

## Visualizing Linear Models: An R Bag of Tricks Session 1: Getting Started

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SCS Short Course  
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<https://friendly.github.io/VisMLM-course/>

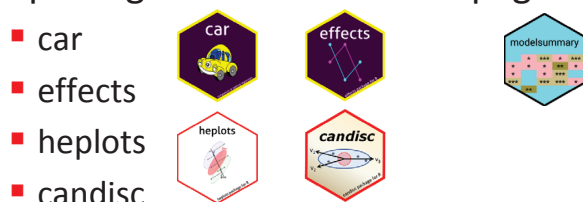
## Today's topics

- What you need for this course
- Why plot your data?
- Data plots
- Model (effect) plots
- Diagnostic plots

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## What you need

- R, version  $\geq 3.6$ 
  - Download from <https://cran.r-project.org/>
- RStudio IDE, highly recommended
  - <https://www.rstudio.com/products/rstudio/>
- R packages: see course web page



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## Why plot your data?

*Getting information from a table is like extracting sunlight from a cucumber. --- Farquhar & Farquhar, 1891*

*Information that is imperfectly acquired, is generally as imperfectly retained; and a man who has carefully investigated a printed table, finds, when done, that he has only a very faint and partial idea of what he has read; and that like a figure imprinted on sand, is soon totally erased and defaced.*

--- William Playfair, *The Commercial and Political Atlas* (p. 3), 1786

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## Cucumbers

Table 7  
Stevens et al. 2006, table 2: Determinants  
of authoritarian aggression

Variable	Coefficient (Standard Error)
Constant	.41 (.93)
Countries	
Argentina	1.31 (.33)**B,M
Chile	.93 (.32)**B,M
Colombia	1.46 (.32)**B,M
Mexico	.07 (.32) <sup>A,CH,CO,V</sup>
Venezuela	.96 (.37)**B,M
Threat	
Retrospective egocentric economic perceptions	.20 (.13)
Prospective egocentric economic perceptions	.22 (.12)*
Retrospective sociotropic economic perceptions	-.21 (.12)*
Prospective sociotropic economic perceptions	-.32 (.12)*
Ideological distance from president	-.27 (.07)**
Ideology	
Ideology	.23 (.07)**
Individual Differences	
Age	.00 (.01)
Female	-.03 (.21)
Education	.13 (.14)
Academic Sector	.15 (.29)
Business Sector	.31 (.25)
Government Sector	-.10 (.27)
R <sup>2</sup>	.15
Adjusted R <sup>2</sup>	.12
N	500

Results of a one model for authoritarian  
aggression

The information is overwhelmed by  
footnotes & significance \*\*stars\*\*

\*\*p < .01, \*p < .05, <sup>A</sup>p < .10 (twotailed)

<sup>A</sup>Coefficient is significantly different from Argentina's at  
p < .05;

<sup>B</sup>Coefficient is significantly different from Brazil's at p < .05;

<sup>CH</sup>Coefficient is significantly different from Chile's at p < .05;

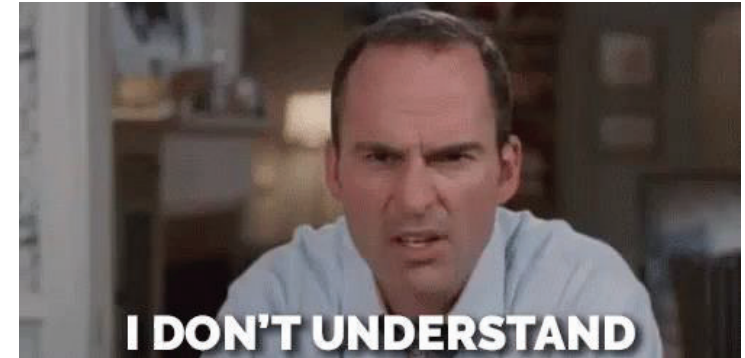
<sup>CO</sup>Coefficient is significantly different from Colombia's at  
p < .05;

<sup>M</sup>Coefficient is significantly different from Mexico's at p < .05;

<sup>V</sup>Coefficient is significantly different from Venezuela's at  
p < .05.

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## What's wrong with this picture?

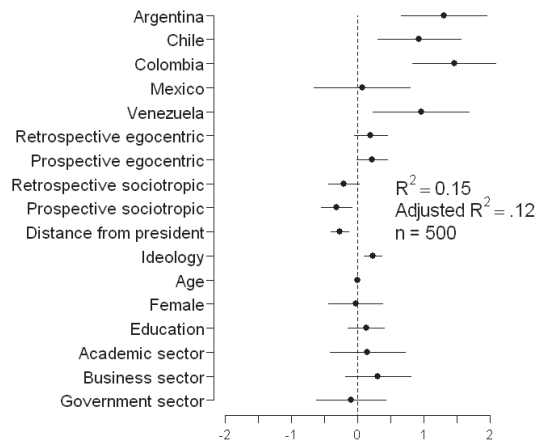


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## Sunlight

coefplot(model)



Why didn't they say  
this in the first place?

