

Sample Quiz 4

Q1 business plan

Ans : A

Solu. ① A : every aspect

B : subset of b m x

Q2 elevator speech

Ans : D

Solu. opportunistic

Q3 business idea

Ans D

Q4 Culture — Belief value behavior

Ans True

Q5 ownership

Ans D

Q 6 Sole advantage

Ans D

Solu: cost ↓ profit incentive total

Q 7 Pare dis

Ans D

Q 8: limited can't day to day manage

Ans True.

Q 9: protecting IP

Ans D

Q 10: copy right

Ans A

Solu

Q 11: trademark

Ans C

Q12 Social entre. solution

Ans True