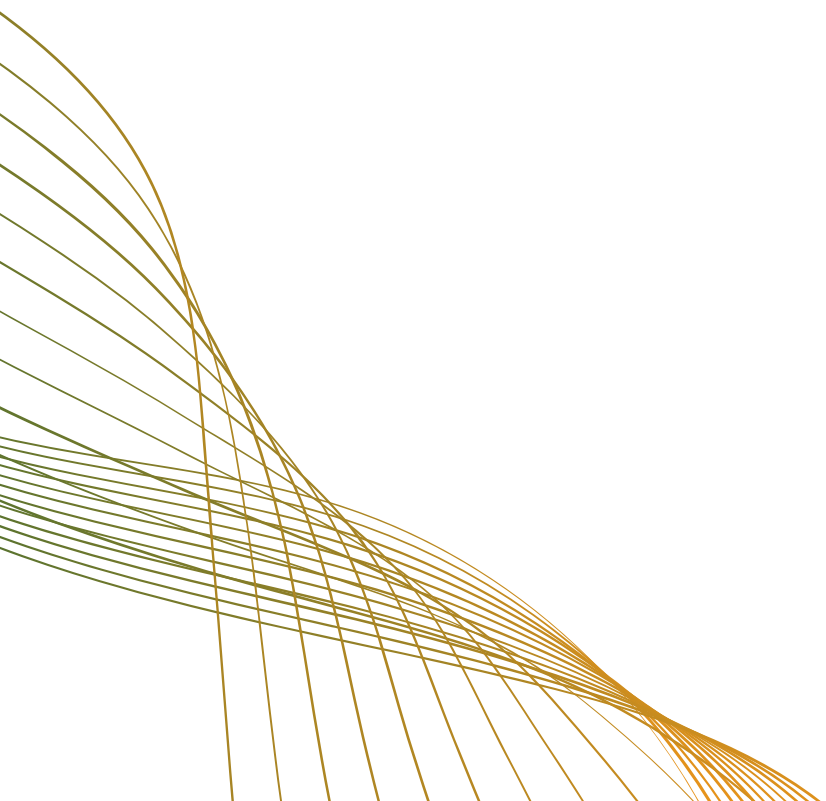
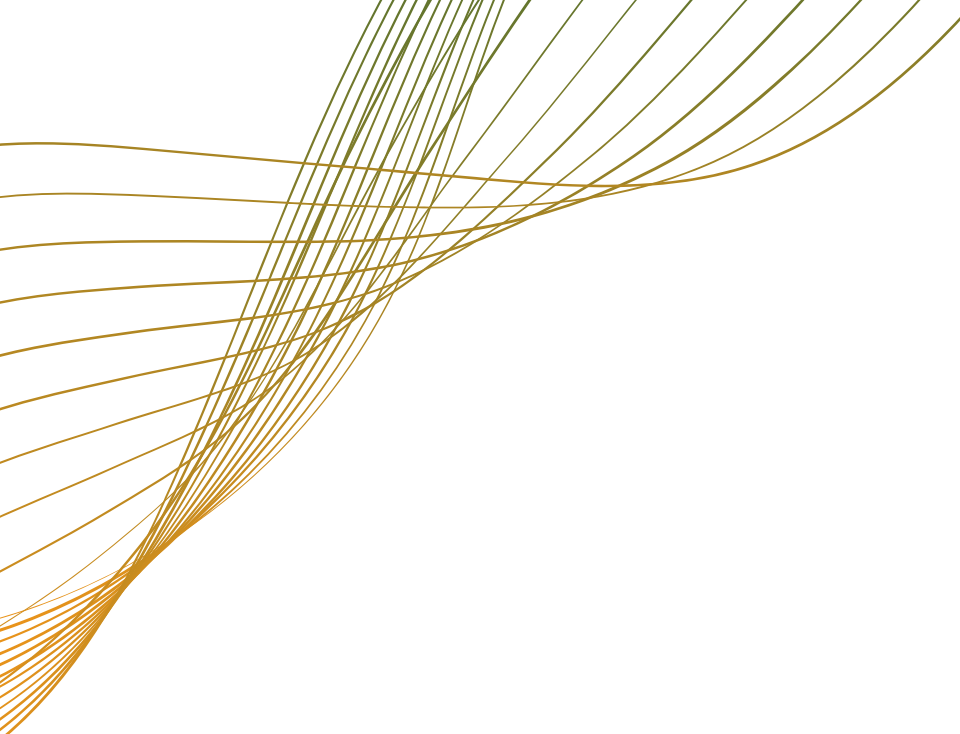





Uroma

createUroma.com





We Revolutionized



Personalized Custom Made Scent



What's the Problem?



