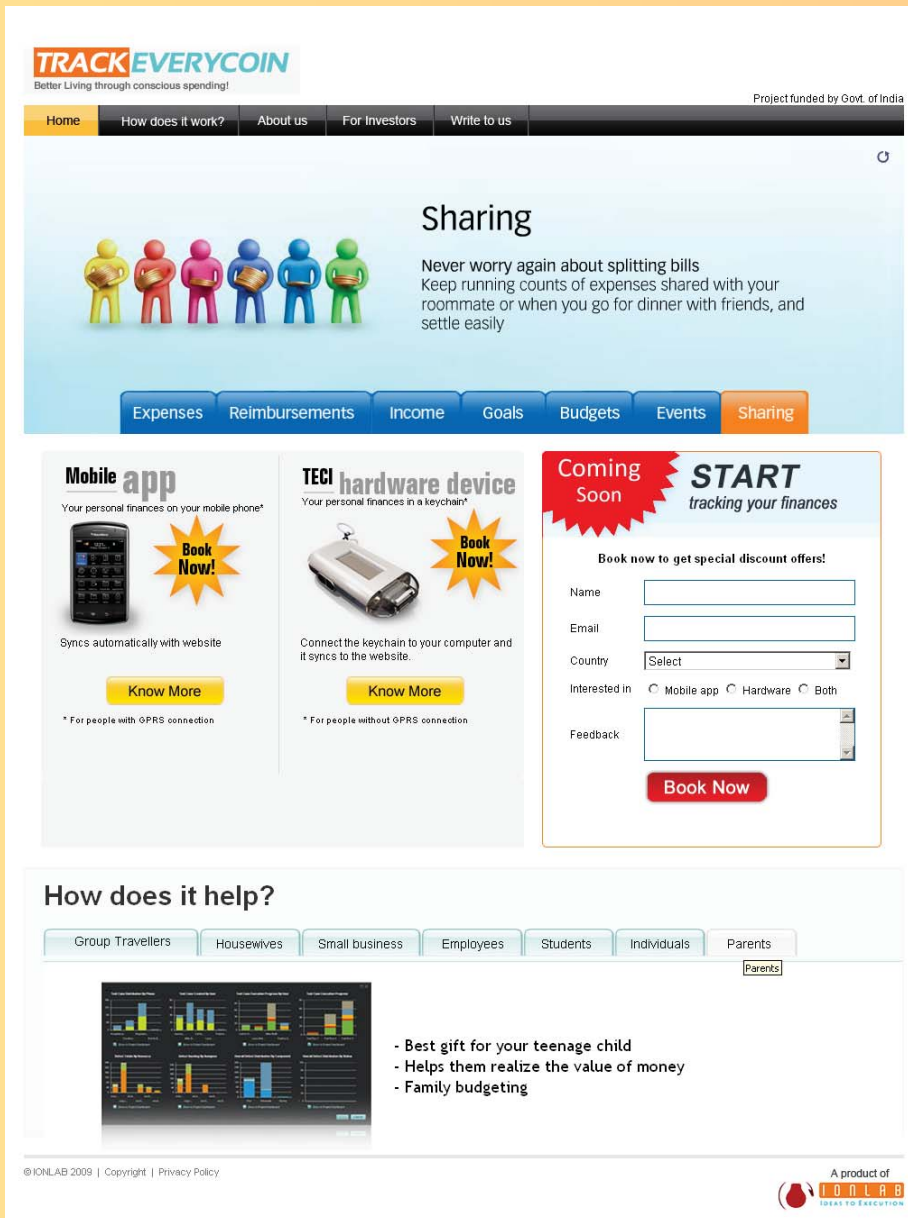
Tools Used

Adobe Creative Suite CS2+:
Photoshop
Flash
Illustrator
Dreamweaver
Html/CSS



Client | A real-estate developer for construction of townships for IT Parks, SEZ, Commercial, Retail, Integrated townships, Hospitality and Hi-Tech cities.

Role/ Project | Designs for their website that reflects their impeccable quality, execution, airy and spacious constructions that have become hallmarks of global and technical excellence.



