

Visualizing Linear Models: An R Bag of Tricks Session 1: Getting Started

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SCS Short Course

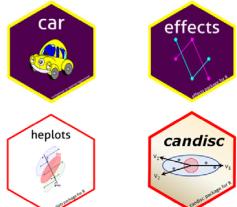
Oct-Nov, 2022

<https://friendly.github.io/VisMLM-course/>

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What you need

- R, version >=3.6
 - Download from <https://cran.r-project.org/>
- RStudio IDE, highly recommended
 - <https://www.rstudio.com/products/rstudio/>
- R packages: see course web page
 - car
 - effects
 - heplots
 - candisc
 - visreg



R script to install packages:
<https://friendly.github.io/VisMLM-course/R/install-vismlm-pkgs.r>

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Today's topics

- What you need for this course
- Why plot your data?
- Linear models review
- Data plots
- Model (effect) plots
- Diagnostic plots



Why plot your data?

Getting information from a table is like extracting sunlight from a cucumber. --- Farquhar & Farquhar, 1891

Information that is imperfectly acquired, is generally as imperfectly retained; and a man who has carefully investigated a printed table, finds, when done, that he has only a very faint and partial idea of what he has read; and that like a figure imprinted on sand, is soon totally erased and defaced.
--- William Playfair, *The Commercial and Political Atlas* (p. 3), 1786

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Cucumbers

Table 7
Stevens et al. 2006, table 2: Determinants of authoritarian aggression

Variable	Coefficient (Standard Error)
Constant	.41 (.93)
Countries	
Argentina	1.31 (.33) ^{**B,M}
Chile	.93 (.32) ^{**B,M}
Colombia	1.46 (.32) ^{**B,M}
Mexico	.07 (.32) ^{A,C,H,C,O,V}
Venezuela	.96 (.37) ^{**B,M}
Threat	
Retrospective egocentric economic perceptions	.20 (.13)
Prospective egocentric economic perceptions	.22 (.12)*
Retrospective sociotropic economic perceptions	-.21 (.12)*
Prospective sociotropic economic perceptions	-.32 (.12)*
Ideological distance from president	-.27 (.07)**
Ideology	
Ideology	.23 (.07)**
Individual Differences	
Age	.00 (.01)
Female	-.03 (.21)
Education	.13 (.14)
Academic Sector	.15 (.29)
Business Sector	.31 (.25)
Government Sector	-.10 (.27)
R ²	.15
Adjusted R ²	.12
N	500

Results of a one model for authoritarian aggression

The information is overwhelmed by footnotes & significance **stars**

**p < .01, *p < .05, ^p < .10 (twotailed)

^ACoefficient is significantly different from Argentina's at p < .05;

^BCoefficient is significantly different from Brazil's at p < .05;

^CHCoefficient is significantly different from Chile's at p < .05;

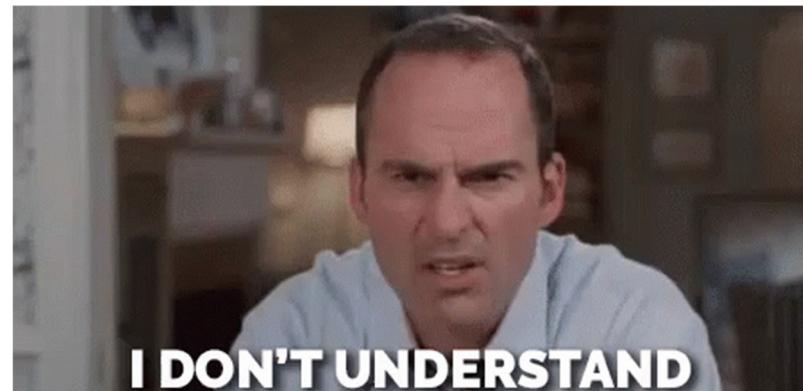
^DOCoefficient is significantly different from Colombia's at p < .05;

^MCoeficient is significantly different from Mexico's at p < .05;

^VCoeficient is significantly different from Venezuela's at p < .05.

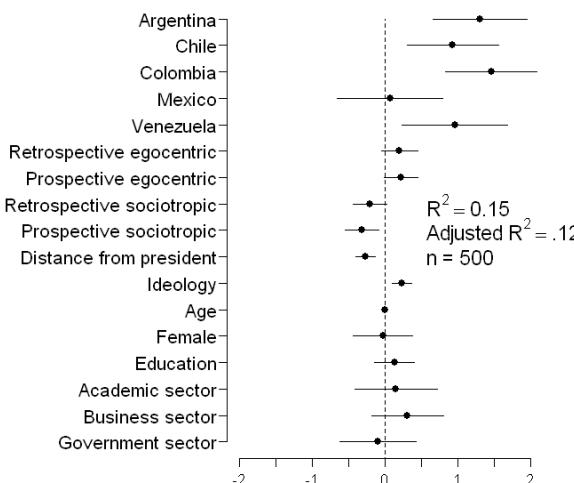
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What's wrong with this picture?



Sunlight

coefplot(model)



Why didn't they say this in the first place?

NB: This is a presentation graph equivalent of the table

Shows **standardized coefficient** with 95% CI

Factors (Country, sector) are shown relative to the baseline category

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Run, don't walk toward the sunlight



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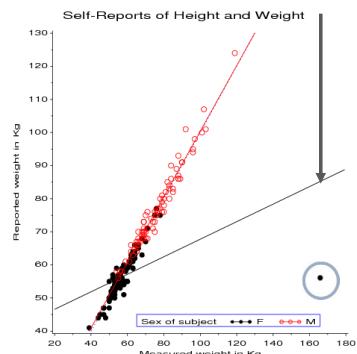
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Graphs can give enlightenment



The greatest value of a picture is when it forces us to notice what we never expected to see.
-- John W. Tukey

Effect of one rotten point on regression



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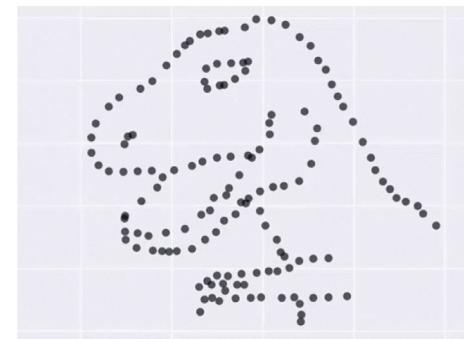
Dangers of numbers-only output

Student: You said to run descriptives and compute the correlation. What next?

Consultant: Did you plot your data?

X Mean : 54.26
Y Mean : 47.83
X SD : 16.76
Y SD : 26.93
Corr. : -0.06

With **exactly** the same stats, the data could be *any* of these plots



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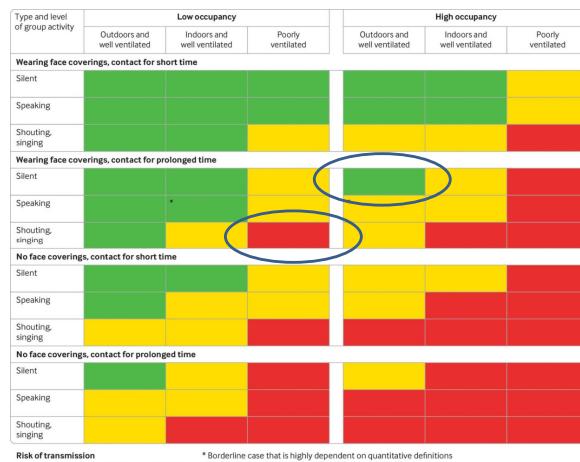
Sometimes, don't need numbers at all

COVID transmission risk ~ Occupancy * Ventilation * Activity * Mask? * Contact.time

A complex 5-way table, whose message is clearly shown w/o numbers

A semi-graphic table shows the **patterns** in the data

There are 1+ unusual cells here. Can you see them?



From: N.R. Jones et-al (2020). Two metres or one: what is the evidence for physical distancing in covid-19? *BMJ* 2020;370:m3223, doi: <https://doi.org/10.1136/bmj.m3223>

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If you do need tables— make them pretty

Several R packages make it easier to construct informative & pretty semi-graphic tables

Presentation graph
Perhaps too cute!