NB: This is a  
presentation graph  
equivalent of the  
table

Shows coefficient  
with 95% CI

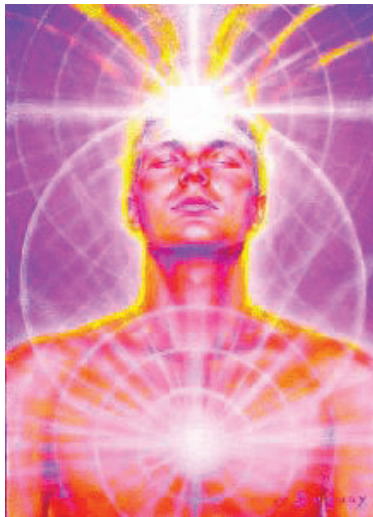
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## Run, don't walk toward the sunlight



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## Graphs can give enlightenment



*The greatest value of a picture is when it forces us to notice what we never expected to see.*

-- John W. Tukey

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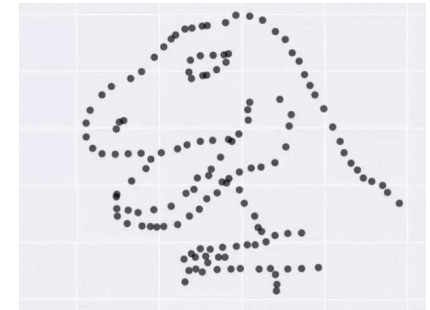
## Dangers of numbers-only output

*Student:* You said to run descriptives and compute the correlation. What next?

*Consultant:* Did you plot your data?

```
X Mean: 54.26
Y Mean: 47.83
X SD : 16.76
Y SD : 26.93
Corr. : -0.06
```

With **exactly** the same stats, the data could be *any* of these plots



See how this is done in R: <https://cran.r-project.org/web/packages/datasauRus/>

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## Sometimes, don't need numbers at all

COVID transmission risk ~ Occupancy \* Ventilation \* Activity \* Mask? \* Contact.time

A complex 5-way table, whose message is clearly shown w/o numbers

There are 1+ unusual cells here. Can you see them?

Type and level of group activity	Low occupancy			High occupancy		
	Outdoors and well ventilated	Indoors and well ventilated	Poorly ventilated	Outdoors and well ventilated	Indoors and well ventilated	Poorly ventilated
<b>Wearing face coverings, contact for short time</b>						
Silent	Low	Low	Low	Low	Low	Low
Speaking	Low	Low	Low	Low	Low	Low
Shouting, singing	Low	Low	Low	Low	Low	Low
<b>Wearing face coverings, contact for prolonged time</b>						
Silent	Low	Low	Low	Low	Low	Low
Speaking	Low	Low	Low	Low	Low	Low
Shouting, singing	Low	Low	Low	Low	Low	Low
<b>No face coverings, contact for short time</b>						
Silent	Low	Low	Low	Low	Low	Low
Speaking	Low	Low	Low	Low	Low	Low
Shouting, singing	Low	Low	Low	Low	Low	Low
<b>No face coverings, contact for prolonged time</b>						
Silent	Low	Low	Low	Low	Low	Low
Speaking	Low	Low	Low	Low	Low	Low
Shouting, singing	Low	Low	Low	Low	Low	Low

Risk of transmission

Low Medium High

\* Borderline case that is highly dependent on quantitative definitions of distancing, number of individuals, and time of exposure

From: N.R. Jones et-al (2020). Two metres or one: what is the evidence for physical distancing in covid-19? *BMJ* 2020;370:m3223, doi: <https://doi.org/10.1136/bmj.m3223>

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## If you do need tables– make them pretty

Several R packages make it easier to construct informative & pretty semi-graphic tables

Flipper lengths (mm) of the famous penguins of Palmer Station, Antarctica.

Species	Distribution	Female		Male	
		Avg.	Std. Dev.	Avg.	Std. Dev.
Adelie		188	5.6	192	6.6
Chinstrap		192	5.8	200	6.0
Gentoo		213	3.9	222	5.7

Artwork by @allison\_horst

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## Linear models

- Model:

$$y_i = \beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \dots + \beta_p X_{ip} + \varepsilon_i$$

- Xs: quantitative predictors, factors, interactions, ...

