



Regression

Koko Friansa

6-12-2024

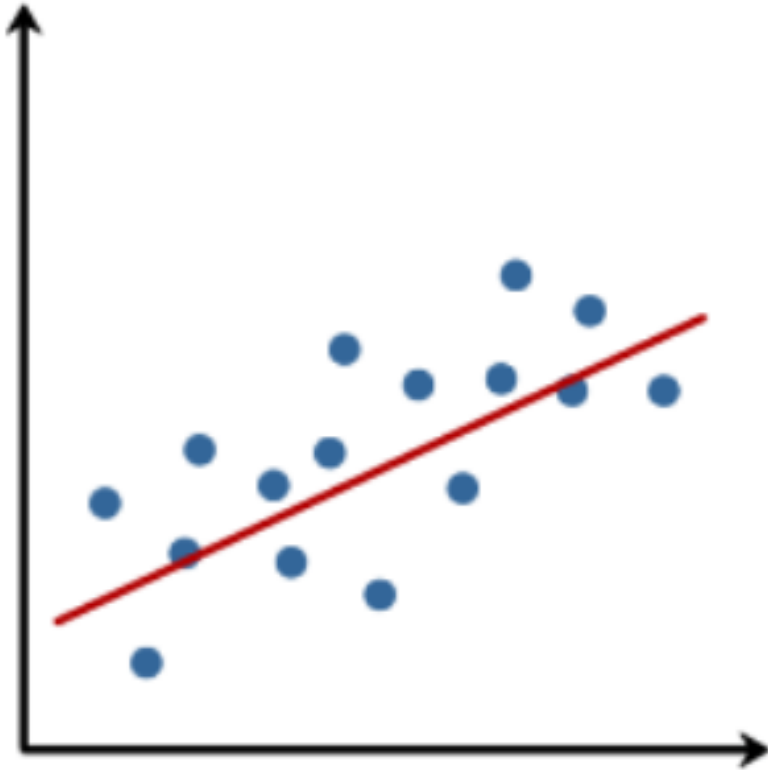
(Sekolah Bisnis Manajemen ITB)



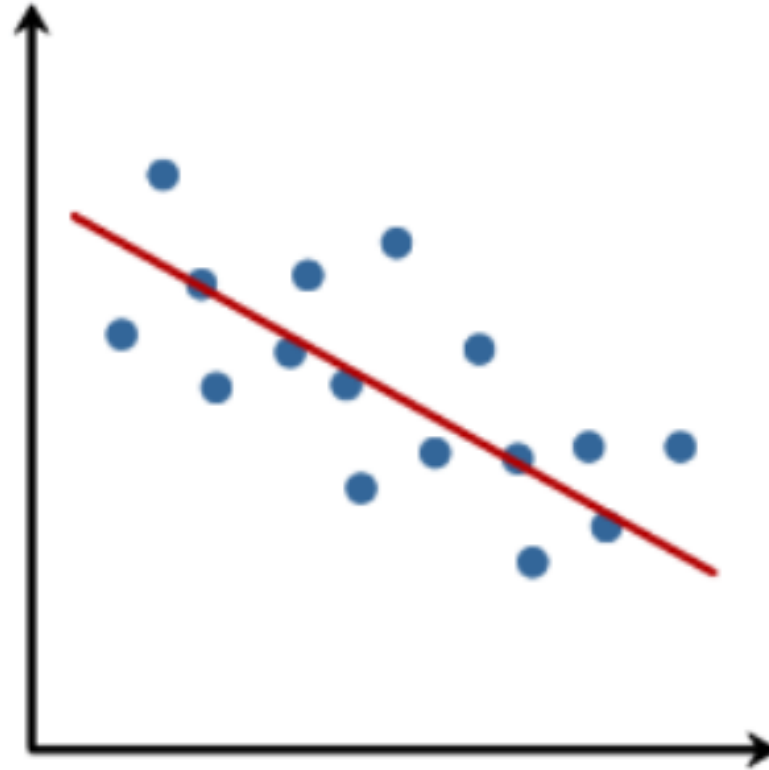
Introduction

- Regression seeks the best relationship between the independent variable (regressor) X and the dependent variable (response) Y , determines the strength of that relationship, and predicts the value of the response Y based on the regressor X .
- Simple linear regression applies only to cases with one regressor variable and assumes a linear relationship between X and Y .
- The relationship between variables is not deterministic (i.e., not exact). There is a random component in the equation.

