



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Why we need to design a website for tech pro solution ltd?

Which types of software created in techpro solution ltd company?

Company services should satisfy their customers.

Being a professional web site design as and development company.

I want a feature that allows me to enter my ongoing processing details as fast possible.

This process takes way to fill the company details.



Persona's name

Short summary of the persona

The user opened up a webpage to look for additional information.

Refreshed the page to make it load a webpage.

If the page load slowly to reach the main pages, they may be a some error or less of details.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?