



trust.clarins.com

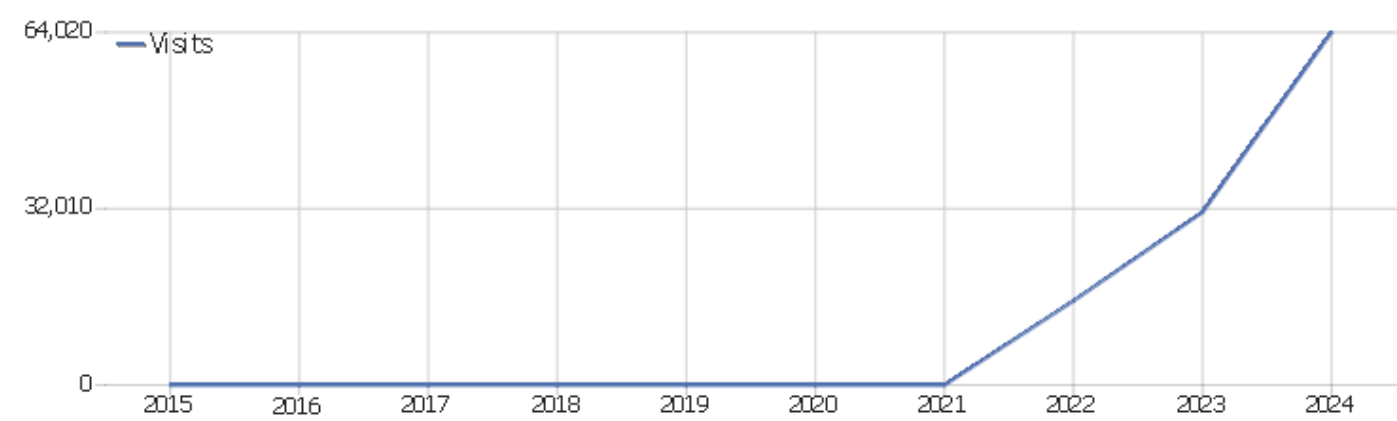
Date range: 2024

Report V2

All Websites dashboard
























Website	Visits	Actions	Pageviews	Hits	Revenue	Conversion s	Ecommerce Orders	Product Revenue
trust.clarins.com	64,019	692,224	164,064	31,094	€0	0	0	€0
dev.trust.clarins.com	1,263	29,735	8,428	343	€0	0	0	€0

Visits Summary



Name	Value
Visits	64,019
Actions	692,224
Maximum actions in one visit	2,008
Actions per Visit	11
Avg. Visit Duration (in seconds)	00:02:06
Bounce Rate	43%