Distribution of variables shown

Species	Distribution	Female		Male	
		Avg.	Std. Dev.	Avg.	Std. Dev.
Adélie		188	5.6	192	6.6
Chinstrap		192	5.8	200	6.0
Gentoo		213	3.9	222	5.7

Artwork by @allison_horst

produced using `modelsummary::datasummary`,
<https://vincentarelbundock.github.io/modelsummary/articles/datasummary.html>

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Visual table ideas: Heatmap shading

Heatmap shading: Shade the **background** of each cell according to some criterion

The trends in the US and Canada are made obvious

NB: Table rows are sorted by Jan. value, lending coherence

Background shading ~ value:
US & Canada are made to stand out.

Tech note: use white text on a darker background

Unemployment rate in selected countries

January-August 2020, sorted by the unemployment rate in January.

country	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Japan	2.4%	2.4%	2.5%	2.6%	2.9%	2.8%	2.9%	3.0%
Netherlands	3.0%	2.9%	2.9%	3.4%	3.6%	4.3%	4.5%	4.6%
Germany	3.4%	3.6%	3.8%	4.0%	4.2%	4.3%	4.4%	4.4%
Mexico	3.6%	3.6%	3.2%	4.8%	4.3%	5.4%	5.2%	5.0%
US	3.6%	3.5%	4.4%	14.7%	13.3%	11.1%	10.2%	8.4%
South Korea	4.0%	3.3%	3.8%	3.8%	4.5%	4.3%	4.2%	3.2%
Denmark	4.9%	4.9%	4.8%	4.9%	5.5%	6.0%	6.3%	6.1%
Belgium	5.1%	5.0%	5.0%	5.1%	5.0%	5.0%	5.0%	5.1%
Australia	5.3%	5.1%	5.2%	6.4%	7.1%	7.4%	7.5%	6.8%
Canada	5.5%	5.6%	7.8%	13.0%	13.7%	12.3%	10.9%	10.2%
Finland	6.8%	6.9%	7.0%	7.3%	7.5%	7.8%	8.0%	8.1%

Source: OECD - Get the data - Created with Datawrapper

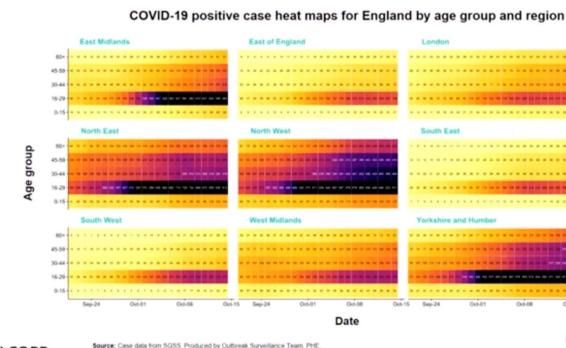
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Visual table ideas: Heatmap shading

As seen on TV ...

Covid rate ~ Age x Date x UK region

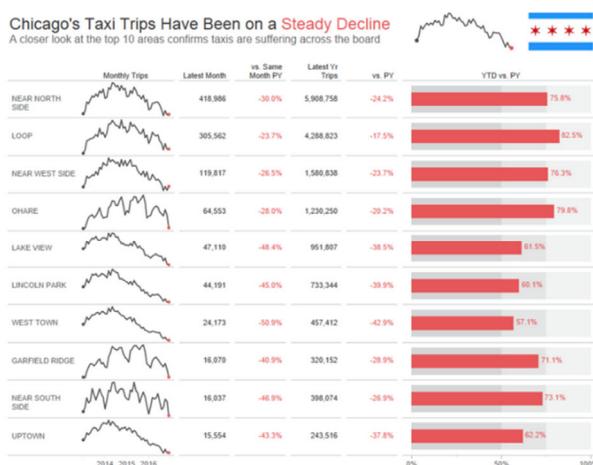
Better: incorporate geography, not just arrange regions alphabetically



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Visual table ideas: Sparklines

Sparklines: Mini graphics inserted into table cells or text



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Linear models

• Model:

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \cdots + \beta_p x_{ip} + \varepsilon_i$$

• Xs: quantitative predictors, factors, interactions, ...

• Assumptions:

▪ **Linearity:** Predictors (possibly transformed) are linearly related to the outcome, y . [This just means linear in the **parameters**.]

▪ **Specification:** No important predictors have been omitted; only important ones included. [This is often key & overlooked.]

▪ The “holy trinity”:

- **Independence:** the errors are uncorrelated
- **Homogeneity of variance:** $\text{Var}(\varepsilon_i) = \sigma^2 = \text{constant}$
- **Normality:** ε_i have a normal distribution

$$\varepsilon_i \sim_{iid} \mathcal{N}(0, \sigma^2)$$

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The General Linear Model

- “linear” models can include:
 - transformed predictors: \sqrt{age} , $\log(income)$
 - polynomial terms: age^2 , age^3 , $\text{poly}(age, n)$
 - categorical “factors”, coded as dummy (0/1) variables
 - treated (Yes/No), Gender (M/F/non-binary)
 - interactions: effects of x_1 vary over levels of x_2
 - treated \times age, treated \times sex, (2 way)
 - treated \times age \times sex (3 way)
- Linear model means **linear** in the parameters (β_i),
 $y = \beta_0 + \beta_1 age + \beta_2 age^2 + \beta_3 \log(income) + \beta_4(\text{sex} = "F") + \beta_5 age \times (\text{sex} = "F") + \epsilon$
- In R, all handled by `lm(y ~ ...)`

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Fitting linear models in R: lm()

- In R, `lm()` for everything
 - Regression models (X1, ... quantitative)

```
lm(y ~ X1, data=dat)          # simple linear regression
lm(y ~ X1+X2+X3, data=dat)    # multiple linear regression
lm(y ~ (X1+X2+X3)^2, data=dat) # all two-way interactions
lm(log(y) ~ poly(X, 3), data=dat) # arbitrary transformations
```

- ANOVA/ANCOVA models (A, B, ... factors)

```
lm(y ~ A)                      # one way ANOVA
lm(y ~ A*B)                    # two way: A + B + A:B
lm(y ~ X + A)                  # one way ANCOVA
lm(y ~ (A+B+C)^2)              # 3-way ANOVA: A, B, C, A:B, A:C, B:C
```

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Fitting linear models in R: lm()

- Multivariate models: `lm()` with 2+ y vars
 - Multivariate regression

```
lm(cbind(y1, y2) ~ X1 + X2 + X3)      # std MMreg: all linear
lm(cbind(y1, y2) ~ poly(X1, 2) + poly(X2, 2)) # response surface
```

- MANOVA/MANCOVA models

```
lm(cbind(y1, y2, y3) ~ A * B)      # 2-way MANOVA: A + B + A:B
lm(cbind(y1, y2, y3) ~ X + A)      # MANCOVA (equal slopes)
lm(cbind(y1, y2) ~ X + A + X:A)    # heterogeneous slopes
```

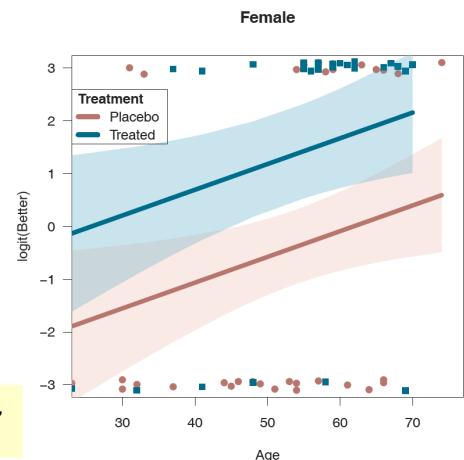
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Generalized Linear Models: glm()

Transformations of y & other error distributions

- $y \in (0/1)$: lived/died; success/fail; ...
- logit (log odds) model:
 - $\text{logit}(y) = \log \frac{\Pr(y=1)}{\Pr(y=0)}$
 - linear logit model:
 $\text{logit}(y) = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots$

```
glm(better ~ age + treat, family=binomial,
     data=Arthritis)
```



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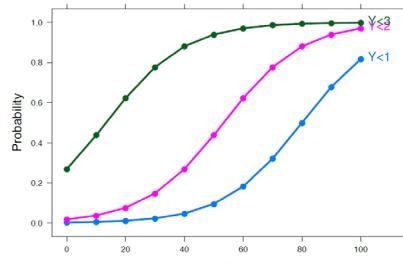
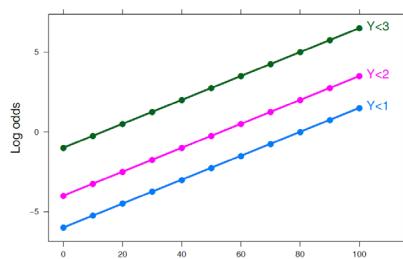
Generalized Linear Models

Ordinal responses

- Improved ∈ (“None” < “Some” < “Marked”)
- Models: Proportional odds, generalized logits, ...