Client

An innovative product development company that converts ideas into useful products such as electronic gadgets, mobile applications & web applications.

Role/
Project

A pre-launch website for their new personal finance tracking system which consists of two integrated units which work in sync: a mobile application, a digital USB key chain for recording expenses on the go. When plugged into a system & linked to the website, expenses are automatically updated in the centralized database and can be accessed from anywhere, anytime.



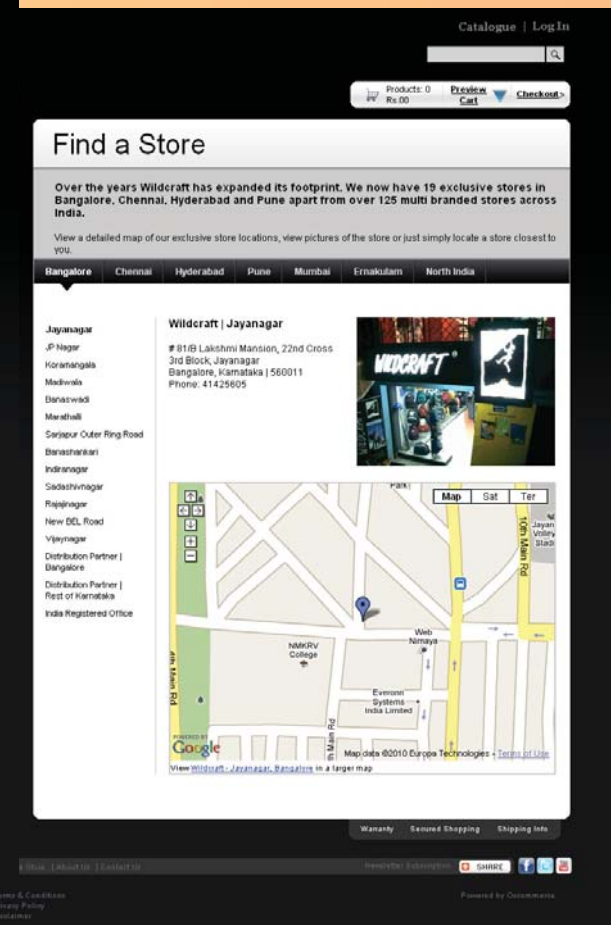
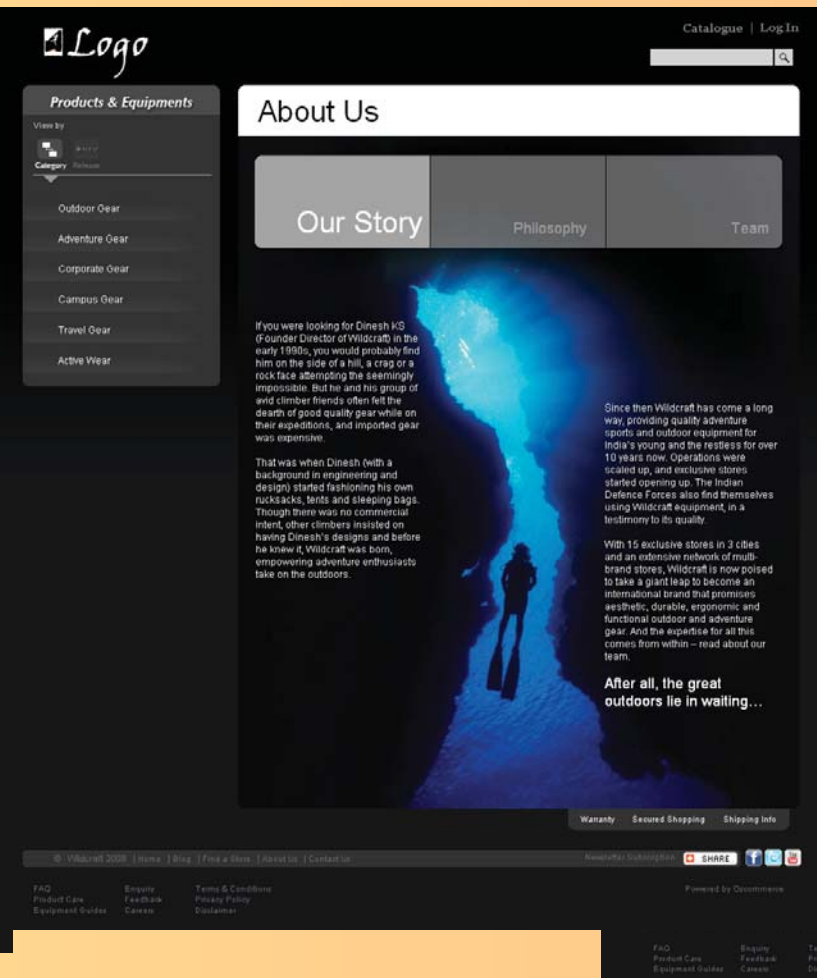
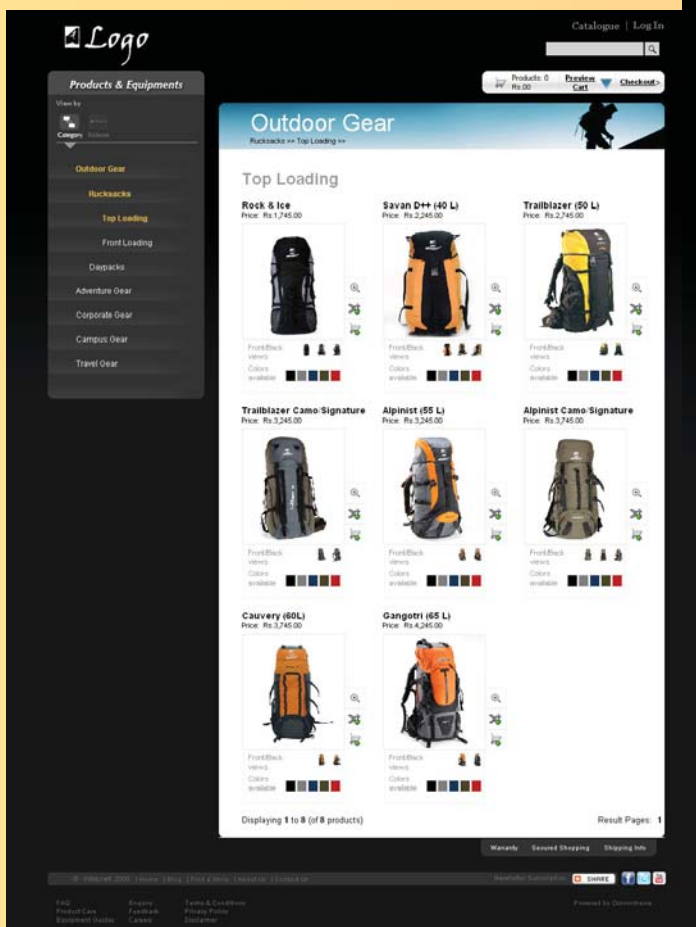
Client | A provider of integrated business, technology and process solutions on a global delivery platform providing end-to-end IT solutions.