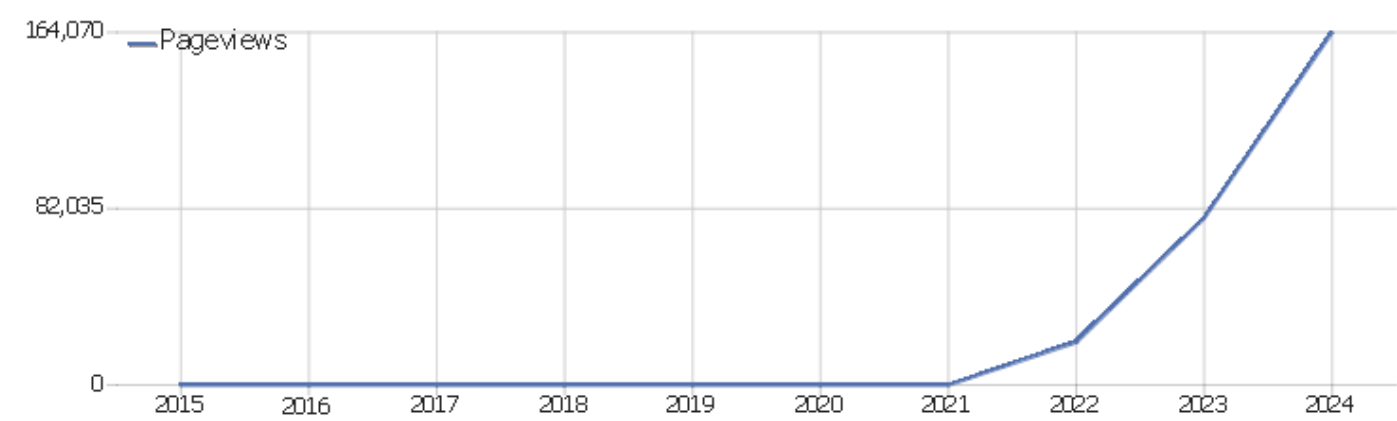
Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 China	22,528	162,956	7	00:01:50	44%	€0
 United States	5,876	87,718	15	00:02:13	46%	€0
 France	5,419	46,745	9	00:03:20	42%	€0
 Japan	3,504	40,334	12	00:01:29	38%	€0
 United Kingdom	2,707	39,386	15	00:02:15	45%	€0
 Canada	2,359	26,440	11	00:01:47	50%	€0
 Spain	1,762	17,208	10	00:01:51	47%	€0
 Hong Kong SAR China	1,328	22,926	17	00:02:43	33%	€0
 Singapore	1,315	28,863	22	00:03:38	29%	€0
 Italy	1,197	10,367	9	00:01:15	49%	€0
 Thailand	1,162	21,655	19	00:02:31	41%	€0
 Germany	1,159	10,683	9	00:01:58	50%	€0
 India	1,143	12,419	11	00:01:44	52%	€0
 South Korea	1,016	11,830	12	00:02:31	35%	€0
 Mexico	983	12,435	13	00:01:33	40%	€0
 Australia	960	15,602	16	00:02:00	41%	€0
 Malaysia	829	16,624	20	00:02:52	38%	€0
 Taiwan	787	13,028	17	00:02:15	35%	€0
 Switzerland	606	4,795	8	00:02:05	51%	€0
 Belgium	558	3,906	7	00:01:20	56%	€0
 Portugal	532	5,431	10	00:01:12	53%	€0
 Netherlands	454	5,022	11	00:01:09	53%	€0
 United Arab Emirates	409	4,557	11	00:01:32	20%	€0
Others	5,426	71,294	13	00:02:18	43%	€0

Continent

Continent	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Asia	35,704	364,293	10	00:02:02	41%	€0
Europe	16,791	168,560	10	00:02:18	46%	€0
North America	9,219	126,594	14	00:02:02	46%	€0
Oceania	1,116	17,915	16	00:02:01	41%	€0
South America	510	4,897	10	00:02:08	45%	€0
Africa	486	7,127	15	00:02:20	41%	€0
Central America	186	2,807	15	00:02:07	39%	€0
Unknown	7	31	4	00:00:21	43%	€0

Actions - Main metrics



Name	Value
Pageviews	164,064
Unique Pageviews	101,371
Downloads	170
Unique Downloads	149
Outlinks	2,207
Unique Outlinks	1,712
Searches	0
Unique Keywords	0
Hits	31,094

Length of visits

Visit duration	Visits
0-10s	28,278
11-30s	8,141
31-60s	7,505
1-2 min	7,282
2-4 min	5,390
4-7 min	2,838
7-10 min	1,366
10-15 min	1,243
15-30 min	1,779
30+ min	503

