# Baojun Su

#### Do everything seriously

#### **Educational Background**

2008 - 2011 Master, Zhejiang University, Computer Application Technology.

Research Large scale online learning, text classification, collaborative filtering algorithm.

Area:

2004 - 2008 Bachelor, Jiangsu University of Science and Technology, Information and Computing

Sciences.

#### Work Background

2012.9 - **Software Develop Engineer**, Microsoft of T(), Beijing.

Campaign recommendation, bidding and budget suggestion.

2011.4 - Applied Research Engineer, Netease Youdao, Beijing.

2012.8 Crawler, webpage parser and analyzer, ranking.

## **Technical Ability**

Programming Java, Python, C, Scala, C#, Matlab, SQL.

Language

Database SQL Server, Mongodb, Kyoto Cabinet, Self implemented DHT.

Technology

Profiling Algorithm profiling, service profiling.

Large-Scale Experienced with big data processing technology, familiar with several stacks in-

Data cluding CoWork/ODFS/OMap in Youdao and Cosmos in Microsoft.

Processing

Data Mining Familiar with common models and algorithms of Data Mining, has in-depth study

of online learning, text classification and collaborative filtering algorithms.

English 471 points in CET-6, good English reading and speaking ability.

Math Solid math foundation.

## Projects

#### **Product Recommendation Service**

Introduction Recommend inventories to advertisers in display advertising business.

Timeline 2012.9 – 2013.4

Duty Experiments and algorithms implementation including content-based and collaborative filtering algorithms, and common utility such as evaluation, profiling and instrumentation. Results The feedbacks from users are mostly positive, the accuracy improved from 66%

to 73%.

Timeliness Web Crawler

Introduction Crawl news from portal sites, forums, microblogs with low latency.

Timeline 2011.10 - 2012.4

Duty Project leader with three team members.

Results The timeliness coverage rate has been catching up with Baidu.

Efficiency optimization of DNS Resolve

Introduction The DNS lookup rate was becoming the bottleneck of main crawler's efficiency

and we try to speedup it.

Timeline 2011.4 - 2011.6

Duty Project leader and the only programmer.

Results The rate of DNS resolving has been sped up by an order of magnitude.

The Application of incremental SVMs in Large-Scale Email Spam Filtering

Introduction National 863 Project

Timeline 2008 – 2009

Duty Project leader, I have built the architecture of our system and implemented most

classifiers.

Results The spam filtering system named TGANG is in a leading position internationally

both in accuracy and efficiency.

**Terminator** 

Introduction Individual projects, a two-layer ensemble spam filter.

url https://code.google.com/p/terminator/

Timeline 2009 - 2010

Results Ensemble 8 advanced classifiers, can achieve the best results on All public datasets.

## Experience

Scholarship

2009 Second Prize Scholarship of Zhejiang University.

Open Source

2010 Wrote the NSNB spam filter in Python, which won the first place in large-scale spam filtering competition of Eights Symposium of Search Engine and Web Mining. Now NSNB is open sourced at http://code.google.com/p/nsnb.

#### **Publications**

- Baojun Su, Congfu Xu. Not so naïve online Bayesian spam filter. In: Proceedings of the 21st conference on Innovative Application of Artificial Intelligence (IAAI 2009), July 14-16, 2009, Pasadena, CA, pages 147-152.
- o Congfu Xu, Chunliang Hao, Baojun Su. Research on Markov logic networks. Chinese Journal of Software, 2011, 22(8): 1699-1713. (In Chinese with English abstract)

## Self Assessment

I am a quick learner and nice team member, with rich developing experience and good understanding of pattern recognition and machine learning.