

#### 4.7.1 Bayesian Inference - Example 1

$$Q: p(H) = p$$

(i)  $2 \rightarrow$  different results

(ii) diff: \$1

same: -\$1

$$E(X) = ?$$

Solution (i) HT, TH, TT

$$\begin{aligned} p(\text{diff}) &= p(HT) + p(TH) \\ &= 2p(1-p) \end{aligned}$$

$$(ii) E(X) = 2p(1-p) \times 1 - [1 - (2p(1-p))] \times 1$$

$$= 2p - 2p^2 - 1 + 2p - 2p^2$$

$$= 4p - 4p^2 - 1$$

$$= 4p(1-p) - 1$$