Relation Type

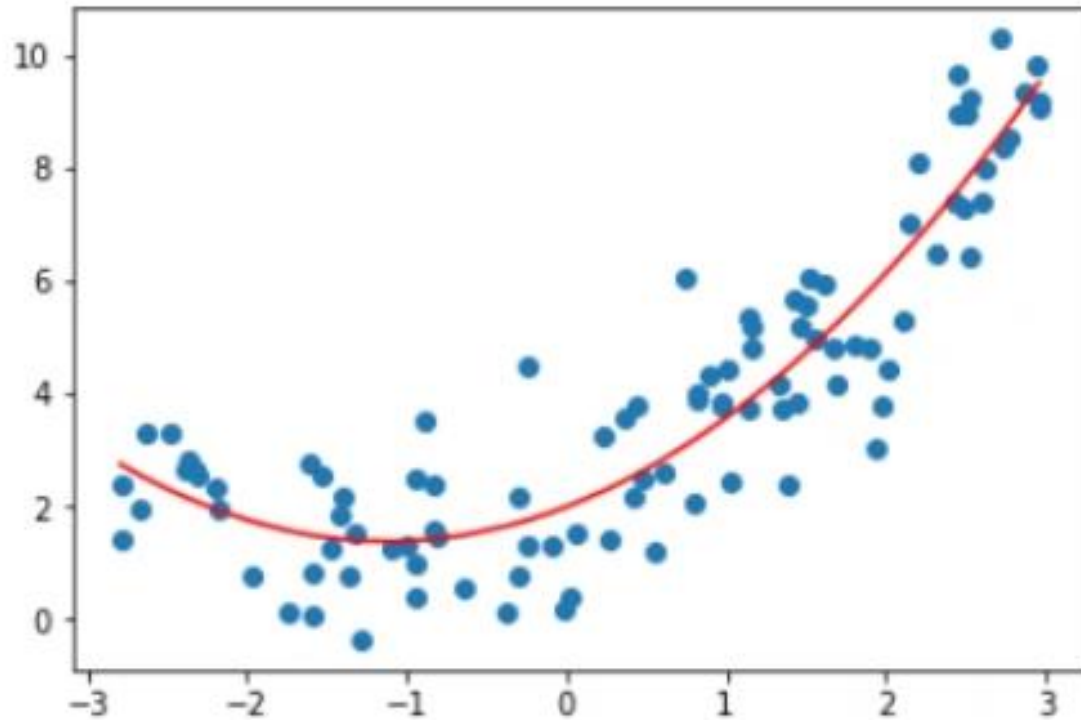


Positive Linear Relationship

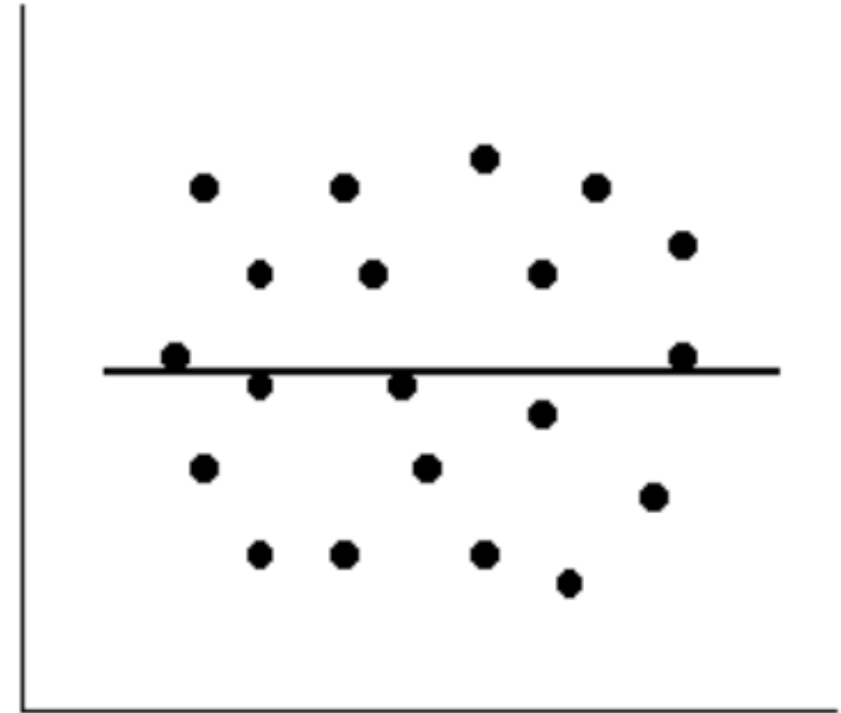


Negative Linear Relationship

Relation Type



Non-Linear Relationship



No Relationship

Strength of the Relationship

Correlation measures the strength of the relationship between two variables.

- **Correlation coefficient (r):**
 - The closer it is to -1 , the stronger the negative relationship. If the value of one variable increases, the value of the other tends to decrease.
 - The closer it is to 1 , the stronger the positive relationship. If the value of one variable increases, the value of the other also tends to increase.
 - The closer it is to 0 , the weaker the relationship.

Strength of the Relationship

Correlation measures the strength of the relationship between two variables.

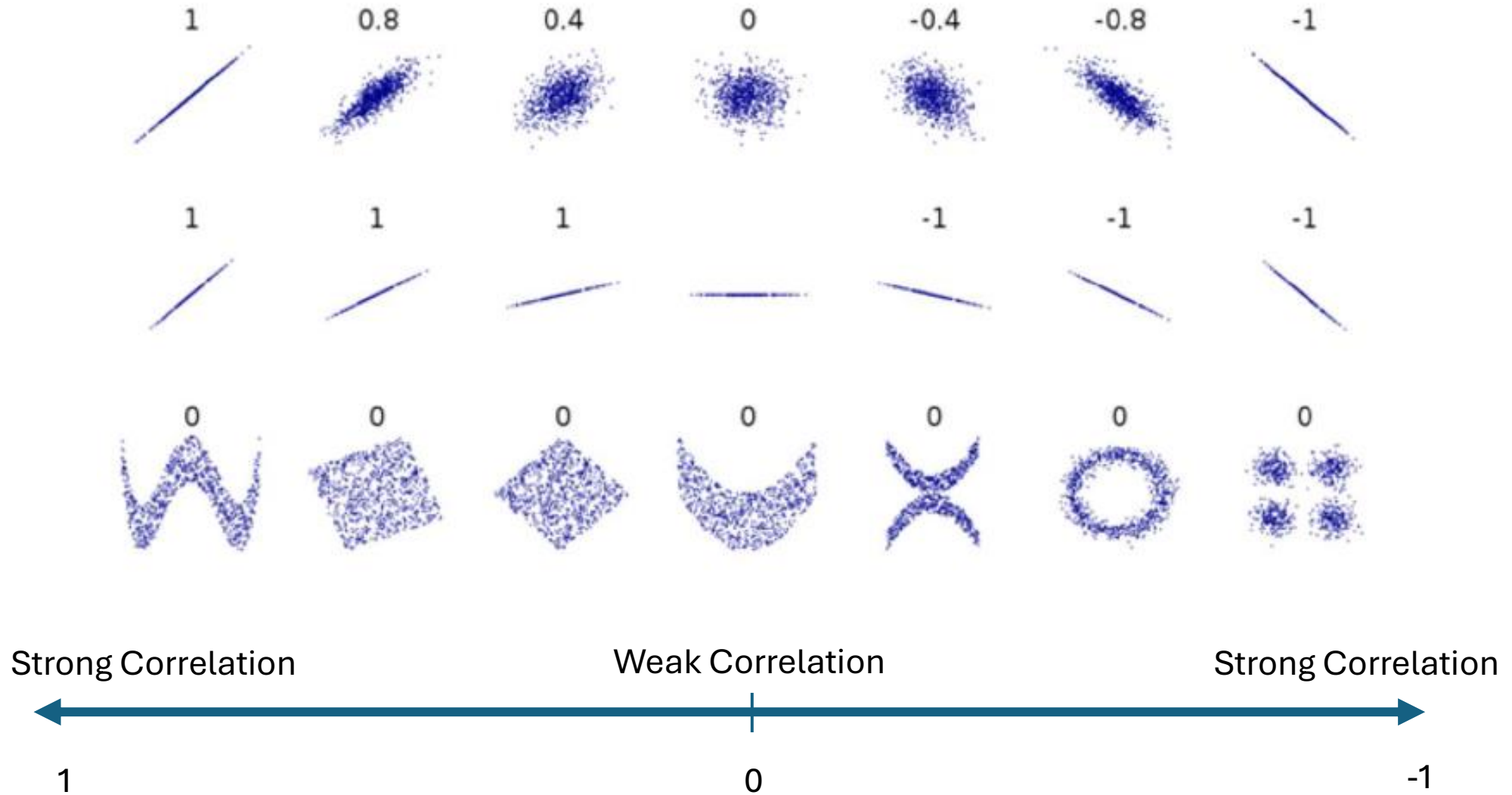
- **Correlation coefficient (r):**
 - The closer it is to -1 , the stronger the negative relationship. If the value of one variable increases, the value of the other tends to decrease.
 - The closer it is to 1 , the stronger the positive relationship. If the value of one variable increases, the value of the other also tends to increase.
 - The closer it is to 0 , the weaker the relationship.

$$r = \frac{\sum (X_i - \bar{X})(Y_i - \bar{Y})}{\sqrt{\sum (X_i - \bar{X})^2 \cdot \sum (Y_i - \bar{Y})^2}}$$

Where:

- X_i and Y_i : Individual data points for variables X and Y , respectively.
- \bar{X} : Mean of X .
- \bar{Y} : Mean of Y .
- \sum : Summation symbol.

