## 1 Introduction

 ${\rm Context/Need/Gap/Hero\ Funnel.\ [matthis'retinal'2022]}$ 

### 1.1 Intellectual Merit

How we will advance knowledge

# 2 Broader Impacts

How we will help the world

# 3 Objectives

Like Specific Aims - what are the primary activities/deliverables?

#### 4 Current Context

- 4.1 Technological Context
- 4.2 Social Context
- 4.3 Ethical Context
- 4.3.1 The Problem of Universities
- 4.3.2 The Problem of Journals
- 4.3.3 On Gardens and Cottage Industries
- 4.4 Need and Gap

## 5 Objectives and Long term vision

- 5.1 Aspirational Goals
- 5.1.1 FreeMoCap = Best MoCap
- 5.1.2 All-levels accessible
- 5.1.3 Covert Education
- 5.1.4 Generative Organizational Structure

## 6 Guiding Principles

- 6.1 Universal Design / Universal Access
- 6.2 No artificial scarcity
- 6.3 Community Focus
- 6.4 Aggressively Open Source

## 7 The FreeMoCap Project (FMC)

- 7.1 Artifacts
- 7.1.1 FreeMoCap Softwares

FreeMoCap Core Software (FMC-Core) Sub-Skelly Softwares

- 7.1.2 Documentation and Educational Material
- 7.1.3 Datasets and derived models
- 7.2 The FreeMoCap Community (FMC-C)
- 7.3 The FreeMoCap Foundation (FMC-F)
- 7.3.1 Organization
- 7.3.2 Governance
- 7.3.3 Responsibilities
- 7.3.4 Licensing Model

### 8 Planned Activitites and Objectives

- 8.1 Ecosustem establishment and growth
- 8.1.1 Userbase Analysis/Engagement
- 8.1.2 AI Psuedo-Mentorship (SkellyBot)
- 8.2 Community Building
- 8.2.1 Annual Workshop/Conference: FreeMoCamp/Con
- 8.2.2 Community Challenges
- 8.2.3 Community Grants Program
- 8.2.4 Gamification and acheivement-based badges
- 8.3 Organization and Governance
- 8.3.1 Build admin infrastreutre
- 8.3.2 Develop SOPs
- 8.3.3 Establish core maintainer roles and support
- 8.3.4 Develop 'Skelly Enhancement Proposal' [SEP] system
- 8.4 Continuous Development, integration, Evaluation
- 8.4.1 Development
- 8.4.2 Integration
- 8.4.3 Evaluation

Tests Validation Diagnostics

- 8.5 Sustainability
- 8.5.1 Goals and Metrics

Community Growth Organizational Stability Software Performance Revenue streams

- 8.6 Security and Privacy
- 8.7 Security
- 8.8 Privacy