



trust.clarins.com

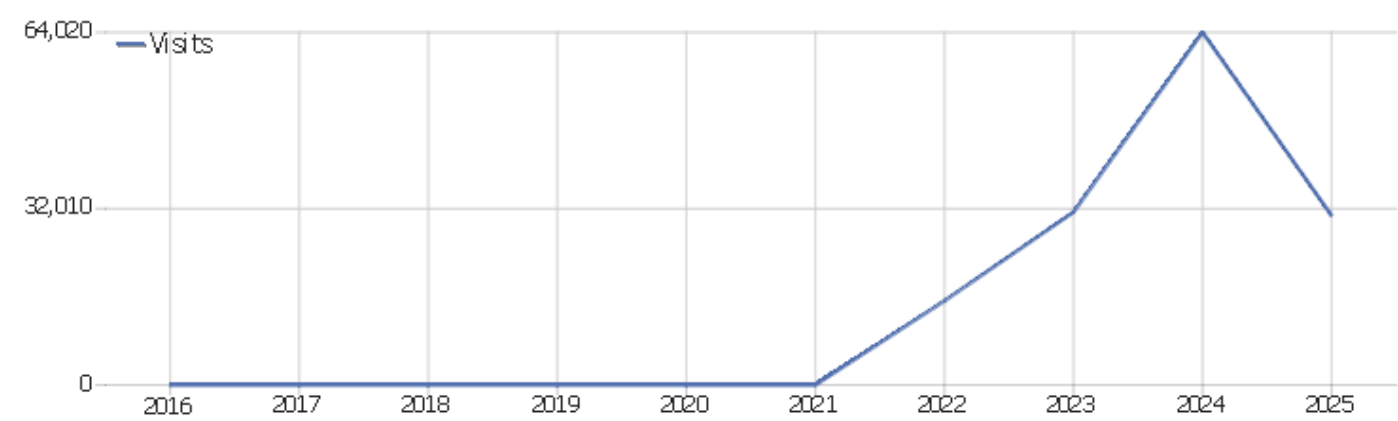
Date range: 2025

Report V2

All Websites dashboard


















Website	Visits	Actions	Pageviews	Hits	Revenue	Conversion s	Ecommerce Orders	Product Revenue
trust.clarins.com	30,754	399,544	95,931	399,544	€0	0	0	€0
dev.trust.clarins.com	394	7,338	2,575	7,338	€0	0	0	€0

Visits Summary



Name	Value
Visits	30,754
Actions	399,544
Maximum actions in one visit	4,895
Actions per Visit	13
Avg. Visit Duration (in seconds)	00:02:33
Bounce Rate	41%

