



MAKING MORE DEALS HAPPEN

PARTNERING IS SIMPLE
THE BENEFITS ARE IMMEDIATE

MORE PROFIT APPROVALS SALES CUSTOMERS SAVINGS RELATIONSHIPS LENDING POWER RELIABILITY

Getting to know LMG Finance

Who We Are

Established in 2002, LMG Finance has grown to be Canada's most respected F&I outsource company. We're a team of highly experienced professionals, specializing in the facilitation of customized competitive finance and insurance solutions for leisure and recreational dealerships.

What We Do

By working as a dedicated extension to a dealership's own staff, we provide all of the benefits of an in-house business office and more, at no cost to the dealer!

We deliver unparalleled results! Results that yield more financed approvals for more sales, more profit, heightened customer satisfaction, less work for dealers and considerable savings.

When partnered with LMG Finance, a dealership is never left without. We're reliably available, 6 days/60+ hours per week, no vacations and no sick time. With LMG Finance there are absolutely no missed opportunities and we're committed to making the most out of each and every one.

Thank You

We appreciate your time taken in getting to know us better. Should you decide to move forward in partnering with LMG Finance, trust that you will gain a true partner that is highly committed to elevating the success of your dealership. Thank you for providing us with this opportunity.

Sincerely,



Rob Williamson
CEO/Founder - LMG Finance Inc.



We know our Dealership Partners and our Dealership Partners know us. Though LMG Finance is large enough to dependably deliver many competitive advantages, we also uphold a personable touch of familiarity.

Enabling Dealerships to Achieve More with Each Sale

Redefining what it Means to Go the Extra Mile

With a close working relationship with a broad range of lenders and a comprehensive understanding of credit profiles, good customers with challenging credit are never abandoned. We aggressively work for approvals with use of our near and sub-prime lending relationships, as well as effective discussions with qualified co-signers.

Dealership partners of LMG Finance have the peace of mind knowing that if we can't obtain an approval, nobody can. We're also 100% commission based, meaning that we only get paid if an approval is achieved.

To further foster future business, our team offers credit counselling. With our helpful suggestions, customers will be in a better buying position in the future.

Our team of Finance Managers possess the knowledge and tact to sensitively discuss personal topics with customers for the most favourable outcomes possible. Rather than having awkward conversations, dealerships can focus on what they excel at, selling fun!



MARKETING

LMG Finance is devoted to assisting our dealership partners in as many ways as we possibly can. Providing a variety of effective marketing materials is one such way, these are entirely **free** and simple to order online via the Dealer Resource Centre (DRC) portal. These materials are provenly linked to increased sales by drawing positive attention to the availability of competitive financing and other appealing benefits for customers to take advantage of.



EXCLUSIVE TOOLS

The Dealer Resource Centre (DRC), is an online portal providing dealerships with greater control of their deals. From any web browser, current and past deal information can be accessed at any time. The DRC also provides the ability to calculate payments, submit secure credit applications, generate printable payment tags, access training resources, ordering of free marketing materials and more.

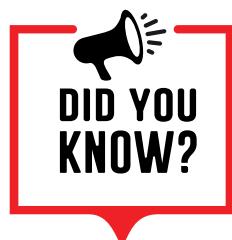
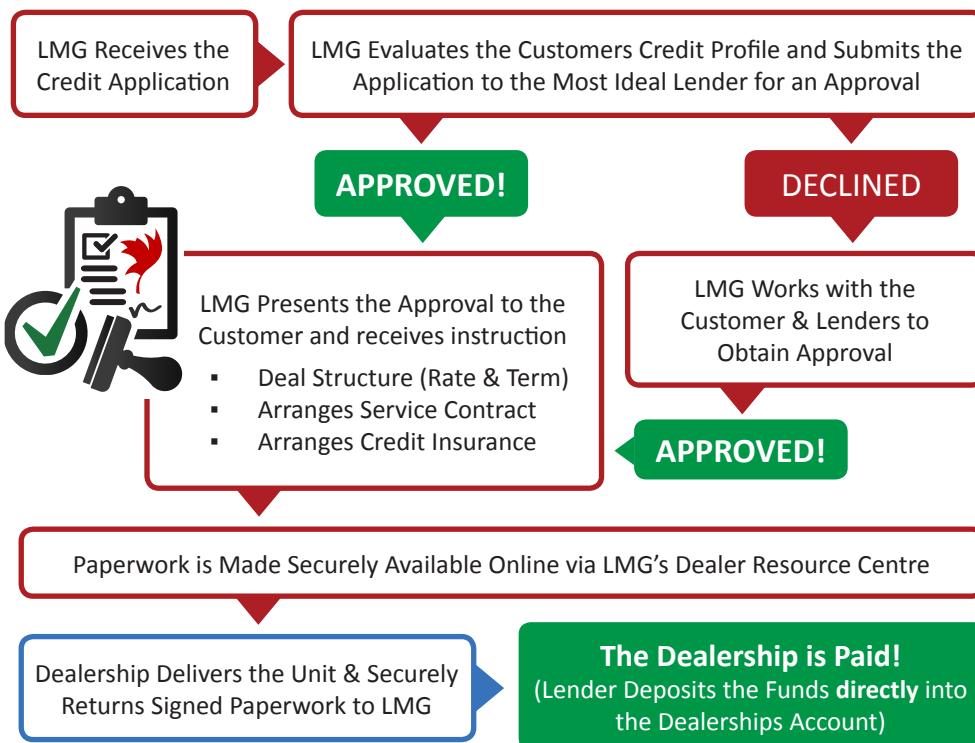
To bolster the convenience of the DRC, the LMG Finance Mobile App is also available on iPhone and Android devices. Dealerships can track their deals in real-time, submit credit applications and calculate payments from anywhere!



