

Sample Quiz 2

Q1 innovation

Solution ① D ✓ from p2-2

Q2 incremental Innovation

Solution ① C ✓

②  {simple
complex from 2.2.1 2-3

Q3 Radical Innovation


Solution ① ✓

② from 2.2.2 p2-6

Q4 disruptive inno

Solution ① ✓

② from 2.2.3 p2-7

 eg. map $\xrightarrow[\text{by}]{\text{replaced}}$ Google map

Q5 Barrier creativity

Solution ① C

② one right answer
fear mistake

Q6 spur ~~is~~ imagination

Solution ① D ✓

② 2.6.1 from P2-16

Q7 Creative

Solution ① D ✓

Q8: copy acceptable

Solution ① TRUE ✓

from P2-35

Q9 FALSE

need feedback.
customer

Q10 D

A quantity ✓ quality x.

B. small ✓

C. diverse ✓ Engineer + other