

# Baojun Su

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*Do everything seriously*

## Educational Background

- 2008 – 2011 **Master**, *Zhejiang University*, Computer Application Technology.  
Research Area: Large scale online learning, text classification, collaborative filtering algorithm.
- 2004 – 2008 **Bachelor**, *Jiangsu University of Science and Technology*, Information and Computing Sciences.

## Work Background

- 2012.9 – **Software Develop Engineer**, *Microsoft STC*, Suzhou.  
Distributed key-value datastore, campaign recommendation.
- 2011.4 – **Applied Research Engineer**, *Netease Youdao*, Beijing.  
2012.8 Crawler, webpage parser and analyzer, ranking.

## Technical Ability

- Programming Language Java, Python, C, C#, Matlab, SQL.
- Database Technology SQL server, mongodb, kyoto cabinet, self implemented distributed key-value datastore.
- Profiling Algorithm profiling, service profiling.
- Large-Scale Data Processing Experienced with big data processing technology, familiar with several stacks including CoWork/ODFS/OMap in Youdao and Cosmos in Microsoft.
- Data Mining Familiar with common models and algorithms of data mining, has in-depth study of online learning, text classification and collaborative filtering algorithms.
- English 471 points in CET-6, good English reading and speaking ability.

## Projects

### Distributed Key-Value Datastore

- Introduction Online serving data in TB and at the same time with low latency, with the ability to plugin user logic as SPROC.
- Timeline 2013.10 – 2014.9
- Duty System design, part of implementation, performance tuning.
- Results Compared to the old system hosted on SQL Server, the .95 has been reduced to 1/3 to 1/10 with the same request, and at the same time increased the flexibility and the readability of SPROC.

### Product Recommendation Service

- Introduction Recommend inventories to advertisers in display advertising business.

Timeline 2012.9 – 2013.4

Duty Experiments and algorithms implementation including content-based and collaborative filtering algorithms, and common utility such as evaluation, profiling and instrumentation.

Results The feedbacks from users are mostly positive, the accuracy improved from 66% to 73%.

#### Timeliness Web Crawler

Introduction Crawl news from portal sites, forums, microblogs with low latency.

Timeline 2011.10 – 2012.4

Duty Project leader with three team members, architecture design and implementation.

Results The timeliness coverage rate has been catching up with Baidu after this system going on-line, compared to nearly no timely results before.

#### Efficiency Optimization of DNS Resolve

Introduction The DNS lookup latency has been becoming the bottleneck of main crawler's efficiency and we try to speedup it.

Timeline 2011.4 – 2011.6

Duty Performance optimization.

Results The DNS lookup latency has been sped up by above 10 times.

#### Terminator

Introduction A two-layer ensemble spam filter, open sourced at github.

url <https://github.com/freiz/terminator>

Timeline 2009 – 2010

Results Implemented my ensemble algorithm and ensembled 8 advanced classifiers, can achieve the best results on *All* public datasets.

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## Experience

### Open Source

2010 NSNB spam filter won the first place in large-scale spam filtering competition of Eight's Symposium of Search Engine and Web Mining, which is implemented in Python and open sourced at <http://code.google.com/p/nsnb>.

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## Publications

- Baojun Su, Congfu Xu. Not so naïve online Bayesian spam filter. In: Proceedings of the 21st conference on Innovative Application of Artificial Intelligence (IAAI 2009), July 14-16, 2009, Pasadena, CA, pages 147-152.
- Congfu Xu, Chunliang Hao, Baojun Su. Research on Markov logic networks. Chinese Journal of Software, 2011, 22(8): 1699-1713. (In Chinese with English abstract)