Website Proposal

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CS318

Business Overview

The UWEC Ski and Board Club operates as a non-profit, serving the UWEC Student Body as a community and resource to pursue skiing and boarding. The club operates as one of the biggest on the UWEC Campus, with over 50 active members. With the massive recent growth, the club has more management needs that would greatly benefit from the development of an all-in-one website offering many needed services to both officers and members.

Goal

The UWEC Ski and Board Club's website is built as a home page for future and current members. The website should allow students a holistic place to carry out member needs and access pertinent event and club news/information. Goals include streamlining recruiting and improve the collection and fulfillment of merchandise sales, membership sales, trip signups and other forms of revenue. If these goals are fulfilled The UWEC Ski and Board Club's website is built as a home page for future and current members.
d the club should see a large rise in revenue and member retainment.

Website Project Overview

Website Name: UWEC Ski and Board Club
Website Domain: uwecssb.com
Name of Client: UWEC Ski and Board Club
Web Pages: Home, About, Membership, Merchandise, Calendar

Statement of Work

Deliverables from the UWEC Ski and Board project are the following:
- Design Information Architecture of uwecssb.com.
- Wireframe design of mobile and desktop user interfaces for each web page.
- Design of the website uwecssb.com in mobile and desktop versions.
- Coding of HTML5 and CSS3 for uwecssb.com.
- Deploy of website.