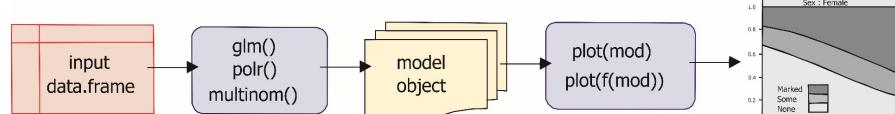
```
library(MASS)
polr(Improved ~ Sex + Treat + Age,
  data=Arthritis)
```

```
library(nnet)
multinom(Improved ~ Sex + Treat + Age,
  data=Arthritis)
```



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Model-based methods: Overview

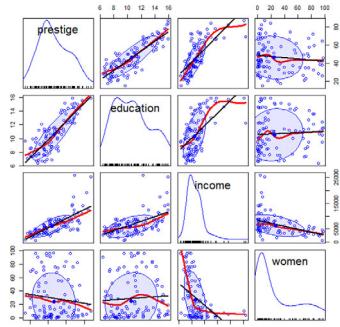
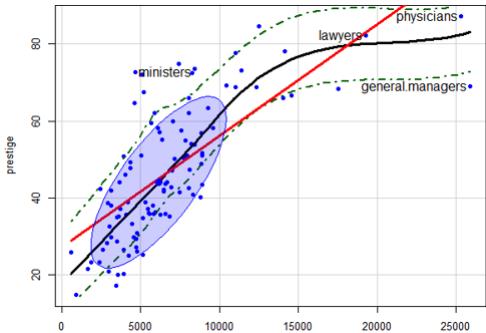


- models in R are specified by a symbolic model formula, applied to a data.frame
 - `mod<-lm(prestige ~ income + educ, data=Prestige)`
 - `mod<-glm(better ~ age + sex + treat, data=Arthritis, family=binomial)`
 - `mod<-MASS:polr(improved ~ age + sex + treat, data=Arthritis)`
- result (`mod`) is a “model object”, of class “`lm`”, “`glm`”, ...
- method functions:
 - `plot(mod)`, `plot(f(mod))`, ...
 - `summary(mod)`, `coef(mod)`, `predict(mod)`, ...

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Plots for linear models

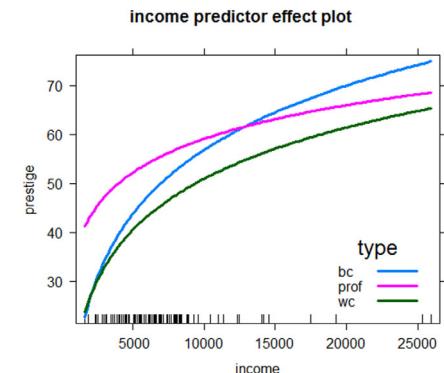
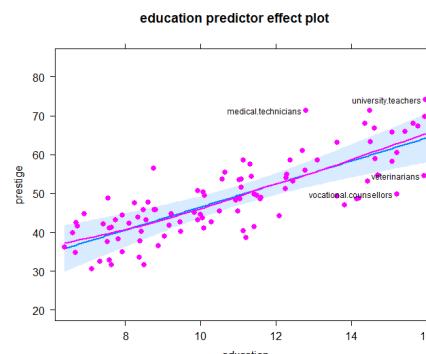
- Data plots:
 - plot response (y) vs. predictors, with smooth summaries
 - scatterplot matrix --- all pairs



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Plots for linear models

- Model (effect) plots
 - plot predicted response (\hat{y}) vs. predictors, controlling for variables not shown.

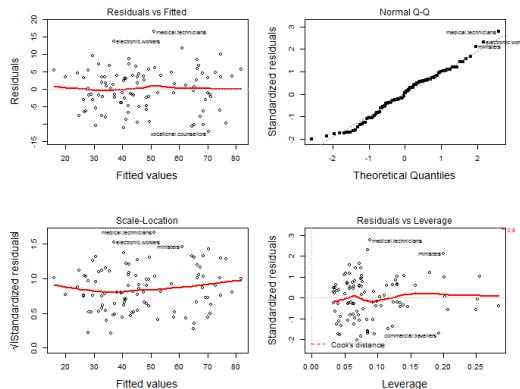


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Plots for linear models

- Diagnostic plots

- N QQ plot: normality of residuals? outliers?
- Influence plots: leverage & outliers
- Spread-level plots (non-constant variance?)



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R packages

- car

- Enhanced scatterplots
- Diagnostic plots

- effects

- Plot fitted effects of one predictor, controlling all others

- visreg

- similar to effect plots, simpler syntax

- Both effects & visreg handle nearly all formula-based models

- lm(), glm(), gam(), rlm, nlme(), ...



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Occupational Prestige data

- Data on prestige of 102 occupations and
 - average education (years)
 - average income (\$)
 - % women
 - type (Blue Collar, Professional, White Collar)

```
> car::some(Prestige, 6)
   education income women prestige census type
architects      15.44 14163  2.69    78.1  2141 prof
physicians      15.96 25308 10.56    87.2  3111 prof
commercial.artists 11.09  6197 21.03    57.2  3314 prof
tellers.cashiers 10.64  2448 91.76    42.3  4133  wc
bakers          7.54  4199 33.30    38.9  8213  bc
aircraft.workers  8.78  6573  5.78    43.7  8515  bc
```

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Follow along

The R script ([prestige-ex.R](#)) for this example is linked on the course page. Download and open in R Studio to follow along.

- Examples:

- Prestige data [prestige-ex.R](#) || [prestige-ex.html](#)
- Penguin data [penguins-lm-ex.R](#) || [penguins-lm-ex.html](#)

The script was run with 'knitr' (ctrl+shift+K) in R Studio to create the HTML output ([prestige-ex.html](#))

The **Code** button there allows you to download the R code and comments

Linear models example: Occupational Prestige

Michael Friendly

(These show a simple way to turn R scripts into finished documents)

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Informative scatterplots

Scatterplots are most useful when enhanced with annotations & statistical summaries

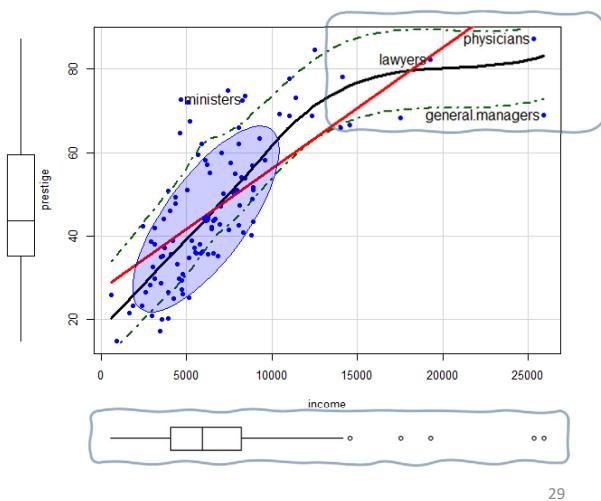
Data ellipse and regression

line show the linear model,
prestige ~ income

Point labels show possible
outliers

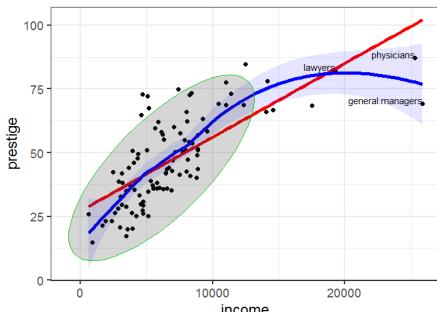
Smoothed (loess) curve and
CI show the trend

Boxplots show marginal
distributions



The same, with ggplot2

```
ggplot(data=Prestige,
       aes(x = income, y = prestige)) +
  geom_point(size=2) +
  geom_smooth(method = "lm", color = "red", se=FALSE, size=2) +
  geom_smooth(method = "loess", color = "blue", size = 2, fill="blue", alpha=0.1) +
  stat_ellipse(geom = "polygon", alpha = 0.2, color = "green3") +
  geom_text(aes(label=ifelse(income>18000,
                            as.character(row.names(Prestige)),)),
            hjust=1, vjust=0) +
  theme_bw(base_size = 18)
```