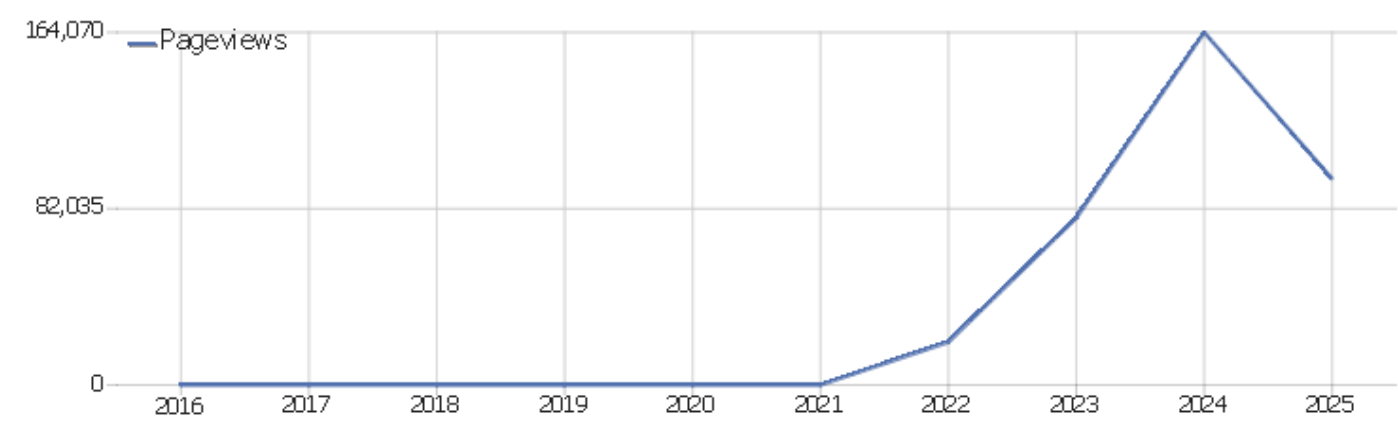
Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 China	4,927	83,086	17	00:02:50	25%	€0
 United States	4,074	66,337	16	00:02:19	42%	€0
 Indonesia	2,947	15,936	5	00:03:31	23%	€0
 France	2,556	24,420	10	00:03:08	46%	€0
 United Kingdom	1,994	32,413	16	00:04:07	40%	€0
 Japan	1,811	24,102	13	00:01:37	46%	€0
 Canada	1,628	18,318	11	00:01:40	49%	€0
 Spain	891	8,560	10	00:01:59	48%	€0
 Netherlands	873	2,232	3	00:00:23	90%	€0
 Portugal	845	3,320	4	00:00:33	79%	€0
 Taiwan	686	11,295	17	00:02:39	40%	€0
 Singapore	586	11,091	19	00:03:28	30%	€0
 Hong Kong SAR China	581	11,248	19	00:03:26	32%	€0
 South Korea	574	6,255	11	00:04:08	31%	€0
 Italy	532	5,109	10	00:01:38	55%	€0
 Mexico	502	4,574	9	00:02:25	41%	€0
 Belgium	427	2,076	5	00:00:52	68%	€0
 Ireland	421	1,706	4	00:00:37	78%	€0
 Australia	385	4,917	13	00:02:21	38%	€0
 Germany	369	4,618	13	00:02:33	45%	€0
 Thailand	300	10,192	34	00:03:26	34%	€0
 Malaysia	291	5,695	20	00:02:45	32%	€0
 Switzerland	252	2,880	11	00:02:02	46%	€0
Others	2,302	39,164	17	00:02:11	42%	€0

Continent

Continent	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Asia	13,452	195,544	15	00:02:55	30%	€0
Europe	10,289	100,884	10	00:02:18	54%	€0
North America	6,204	89,229	14	00:02:09	44%	€0
Oceania	446	6,076	14	00:02:21	37%	€0
Africa	189	3,574	19	00:02:18	39%	€0
South America	108	3,426	32	00:03:53	40%	€0
Central America	66	811	12	00:01:03	52%	€0

Actions - Main metrics



Name	Value
Pageviews	95,931
Unique Pageviews	54,389
Downloads	1
Unique Downloads	1
Outlinks	1,881
Unique Outlinks	1,590
Searches	0
Unique Keywords	0
Hits	399,544

Length of visits

Visit duration	Visits
0-10s	13,059
11-30s	3,541
31-60s	3,297
1-2 min	3,467
2-4 min	2,846
4-7 min	1,770
7-10 min	888
10-15 min	709
15-30 min	999
30+ min	319