Strength of the Relationship



Regression Model



Regression Model

- Linear Regression
- Polynomial Regression
- Ridge Regression
- Lasso Regression

Simple Linear Regression

- A method to predict a quantitative output Y based on a single predictor variable X
- Assumes there is a linear (approximately) relationship between X and Y

$$Y \approx \beta_0 + \beta_1 X$$

- The coefficients β_0 and β_1 represent the *intercept* and *slope* terms in the linear model

Estimating Coefficients

- β_0 and β_1 are unknown. So we must use data to estimate the coefficients
- Supposing we have n data points $(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$, our goal is to obtain estimated coefficients $\hat{\beta}_0$ and $\hat{\beta}_1$ such that the linear model fits the data:

$$\hat{y} \approx \hat{\beta}_0 + \hat{\beta}_1 x$$

- Thus, we want to find an intercept $\hat{\beta}_0$ and a slope $\hat{\beta}_1$ such that the resulting line is as close as possible to the n data points

Estimating Coefficients

- Minimizing the *least squares* criterion is a way of measuring how close our line is from the data points
- Consider $\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_i$ the prediction for a measurement of Y based on the i th value of X
- Now $e_i = y_i - \hat{y}_i$ represents the i th *residual*: the difference between the i th observed value and the i th predicted value by the linear model
- Residual Sum of Squares: $RSS = e_1^2 + e_2^2 + \dots + e_n^2$

The Least Squares

- The least squares approach chooses $\hat{\beta}_0$ and $\hat{\beta}_1$ that minimize the RSS:

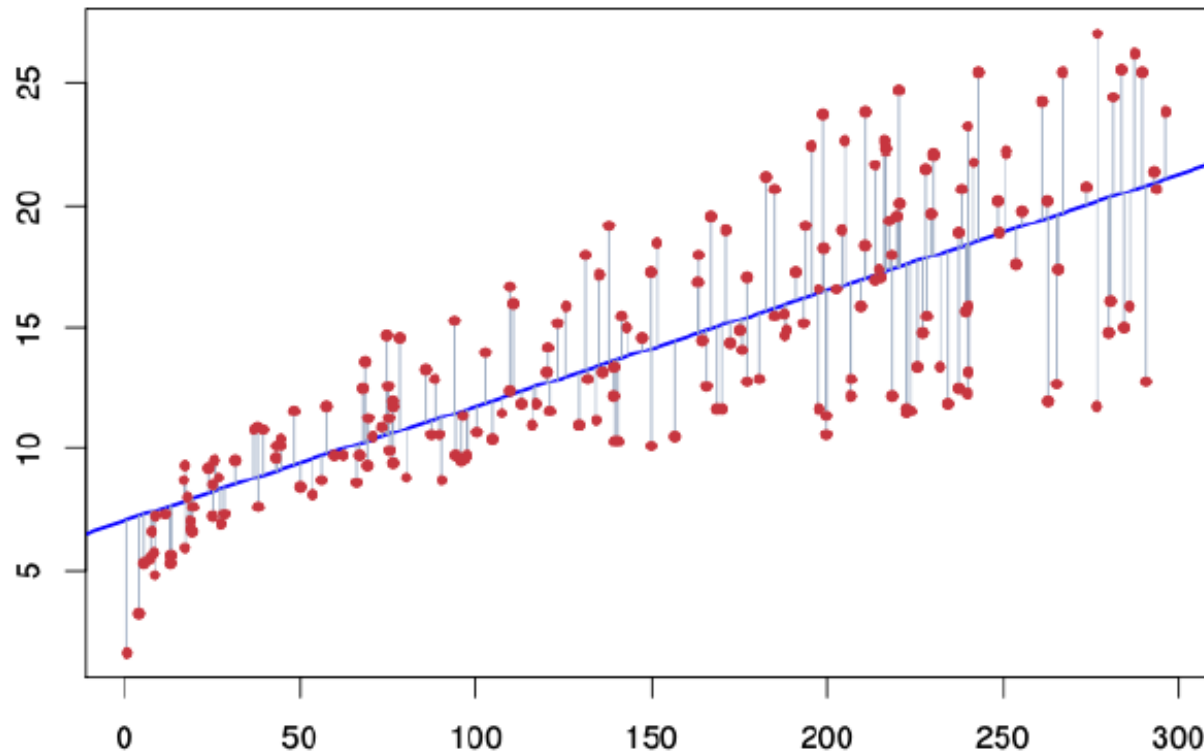
$$\hat{\beta}_1 = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2} = \frac{\text{Cov}(x, y)}{\text{Var}(x)}$$

$$\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x}$$

- $\bar{y} = \frac{1}{n} \sum_{i=1}^n y_i$ and $\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i$ are the sample means

The Least Squares

- $\hat{\beta}_0$ and $\hat{\beta}_1$ (the fit) are found by minimizing the residual sum of squares
 - ▣ Each grey segment represents a residual



Evaluating the Coefficient Estimates

- How close $\hat{\beta}_0$ and $\hat{\beta}_1$ are to the true values β_0 and β_1 ?
- ▣ The standard errors associated to $\hat{\beta}_0$ and $\hat{\beta}_1$ are:

$$SE(\hat{\beta}_0)^2 = \sigma^2 \left[\frac{1}{n} + \frac{\bar{x}^2}{\sum_{i=1}^n (x_i - \bar{x})^2} \right]$$

$$SE(\hat{\beta}_1)^2 = \frac{\sigma^2}{\sum_{i=1}^n (x_i - \bar{x})^2}$$

- ▣ where $\sigma^2 = Var(\epsilon)$, and ϵ contains the errors for each observation

Confidence Intervals

- Standard errors can be used to compute confidence intervals
 - ▣ A 95% confidence interval is the range of values such that with 95% probability, the range will contain the true unknown value of the parameter
- For linear regression, $\hat{\beta}_1 \pm 2 \cdot SE(\hat{\beta}_1)$ is the 95% confidence interval for $\hat{\beta}_1$

Confidence Intervals

□ With the 95% confidence interval $\hat{\beta}_1 \pm 2 \cdot SE(\hat{\beta}_1)$:

