1 Introduction

 ${\rm Context/Need/Gap/Hero\ Funnel.\ [matthis'retinal'2022]}$

1.1 Intellectual Merit

How we will advance knowledge

2 Broader Impacts

How we will help the world

3 Objectives

Like Specific Aims - what are the primary activities/deliverables?

4 Current Context

- 4.1 Technological Context
- 4.2 Social Context
- 4.3 Ethical Context
- 4.3.1 The Problem of Universities
- 4.3.2 The Problem of Journals
- 4.3.3 On Gardens and Cottage Industries
- 4.4 Need and Gap

5 Objectives and Long term vision

- 5.1 Aspirational Goals
- 5.1.1 FreeMoCap $=_{\mathcal{L}}$ Best MoCap
- 5.1.2 All-levels accessible
- 5.1.3 Covert Education
- 5.1.4 Generative Organizational Structure

6 Guiding Principles

- 6.1 Universal Design / Universal Access
- 6.2 No artificial scarcity
- 6.3 Community Focus
- 6.4 Aggressively Open Source

7 The FreeMoCap Project (FMC)

- 7.1 Artifacts
- 7.1.1 FreeMoCap Softwares

FreeMoCap Core Software (FMC-Core)

Sub-Skelly Softwares

7.1.2 Documentation and Educational Material
7.1.3 Datasets and derived models
7.2 The FreeMoCap Community (FMC-C)
7.3 The FreeMoCap Foundation (FMC-F)
7.3.1 Organization
7.3.2 Governance
7.3.3 Responsibilities
7.3.4 Licensing Model
8 Planned Activitites and Objectives
8.1 Ecosustem establishment and growth
8.1.1 Userbase Analysis/Engagement
8.1.2 AI Psuedo-Mentorship (SkellyBot)
8.2 Community Building
8.2.1 Annual Workshop/Conference: FreeMoCamp/Con
8.2.2 Community Challenges
8.2.3 Community Grants Program
8.2.4 Gamification and acheivement-based badges
8.3 Organization and Governance
8.3.1 Build admin infrastrcutre
8.3.2 Develop SOPs
8.3.3 Establish core maintainer roles and support
8.3.4 Develop 'Skelly Enhancement Proposal' [SEP] system
8.4 Continuous Development, integration, Evaluation
8.4.1 Development
8.4.2 Integration
8.4.3 Evaluation
Tests.
Validation.

Diagnostics.

8.5 Sustainability

8.5.1 Goals and Metrics

Community Growth.

Organizational Stability.

Software Performance.

Revenue streams.

- 8.6 Security and Privacy
- 8.7 Security
- 8.8 Privacy