

BENJAMIN FREUND

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EDUCATION

Yeshiva University, Katz School, New York City

September 2020 - May 2022

Anticipated MS in Data Analytics

Yeshiva University, Sy Syms School of Business, New York City

August 2017 - May 2020

BS in Business Intelligence and Marketing Analytics

AA in Jewish Studies

Minors: Marketing and Psychology

Dean's List 2017 - 2018, 2019 - 2020

WORK EXPERIENCE

NCSY, New York City

October 2021 - Present

Data and Reporting Analyst

- Write complex queries in T-SQL to address ad hoc data pulls and long-term projects
- Build reports for international directors using Microsoft Report Builder
- Track progress of newly funded initiatives assessing effectiveness of programs

National Public Seating, Passaic, New Jersey

April 2021 - September 2021

Data Analytics Consultant

- Updated and manipulated over 140 sheets with pricing data for upload into the AS400 system
- Tracked over 1,600 containers internationally to ensure proper delivery
- Utilized complex formulas in Excel to complete projects regarding item dimensions, creation of new products, and order entry

Orthodox Union's Center for Communal Research, New York City June 2020 - August 2020

Analytics Consultant

- Completed Accenture's InsideSherpa North America Virtual Experience, which developed skills such as prioritization, outcome analysis, and impact assessment
- Analyzed data from more than 70 interviews to help the Orthodox Union develop a framework for its perspective on marriage in Orthodox Judaism
- Presented policy changes to company leadership on how to change Orthodox Judaism's perspective on marriage

EXTRACURRICULAR ACTIVITIES

Data Analytics Club

August 2017 - May 2020

Co-President

A Free Bird

May 2018 - August 2018

Marketing Volunteer

SKILLS

Programming

R, Python (Pandas, SciPy, Scikit-Learn), SQL

Technical

Microsoft Excel (Pivot Tables, VLOOKUPS, Macros), Tableau, CRMs, Google Analytics

Language

Proficiency in Hebrew