▣ There is approximately a 95 % chance that the interval

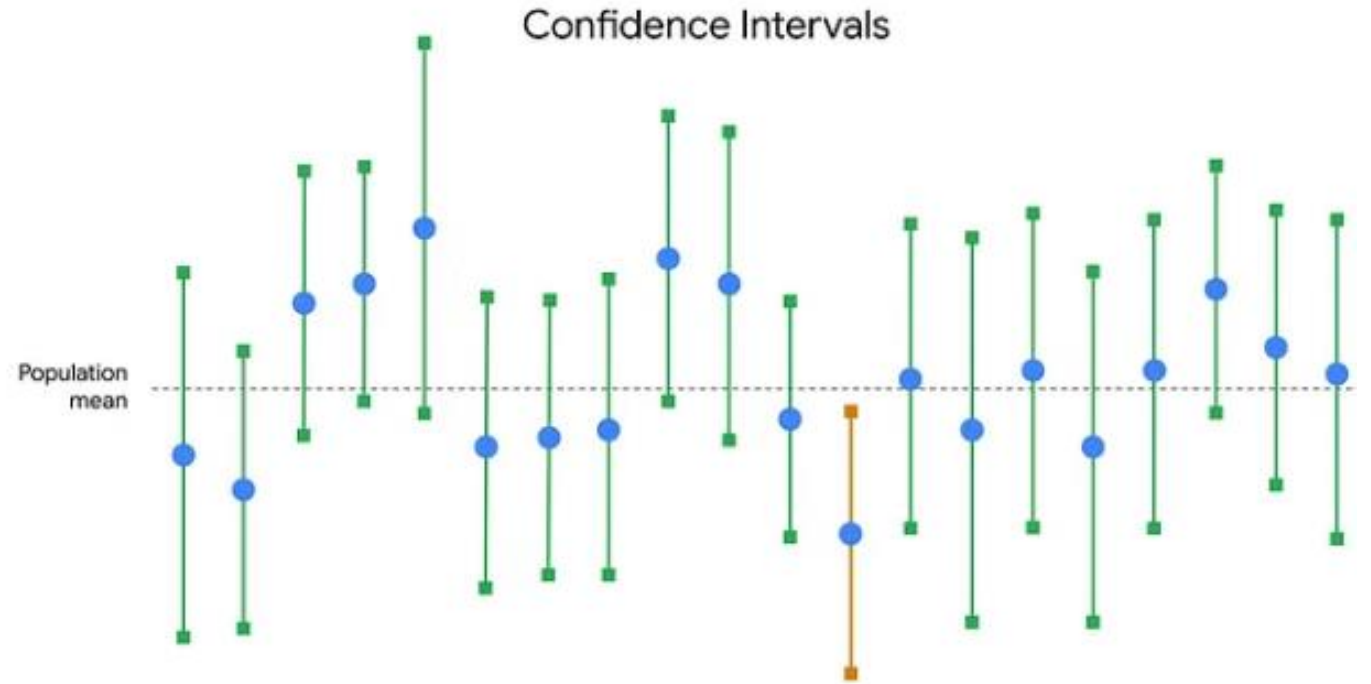
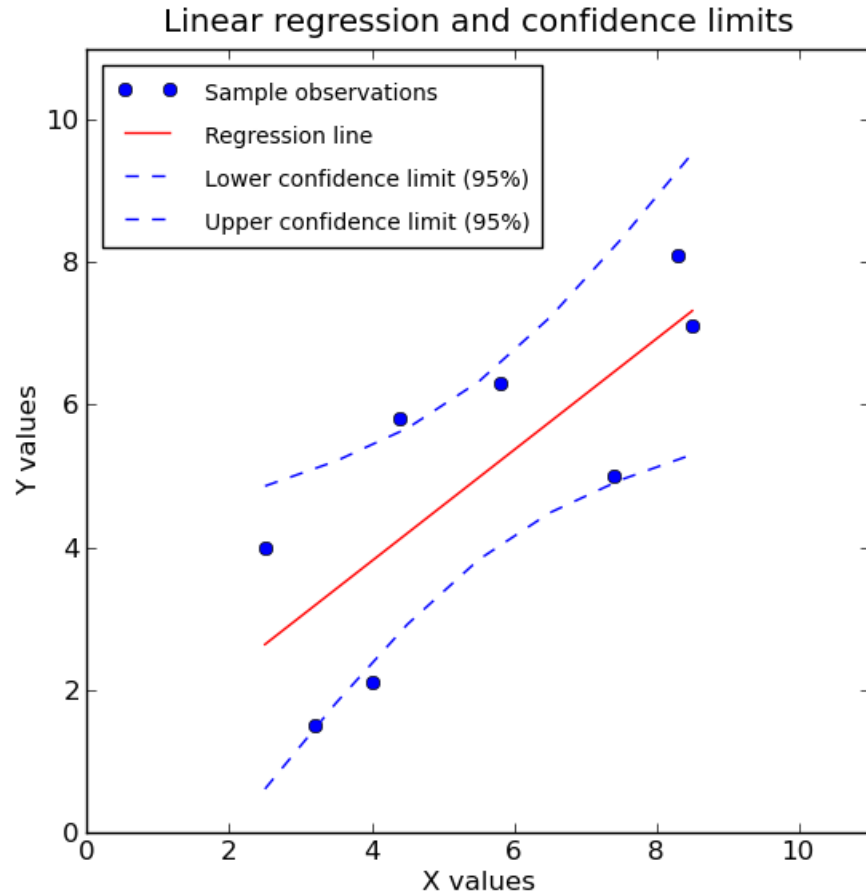
$$[\hat{\beta}_1 - 2 \cdot SE(\hat{\beta}_1), \hat{\beta}_1 + 2 \cdot SE(\hat{\beta}_1)]$$

▣ will contain the true value of β_1

□ A confidence interval for $\hat{\beta}_0$ takes the form

$$\hat{\beta}_0 \pm 2 \cdot SE(\hat{\beta}_0)$$

Confidence Intervals



Exercise

From the dataset below, find the intercept and slope! Then create a linear model

Month	Income (\$)	Occupancy
January	16923	100
February	15797	100
March	17609	110
April	13399	70
May	18252	110

Exercise

From the linear model, predict the income (\$) from this dataset!

Date	Occupancy	Income (\$)
Jan-25	95	
Feb-25	98	
Mar-25	106	
Apr-25	79	

Evaluating the Model

- Mean Squared Error (MSE)
- Pearson Correlation (R)
- R Squared (R^2)

Mean Squared Error

- **Definition:** MSE measures the average squared difference between the observed (y_i) and predicted (\hat{y}_i) values.

$$MSE = \frac{1}{n} \sum_{i=1}^n (y_i - \hat{y}_i)^2$$

- **Interpretation:**
 - A smaller MSE indicates better model performance.
 - MSE penalizes larger errors more heavily because of squaring.

Pearson Correlation (r)

- **Definition:** Pearson's correlation coefficient quantifies the linear relationship between the observed (y) and predicted (\hat{y}) values.

$$r = \frac{\text{Cov}(y, \hat{y})}{\sqrt{\text{Var}(y) \cdot \text{Var}(\hat{y})}}$$

Where:

- $\text{Cov}(y, \hat{y})$: Covariance between y and \hat{y} .
- $\text{Var}(y)$: Variance of y , and similarly for \hat{y} .
- **Interpretation:**
 - r ranges from -1 to 1.
 - $r = 1$: Perfect positive linear relationship.
 - $r = 0$: No linear relationship.
 - $r = -1$: Perfect negative linear relationship.
 - A higher r value suggests stronger correlation.

R-Squared (R^2)

- **Definition:** R^2 measures the proportion of variance in the dependent variable (y) explained by the independent variable (x) through the model.

$$R^2 = 1 - \frac{SSE}{SST}$$

Where:

- $SSE = \sum (y_i - \hat{y}_i)^2$: Sum of squared errors.
- $SST = \sum (y_i - \bar{y})^2$: Total sum of squares (variability of y around its mean).

or

$$R^2 = \left(\frac{\text{Cov}(x, y)}{\sqrt{\text{Var}(x) \cdot \text{Var}(y)}} \right)^2$$

Multiple Linear Regression

- How can we extend our analysis in order to accommodate these additional predictors?
 - ▣ We can give each predictor a separate slope coefficient in a single model

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p + \epsilon$$

- X_j represents the j th predictor and β_j quantifies the association between that variable and the response

Estimating the Regression Coefficients

- Given estimates $\hat{\beta}_0, \hat{\beta}_1, \hat{\beta}_2, \dots, \hat{\beta}_p$, predictions can be made using the formula:

