

# URBAN

# DECAY

## Picture and Map Page

Urban Decay is a site where urban explorers can post their pictures and routes to share with viewers and explorers alike.

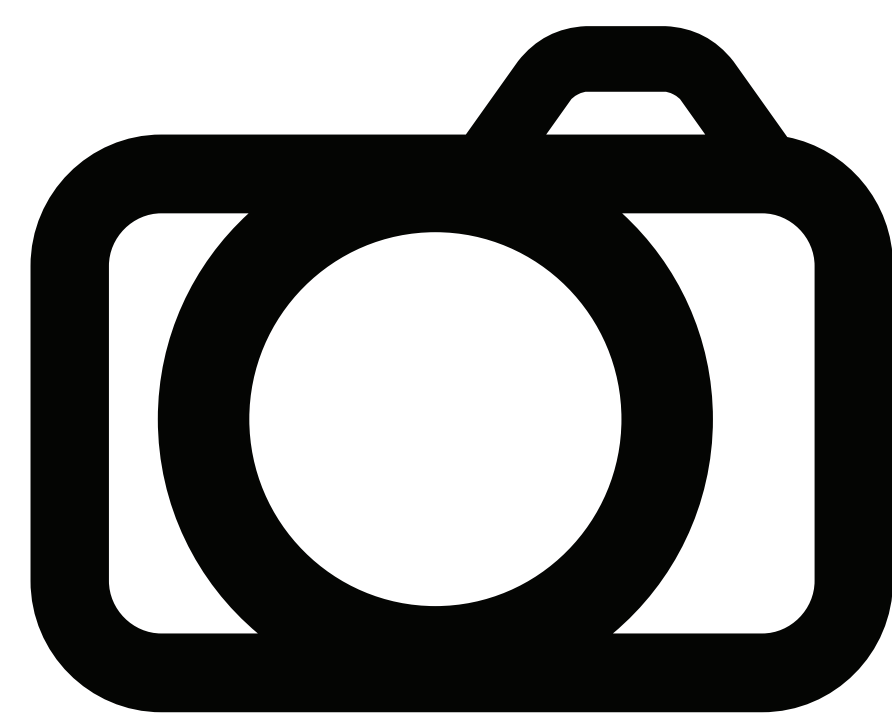
Urban Decay is a picture story-telling site, which allows users to virtually explore abandon buildings, train stations and vast lands. Pictures would be taken by the urban explore an uploaded onto the site with the most viewed pictures appearing on the home page. If a user would like to go on the same urban adventure as another user, a detailed route will appear when a picture is clicked. This route would be made by the adventurer with pictures serving as checkpoints and helpful tips to explore safely. If a user would just like to see another adventures journey they can follow a slide show of adventure with mini video segments in between. Mainly the site will expose the abandon world and tell stories through the adventures eyes.

## PERSONAS



### The Backpacker

Natural explore looking for other places to explore.



### The Picture Guru

Someone who is skilled in photography and digital art, looking for inspiration.



### The Re-Blogger

A social media contributor who is searching for media that they can display on their pages.

## COMPS

