

# Curify Business Metrics Dashboard

Start Date: 2025/06/27



Query Data

Daily Active Users

4

Weekly Active Users

61

New Registrations

4

Daily Revenue (\$)

352.00

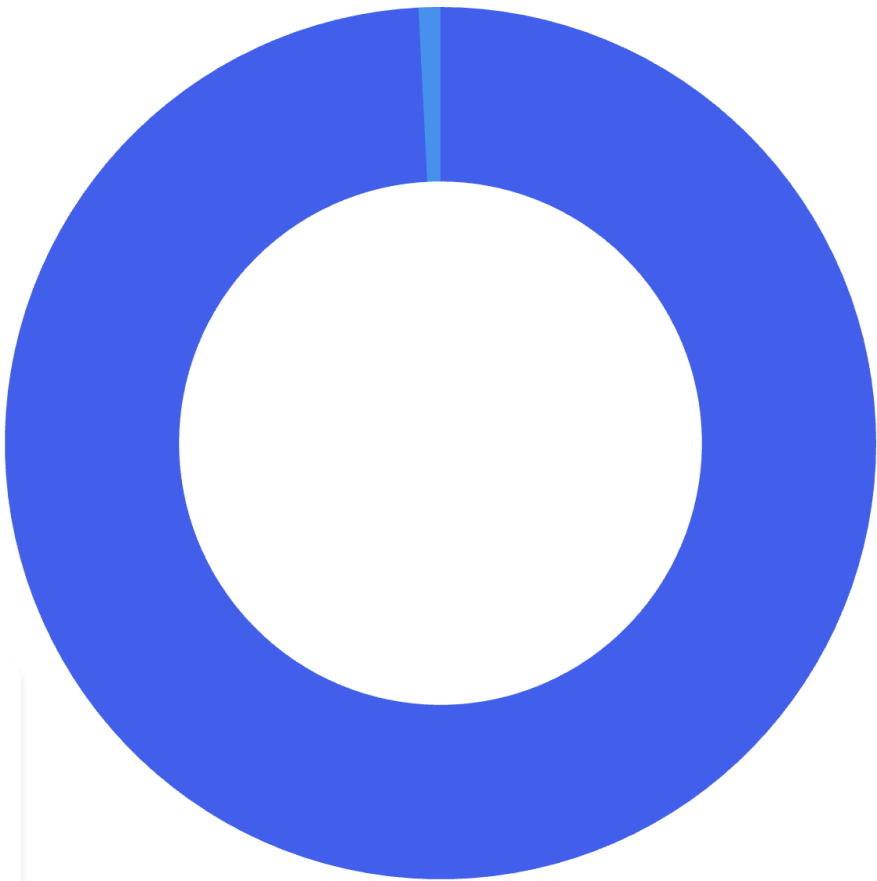
Monthly Revenue (\$)

11748.00

Paid Users

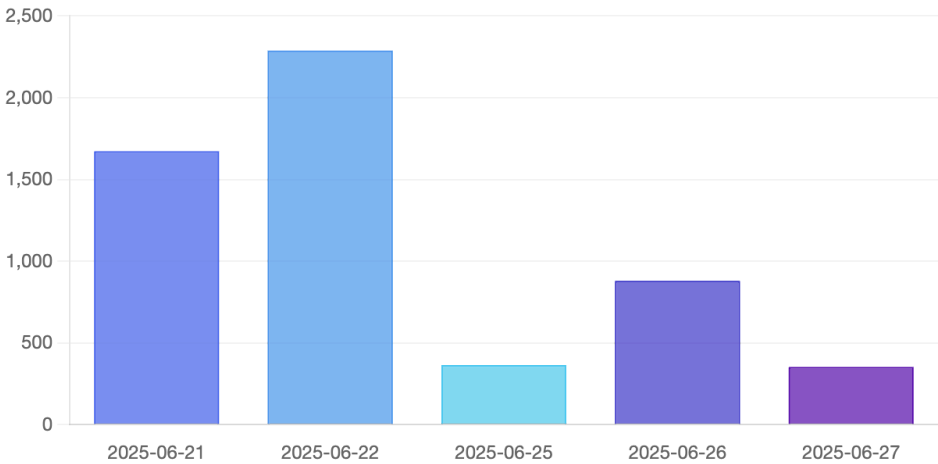
4

User Distribution



Free Pro

Revenue by Day



Metric Definitions:

- Daily Active Users (DAU):** Number of unique users who created a project on the selected day.
- Weekly Active Users (WAU):** Number of unique users who created a project in the 7-day period ending on the selected day.
- Monthly Revenue:** Total revenue generated in the last 30 days ending on the selected day.

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