Websites

Website	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
www.clarinsusa.com/index	4,668	98,490	21	00:03:09	34%	€0
www.clarins.fr/index	3,071	28,214	9	00:02:55	41%	€0
www.clarins.jp/index	3,049	35,867	12	00:01:16	38%	€0
www.clarins.co.uk/index	2,242	31,094	14	00:02:04	44%	€0
www.clarins.ca/index	1,669	18,921	11	00:01:38	49%	€0
www.clarins.es/index	1,541	14,556	9	00:01:39	47%	€0
www.clarins.it/index	1,047	9,156	9	00:01:10	48%	€0
www.clarins.com.hk/index	944	18,786	20	00:02:57	28%	€0
www.clarins.in/index	921	8,418	9	00:01:41	52%	€0
www.clarins.mx/index	868	11,188	13	00:01:29	40%	€0
www.clarins.co.kr/index	852	10,415	12	00:02:08	34%	€0
www.clarins.com.sg/index	806	16,942	21	00:03:43	29%	€0
bnl.clarins.com/index	750	7,697	10	00:01:33	47%	€0
www.clarins.de/index	726	6,449	9	00:01:52	49%	€0
www.clarins.co.th/index	672	14,604	22	00:02:47	35%	€0
www.clarins.com.my/index	593	11,735	20	00:03:00	41%	€0
www.clarins.com.au/index	519	7,995	15	00:01:24	42%	€0
www.clarins.com.tw/index	491	6,843	14	00:02:11	32%	€0
ae.clarins.com/index	432	4,823	11	00:01:16	24%	€0
www.clarins.pt/index	369	4,282	12	00:01:28	44%	€0
www.clarins.ch/index	366	3,041	8	00:01:48	48%	€0
www.clarins.ie/index	280	3,256	12	00:01:28	48%	€0
www.clarins.co.id/index	274	6,404	23	00:03:15	39%	€0
Others	2,258	24,918	11	00:02:07	47%	€0

Campaign Names

Campaign Name	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
cla_usa_1st_to_2nd_purchase_thank_1st_purchase_ecom_ema	174	1,289	7	00:01:07	65%	€0
cla_gbr_1st_to_2nd_purchase_trace_your_product_departme	57	448	8	00:00:53	70%	€0
cla_usa_transformation_4_reasons_to_love_clarins_ecom_e	37	123	3	00:00:58	65%	€0
nl_clauk_bodyfitlaunch_03042024 - online - trust	30	130	4	00:00:57	63%	€0
20240222e_trustepush - trust	25	286	11	00:00:38	52%	€0
20240522e_worldbiodiversityday - trust	25	383	15	00:02:04	52%	€0
nl_clauk_preciousritual_24022024 - online - trust	22	45	2	00:00:55	77%	€0
estat-may2024 - cta4	20	151	8	00:02:23	50%	€0
cla_gbr_1st_to_2nd_purchase_trace_your_product_e-commer	19	393	21	00:00:33	63%	€0
nl_claoff_offlinebodyfitlaunch_26042024 - offline - tru	15	23	2	00:02:37	73%	€0
20240206-vday-bodyfitlaunch-client - trust_cta - en	12	121	10	00:00:24	58%	€0
trust - bodyliftdisplay	11	218	20	00:01:28	82%	€0
20240211-vday-newcleansers-client - trust_cta - en	10	77	8	00:00:02	70%	€0
cla_mex_online_detoxifying_face_cleansing_routine_04012	9	14	2	00:00:28	67%	€0
cla_usa_transformation_4_reasons_to_love_clarins_ecom_e	9	10	1	00:00:02	89%	€0
20240206-vday-bodyfitlaunch-client - trust_image - en	8	8	1	00:00:02	100%	€0
20231231_hnyeveryoneelse - trackproducts	7	10	1	00:02:02	86%	€0
20240522-springgetaway-biodiversity-prospect-firstpurch	7	17	2	00:00:17	57%	€0
cla_dnk_preciousroutine_07112024_emailing - online	6	54	9	00:00:14	50%	€0
cla_dnk_roseradiancelaunch_20240918 - trust	6	42	7	00:04:06	50%	€0
di_de_clarins_branding_all_all_trust	6	10	2	00:01:20	50%	€0
20240417-earthday-cleansers-client - trust_image - en	5	5	1	00:00:00	100%	€0
20240522-biodiversityday2024-c - product	5	9	2	00:00:16	60%	€0
Others	119	418	4	00:01:05	66%	€0