Role/Project | Design of a solutions portal that showcases their entire spectrum of solutions that are easily navigable and enables decision making.



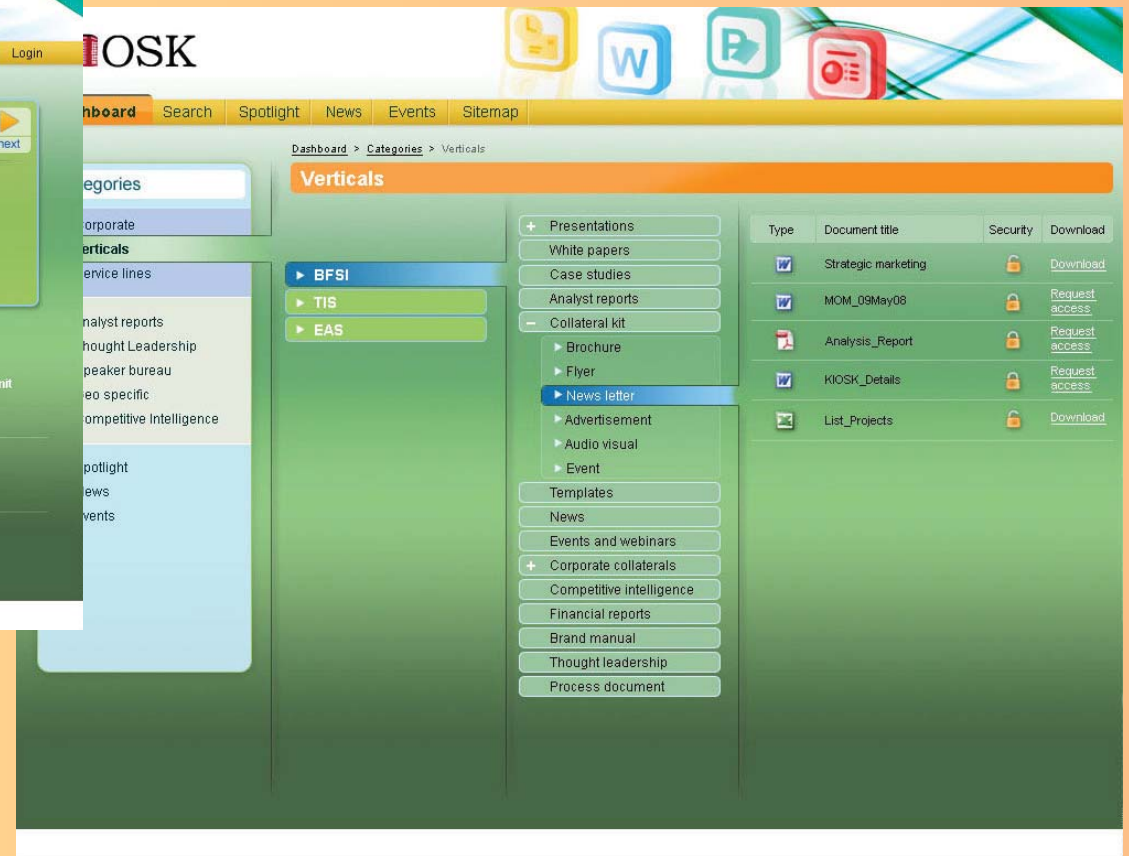
Client | A US-based contemporary Indian restaurant that offers award winning exotic Indian Cuisine in a sophisticated ambience with subtle Indian touches.

Role/Project | Design of website that brings out the contemporary and high-energy ambience, along with the showcase of the delectable platter of indian cuisine selections available.



Client | India's first and largest outdoor-gear retail chain, catering to caters to adventure aficionados, the armed forces, corporate, multi-purpose travel, campuses, casual travelers.

Role/Project | Design of an e-commerce website that showcases the spectrum of products and converts online leads into sales and loyal customers.



Client | A provider of integrated business, technology and process solutions on a global delivery platform providing end-to-end IT solutions.

Role/Project | Design of an intranet portal for news and events. The portal tracks and keep a record of recent events and speeches, the transcripts of which are accessible with relevant permission and rights.

Logo [Home](#) [Navigation button](#) [Navigation button](#) [Navigation button](#) [Navigation button](#) [Navigation button](#) [Home](#) [Logout](#)

Welcome! **Administrator** | Wednesday, 3rd October 2007

Page title

Manage Reports	Manage Users / Administration	Manage Non Monetary Tables	Manage Monetary Tables for Models
<ul style="list-style-type: none"> Revenue Collection Revenue Details Revenue Summary Management Reports Pending Bids 	<ul style="list-style-type: none"> Merchant Administration Sales Representative Administration Vendor Administration User Roles Admin - Modify User Admin - Create Merchant List Sales Representative List 	<ul style="list-style-type: none"> Banks - ACH Depository Banks - Settlement Keywords Restricted Merchants Testimonials (Delete / Modify) Vendor - ISO / MSP Vendors - Hardware Vendors - Software Vendors - Authorization Vendors - Processor Manage Reference Materials Modify Merchant Reference Materials Modify Subscriber Reference Materials 	<ul style="list-style-type: none"> American Express Table Bid Ranking Table Discover Rates Table Givens for Monetary Code Interchange/Charge Code Macro Charge Types - 24 Types PIN Debit - US Interchange Qualification / Charge Type SIC Code/Monetary Code Bid Ranking Tax Table - US