You can do the same with ggplot2

Each layer needs a geom_ or stat_

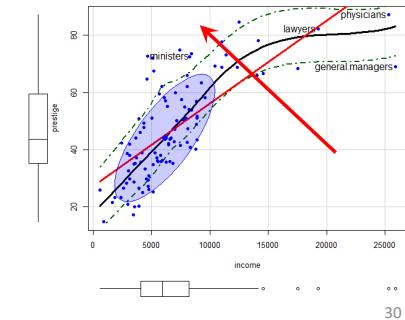
Informative scatterplots

`car:::scatterplot()` provides all these enhancements

```
scatterplot(prestige ~ income, data=Prestige,
            pch = 16,
            regLine = list(col = "red", lwd=3),
            smooth = list(smooth=loessLine,
                          lty.smooth = 1, col.smooth = "black",
                          lwd.smooth=3, col.var = "darkgreen"),
            ellipse = list(levels = 0.68),
            id = list(n=4, col="black", cex=1.2))
```

Skewed distribution of income & non-linear relation suggest need for a transformation

Arrow rule: move on the scale of powers
in direction of the bulge
e.g.: $x \rightarrow \sqrt{\text{income}}$ or $\log(\text{income})$



Try log(income)

```
scatterplot(prestige ~ income, data=Prestige,
            log = "x",      # plot on log scale
            pch = 16,
            regLine = list(col = "red", lwd=3),
            ... )
```

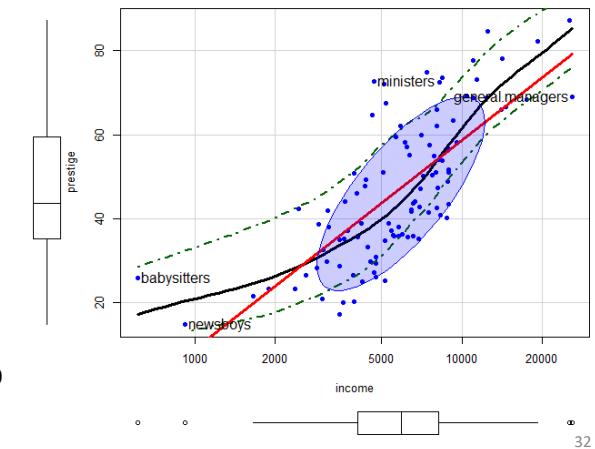
Income now ~ symmetric

Relation closer to linear

$\log(\text{income})$: interpret as effect of a multiple
E.g., using $\log_2(\text{income})$

```
> coef(mod_log)
(Intercept) log2(income)
-139.9    14.9
```

$2 * \text{income} \rightarrow \text{prestige} \uparrow 14.9$



Stratify by type?

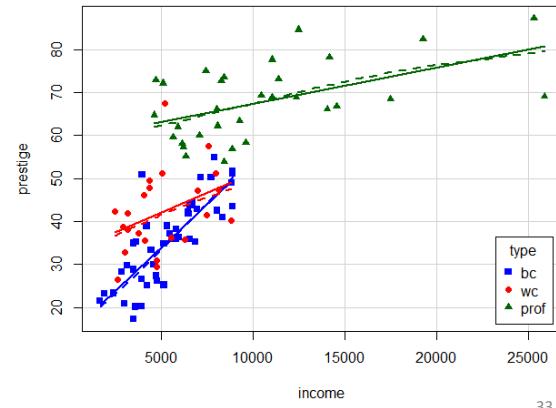
```
scatterplot(prestige ~ income | type, data=Prestige,
           col = c("blue", "red", "darkgreen"),
           pch = 15:17,
           legend = list(coords="bottomright"),
           smooth=list(smooth=loessLine, var=FALSE, span=1, lwd=4))
```

Formula: $| \text{type} \rightarrow \text{"given type"}$

Different slopes: **interaction of income * type**

Provides another explanation of the non-linear relation

This may be a new finding!



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Scatterplot matrix

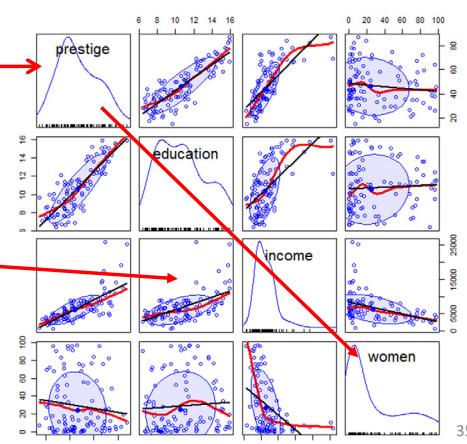
```
scatterplotMatrix(~ prestige + education + income + women ,
                 data=Prestige,
                 regLine = list(method=lm, lty=1, lwd=2, col="black"),
                 smooth=list(smooth=loessLine, spread=FALSE,
                             lty.smooth=1, lwd.smooth=3, col.smooth="red"),
                 ellipse=list(levels=0.68, fill.alpha=0.1))
```

prestige vs. all predictors

diagonal: univariate distributions

- income: + skewed
- %women: bimodal

off-diagonal: relations among predictors

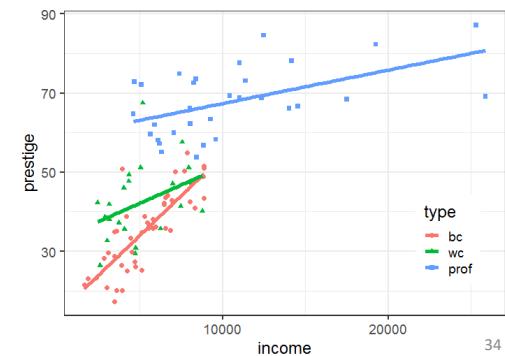


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ggplot2

```
ggplot(data=subset(Prestige, !is.na(type)),
       aes(x = income, y = prestige, color = type, shape=type)) +
  geom_point(size=2) +
  geom_smooth(method = "lm", se=FALSE, size=2) +
  theme_bw(base_size = 18) +
  theme(legend.position = c(0.87, 0.25))
```

Setting the **color** and **shape** aesthetics give different symbols and regression lines for each group



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Fit a simple model

```
> mod0 <- lm(prestige ~ education + income + women,
+              data=Prestige)
> summary(mod0)
```

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	-6.7943342	3.2390886	-2.098	0.0385 *
education	4.1866373	0.3887013	10.771	< 2e-16 ***
income	0.0013136	0.0002778	4.729	7.58e-06 ***
women	-0.0089052	0.0304071	-0.293	0.7702

Signif. codes: 0 ‘***’ 0.001 ‘**’ 0.01 ‘*’ 0.05 ‘.’ 0.1 ‘ ’ 1

Multiple R-squared: 0.7982 Adjusted R-squared: 0.792 F-statistic: 129.2 on 3 and 98 DF, p-value: < 2.2e-16

Fits very well

But this ignores:

- nonlinear relation with income: should use log(income)
- occupation type
- possible interaction of income*type

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Fit a more complex model

```
> mod1 <- lm(prestige ~ education + women +
+   log(income)*type, data=Prestige) ← add interaction of log income by type
```

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	-152.20589	23.24988	-6.547	3.54e-09 ***
education	2.92817	0.58828	4.978	3.08e-06 ***
women	0.08829	0.03234	2.730	0.00761 **
log(income)	18.98191	2.82853	6.711	1.67e-09 ***
typeprof	85.26415	30.45819	2.799	0.00626 **
typewc	29.41334	36.50749	0.806	0.42255
log(income):typeprof	-9.01239	3.41020	-2.643	0.00970 **
log(income):typewc	-3.83343	4.26034	-0.900	0.37063

Signif. codes: 0 ‘***’ 0.001 ‘**’ 0.01 ‘*’ 0.05 ‘.’ 0.1 ‘ ’ 1

Multiple R-squared: 0.8751, Adjusted R-squared: 0.8654
F-statistic: 90.07 on 7 and 90 DF, p-value: < 2.2e-16

Fits even better!

But how to understand?

