

Sponsorship Package

Laborers' Local Union 413

Presents

3rd Annual Tie One On for Prostate and Colon Cancer
Awareness Fundraiser



For more information about this Fundraising event,

Please contact: Mark Freeman at (215)768.2432

Email: mfreeman@laborers413.com



March 30, 2021

RE: Join Us- Prostate and Colon Cancer Awareness Fundraiser

The fight against Cancer goes on.

I am writing you on behalf of Laborers' Local 413, in partnership with Tie One On for Prostate & Colon Cancer, a non-profit, grass roots organization, to request that you join us and become a sponsor for our 3rd Annual Prostate and Colon Cancer Awareness Fundraiser. This family-oriented fundraiser will be held on Father's Day Weekend, Saturday, June 19, 2021 at the Subaru Park in Chester, PA.

Participants will walk 2 miles, run 5 miles, or ride their bikes for 15, 25 or 40 miles and take part in other fun and healthy activities. Former and current prostate and colon cancer patients, their families and the public are invited to take part in this event. We expect to have over 300 participants, ranging from young children to people in their seventies.

Our goals are to provide prostate and colon cancer awareness for participants in the Delaware County area, raise funds for research to provide information during the event. We would like to also provide food, drinks for all participants to help make our event fun and rewarding.

Prostate and colon cancer affect so many people in our community and this fundraiser is a great way to help fight this terrible disease and spread awareness.

We would like to thank you in advance for your support of this noble cause by becoming a sponsor letting our community know, you are joining them in the fight. Please mail the attached sponsor form and your check payable to: Tie One On for Prostate & Colon Cancer, no later than ***May 17, 2021.***

Please do not hesitate to contact me at 215.768.2432 with any questions or concerns.

Sincerely,

Mark A. Freeman
Chairperson

These are the Facts in Pennsylvania

Prostate Cancer was the third leading cancer type in Pennsylvania by number of diagnose in 2016, with 8,853 new cases. Prostate cancer made up 22.6 percent all new cancers among young men that year. Approximately 1 out of 9 Pennsylvania men will develop prostate cancer in his lifetime. (*Division of Health Informatics, PA Department of Health, 2018*).

Colorectal Cancer ranked fourth for number of new cases, making up 8.6 of all new invasive cases. Approximately 1 out of 22 Pennsylvanians will develop colorectal cancer in their lifetime. (*Division of Health Informatics, PA Department of Health, 2018*).

While prostate cancer is very common it is also highly treatable and survivable.

A common misconception of prostate cancer is that it is “an old man’s disease.” The truth is that prostate cancer continues to be diagnosed in younger men at an increasing rate.

In 2016, only three-eighths (37.0 percent) of colorectal cancers in Pennsylvania were diagnosed at a late stage.

Statewide, most prostate cancers diagnosed in 2016 were caught early at an early stage (70.8 percent).

The incidence rate of prostate cancer for Pennsylvanian men decreased between 2000 and 2016 (AAPC of -3.6 percent). The rate of early-staged prostate cancer had no clear trend between 2000 and 2007, but then began a rapid decrease (AAPC of -6.5 percent).

The incidence rate of colorectal cancer for Pennsylvanians steadily decreased between 2000 and 2016 (AAPC of -2.7 percent) but declined faster between 2000 and 2010 (AAPC of -.37 percent). Of late-staged colorectal cancer has been on a slightly downward trend since 2007 (AAPC of -1.0 percent), while early staged diagnoses followed a sharper decline (AAPC of -5.2 percent).

The five-year net survival rate of prostate cancer was estimated to be 95.1 percent and of colorectal cancer was estimated to be 63.2 percent in Pennsylvania, based on diagnoses from 2009-2015.

Survival rates for prostate are typically very good, because most cases are caught at an early and more effectively treatable stage.

Statistics gathered for these talking points came from the PA Dept. of Health website on 1/23/2020.



Join the Cause and become a Sponsor...

Because 1 in 7 men are diagnosed with prostate cancer every year.

Never has this been truer than it is today!

*We Need... **YOU!***

Sponsoring of the event is a **cost-effective** way for companies, organizations, firms and individuals to gain **exposure** for their products and services as they support the fight against prostate and colon cancer, the second leading cause of cancer death in men in the United States.

Sponsoring of this event **enhances** a company's **recognition** within the prostate and colon cancer community, **strengthens** their relations with existing clients, and helps to **generate new business**.

Sponsoring of this event gives businesses and individuals the opportunity to provide firsthand support to men in our community, facing this life-threatening disease.

Sponsorship of this event will provide you with a unique opportunity to give an exceptional local organization while, at the same time, supporting the men who live in Delaware County with education, knowledge and awareness that early detection is the key to surviving and to maintain.

Sponsoring will make a life-changing difference and help us all make a significant impact in our community.

Sponsorship opportunities, for this event ranges from \$500 to \$5,000 and we encourage donations of any amount and welcome in-kind donations as well.

Sponsorship of the event may be tax deductible.

Join the Fight!



