IGR204 Datavis Project
Killer Cereal

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The Data:

77 cereal types

A dozen nutritional facts per cereal

The Goal:

Make you meet your cereal soul mate!

★ Fat
★★ Sugar
★★★ Calories
★★ Carbohydrates

Case Study : Let's try to find the best cereals for your everyday breakfast!

sodium
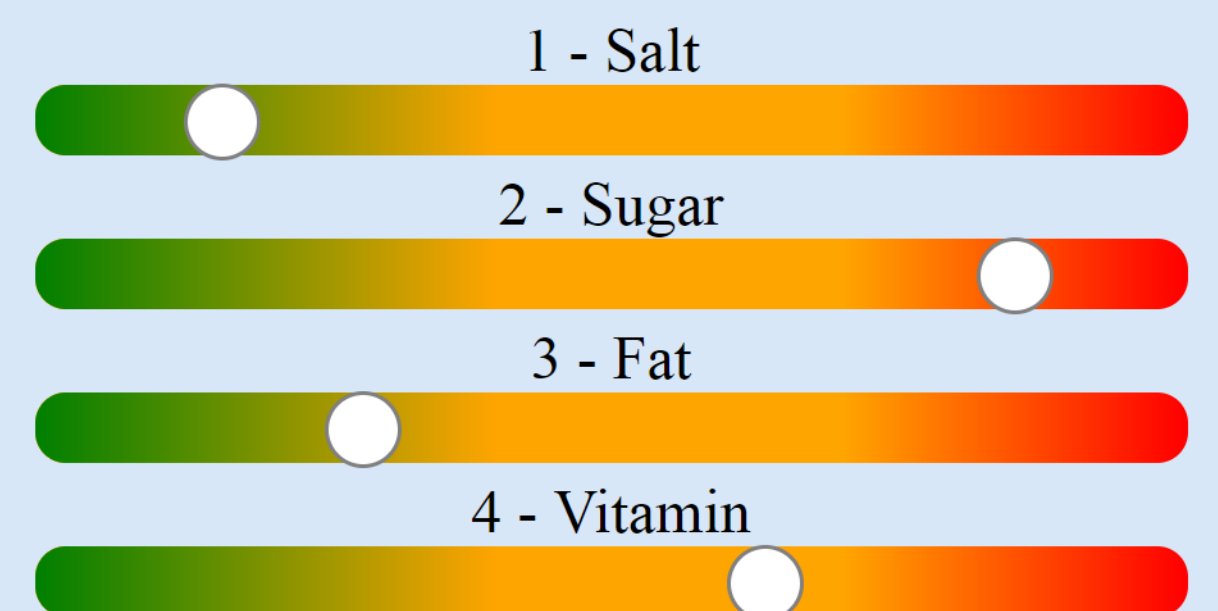calories
sugar
potassium
fat
vitamin
protein

Choose and order your preferred criteria
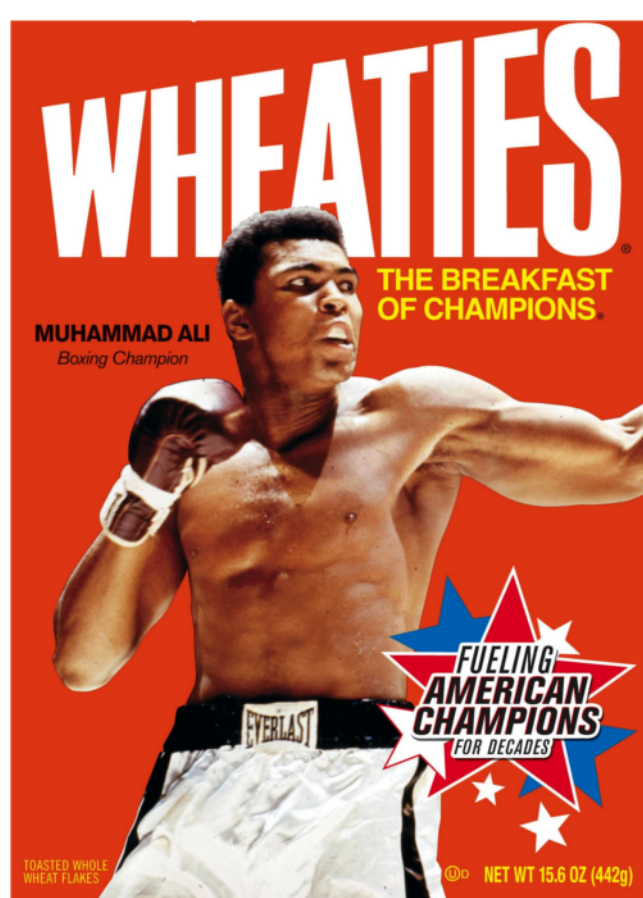
The order of the criteria matters for the scoring function

*** DRAG & DROP ***

Select a value for each of the chosen criteria

Please sort the criteria by order of importance to you

1 - Salt
2 - Sugar
3 - Fat
4 - Vitamin

From these criteria, a pyramid of cereals is computed

Dynamic Query Sliders: Every time you change something about the criteria, the pyramid is updated instantly!

Your *killer* cereal!

Get an overview of your options: The bigger the better

Think of the row as a ranking, from 4 stars to 1

Ask for details: Hover the mouse over the boxes

★ Fat
★★ Sugar
★★★ Calories
★★ Carbohydrates

You don't like what you see? You changed your mind on some criteria? Do it again!

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