Coefs for type compare mean “wc” and “prof” to “bc”

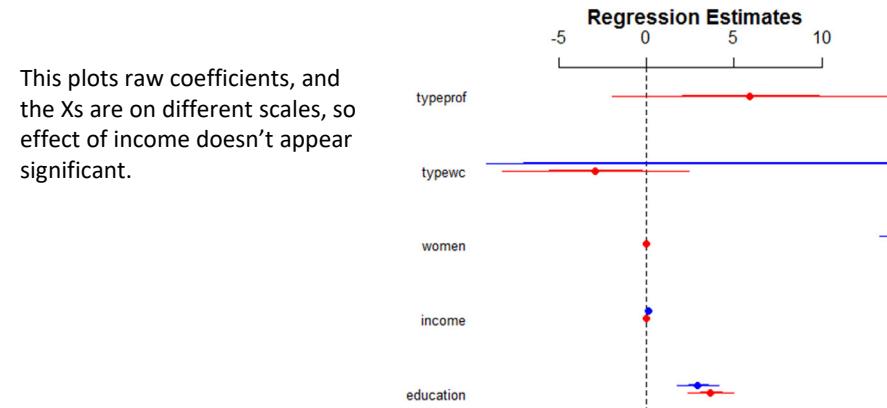
Coefs for log(income)*type compare “wc” and “prof” slopes with that of “bc”

37

Coefficient plots

Plots of coefficients with CI often more informative than tables

```
arm::coefplot(mod0, col.pts="red", cex.pts=1.5)
arm::coefplot(mod1, add=TRUE, col.pts="blue", cex.pts=1.5)
```



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Coefficient plots

Plots of coefficients with CI often more informative than tables, but care is needed

Compare 3 models:

```
mod0 <- lm(prestige ~ education + income + women, data=Prestige)
mod1 <- lm(prestige ~ education + women + income + type, data=Prestige)
mod2 <- lm(prestige ~ education + women + income * type, data=Prestige)
```

```
library(modelsummary)
modelplot(list("mod0" = mod0, "mod1" = mod1, "mod2" = mod2),
          coef_omit="Intercept", size=1.3, alpha=0.7) +
  labs(title="Raw coefficients")
```

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Coefficient plots

Raw **b** coefficients are on different scales, so are not comparable



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Instead, plot the standardized β coefficients.

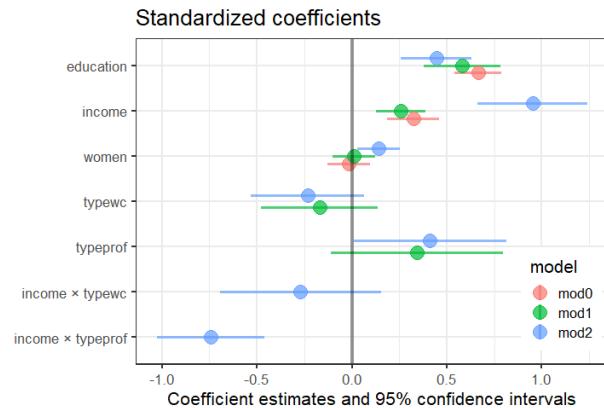
- Get these by scaling the variables to mean=0, stddev=1
- Re-fit the models to the standardized data

```
Prestige_std <- Prestige |> mutate(across(where(is.numeric), scale))
```

```
mod0_std <- lm(prestige ~ education + income + women, data=Prestige_std)
mod1_std <- lm(prestige ~ education + women + income + type, data=Prestige_std)
mod2_std <- lm(prestige ~ education + women + income * type, data=Prestige_std)
```

This reflects the results shown in tabular output

Effect of income is signif. in all 3 models

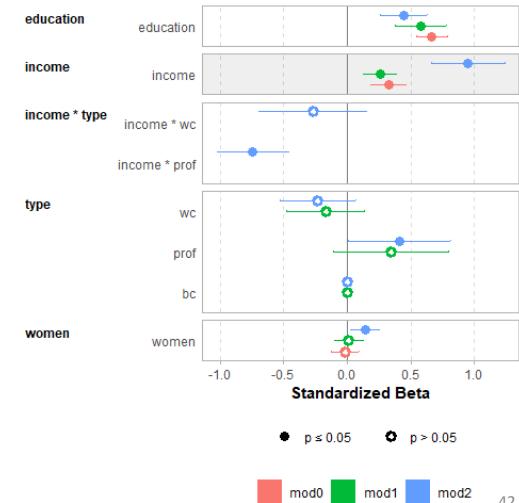


GGally::ggcoef_*() plots

The GGally package provides ggcoef_plot() and ggcoef_compare() for pretty plots. It uses the broom package to extract information from models.

```
models <- list("mod0" = mod0_std,
               "mod1" = mod1_std,
               "mod2" = mod2_std)
ggcoef_compare(models) +
  xlab("Standardized Beta")
```

The reference category is shown for factors, facilitating interpretation



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Model (effect) plots

- We'd like to see plots of the predicted value (\hat{y}) of the response against predictors (x_j)
 - Ordinary plot of y vs. x_j doesn't allow for other correlations
 - Must **control** (adjust) for other predictors (x_{-j}) not shown in a given plot
- Effect plots**
 - Variables not shown (x_{-j}) are averaged over.
 - Slopes of lines reflect the **partial** coefficient in the model
 - Partial residuals can be shown also

For details, see [vignette\("predictor-effects-gallery", package="effects"\)](#)

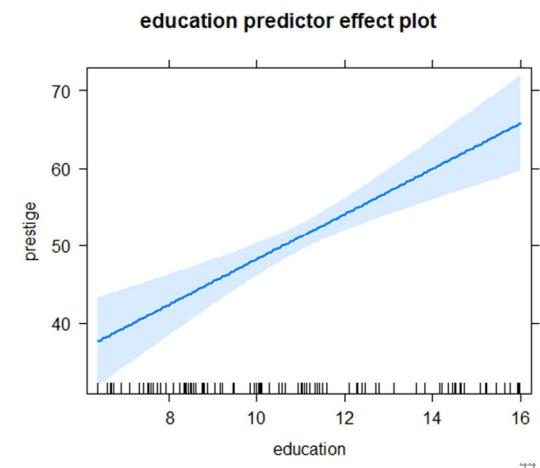
43

Model (effect) plots: education

```
library("effects")
mod1.e1 <- predictorEffect("education", mod1)
plot(mod1.e1)
```

This graph shows the **partial** slope for education, controlling for all others

For each ↑ year in education, fitted prestige ↑ 2.93 points, (other predictors held fixed)



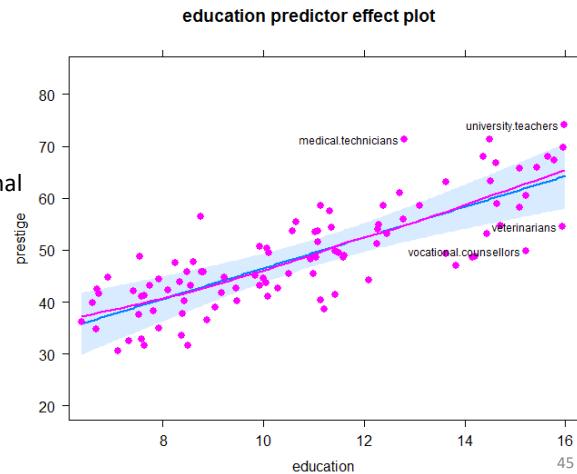
44

Model (effect) plots

```
mod1.e1a <- predictorEffect("education", mod1, residuals=TRUE)
plot(mod1.e1a,
     residuals.pch=16, id=list(n=4, col="black"))
```

Partial residuals show the residual of prestige controlling for other predictors

Unusual points here would signal undue influence



Model (effect) plots: women

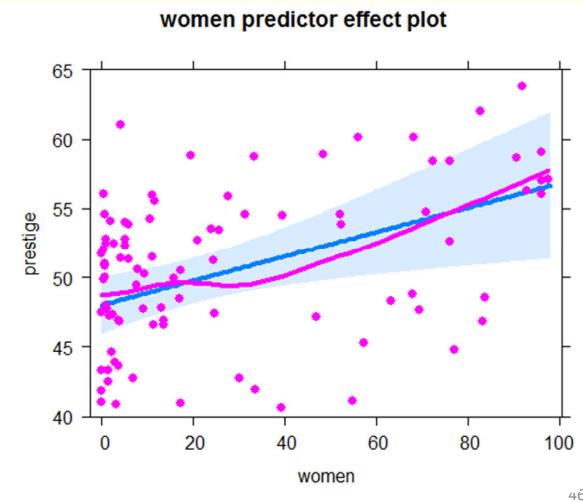
```
mod1.e2 <- predictorEffect("women", mod1, residuals=TRUE)
plot(mod1.e2, ylim=c(40, 65), lwd=4,
     residuals.pch=16)
```

Surprise!

Prestige of occupations ↑ with % women (controlling for other variables)

Another 10% women ↑ prestige by 0.88 points

How to interpret this?



