ABRILPRORUBY

AP.Rb 2014

APRIL 24th to 27th

HOTEL ARMAÇÃO

PORTO DE GALINHAS

PERNAMBUCO·BR

The Tropical Ruby Conference

The **Abril Pro Ruby 2014 (AP.Rb)** was an amazing success. We sold out the tickets one week before the event and had a great time with the audience and speakers.

Already in its third edition, AP.Rb is now **the second biggest Ruby conference in Brazil**, only behind the RubyConf Brasil, and aims to be a major event in Latin America. In this year, AP.Rb attracted **295 attendees** from many parts of the country and also from US, Germany, Ireland, Uruguay, Argentina, Spain, Peru and Canada.

For all these reasons, the organizing team considers that all the goals for AP.Rb 2014 were achieved. We see you in 2015!

Audience

295
attendees

30.162
pageviews
abrilproruby.com had a total of 13.274 visitors
from December until the date of the event

344.595
social media impact
total of people reached through social media shares

Media Coverage

Media Coverage

https://www.ruby-lang.org/en/news/2014/01/20/abril-pro-ruby-2014/

http://www.pe.gov.br/blog/2014/04/07/porto-digital-recebe-workshops-do-abril-pro-ruby/

https://imasters.com.br/noticia/abril-pro-ruby-2014-reune-palestrantes-e-profissionais-para-discutir-linguagem-de-programacao/

http://www.diariodepernambuco.com.br/app/noticia/tecnologia/2014/03/06/interna_tecnologia,492674/abril-pro-ruby-com-inscricoes-abertas.shtml

http://faculdademarista.com.br/aluno-marista-tem-desconto-na-inscricao-do-abril-pro-ruby/

http://blog.startae.com.br/2014/04/abril-pro-ruby.html

http://www2.portodigital.org/portodigital/imprensa/ultimasnoticias/41733;47669;0805;6902;25255.asp

http://softwarelivre.org/ruby/blog/abril-pro-ruby-2014-a-conferencia-tropical-de-ruby

http://www.rubyflow.com/items/10604-abril-pro-ruby-2014-announces-its-lineup

http://blogs.ne10.uol.com.br/mundobit/2014/03/28/porto-de-galinhas-recebe-evento-voltado-para-o-ruby-rails/

Repercussion

Alfonso Cora
@alfonsocora
Follow

About to leave paradise! Thanks @abrilproruby for gathering the friends in such a fantastic place! Huge success!

10:04 AM - 29 Apr 2014

2 RETWEETS 4 FAVORITES

Tim Schmelmer
@twitty_tim
Follow

@abrilproruby thanks for awesome conference, so glad I was able to come! See you all next year! #aprb

6:03 PM - 27 Apr 2014

2 RETWEETS 4 FAVORITES

Michel Martens
@soveran
Follow

I had a wonderful time at @abrilproruby, a great conference in a beautiful beach. Fantastic job by the awesome team of organizers.

1:15 PM - 28 Apr 2014

3 RETWEETS 3 FAVORITES

Washington Luiz
@huoxito
Follow

Impressionado com a qualidade e dinamica das palestras no @abrilproruby passou muito rápido #aprb

6:18 PM - 26 Apr 2014

2 RETWEETS 2 FAVORITES

Guilherme Cavalcanti
@guiocavalcanti
Follow

@abrilproruby was awesome! Thanks @guavasoftware, @eventickbr and @dinizz for making it happen. #aprb

9:01 PM - 26 Apr 2014

4 RETWEETS 4 FAVORITES

Repercussion

_leticia
@_leticia
Follow

@abrilproruby Obrigada vocês, gurizada. Fizeram um ótimo trabalho, foi inesquecível!

12:28 AM - 28 Apr 2014 Ipojuca, Pernambuco, Brasil

1 RETWEET 2 FAVORITES

Nicolas Sanguinetti
@godfoca
Follow

This was a fantastic week in northern Brazil! Thanks (and major props) to the organizers of @abrilproruby for putting up an A-class event! 😃

8:21 AM - 28 Apr 2014 Ipojuca, Pernambuco, Brasil

1 RETWEET 1 FAVORITE

Shane O'Grady
@ShaneOG
Follow

What a fantastic conference @abrilproruby! Well done to all the organisers, volunteers and speakers. #aprb #abrilproruby Muito Obrigrado!