So Why Young Men?

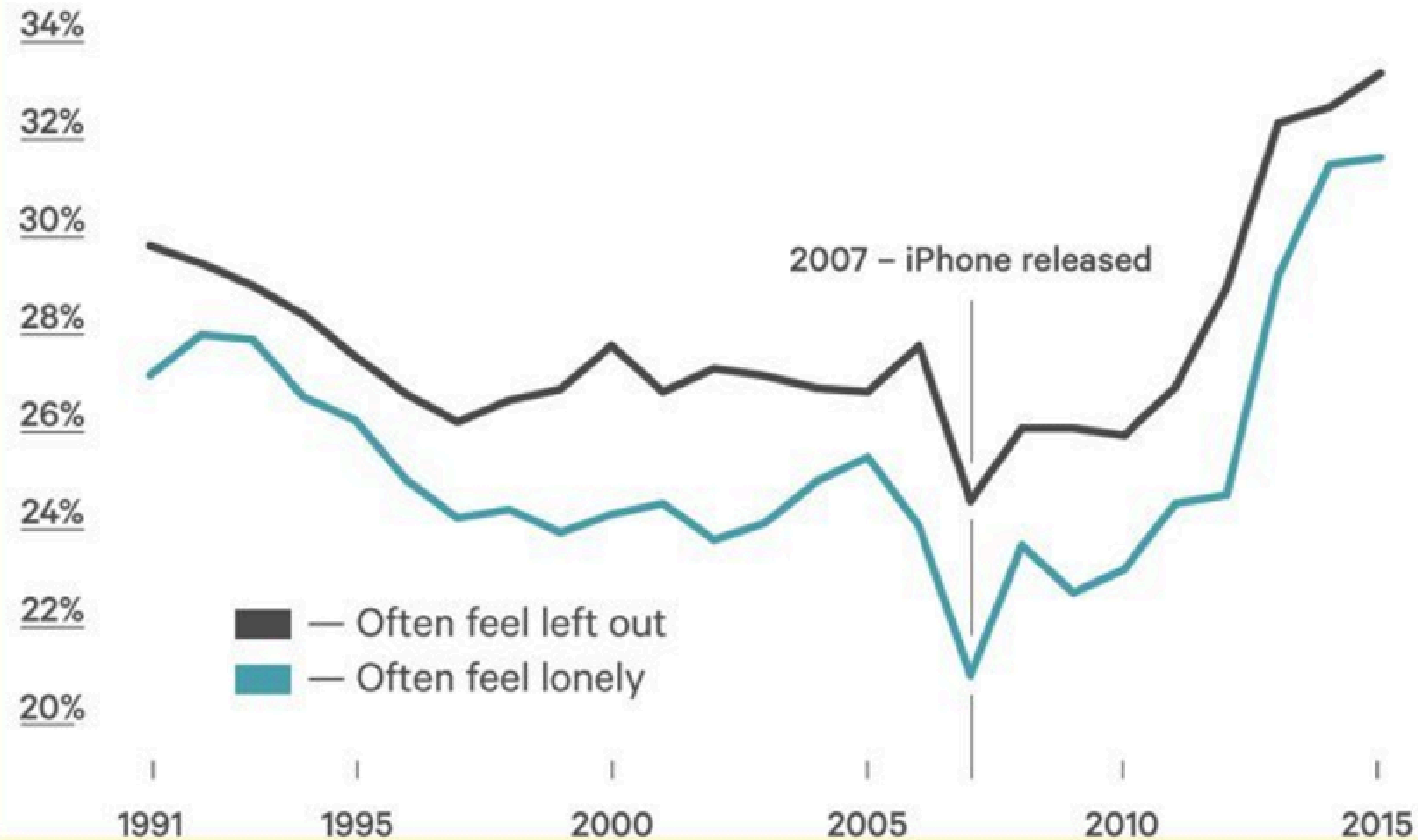


1. Male Hygiene

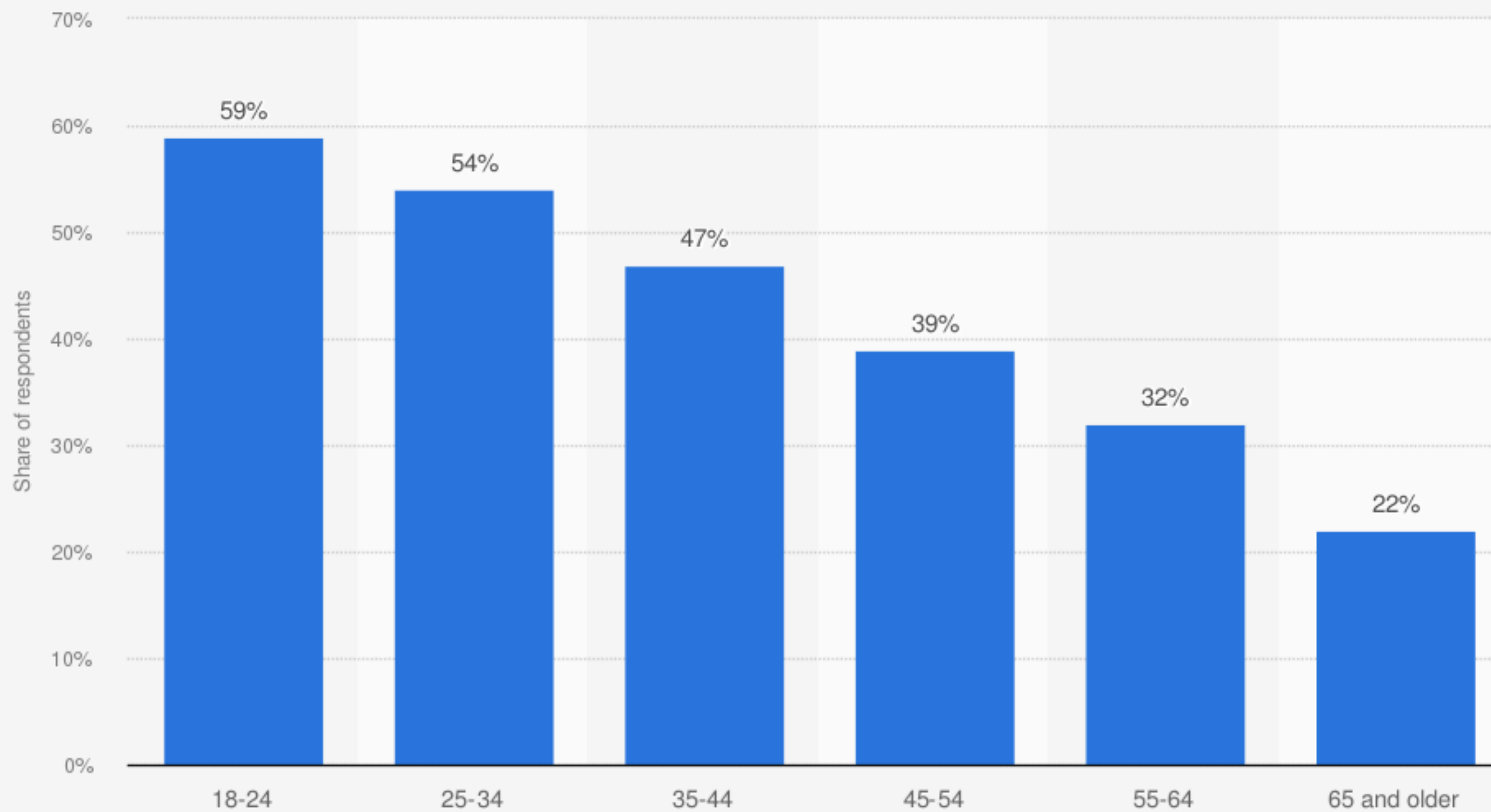
2. Loneliness Epidemic

More Likely to Feel Lonely

Percentage of 8th-, 10th-, and 12th-graders who agree or mostly agree with the statement “I often feel left out of things” or “A lot of times I feel lonely”



Percentage of people worldwide who reported negative effects on wellbeing from feelings of loneliness in 2022, by age group



Sources

AXA; Ipsos
© Statista 2024

Additional Information:

Worldwide; AXA; Ipsos; September 5 to October 5, 2022; 30,636 respondents; 18-74 years; Online survey



Who Can we Reach Right Now?

Total Adressable Market(TAM)
Everyone that uses cologne

Servicable Available Market (SAM)

Body

Heading



Why we work

Fragrance should be
personal, not pre-
made.

UR



Our Product





Our Plan to launch our product





How do we make money?



**\$6.99 for 5 samples
(\$1.99 for each extra)**

**\$42.99 for normal
(30mL)**

\$59.99 for big (50ml)





B/E Pt - 6 M

**3,000\$ - ROI of
100% in 1 Y**



Competiton



We Have None



**We Have No Online
Competiton**



Indirect Competitors

LeLabo

Major Cologne
Brands

OlFactory



Uroma



3,000 dollars for 5%