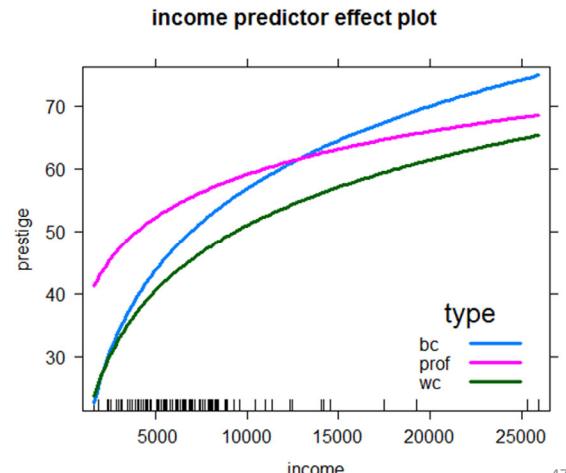
Model (effect) plots: income

```
plot(predictorEffect("income", mod1),
      lines=list(multiline=TRUE, lwd=3),
      key.args = list(x=.7, y=.35))
```

Income interacts with type in the model

The plot is curved because $\log(\text{income})$ is in the model

Curvature reflects marginal effect of income for each occupation type



visreg plots: Air quality data

Daily air quality measurements in New York, May - Sep 1973

How does Ozone concentration vary with solar radiation, wind speed & temperature?

```
> head(airquality)
  Ozone Solar.R Wind Temp Month Day
1   41     190  7.4  67    5   1
2   36     118  8.0  72    5   2
3   12     149 12.6  74    5   3
4   18     313 11.5  62    5   4
5   NA      NA 14.3  56    5   5
6   28     NA 14.9  66    5   6
```

see: <https://pbreheny.github.io/visreg/> for examples & details

Air quality: main effects model

```
> fit1 <- lm(Ozone ~ Solar.R + Wind + Temp, data=airquality)
> summary(fit1)

Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) -64.3421   23.0547  -2.79   0.0062 **
Solar.R      0.0598    0.0232   2.58   0.0112 *
Wind        -3.3336   0.6544  -5.09  1.5e-06 ***
Temp         1.6521   0.2535   6.52  2.4e-09 ***
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

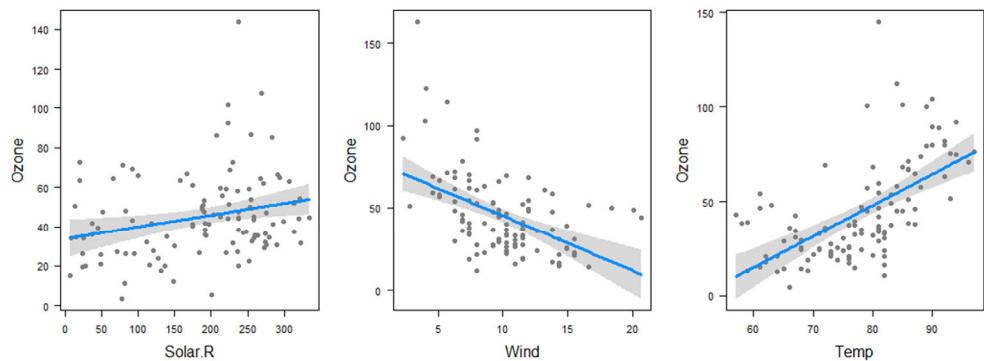
Residual standard error: 21.18 on 107 degrees of freedom
(42 observations deleted due to missingness)
Multiple R-squared:  0.6059, Adjusted R-squared:  0.5948
F-statistic: 54.83 on 3 and 107 DF,  p-value: < 2.2e-16
```

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visreg conditional plots

```
visreg(fit1, "Solar.R")
visreg(fit1, "wind")
visreg(fit1, "Temp")
```

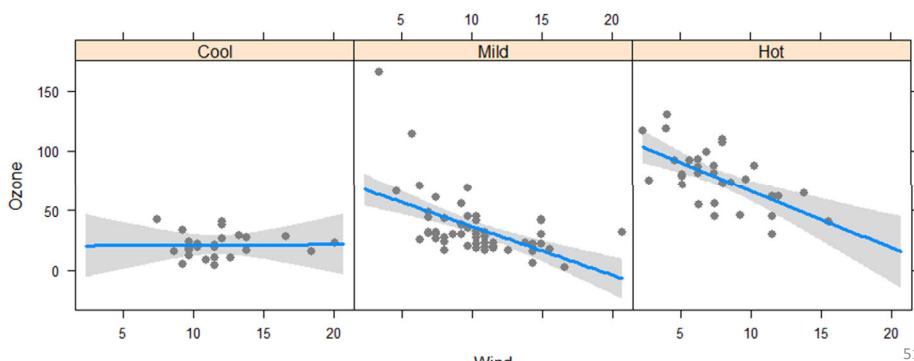
model summary =
predicted values (line) +
confidence band (uncertainty) +
partial residuals (objections)



Factor variables & interactions

```
# cut Temp into three ordered levels of equal range
airquality$Heat <- cut(airquality$Temp, 3,
                      labels=c("Cool","Mild","Hot"))

# fit model with interaction of Wind * Heat
fit2 <- lm(Ozone ~ Solar.R + Wind*Heat, data=airquality)
visreg(fit2, "Wind", by="Heat", layout=c(3,1), points=list(cex=1))
```



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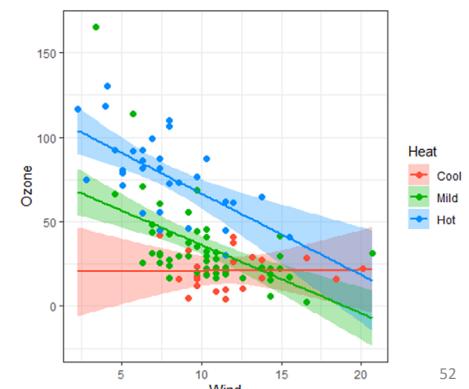
Factor variables & interactions

```
visreg(fit2, "wind", by="Heat",
       overlay=TRUE,
       gg=TRUE,
       points=list(size=2)) +
       theme_bw()
```

overlay=TRUE → superpose panels
gg=TRUE → uses ggplot

This allows slope for Wind to vary with Heat e.g., Wind has no effect when Cool

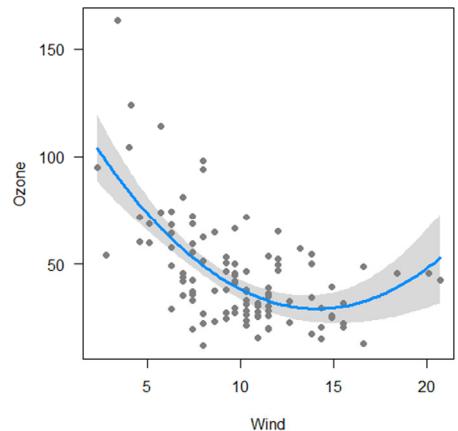
This model still assumes linear effects of Heat & Wind



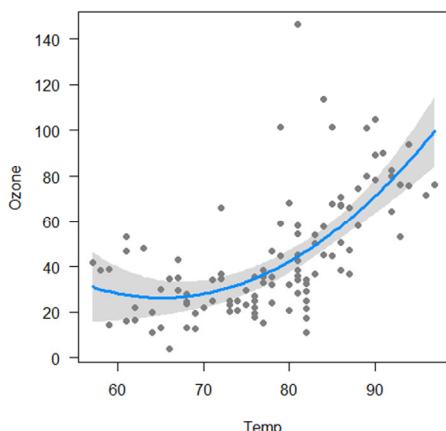
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Non-linear effects

```
fit <- lm(Ozone ~ Solar.R + poly(Wind,2) +
           Temp, data=airquality)
visreg(fit, "Wind")
```



```
fit <- lm(Ozone ~ Solar.R + Wind +
           poly(Temp,2), data=airquality)
visreg(fit, "Temp")
```



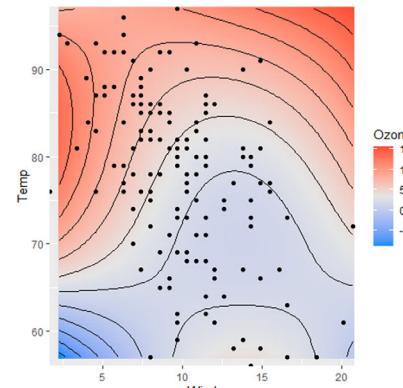
53

Response surface models (visreg2d)

