

DINESH SAHOO

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Location: Kolkata, West Bengal

PROFESSIONAL SUMMARY

Experienced Senior Shopify Developer with nearly 2 years of expertise in designing, developing, and optimizing high-converting Shopify and Shopify Plus eCommerce stores. Proficient in custom theme development, Liquid templating, Shopify metafields & metaobjects , check out customizations , and third party app integrations. Adept at delivering robust, scalable, and responsive storefronts for B2C and B2B brands across industries including skin care , sports wear , clothing , and auto motive accessories.

Strong command over frontend technologies and internal frameworks like Canvas (Vue + Liquid) and Frame 3.

CORE SKILLS AND TECHNOLOGIES

- Shopify & Shopify Plus
- Liquid , HTML5 , CSS3 , Java Script , AJAX , JSON
- Custom Theme Development & Modifications
- Metaobjects , Metafields , Shopify Flow, Shopify CLI
- Performance Optimization (Lazy Loading , Image Compression)
- Checkout Customization & Cart Logic
- App Integration (CRMs , Payment Gateways, Marketing Tools)
- Vue.js (Canvas Framework), Frame3
- Version Control (Git) , Jira , Agile Methodology
- Backend: Java , Spring Boot , JDBC , Hibernate , SQL(Oracle10g)

CERTIFICATIONS

- Microsoft Azure Cloud Partitioner (AI-102)
- Google Cloud – Introduction to Generative AI
- Udemy – How to Become a Shopify Expert (Zero to Hero)

PROJECT EXPERIENCE

1. European Skin care Brand (Shopify Plus + Internal Canvas Frame work)

Role: Frontend Feature Developer

- Developed a dynamic cart-based promotional feature that enabled customers to receive a free gift upon reaching a predefined cart value threshold.

- Implemented logic to track cart total in real-time and show a conditional UI prompt that encouraged users to increase their cart value.
 - Once the cart crossed the threshold , the UI presented a single-tick gift selection option, allowing seamless addition of the promotional item to the cart.
 - Used Vue.js to handle the reactive frontend behavior and Liquid for rendering promotional logic in Shopify Plus environment.
 - Ensured smooth user experience by preventing gift selection until eligibility and handling edge cases such as cart updates and item removals dynamically.
 - Contributed to increased average order value (AOV) and customer satisfaction by integrating the feature into both desktop and mobile experiences.
2. UK – Based Automobile Accessories Brand Role:
Theme Developer – PDP Customization Specialist
- Customized the Shopify theme architecture to dynamically render different Product Detail Page (PDP) layouts based on product type, ensuring relevant UI/UX for each category (e.g., seat covers, lights, mats).
 - Implemented a variant-based drawer customization panel using Shopify metafields , allowing users to select accessory options (like material , size, or fitment) specific to their vehicle model.
 - Integrated metafield-driven logic to ensure selected customizations were automatically bundled with the main product in the cart ,preserving the relational data and reducing manual selections.
 - Enabled users to add special instructions along side the customized selections for more personalized orders, improving order accuracy.
 - Streamlined the entire PDP flow to be fully responsive , intuitive , and fast-loading, enhancing user engagement and lowering drop-off rate.
 - This feature significantly improved customer experience by tailoring the shopping process to niche product requirements in the automobile accessories domain.
3. UK Sports wear Brand (Shopify Plus)
- Created responsive megamenu improving category visibility and navigation UX.
 - Integrated Shopify Sections and schema for ease of content updates.
4. UK Clothing Brand(Internal FRAME 3 Framework)
- Added color swatches to PLP for quick variant previews.
 - Enhanced page loads speed and responsiveness for mobile-first design.

PROFESSIONAL EXPERIENCE

Tech Mahindra Software Engineer | Mar

2024 – Present Leading front-end Shopify

development for high-traffic enterprise stores.

- Collaborating with designers and backend teams for scalable solutions.
- Working on Shopify 2.0 features , checkout extensibility , and automation using Shopify Flow.

EDUCATION

- MCA-Institute of Management & Information Technology , Cuttack | BPUT | 2019 – 2022 | 8.61 CGPA
- B.Sc.– Dharmasala Mahavidyalaya , Jajpur | UtkalUniversity | 2015 – 2018 | 69%
- 12th–Gyan Bharati Institute of Science and Technology | CHSE , Odisha | 2013 –2015| 66%
- 10th– Baisi Mouja Dhanjaya Bidyapitha , Arakhapur | BSE , Odisha | 2012 – 2013 | 73%

ACHIVEMENT AND HIGHLIGHTS

- Active participant in technical workshops and seminars
- Passionate about writing technical content and exploring Shopify innovations

PERSONAL DETAILS

- Name: Dinesh Sahoo
- Date of Birth:15-Feb-1998
- Languages Known: English , Hindi , Odia
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