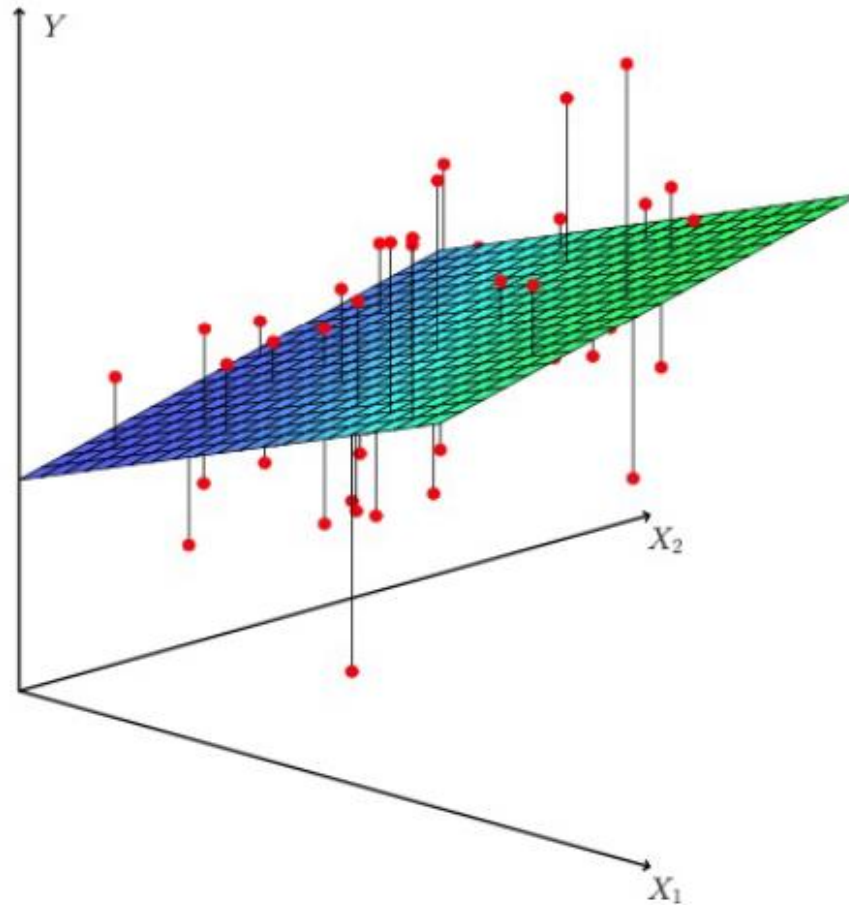
$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x_1 + \hat{\beta}_2 x_2 + \dots + \hat{\beta}_p x_p$$

- The parameters are estimated using the same least squares approach used in the context of simple linear regression

$$\begin{aligned} RSS &= \sum_{i=1}^n (y_i - \hat{y}_i)^2 \\ &= \sum_{i=1}^n (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_{i1} - \hat{\beta}_2 x_{i2} - \dots - \hat{\beta}_p x_{ip})^2 \end{aligned}$$

Estimating the Regression Coefficients

- The plane is chosen to minimize the sum of the squared vertical distances between each observation (shown in red) and the plane.



Polynomial Regression

The simplest non-linear model we can consider, for a response Y and a predictor X , is a polynomial model of degree M ,

$$y = \beta_0 + \beta_1 x + \beta_2 x^2 + \dots + \beta_M x^M + \epsilon.$$

Just as in the case of linear regression with cross terms, polynomial regression is a special case of linear regression - we treat each x^m as a separate predictor. Thus, we can write:

$$\mathbf{Y} = \begin{pmatrix} y_1 \\ \vdots \\ y_n \end{pmatrix}, \quad \mathbf{X} = \begin{pmatrix} 1 & x_1^1 & \dots & x_1^M \\ 1 & x_2^1 & \dots & x_2^M \\ \vdots & \vdots & \ddots & \vdots \\ 1 & x_n^1 & \dots & x_n^M \end{pmatrix}, \quad \boldsymbol{\beta} = \begin{pmatrix} \beta_0 \\ \beta_1 \\ \vdots \\ \beta_M \end{pmatrix}.$$

Generalized Polynomial Regression

We can generalize polynomial models:

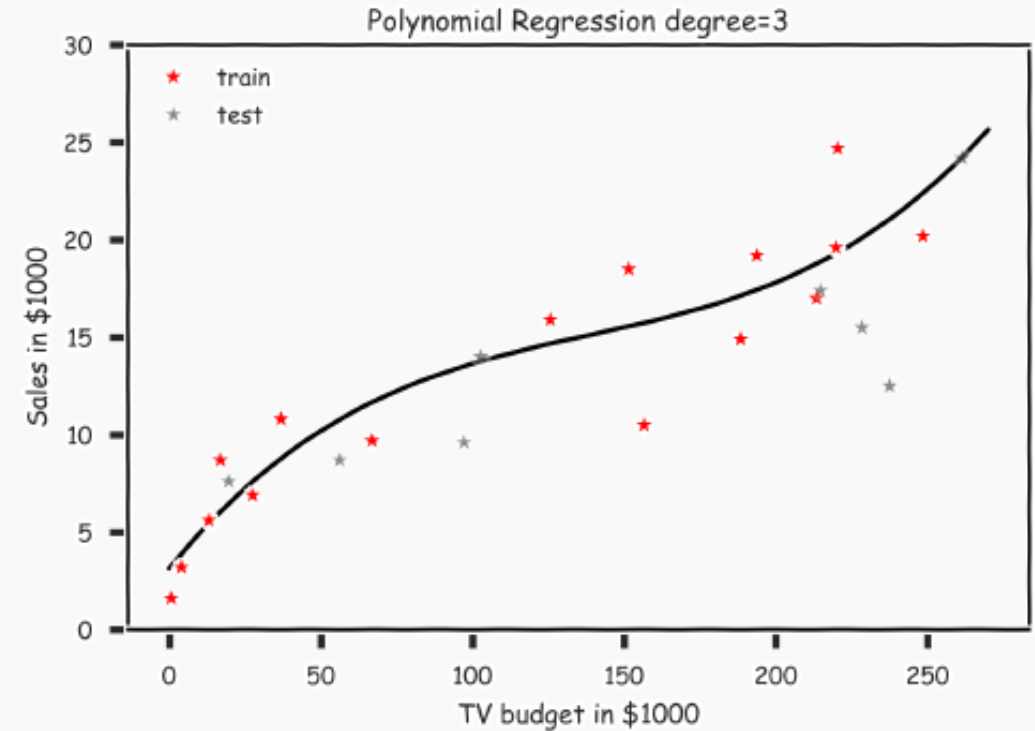
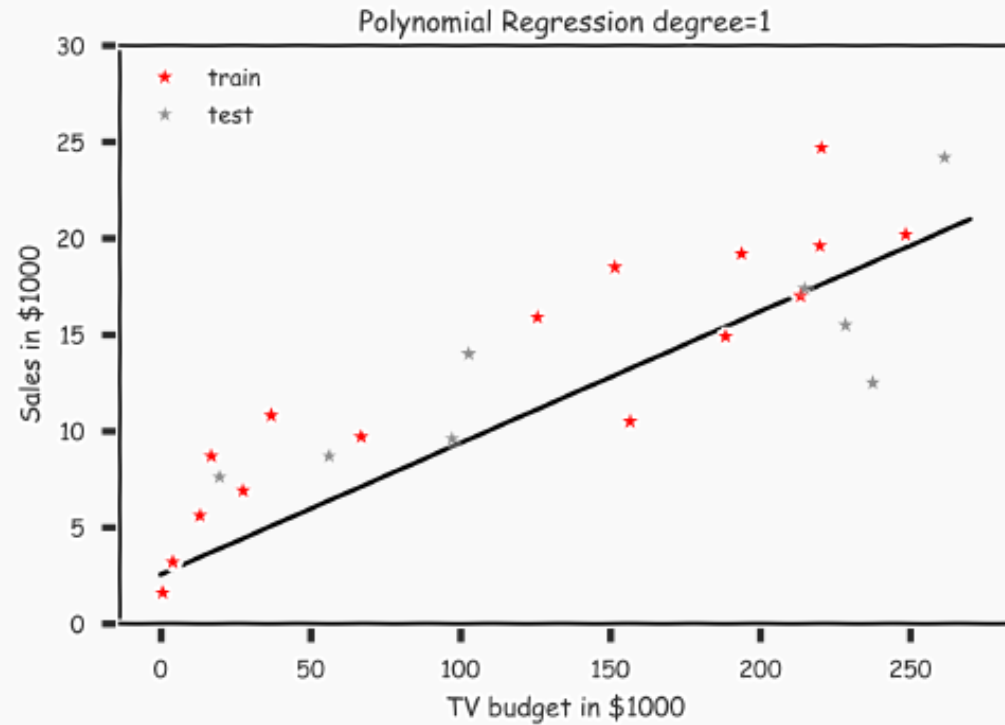
1. consider polynomial models with multiple predictors $\{X_1, \dots, X_J\}$:

