Creative Director: Freya QIn
Designer: Juliana Gaztambide

Website Design:
1. File aesthetic
2. Website takes up all of 1 browser-- the user just has to click through the file tabs to get their information (not much scrolling, if any)
3. Click on each "file tab" so it expands and brings the viewer into the section
4. Inside file, carousel with images of paintings
5. Postcard aesthetic! Back is information about each work
6. Sticking to paintings/drawings
7. The first tab just be background info about him -wiki
8. Each section divided into genres - maybe 4 paintings per section
   - Creative Portraiture
   - Figurative Landscape
   - Landscapes and Cityscapes
   - Interior scenes
   - Analysis of styles
9. Color
   - Neutral tones - light beiges/gray -parchment paper

10. Fonts
    - Typewritter fonts
    - Handwriting fonts?
    - Times new roman
11. Image treatment
    - Borders?
    - Stamp designs

74119-440703

Mr. Jim Langdon
Langdon Publishing
1603 S. Boulder Ave.
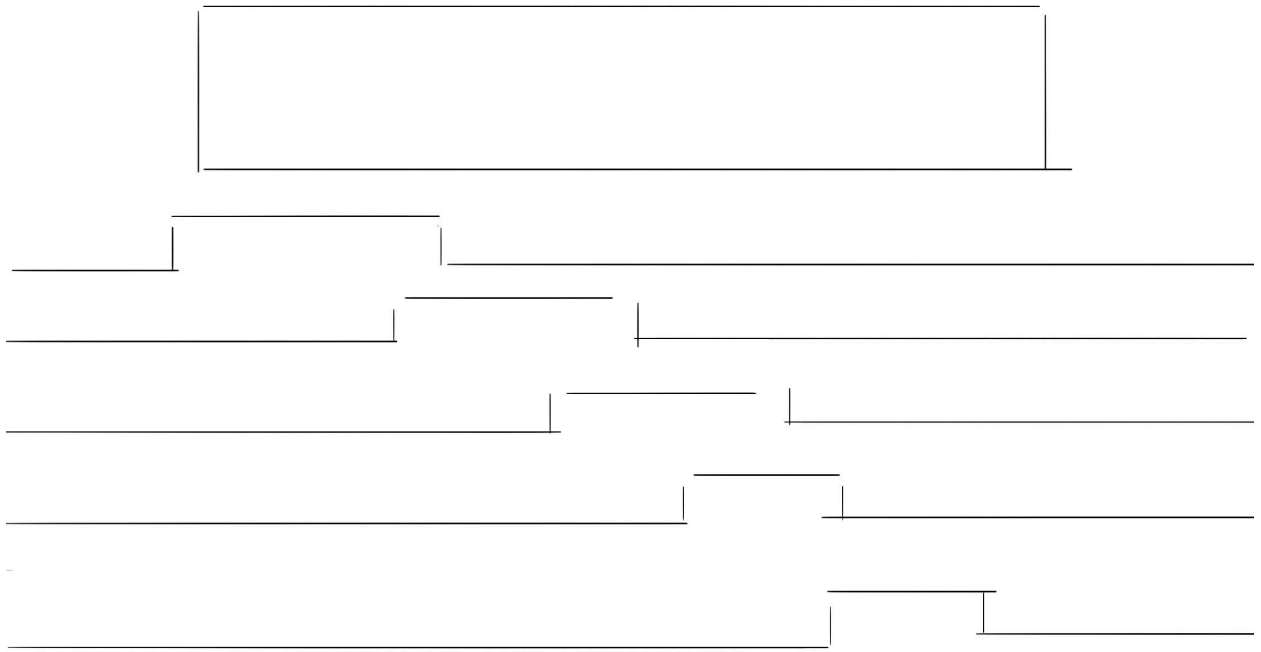Tulsa, OKla. 74119

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12. Title:
    - His name?
    - Something poetic?
    - Stamp design -- stamp designs overlaying the title text
    - Start with using his name
13. Mockups:
    A. File tabs with postcards in
    B. Postcards on wall - having them flip - gallery - horizontal scroll

Inspiration: https://www.moma.org/

(back)