

# **1 Introduction**

Context/Need/Gap/Hero Funnel. [**matthis'retinal'2022**]

## **1.1 Intellectual Merit**

How we will advance knowledge

## **2 Broader Impacts**

How we will help the world

## **3 Objectives**

Like Specific Aims - what are the primary activities/deliverables?

## 4 Current Context

### 4.1 Technological Context

### 4.2 Social Context

### 4.3 Ethical Context

#### 4.3.1 The Problem of Universities

#### 4.3.2 The Problem of Journals

#### 4.3.3 On Gardens and Cottage Industries

### 4.4 Need and Gap