$$\begin{aligned} y = & \beta_0 + \beta_1 x_1 + \dots + \beta_M x_1^M \\ & + \beta_{M+1} x_2 + \dots + \beta_{2M} x_2^M \\ & + \dots \\ & + \beta_{M(J-1)+1} x_J + \dots + \beta_{MJ} x_J^M \end{aligned}$$

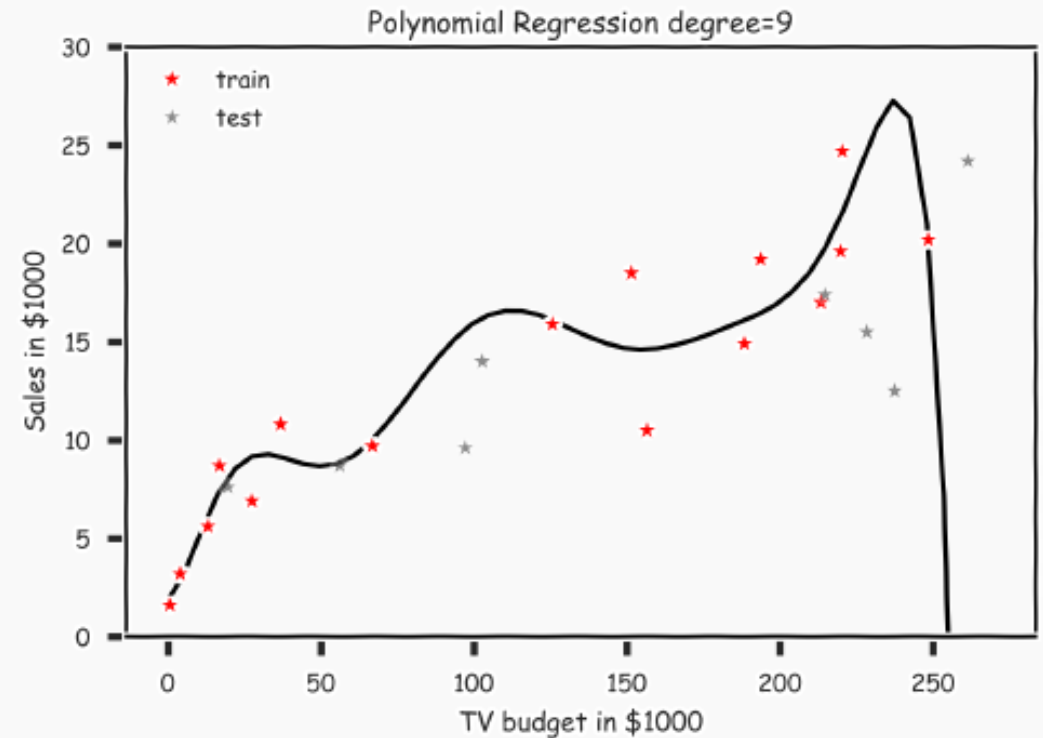
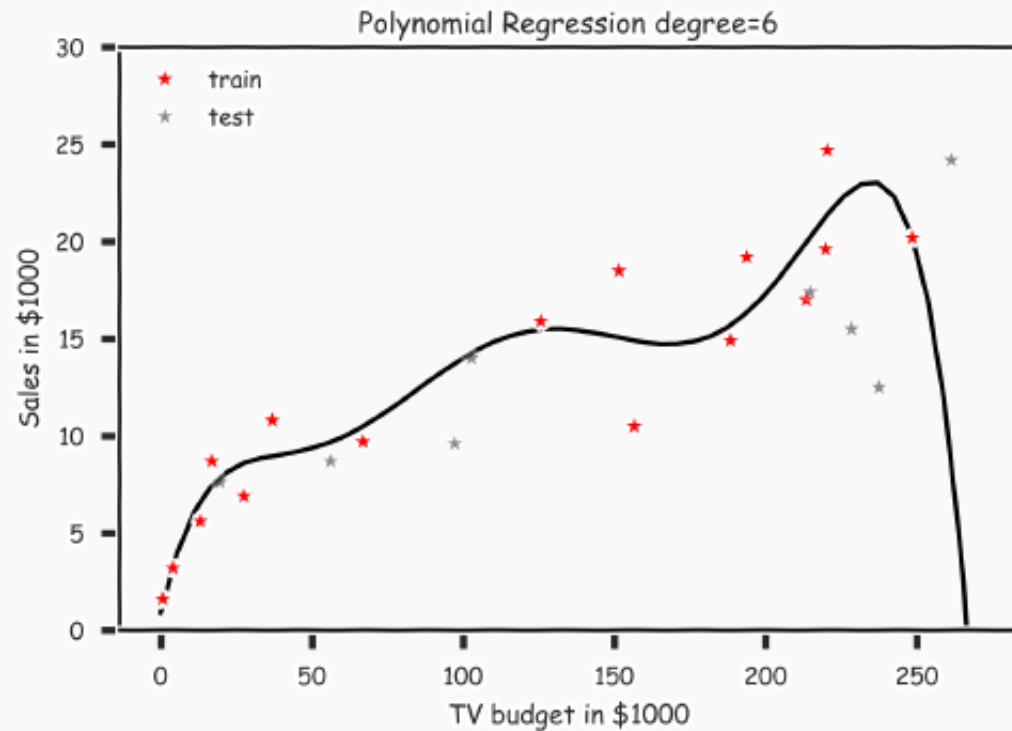
2. consider polynomial models with multiple predictors $\{X_1, X_2\}$ and cross terms:

$$\begin{aligned} y = & \beta_0 + \beta_1 x_1 + \dots + \beta_M x_1^M \\ & + \beta_{1+M} x_2 + \dots + \beta_{2M} x_2^M \\ & + \beta_{1+2M} (x_1 x_2) + \dots + \beta_{3M} (x_1 x_2)^M \end{aligned}$$