Sponsorship Participation Levels & Benefits

PLATINIUM \$5,000

NAME ON ALL EVENT MATERIALS AND PRESS RELEASES
SPEAKING AND PHOTO OPPORTUNITIES AT EVENT
NAME ON EVENT APPAREL SHIRTS (VOLUNTEER AND PARTICIPANT)
SIGNAGE ALONG WALK, RUN AND RIDE ROUTES
NAME MENTION DURING THE EVENT
BANNER DISPLAYED AT STARTLINE
TABLE AT THE EVENT
25 COMPLIMENTARY REGISTRATION

GOLD \$3,500

NAME ON EVENT APPAREL SHIRTS (VOLUNTEER AND PARTICIPANT)
SIGNAGE ALONG WALK & RUN ROUTES
NAME MENTION DURING THE EVENT
BANNER DISPLAYED AT START LINE
TABLE AT THE EVENT
15 COMPLIMENTARY REGISTRATION

SILVER \$2,500

NAME MENTION DURING THE EVENT
BANNER DISPLAYED AT START LINE
TABLE AT THE EVENT
10 COMPLIMENTARY REGISTRATION

After you've read through these valuable opportunities, please complete the attached Sponsorship Reply Form to secure your contribution and help support men in our community!



Sponsorship Participation Levels & Benefits

ENTERTAINMENT \$1,500

NAME MENTION DURING THE EVENT
SIGNAGE AT ENTERTAINMENT EVENTS
5 COMPLIMENTARY REGISTRATION

GIFT BAG \$1,000

NAME MENTION DURING THE EVENT
SIGNAGE AT REGISTRATION TABLE
3 COMPLIMENTARY REGISTRATION

PARTICIPANT AWARDS \$500

NAME MENTION DURING THE EVENT
2 COMPLIMENTARY REGISTRATION

After you've read through these valuable opportunities, please complete the attached Sponsorship Reply Form to secure your contribution and help support men in our community!

SPONSOR REPLY FORM

Company Name:			Company Primary Contact:
Street Address:			Email Address:
City:	State:	Zip:	Cell Phone:
Please select Corporate Sponsorship Level: <ul style="list-style-type: none"> - Platinum (\$5,000) - Gold (\$3,500) - Bronze (\$2,500) - Other Amount 			Other ways to support this event: In Kind Donation: Monetary Value: <ul style="list-style-type: none"> - Entertainment Sponsor (\$1,500) - Gift Bag Sponsor (\$1,000) - Participants Awards Sponsor (\$500)

Sponsorship Deadline: May 17, 2021

Please complete the information on this form, make your check payable to _____,
And mail both to:

*Mail your print logo in JPEG or PDF format.

Name: _____ Signature: _____

Title: _____ Date: _____

This application becomes a contract when signed by the Sponsor and accepted by _____
EIN will be mailed 3 weeks after the completion of the event.

PURPOSES ONLY	
Lead of Sponsorship:	Table Space:
Date of Payment Received:	Amount Received:
	Badge No.



Prostate & Colon Cancer Fundraiser Registration Form

PLEASE PRINT LEGIBLY

Name: _____ Member: Yes or No Local# _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email Address: _____

Male: _____ Female: _____ Age: _____

Emergency Contact: _____ Contact Number: _____

Survivor: _____ Sponsor: _____

T-Shirt Size: please check one:

Small: ____ Medium: ____ Large: ____ XL: ____ 1X: ____ 2X: ____ 3X: ____ Other: ____

Early Registration: Check one

*Early Bird Registration (\$5 discount) Ends 5/31/21

		<u>Day of Event Registration Times</u>
_____ 2 Mile Walkers:	\$20 (\$25 on 6/1/21)	Walkers 8:00 am
_____ 5 Mile Runners:	\$30 (\$35 on 6/1/21)	Runners 7:30 am
_____ 15, 25 or 40 Mile Bikers:	\$45 (\$50 on 6/1/21)	Bikers 7:00 am

Event:

2 Mile Walk: _____ \$25 5 Mile Run: _____ \$35 15, 25 or 40 Mile Ride: _____ \$50

Signature: _____ Date: _____

Please return application to:

Laborers' Local Union 413
222 Penn Street
Chester, PA 19103



Release and Waiver of Liability Form

Name: _____ Date of Birth: _____

Email Address: _____

Name of Deceased Loved One: _____

This agreement is by and between Laborers' Local Union 413 and the undersigned individual.

1. _____ The undersigned individual, hereby agree that I am participating in the Tie One On for Prostate & Colon Cancer Awareness Fundraiser and acknowledge that this activity may cause physical injury and that I am fully aware of the risks involved and agree to hold harmless the Parties for any such present or future injury that may occur, related to this event.
2. _____ I warrant that I have no physical/medical conditions that would prevent my participation in the physical activity.
3. _____ I knowingly, voluntarily and expressly waive any and all claims that I may have for damages and injuries of every nature which occur as a result of my participation in the Tie One On for Prostate & Colon Cancer Awareness Fundraiser.
4. _____ By signing this waiver it is my intent to forever discharge and release Parties and it board members, from any and all liability for any and all injuries that may be sustained by me as a result of my participation in the Tie One On for Prostate & Colon Cancer Awareness Fundraiser are not responsible for loss of material, supplies, equipment, personal belongings, etc.
5. _____ All cyclist are required to wear a helmet and Obey All Traffic Laws!! (NO EXCEPTIONS).
6. _____ I understand that this waiver shall be binding upon my heirs, assigns and legal representatives.

I have read the above Release and Waiver of Liability and fully understand the contents thereof and voluntarily agree to the terms outlined herein. I am volunteering as a participant in the Parties, Tie On for Prostate & Colon Cancer Awareness Fundraiser and I do hereby release unconditionally and forever, and indemnify and hold harmless the Parties, its directors, board members, sponsors, staff, employees and servants from any and all claims of damages directly or indirectly resulting from my participation in this Tie One On for Prostate & Colon Cancer Awareness Fundraiser, coordinated by Parties.

Print Name

Participant's Signature

Date

Parent's Signature

(For participants under 18)

Date

Laborers' Local Union 413
222 Penn Street
Chester, PA 19103