7:24 PM - 26 Apr 2014 Ipojuca, Pernambuco, Brasil

3 RETWEETS 3 FAVORITES

Lucas Dohmen
@moonbeamlabs
Follow

You know what is really awesome? #aprb does simultaneous translation from Portuguese to English and vice versa :) And it's really good :)

10:25 AM - 26 Apr 2014

2 RETWEETS 2 FAVORITES

scottmotte
@scottmotte
Follow

Good talks and great turnout for @abrilproruby #aprb

12:00 PM - 26 Apr 2014

4 RETWEETS 2 FAVORITES

Workshops

24/04 — Recife

72
attendees

7
speakers

Akshay Karle & Leandro Gualter
ThoughtWorks

Phil Cohen
Shopify

Alex Southgate & Matt Graham
Github

Cloves Carneiro Jr & Tim Schmelmer
LivingSocial

Talks

26/04 — Porto De Galinhas

Rafael França
Rails/Plataformatec

Renée Hendricksen
NIRD

João M. D. Moura
Palpiteiros

Arthur Neves
Shopify

Pablo Astigarraga
tarmac.io

Lucas Dohmen
triAGENS

Scott Motte
SendGrid

T.J. Schuck
Harvest

Márcio Trindade
Locaweb

Brian Morton
Yammer/Microsoft

Steve Klabnik
Rails/Balanced

Guilherme Garnier
globo.com

Bryce Kerley
Basho

Michel Martens
openredis

Activities

25/04 & 27/04 — Porto de Galinhas

50
attendees

4
activities

Buggy ride

Raft-boat sailing

Scuba diving

Standup paddle

CABOCLINHOS
BEM VINDOS!
WELCOME!

CABOCLINHOS
MARACATU

frevo
on rails
EVENTICK
NEVER GIVE UP.

CODEMINER

ubee
e.life
globo.com
tempest
LOCAWEB

gravento
gravação profissional de eventos

All talks were recorded and are currently available in Youtube:

abrilproruby.com

APRb2014

PORTO DE GALINHAS

PERNAMBUCO · BRAZIL

Frevo on Rails

Subscrever 10

Início | Vídeos | Listas de reprodução | Canais | Discussão | Acerca de

Abril Pro Ruby 2014

de Frevo on Rails • 12 vídeos • 1 061 visualizações • 16 gostos • 5 horas

Reproduzir todos | Partilhar | Gosto

1	Abril Pro Ruby 2014 - Algorithms and Data Structures by Renée Hendricksen	Gravento	28:23
2	Abril Pro Ruby 2014 - Desenvolvendo Produtos, não Aplicações por João Moura	Gravento	25:47
3	Abril pro Ruby 2014 - As Novidades do Ruby 2.1 por Marcio Trindade	Gravento	22:10
4	Abril Pro Ruby 2014 - Domain Driven Design & NoSQL by Lucas Dohmen	Gravento	31:13
5	Abril Pro Ruby 2014 - Particionando a Shopify - Arthur Neves	Gravento	29:44
6	Abril Pro Ruby 2014 - Arquitetura Distribuída: Escalando Projetos e Times por Guilherme Garnier	Gravento	24:52
7	Abril Pro Ruby 2014 - Deixando Rails pelo Dropwizard? por Brian	Gravento	41:23

Organizers

Lailson Bandeira
Founder of Guava Software
Founder of Frevo on Rails
lailson@guava.com.br
@lailsonbm

Cirdes Henrique
CTO at Eventick
cirdes@eventick.com.br
@cirdesbhf

Thiago Diniz
Founder of Frevo on Rails
Startup Weekend Facilitator
thiago@dinizz.com
@dinizz

Marcos Brizeno
Consultant at ThoughtWorks
mbrizeno@thoughtworks.com
@MarcosBrizeno

Staff

Bruno Andrade
Áxon Tecnologia

Bruno Gomes
L.A. Informática

Guilherme Carvalho
Guava

Guilherme Cavalcanti
Eloquent Studio

Haderson Almeida
L.A. Informática

Juliana Lucena
Eloquent Studio

Lucas Marinho
Guava

Sérgio Fontes
Guava

Thaís Bione
L.A. Informática

Tiago Lima
Eloquent Studio

AP.Rb2014

abrilproruby.com

GOLD SPONSORS

SILVER SPONSORS

AP.Rb2014

abrilproruby.com

BRONZE SPONSORS

Muito Obrigado !

Thank you very much for your support.

We already started planning Abril Pro Ruby 2015.
Follow us to receive more information about it:

www.abrilproruby.com
facebook.com/abrilproruby
twitter.com/abrilproruby
lanyrd.com/2014/abrilproruby/

See you next year !

— The Abril Pro Ruby Organizing Committee

AP.RB 2014 IS A NON-PROFITABLE
CONFERENCE PROUDLY ORGANIZED BY

frevo on rails

guava

EVENTICK