Polynomial Regression Degree

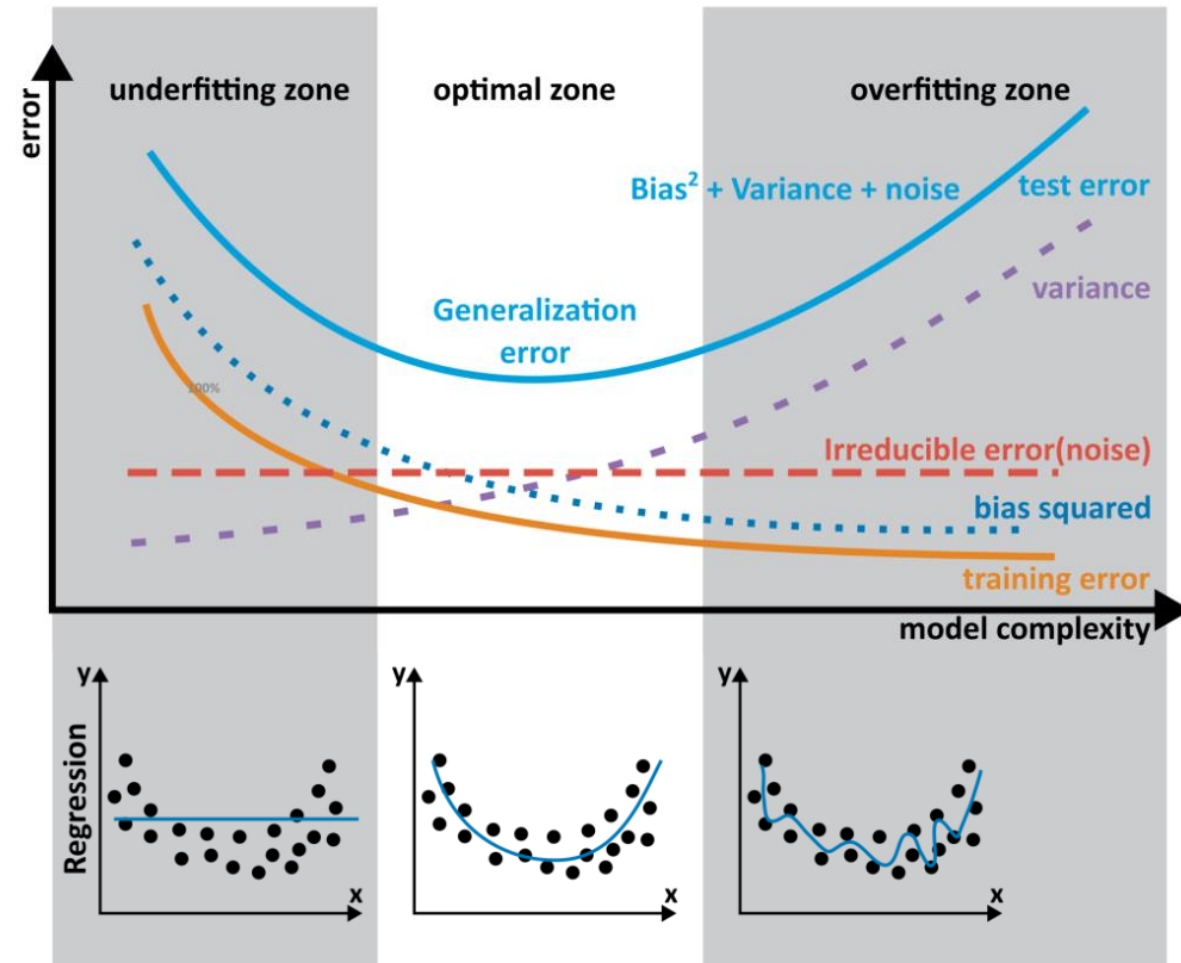


Polynomial Regression Degree



Shrinkage Methods

- Shrinking the coefficient estimates can significantly reduce variance
- Two best-known techniques:
 - Ridge Regression
 - Lasso Regression



Ridge Regression

- The least squares fitting procedure estimates the coefficients using the values that minimize:

$$RSS = \sum_{i=1}^n \left(y_i - \beta_0 - \sum_{j=1}^p \beta_j x_{ij} \right)^2$$

- Ridge regression is similar, choosing $\hat{\beta}_\lambda^R$ that minimize:

$$\sum_{i=1}^n \left(y_i - \beta_0 - \sum_{j=1}^p \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^p \beta_j^2 = RSS + \lambda \sum_{j=1}^p \beta_j^2$$

Ridge Regression

$$\sum_{i=1}^n \left(y_i - \beta_0 - \sum_{j=1}^p \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^p \beta_j^2 = RSS + \lambda \sum_{j=1}^p \beta_j^2$$

- In this equation, $\lambda \geq 0$ is a tuning parameter.
- We seek for coefficients that lead to small RSS. The second term, $\lambda \sum_{j=1}^p \beta_j^2$, called shrinkage penalty, is small when the coefficients are close to zero
- The second term has the effect of shrinking the estimates of β_j towards zero

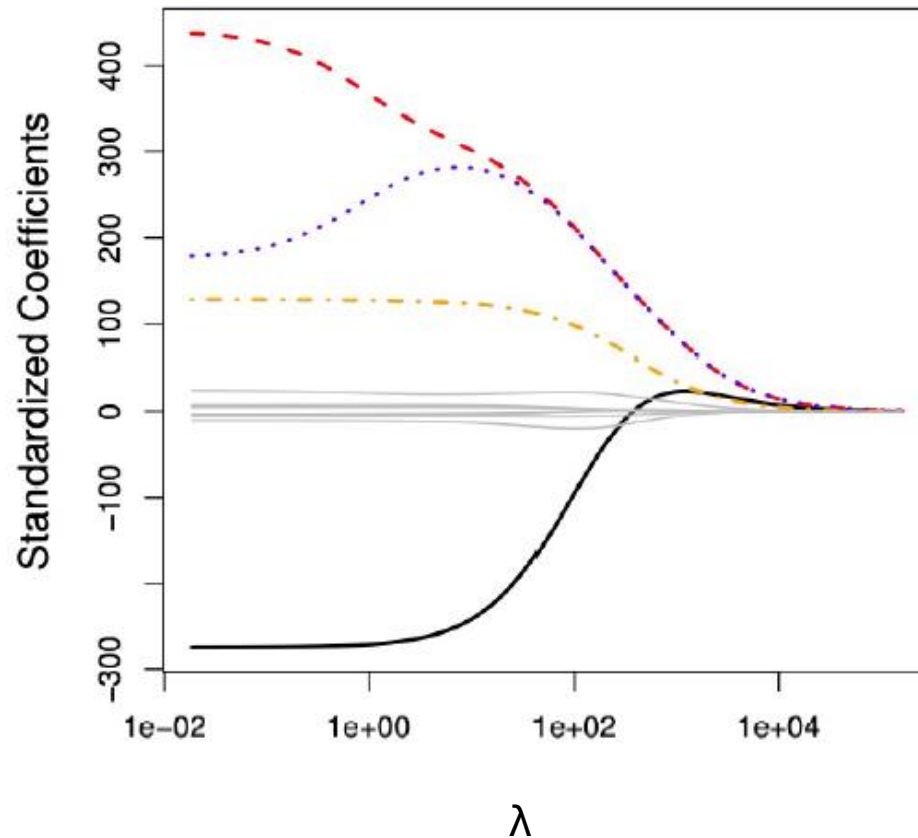
Ridge Regression

$$\sum_{i=1}^n \left(y_i - \beta_0 - \sum_{j=1}^p \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^p \beta_j^2 = RSS + \lambda \sum_{j=1}^p \beta_j^2$$