Credit Applications

All bases are covered in equipping our Dealership Partners with various types of credit application forms to best suit their needs. As a Dealership Partner, you will receive a customized online credit application form with your logo incorporated. This form is for use on your website and can also be linked within your online classified ads as a "Financing Available! - Apply Now!" hyperlink. An online form is also securely available for your use through our Dealer Resource Centre (DRC) portal and while on the go, using your smartphone and the LMG Finance Mobile App. Traditional methods of phone and fax, with use of provided credit application pads are also available.

The Deal Process



That our personalized customer service fosters consumer loyalty as well as sales referrals for our Dealership Partners.

We are also frequently contacted by customers that are wishing to use our services, in which case we refer them to our Dealership Partners that are the closest.

Compliance



More than ever, compliance is of significant importance and by adhering to regulatory bodies and facilitating dealership licensing, our Dealership Partners are not left exposed to any foreseeable pitfalls.

Example of Net Dealer Profit Achieved

ATV | Amount to Finance: \$11,478.22

Options	
Total Life Insurance	\$468.77
Accident/Health Ins.	\$794.07
Warranty	
Extended by 36 Months	\$1,800.00
Terms of Finance (7.99%)	
Bi-Weekly Payments	\$95.00
Net Dealer Profit	\$1,683.60



Actual deal information and genuine customer photo.



Serving as the Successful Dealership's Comprehensively Complete Finance and Insurance Solution Since 2002.





Partnering is Simple and the Benefits are Immediate!

Congrats! You've made the decision to partner with LMG Finance. Now simply complete the four quick and easy steps with your Dealer Relations Manager and we'll be sealing more deals for you before you know it!

1 Complete Questionnaire

2 Execute Dealer Agreement

3 Align with Lenders & F&I Product Providers

4 DRC Orientation For Sales & Administrative Staff



You can Always Count on your LMG Team!

Though you'll have the benefit of familiarity with your regional Dealer Relations Manager, you will always have the peace of mind in knowing that there's an entire Dealer Relations Team to assist you at all times.

Dave McIntosh



Sales Manager

Jessi Treger



Senior Dealer Relations Manager

Brent Irvine



Dealer Relations Manager

Bryce Eason



Dealer Relations Manager

Your Dealer Relations Manager will work closely with you, ensuring that you are taking full advantage of our services. This will enable you to not only achieve your full profit potential, but also maintain it.

✓ More Approvals ✓ More Sales ✓ More Profit ✓ Less Work ✓ More Savings

Don't just take our word for it! [Google LMG Finance](#) to see what others are saying!



What our Dealer Partners & their Customers are saying...



Partnering with LMG has been one of the best decisions we have made. Being a small dealer we all do multiple jobs and trying to handle customer financing was very difficult. With

LMG our customers are now getting better service and there's a lot less work for us. They are always available and willing to help whenever we have a question or issue. It's great to have people that know their business on your side, it sure makes a difference! A big thanks to the LMG team from Clay's Offroad.

Mike Strangis



We partnered with LMG and its been great. They're very professional and continuously keep us updated on loan progress. I've had my own business managers in the past but this system is much better. I highly recommend LMG for your financing needs, it's so easy!

Randall Mcleod



What Dealerships and their Customers are Saying



We are a large volume recreational vehicle dealer here at Blackfoot Motosports, serving a diverse clientele that are very passionate about Motorcycles, ATV's and UTV's. We try our hardest to exceed our customers' expectations and requirements, ensuring customer satisfaction is priority number one.

Starting in 2015 we have had the pleasure of working with LMG Finance and their awesome team on a daily basis. All of our staff have come away quite impressed with LMG's ability to come through for our customers in a timely and effective manner. They really do maximize the addition of credit products and warranties for our customers in helping them stay protected.

Our customers have provided us with positive feedback about LMG Finance, saying they're a pleasure to deal with and take the time to make the process seamless and informative.

We are very happy to have LMG Finance taking over the worry of maximizing our financing abilities, which also allows us more time to better assist our customers and to sell more units. Thanks LMG!

Patrick Chambers



We have now been using LMG Finance for 9 years they both streamline our business office as well as increased profits. The ability to have an entire team dedicated to assisting our sales team and customers allows us to spend less time working on approvals and more time dealing with our customers and generating new business. We appreciate all that LMG does and look forward to the coming years of working with such a great team.

Jeremy Wipp



Customer

Bought a new motorcycle at MotoVida in Kelowna. They told me about LMG Finance as an option. Not only were the rates great, but it was the smoothest and easiest buying experience I've ever had.

James Shaw



Our new partnership with LMG was a great decision. It has improved efficiency and approvals for us and our customers. Our customers are happy which in turn makes us happy, as LMG does the "heavy lifting" for us; all the while keeping in continual communication with both our dealership and the purchaser. LMG is easy to contact, quick to respond to inquiries or questions; and even though contact is not in person we can feel the "service with a smile". Sure glad we were tipped off to LMG Finance and thank you for being exactly the business you promised.

Sherri Solomko



Very speedy and friendly service! My customers rave about their experiences with LMG and the team of people working there! Thanks LMG Finance!

Brian Farley

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