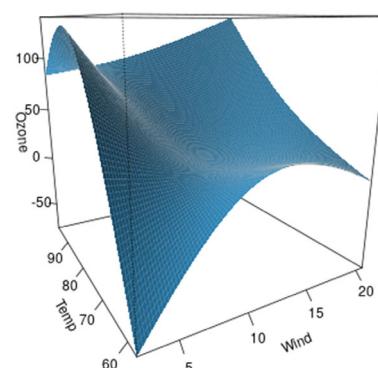
Fit quadratics in both Wind & Temp and interaction Wind * Temp

```
fitp <- lm(Ozone ~ Solar.R + poly(Wind,2) * poly(Temp,2), data=airquality)
```

```
visreg2d(fitp, "Wind", "Temp", plot.type="gg") +
  geom_contour(aes(z=z), color="black")
```



```
visreg2d(fitp, "Wind", "Temp", plot.type="persp")
```

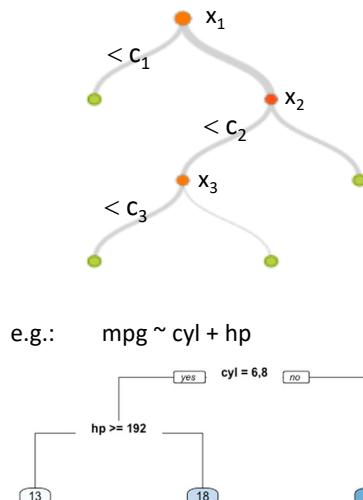


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Regression trees

Regression trees are a non-parametric alternative to linear models

- Essential ideas:
 - Find predictor and split value which minimizes SSE
 - fitted value in each subgroup = mean
 - repeat, recursively, splitting by next best predictor
- Large literature
 - cost, complexity tradeoff
 - pruning methods
 - boosting, cross-validation
 - tree averaging



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Prestige data: rpart tree

```
> library(rpart)      # calculating regression trees
> library(rpart.plot) # plotting regression trees
```

```
> rmod <- rpart(prestige ~ education + income + women + type,
                 data=Prestige,
                 method = "anova")
```

```
> rpart.rules(rmod)   # print prediction rules
prestige
```

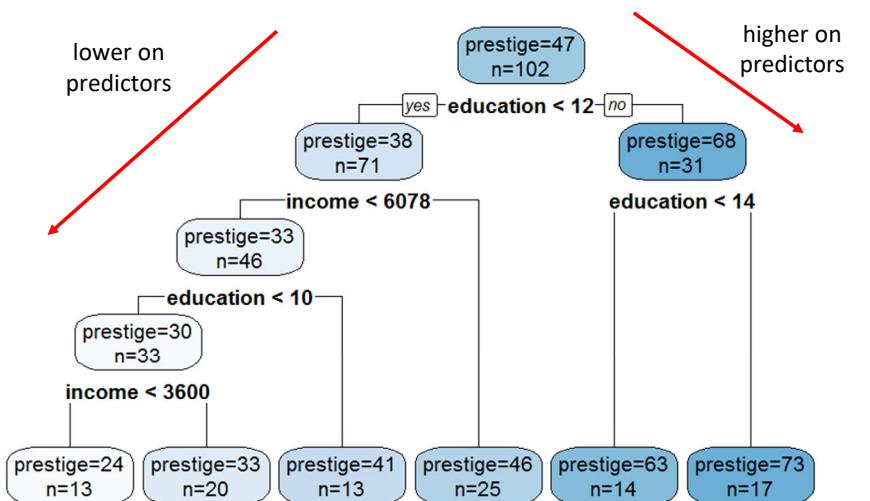
24 when education < 10	& income < 3600
33 when education < 10	& income is 3600 to 6078
41 when education is 10 to 12 & income < 6078	
46 when education < 12	& income >= 6078
63 when education is 12 to 14	
73 when education >= 14	

Only education & income are involved in this simple model.
Other controls allow setting classification details

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Prestige data: rpart tree

```
rpart.plot(rmod, prefix="prestige=")
```



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Diagnostic plots

- The linear model, $y = X\beta + \epsilon$ assumes:
 - Residuals, ϵ_i are normally distributed, $\epsilon_i \sim N(0, \sigma^2)$
 - (Normality **not** required for X s)
 - Constant variance, $\text{Var}(\epsilon_i) = \sigma^2$
 - Observations y_i are statistically independent
- Violations \rightarrow inferences may not be valid
- A variety of plots can diagnose all these problems
- Other methods (boxCox, boxTidwell) diagnose the need for transformations of y or X s.

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The “regression quartet”

In R, plotting a `lm` model object \rightarrow the “regression quartet” of plots

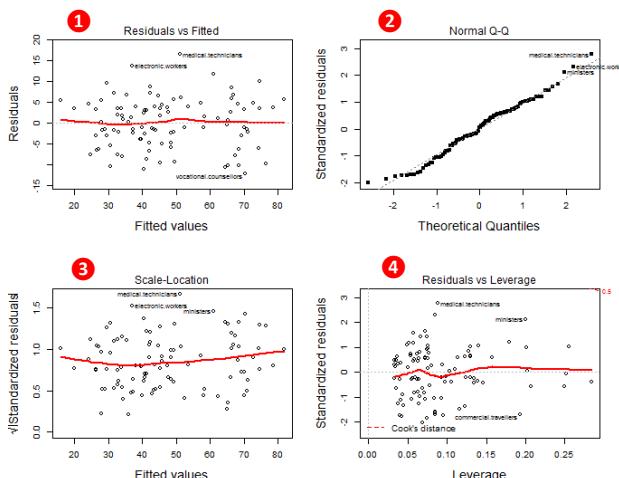
```
plot(mod1, lwd=2, cex.lab=1.4)
```

① Residuals: should be flat vs. fitted values ✓

② Q-Q plot: should follow the 45° line ✓

③ Scale-location: should be flat if constant variance ✓

④ Resids vs. leverage: can show influential observations

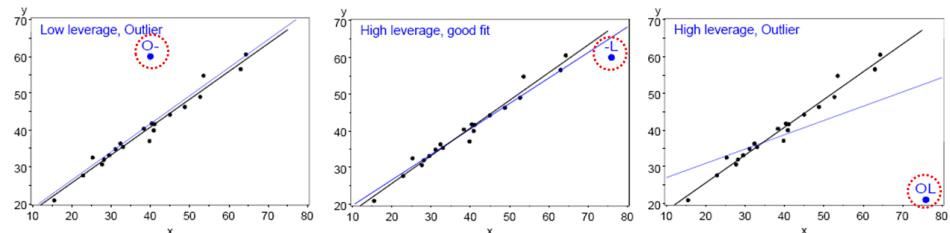


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Unusual data: Leverage & Influence

- “Unusual” observations can have dramatic effects on least-squares estimates in linear models
- Three archetypal cases:
 - Typical X (low leverage), bad fit -- Not much harm
 - Unusual X (high leverage), good fit -- Not much harm
 - Unusual X (high leverage), bad fit -- **BAD, BAD, BAD**
- Influential observations: unusual in **both** X & Y
- Heuristic formula:

$$\text{Influence} = X \text{ leverage} \times Y \text{ residual}$$



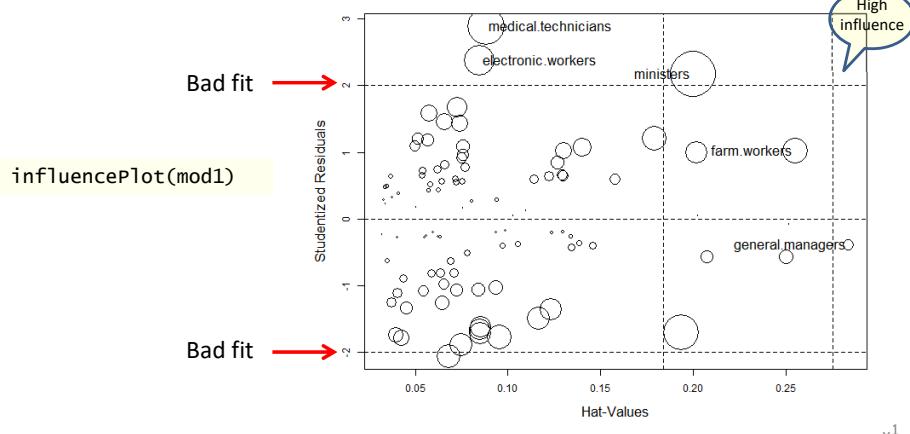
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Influence plots

