

# Renato Freitas

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<https://renatofreitas.me/>

Renato Freitas is an Embedded Systems Engineer from Brazil with experience in product development. He is currently living in New York holding an L-2S Visa with employment authorization (no Visa sponsorship required), and is looking for an opportunity as a Software Engineer.

## Work Experience

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### Embedded Systems Engineer, Full-Time

01/2021 – 01/2023

PullUp Solutions in Electronic Systems – Product Development Consultancy

- Designed and developed embedded HMI applications for occupational health devices using the TouchGFX Framework for **ARM Cortex-M STM32 microcontrollers** (C and C++)
- Created high-frequency sensor data visualization tools using **Qt** (C++ and QML) and **Grafana** for IoT devices
- Revised a legacy project, changing hardware/firmware architecture and replacing key hardware components, which led to an 80% bill-of-materials cost reduction and increased the client's profit margins
- Oversaw the work of two interns that answered directly to me
- Reduced device production time **developing test jigs**, integrated hardware/firmware test scripts, and automated continuous delivery of new binary releases to the manufacturing team
- Technical specification of new projects from ground up for various clients (medical, human safety, mining and infrastructure industries)

### Embedded Systems Engineer, Part-Time

09/2019 – 12/2020

PullUp Solutions in Electronic Systems – Product Development Consultancy

- Developed an embedded HMI application for a human body vibration analyzer using **Qt for Embedded Linux** (C++) on an ARM Cortex-A4 processor
- Implemented libraries and device drivers for various ICs, including high-speed accelerometer sampling, NAND flash memories, and battery managers utilizing **I<sup>2</sup>C and SPI protocols**
- Worked alongside the hardware development team to verify and validate new projects – component choice, hardware bring-up, electrical schematics, and PCB layout review on **Altium Designer**
- Developed prototypes and proof-of-concept using development kits from various vendors (ST, Texas Instruments, Espressif, Nordic Semi, Microchip) to reduce possible errors in the final hardware design

## Education

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### University of Sao Paulo, Brazil

B.S. Electrical and Computer Engineering

**Undergraduate Thesis:** Smart comfort level sensor network designed to monitor office environments

[github.com/co-env](https://github.com/co-env)

- Custom BLE Mesh sensor network that sent environmental data to InfluxDB on an AWS EC2 instance via MQTT + Grafana dashboard for visualization and analysis.

## Extracurricular Activities

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### ThundeRatz Robotics Team

03/2017 – 06/2020

University Robotics Team

- Won national and international competitions with autonomous robot projects – Winter Challenge, Robogames
- Self-learning environment where students ran the team independently without any university funding
- Software and Firmware Team Lead (1 year)
  - People management, maintainer of the team's cloud server on Digital Ocean, project management, and version control using Git on both GitHub and a private self-hosted Gitea server

## Skills

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**Programming:** C, C++, Python, SQL, Shell Scripting, QML, Makefile, CMake

**Language:** Portuguese (native), English (advanced)

**Technology:** Git, RTOS, ARM architecture, ARM Embedded Toolchain (GCC, GDB etc), BLE, Wi-Fi and MQTT protocols, ROS, development platforms such as NVidia Jetson TX2, Raspberry Pi, Arduino and ESP32, Docker container builds, GitHub Actions, NGINX, hardware debugging lab equipment