

# Play It Again

## Elevator Pitch

A web experience providing a central location for people to sell/buy video games, consoles, and accessories.

## Long Pitch

Playitagain.com will give users a location to sell and buy items from other users in their area. The focus of the site will be on video games, the game consoles, and accessories to go along with it. The site will give people a chance to sell the items they have stored up to an audience targeted to electronic devices while making more money than they would from selling it back to a store.