Influence (Cook's D) measures impact of individual obs. on coefficients, fitted values

$$\text{Influence} \sim \text{Residual } (y - \hat{y}) \times \text{Hat-value } (X - \bar{X})^2$$

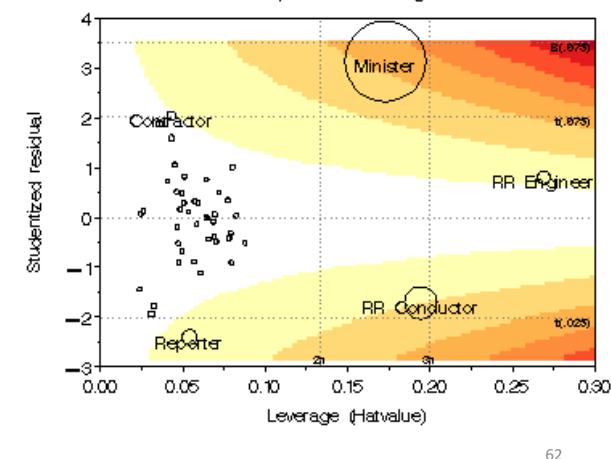
Bubble size ~ influence



Model diagnosis: Influence in regression

Multiple regression model: prestige ~ income + education

Duncan Occupational Prestige Data

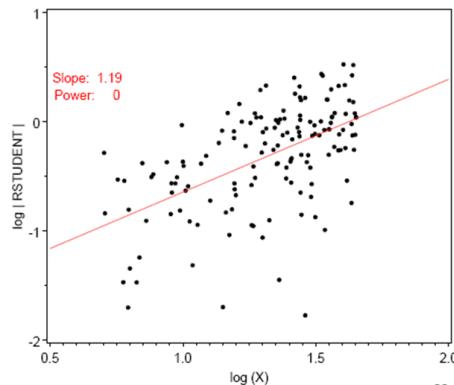


Spread-level plots

- To diagnose non-constant variance, plot:
 - $\log |\text{Std. residual}|$ vs. $\log(x)$
 - $\log(\text{IQR})$ vs $\log(\text{median})$ [for grouped data]
- If \approx linear w/ slope b , transform $y \rightarrow y^{(1-b)}$

Artificial data, generated so $\sigma \sim x$

- $b \approx 1 \rightarrow$ power = 0
- \rightarrow analyze $\log(y)$



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Spread-level plot: baseball data

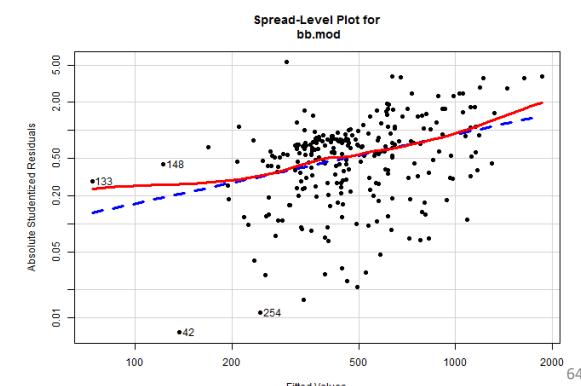
Data on salary and batter performance from 1987 season

```
data("Baseball", package="vcd")
bb.mod <- lm(sal87 ~ years + hits + runs + homeruns, data=Baseball)
spreadLevelPlot(bb.mod, pch=16, lwd=3,
                id=list(n=2))
## Suggested power transformation: 0.2609
```

slope = .74 \rightarrow p = .26

i.e., $y \rightarrow \log(y)$ or $y^{1/4}$

NB: both axes plotted on log scale



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Box Cox transformation

- Box & Cox proposed to transform y to a power, $y \rightarrow y^{(\lambda)}$ to minimize the residual SS (or maximize the likelihood)

- Makes $y^{(\lambda)}$ more nearly normal
- Makes $y^{(\lambda)}$ more nearly linear in with X

Formula for $y^{(\lambda)}$

- $y^{(0)} : \log_e(y)$
- $\lambda < 0$: flip sign to keep same order

$$y_i^{(\lambda)} = \begin{cases} \frac{y_i^\lambda - 1}{\lambda} & \text{if } \lambda \neq 0, \\ \ln(y_i) & \text{if } \lambda = 0, \end{cases}$$

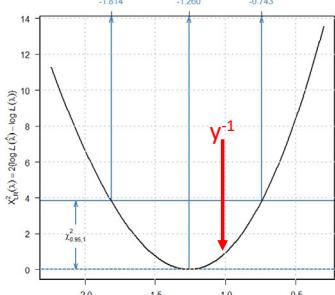
Power(p)	Transformation	Name
2	Y^2	Square
1	Y (No transformation)	Original Data
$\frac{1}{2}$	\sqrt{Y}	Square root
"0"	$\log Y$ or $\log_{10}(Y)$	Logarithm
$-\frac{1}{2}$	$-1/\sqrt{Y}$	Reciprocal Root
-1	$-1/Y$	Reciprocal
-2	$-1/Y^2$	Reciprocal Square

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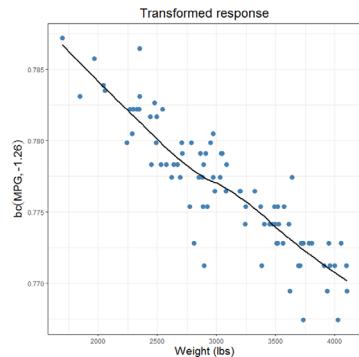
MASSextra package

```
> library(MASSExtra)
> box_cox(cars.mod) # plot log likelihood vs. lambda
> lambda(cars.mod)
[1] -1.26
```

The plot of $-\log(L) \sim \text{RSS}$ shows the minimum & CI



plot(bc(MPG.city, lambda(cars.mod)))



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Example: Cars93 data

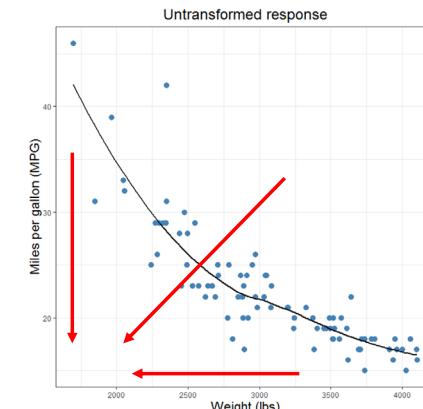
How does gas mileage (MPG.city) depend on vehicle weight?

```
> cars.mod <- lm(MPG.city ~ Weight, Cars93)
> coef(cars.mod)
(Intercept)      Weight
47.04835     -0.00803
```

Relationship clearly non-linear

Tukey arrow rule: transform Y (or X) as arrow thru the curve bulges

$y \rightarrow \sqrt{y}$, $\log(y)$, $1/y$
 $x \rightarrow \sqrt{x}$, $\log(x)$, $1/x$



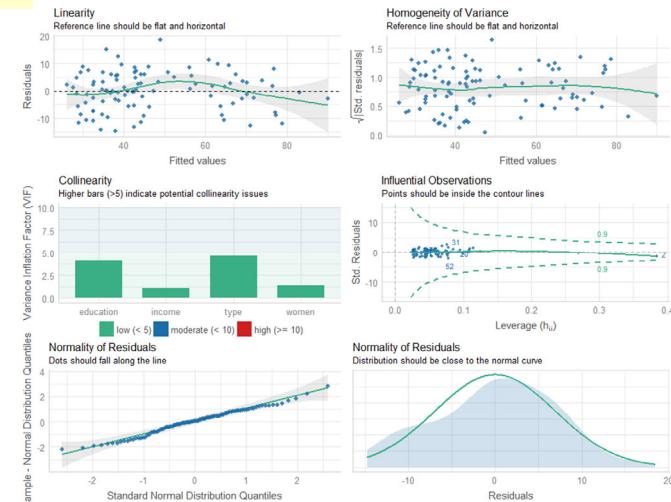
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performance package

```
library(performance)
check_model(mod0)
```

This package gives all the standard plots plus some others

Captions indicate what should be seen for a good model



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Summary

- Tables are for look-up; graphs can give insight
- “Linear” models include so much more than ANOVA & regression
- Data plots are more effective when enhanced
 - data ellipses → strength & precision of correlation
 - regression lines and smoothed curves
 - point identification → noteworthy observations
- Effect plots show informative views of models
 - Visualize conditional effects, holding others constant
- Diagnostic plots can reveal influential observations and need for transformations.