

DINESH SAHOO

Email: sonudinesh1998@gmail.com

Ph no: 7008853980

Location: Kolkata, West Bengal

PROFESSIONAL SUMMARY

Experienced Senior Shopify Developer with nearly 2 years of expertise in designing, developing, and optimizing high-converting Shopify and Shopify Plus eCommerce stores. Proficient in custom theme development, Liquid templating, Shopify metafields & metaobjects, checkout customizations, and third party app integrations. Adept at delivering robust, scalable, and responsive storefronts for B2C and B2B brands across industries including skin care, sports wear, clothing, and automotive accessories.

Strong command over frontend technologies and internal frameworks like Canvas (Vue + Liquid) and Frame 3.

CORE SKILLS AND TECHNOLOGIES

- Shopify & Shopify Plus
- Liquid, HTML5, CSS3, JavaScript, AJAX, JSON
- Custom Theme Development & Modifications
- Metaobjects, Metafields, Shopify Flow, Shopify CLI
- Performance Optimization (Lazy Loading, Image Compression)
- Checkout Customization & Cart Logic
- App Integration (CRMs, Payment Gateways, Marketing Tools)
- Vue.js (Canvas Framework), Frame3
- Version Control (Git), Jira, Agile Methodology
- Backend: Java, Spring Boot, JDBC, Hibernate, SQL(Oracle10g)

CERTIFICATIONS

- Microsoft Azure Cloud Partitioner (AI-102)
- Google Cloud – Introduction to Generative AI
- Udemy – How to Become a Shopify Expert (Zero to Hero)

PROJECT EXPERIENCE

1. European Skin care Brand (Shopify Plus + Internal Canvas Framework)

Role: Frontend Feature Developer

- Developed a dynamic cart-based promotional feature that enabled customers to receive a free gift upon reaching a predefined cart value threshold.

- Implemented logic to track cart total in real-time and show a conditional UI prompt that encouraged users to increase their cart value.
- Once the cart crossed the threshold , the UI presented a single-tick gift selection option, allowing seamless addition of the promotional item to the cart.
- Used Vue.js to handle the reactive frontend behavior and Liquid for rendering promotional logic in Shopify Plus environment.
- Ensured smooth user experience by preventing gift selection until eligibility and handling edge cases such as cart updates and item removals dynamically.
- Contributed to increased average order value (AOV) and customer satisfaction by integrating the feature into both desktop and mobile experiences.

2. UK – Based Automobile Accessories Brand Role:

Theme Developer – PDP Customization Specialist

- Customized the Shopify theme architecture to dynamically render different Product Detail Page (PDP) layouts based on product type, ensuring relevant UI/UX for each category (e.g., seat covers, lights, mats).
- Implemented a variant-based drawer customization panel using Shopify metafields , allowing users to select accessory options (like material , size, or fitment) specific to their vehicle model.
- Integrated metafield-driven logic to ensure selected customizations were automatically bundled with the main product in the cart ,preserving the relational data and reducing manual selections.
- Enabled users to add special instructions along side the customized selections for more personalized orders, improving order accuracy.
- Streamlined the entire PDP flow to be fully responsive , intuitive , and fast-loading, enhancing user engagement and lowering drop-off rate.
- This feature significantly improved customer experience by tailoring the shopping process to niche product requirements in the automobile accessories domain.

3. UK Sports wear Brand (Shopify Plus)

- Created responsive megamenu improving category visibility and navigation UX.
- Integrated Shopify Sections and schema for ease of content updates.

4. UK Clothing Brand(Internal FRAME 3 Framework)

- Added color swatches to PLP for quick variant previews.
- Enhanced page loads speed and responsiveness for mobile-first design.

PROFESSIONAL EXPERIENCE

Tech Mahindra Software Engineer | Mar

2024 – Present Leading front-end Shopify

development for high-traffic enterprise stores.

- Collaborating with designers and backend teams for scalable solutions.
- Working on Shopify 2.0 features , checkout extensibility , and automation using Shopify Flow.

EDUCATION

- MCA–Institute of Management & Information Technology , Cuttack | BPUT |
2019 – 2022 | 8.61 CGPA
- B.Sc.–Dharmasala Mahavidyalaya , Jajpur | UtkalUniversity | 2015 –2018 | 69%
- 12th–Gyan Bharati Institute of Science and Technology | CHSE ,Odisha | 2013 –2015 | 66%
- 10th– Baisi Mouja Dhanjaya Bidyapitha , Arakhapur | BSE , Odisha | 2012 – 2013 | 73%

ACHIVEMENT AND HIGHLIGHTS

- Active participant in technical workshops and seminars
- Passionate about writing technical content and exploring Shopify innovations

PERSONAL DETAILS

- Name: Dinesh Sahoo
- Date of Birth:15-Feb-1998
- Languages Known: English , Hindi , Odia
- Permanent Address : Surkhadeipur , Arakhapur, Jajpur, Odisha-754296