

Hanna Eriksson

hanna.eriksson@example.com | +46 76 987 65 43 | Kalmar, Sweden

Professional Summary

Experienced content writer with a background in journalism and digital marketing. Skilled at SEO, storytelling, and social media.

Work Experience

Content Manager

WebWords AB, Kalmar

Apr 2019 - Present

- Created blog content and newsletters.
- Optimized content for search engines.
- Managed editorial calendar.

Freelance Writer

Various Clients, Remote

2016 - 2019

- Wrote articles for online publications.
- Conducted interviews and research.
- Delivered high-quality copy on tight deadlines.

Education

BA in Media and Communication

Linnaeus University, 2012 - 2015

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Skills

- SEO & Copywriting
- CMS (WordPress)
- Social Media Management
- Editorial Planning
- Adobe InDesign

Languages

Swedish (Native)

English (Fluent)