- The tuning parameter λ controls the relative impact of the two terms on the regression coefficient estimates
- When $\lambda = 0$ the penalty term has no effect, and ridge regression produces the least squares estimates
- As $\lambda \rightarrow \infty$, the impact of the shrinkage penalty grows, and the ridge regression coefficient estimates will approach zero

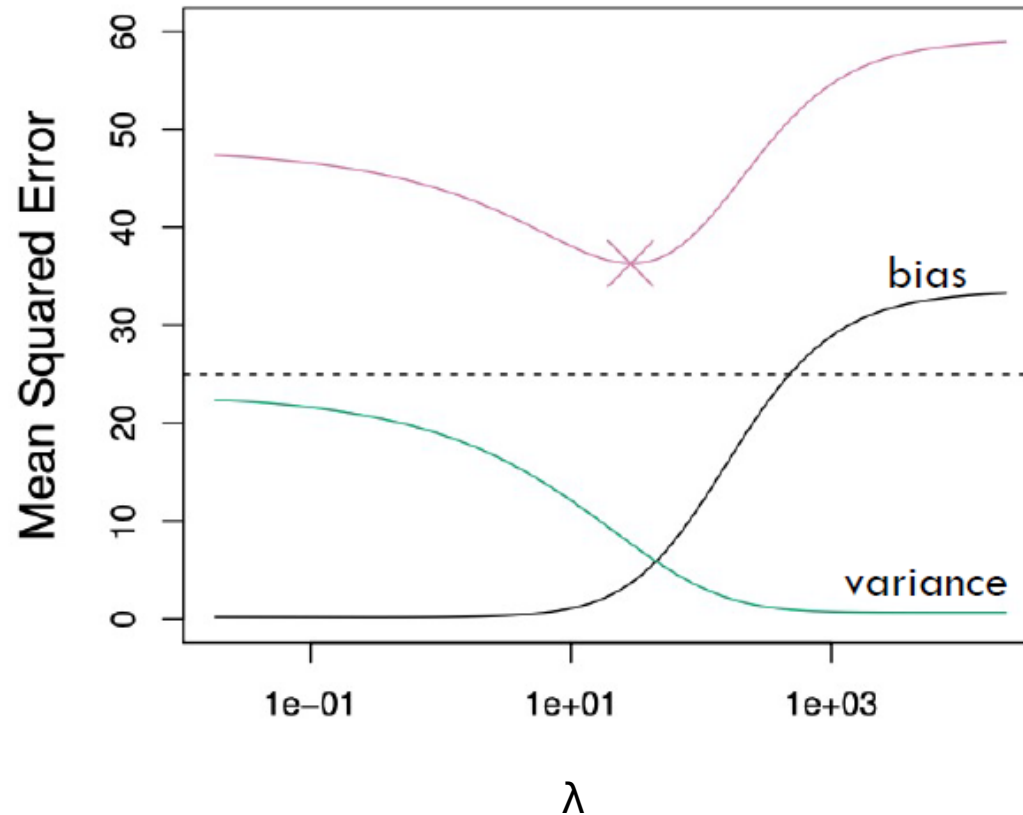
Ridge Regression

$$\sum_{i=1}^n \left(y_i - \beta_0 - \sum_{j=1}^p \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^p \beta_j^2 = RSS + \lambda \sum_{j=1}^p \beta_j^2$$



Ridge Regression

- The advantage of ridge regression's over least squares is rooted in the bias-variance trade-off



Lasso Regression

- Ridge regression includes all p predictors in the final model
 - ▣ The penalty term $\lambda \sum \beta_j^2$ will shrink all the coefficients towards zero, but it will not set any of them exactly to zero (unless $\lambda = \infty$)
 - ▣ This can be a problem in model interpretation, when the number of variables p is very large
 - ▣ We might wish to build a model including just the predictors considered more important for the desired outcome

Lasso Regression

- Lasso is an alternative to ridge regression that overcomes this disadvantage, choosing $\hat{\beta}_\lambda^L$ to minimize

$$\sum_{i=1}^n \left(y_i - \beta_0 - \sum_{j=1}^p \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^p |\beta_j| = RSS + \lambda \sum_{j=1}^p |\beta_j|$$

- We just replaced β_j^2 by $|\beta_j|$ in the penalty
- We now have an ℓ_1 penalty instead of an ℓ_2 penalty
- The ℓ_1 norm of a coefficient vector β is $\|\beta\|_1 = \sum |\beta_j|$

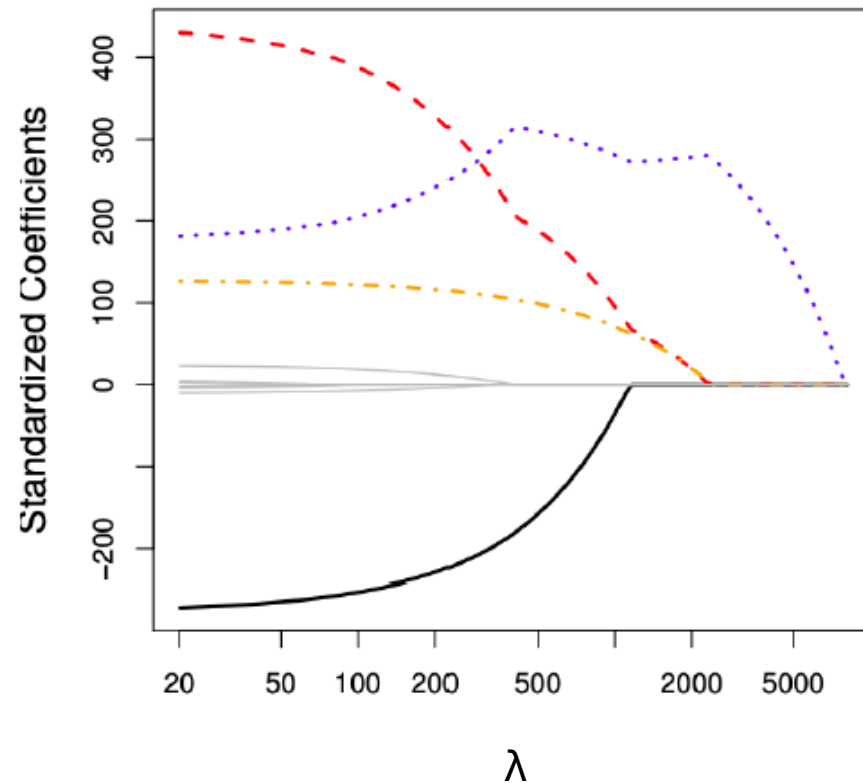
Lasso Regression

$$\sum_{i=1}^n \left(y_i - \beta_0 - \sum_{j=1}^p \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^p |\beta_j| = RSS + \lambda \sum_{j=1}^p |\beta_j|$$

- The ℓ_1 penalty has the effect of forcing some of the coefficient estimates to be exactly equal to zero when the tuning parameter λ is sufficiently large
- Thus, lasso performs variable selection
- Models generated from the lasso are generally much easier to interpret than those produced by ridge regression

Lasso Regression

$$\sum_{i=1}^n \left(y_i - \beta_0 - \sum_{j=1}^p \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^p |\beta_j| = RSS + \lambda \sum_{j=1}^p |\beta_j|$$



Thank you