Websites

Website	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
www.clarinsusa.com/index	2,916	59,711	21	00:02:58	32%	€0
www.clarins.co.id/index	2,891	15,195	5	00:03:32	23%	€0
www.clarins.fr/index	1,835	22,350	12	00:04:29	42%	€0
www.clarins.jp/index	1,480	21,039	14	00:01:19	46%	€0
www.clarins.co.uk/index	1,437	25,145	18	00:02:58	38%	€0
www.clarins.es/index	849	8,211	10	00:01:57	47%	€0
www.clarins.ca/index	770	10,341	13	00:01:44	44%	€0
www.clarins.com.hk/index	456	10,642	23	00:03:28	28%	€0
www.clarins.com.tw/index	448	6,812	15	00:02:46	44%	€0
www.clarins.it/index	441	4,302	10	00:01:18	56%	€0
www.clarins.mx/index	429	3,890	9	00:02:17	40%	€0
www.clarins.co.kr/index	422	4,556	11	00:01:54	33%	€0
www.clarins.com.sg/index	394	7,953	20	00:03:50	27%	€0
bnl.clarins.com/index	322	2,617	8	00:01:27	53%	€0
www.clarins.de/index	269	3,069	11	00:02:28	46%	€0
www.clarins.co.th/index	226	8,933	40	00:03:05	36%	€0
www.clarins.com.au/index	195	2,289	12	00:01:49	37%	€0
www.clarins.pt/index	174	2,264	13	00:02:03	46%	€0
www.clarins.ch/index	172	2,235	13	00:02:28	38%	€0
www.clarins.sa/index	157	3,279	21	00:01:16	37%	€0
www.clarins.dk/index	145	1,533	11	00:01:25	46%	€0
ae.clarins.com/index	139	3,430	25	00:01:31	29%	€0
www.clarins.se/index	129	1,873	15	00:00:54	50%	€0
Others	873	12,322	14	00:01:48	49%	€0

Campaign Names

Campaign Name	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
cla_jpn - edm_20250522_biodiversity_day_ec - block3_lea	14	166	12	00:00:13	64%	€0
cla_usa_transformation_4_reasons_to_love_clarins_ecom_e	12	124	10	00:00:39	58%	€0
cla_jpn - edm_20250522_biodiversity_day_ec - block3_tra	8	19	2	00:00:02	88%	€0
cla_mex_online_ef25_csr_25032025_emailing_ecom_prospect	5	13	3	00:00:01	80%	€0
<%=delivery.label%> - block3_traceability	3	9	3	00:00:15	67%	€0
cla_dnk_precious_customers_07052025_emailing - online	3	3	1	00:00:00	100%	€0
cla_nor_precious_customers_07052025_emailing - online	3	90	30	00:00:03	33%	€0
cla_nor_precious_lacrème_customers_05062025_emailing -	3	45	15	00:00:29	67%	€0
cla_swe_precious_prospects_07052025_emailing - online	3	4	1	00:03:32	67%	€0
cla_usa_1st_to_2nd_purchase_thank_1st_purchase_ecom_ema	3	3	1	00:00:00	100%	€0
[proof 1] cla_mex_online_ef25_csr_25032025_emailing_eco	3	3	1	00:00:00	100%	€0
<%=delivery.label%> - block3_learnmore	2	3	2	00:00:37	50%	€0
brut_ad_network_format_trust	2	2	1	00:00:00	100%	€0
cla_gbr_1st_to_2nd_purchase_trace_your_product_departme	2	2	1	00:00:00	100%	€0
cla_swe_precious_customers_07052025_emailing - online	2	3	2	00:01:54	50%	€0
20240222e_trustrepush - trust	1	1	1	00:00:00	100%	€0
cla_dnk_preciousroutine_07112024_emailing - online	1	1	1	00:00:00	100%	€0
cla_fin_precious_lacrème_prospects_05062025_emailing -	1	1	1	00:00:22	100%	€0
cla_swe_precious_lacrème_customers_05062025_emailing -	1	5	5	00:00:04	0%	€0
cla_swe_precious_lacrème_prospects_05062025_emailing -	1	6	6	00:00:11	0%	€0
e-trace_product - trust	1	1	1	00:01:46	100%	€0
madame_figaro - video_brandedcontent - trust	1	1	1	00:00:00	100%	€0
nl_claoff_offlinebodyfitlaunch_26042024 - offline - tru	1	1	1	00:00:00	100%	€0
Others	2	2	1	00:00:00	100%	€0