Partial Management Report

Period from **April** **1** **2006** through **April** **30** **2006** **00**

Corporation Name : Merchant Name
Subscriber Number : Subscriber Number

Subscription Results

Subscribers who signed up for Leasing Package	
Subscribers who signed up for Equipment Package	
New Subscribers signed up in month	
Plus: Active Subscribers	
Less: Terminated subscribers by eQuote	
Less: Subscriber Termination Self-Initiated	
Less: Inactive Subscribers (No Bidding in 3 months)	
Total Producing Subscribers	

Merchant Results

Number of Merchants requesting Bid (OPEN)	
Number of Merchants who requested Business Card Application	
Number of Merchants who requested Payroll Processing Services	
Number of Merchants who requested Telephony Services	
Number of Bids submitted by Subscribers	
Open to Pend Ratio	
Number of Merchants who selected Top Subscribers (PENDING)	
Number of Merchants who notified they had awarded winner to a Subscriber	
Number of Subscribers who notified they had been awarded the Merchant Contract	
Number of Merchants that contacted and were told the Subscriber had been awarded the agreement	
Total number of Merchants that were (CLOSED)	
Open to Close Ratio	
Pending to Close Ratio	

Averages and Percentages Results

Average number of Bids per Merchant request	
Average FREE REVENUE per Total producing Subscriber	
Average Net Income per closed Merchant	
Rejected Percentage	
Write Off Percentage	

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VISA **MasterCard** **DISCOVER** **AMERICAN EXPRESS**

Client

A US-based payroll preparation services and credit card transaction processing services company.

Role/
Project

Design of an online portal for providing quotations to consumers for processing credit card transactions in liasion with banks and merchants.

Logo July 11, 2006 | [Logout](#)

Navigation

- Navigation button ▶
- Navigation button ▶
- Reports** ▼
 - ▶ **Reports 01**
 - ▶ Reports 02
 - ▶ Reports 03
 - ▶ Reports 04

Reports 01

Patient details

First name Last name

Gender ☒ Male ☐ Female Age

Address -1 Address -2

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- | | |
|------------------|--|
| Client | A US-based medical group operating healthcare clinics across the country. |
| Role/
Project | Design of an online application for capturing and securely storing healthcare records, prescriptions, billing details and patient information. |

Logo

Product name
Product caption comes here

[Main](#)
[Heading](#)
[Heading Sources](#)
[Reports](#)
[Directories](#)

[Overview](#)
[Manage Headings](#)
[Manage Mappings](#)
[Disambiguity Mappings](#)

Welcome John Brown | [Logout](#)

[Heading Discrepancies](#)
[Directories](#)

Heading Type: Keystone

Search

Expand all

Collapse all

Home & Garden

Safety & Security

Locks

Locksmith

H2 Heading 1

H2 Heading 1

H1 Heading 1

H1 Heading 1

H1 Heading 1

H1 Heading 1

Comment/Note: This heading will be made inactive as 06/30/06

Edit

Heading Display Name

Heading name

Cigar, Cigarette & Tobacco Wholesalers & Manufacturers

Cigar, Cigarette & Tobacco Wholesalers & Manufacturers

Heading Type	Code	Level	Business Class	# Listings	Status	Group Name
DPC	147689	H3	Security	30	Active	Pizza Restaurants

Effective Date	Radius	Creation Date	Modification Date	Suppression Indicator	Manual Suppression Indicator
20 Oct. 06	20 Miles	18 Aug 05	20 Aug 05	Off	N/A

