

Sample Quiz 3

Q1 Feasibility Analysis

A 是否继续 B 如何继续 C 如何赚钱 D All

Solution ① A

② A — 可行性分析

B — Business plan 商业计划

C — Business mode 商业模式

Q2: Business plan

Solution ① B ✓ proceed

② detailed feasible.

Q3 business model decide?

Solution ① C ✓

Q4. Feasibility Analysis

Solution ① C ✓

② A & B is P3 - 3 原话

Q5 industry attractive when

Solution ① A

② A ✓ Competitors ↑ or quite small

P3 - 8 same sentence

大: 不会被几家巨头垄断, eg. NVIDIA, AMD

可以找到更多细分市场, 差异化竞争

少: 默契, 不会过度拼价格, 供不应求

B X 差异大, 经营策略不同

大厂 → 规模

小厂 → 灵活创新

不会同质化

C X 朝阳行社更吸引人 eg. A2

Q6 business Model Canvas

Solution ① C ✓

② A & B p3 - 35 original sentences

Q7 BP Reason

Solution ① C ✓

② A & B p3 - 63 original sentence

Q8 P / S F A $\xrightarrow{\text{added}}$ C

R $\xrightarrow{\text{produce}}$ P / S

Solution ① True

② Ans. from P 3-19

Q 9 SF Strongest ?

Solution ① A ✓

Q 10 compiled & analysed data?

Solution ① B ✓

Q 11 Industry business owners

Solution ① E ✓

② from P 3-10 Suppliers. ↓ attri

Q 12 Buyer

Solution ① True

② from 11-12