Source - 1: Print Headings

Edit

H3 #	H1 Name	H2 Name	H3 Name
8110048	Home & Garden	Safety & Security	Locks & Locksmiths
764763	Home & Garden	Safety & Security	Locks & Locksmiths
36262	Home & Garden	Safety & Security	Locks & Locksmiths

Source - 2: Yahoo YP (1:5)

Edit

ID #	Heading Name
8110048	Top : Health and Medicine : Doctors and Clinics : All
764763	Top : Health and Medicine : Doctors and Clinics : All
36262	Top : Health and Medicine : Doctors and Clinics : All

Source - 3: Switchboard (1:25)

Edit

ID #	Heading Name
8110048	Top : Health and Medicine : Doctors and Clinics : All
764763	Top : Health and Medicine : Doctors and Clinics : All
36262	Top : Health and Medicine : Doctors and Clinics : All

Source - 4: Yahoo Local (1:10)

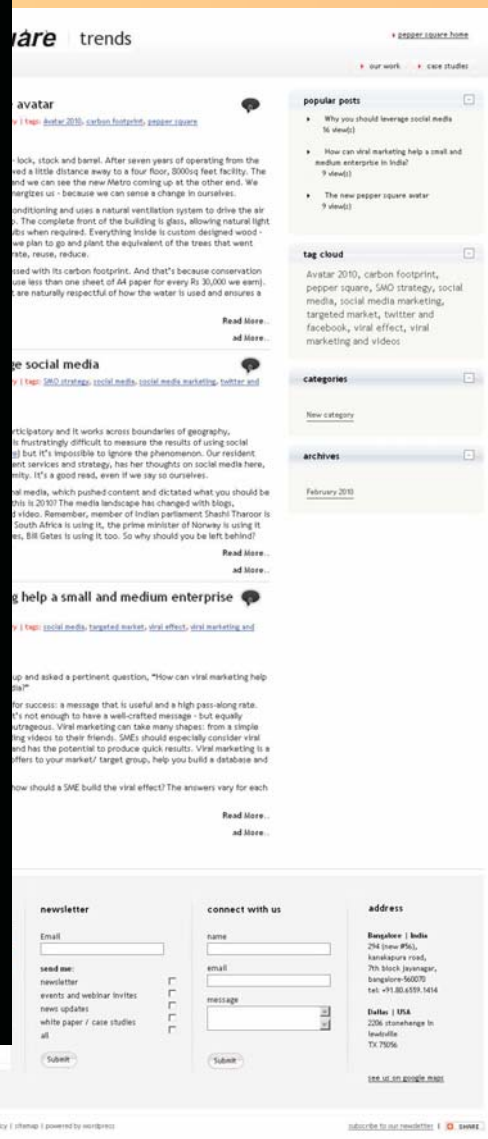
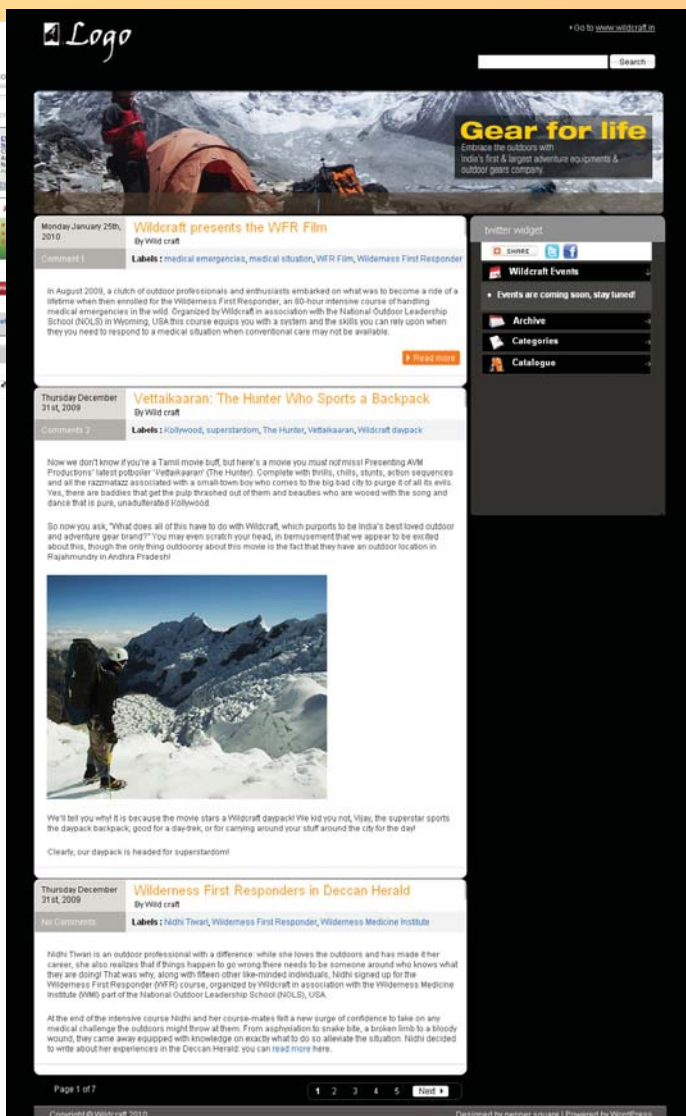
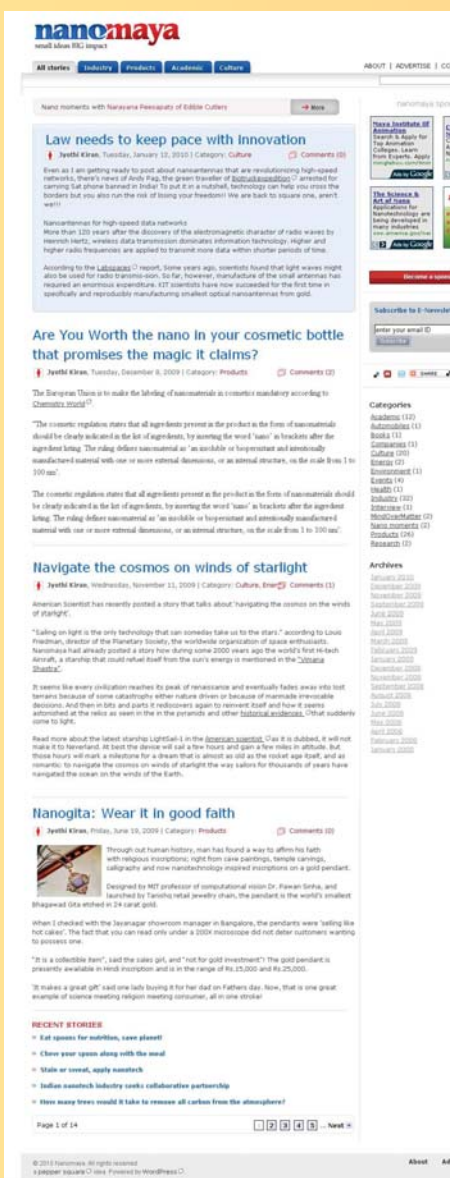
H3 #	H1 Name	H2 Name	H3 Name
8110048	Home & Garden	Safety & Security	Locks & Locksmiths
764763	Home & Garden	Safety & Security	Locks & Locksmiths
36262	Home & Garden	Safety & Security	Locks & Locksmiths

Client

A US-based leading online yellow pages publisher & local search company.

Role/
Project

Design of an online application for the sale of everyday living solution based programs that provide advertisers with large volumes of leads from consumers.

Role/
ProjectDesign of customized blogs
for IT Services, Science & Technology,
products/e-commerce.



Role/
Project

Design of various newsletters
to provide specialized information to
peers, members, employees, or vendors.



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- 3**
Buy
tickets

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To use ngpay you need a GPRS connection.



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old fashioned way
wake up to a
new revolution

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• SMS ngpay to 56767
 • Using web - You may also enter your mobile number on the ngpay webpage (www.ngpay.com)
 • Using WAP - On your mobile WAP pages go to www.ngpay.com

Role/
Project

Design of posters for various
marketing strategies.

Thank You

Freeda Rosaline
Visual Designer