- Assumptions:

- Linearity:** Predictors (possibly transformed) are linearly related to the outcome,  $y$ . [This just means linear in the **parameters**.]
- Specification:** No important predictors have been omitted; only important ones included. [This is often key & overlooked.]
- The “holy trinity”:
  - Independence:** the errors are uncorrelated
  - Homogeneity of variance:**  $\text{Var}(\varepsilon_i) = \sigma^2 = \text{constant}$
  - Normality:**  $\varepsilon_i$  have a normal distribution

$$\left. \begin{array}{l} \bullet \text{ Independence: the errors are uncorrelated} \\ \bullet \text{ Homogeneity of variance: } \text{Var}(\varepsilon_i) = \sigma^2 = \text{constant} \\ \bullet \text{ Normality: } \varepsilon_i \text{ have a normal distribution} \end{array} \right\} \varepsilon_i \sim_{iid} \mathcal{N}(0, \sigma^2)$$

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## Plots for linear models

- Data plots:

- plot response ( $y$ ) vs. predictors, with smooth summaries
- scatterplot matrix --- all pairs

- Model (effect) plots

- plot predicted response ( $\hat{y}$ ) vs. predictors, controlling for variables not shown.

- Diagnostic plots

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## Occupational Prestige data

- Data on prestige of 102 occupations and
  - average education (years)
  - average income (\$)
  - % women
  - type (Blue Collar, Professional, White Collar)

```
> head(Prestige)
  education income women prestige census type
gov.administrators 13.11 12351 11.16 68.8 1113 prof
general.managers 12.26 25879 4.02 69.1 1130 prof
accountants 12.77 9271 15.70 63.4 1171 prof
purchasing.officers 11.42 8865 9.11 56.8 1175 prof
chemists 14.62 8403 11.68 73.5 2111 prof
physicists 15.64 11030 5.13 77.6 2113 prof
```

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## Informative scatterplots

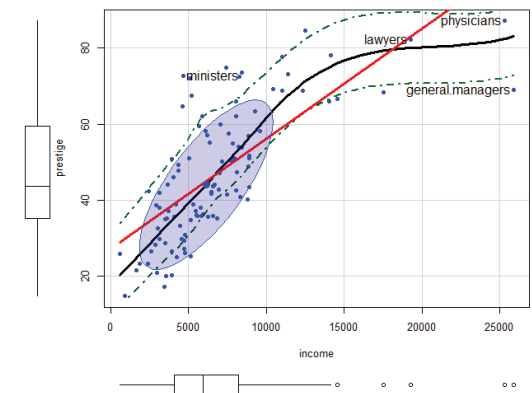
Scatterplots are most useful when enhanced with annotations & statistical summaries

Boxplots show marginal distributions

Data ellipse and regression line show the linear model,  $\text{prestige} \sim \text{income}$

Point labels show possible outliers

Smoothed (loess) curve and CI show the trend



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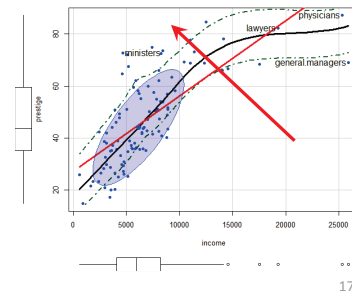
## Informative scatterplots

`car::scatterplot()` provides all of these enhancements

```
scatterplot(prestige ~ income, data=Prestige,
  pch = 16,
  regLine = list(col = "red", lwd=3),
  smooth = list(smoother=loessLine,
    lty.smooth = 1, col.smooth = "black",
    lwd.smooth=3, col.var = "darkgreen"),
  ellipse = list(levels = 0.68),
  id = list(n=4, col="black", cex=1.2))
```

Skewed distribution of income & non-linear relation suggest need for a transformation

Arrow rule: move on the scale of powers in direction of the bulge



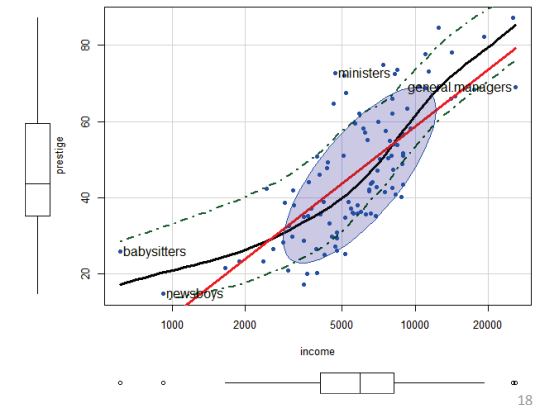
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## Try log(income)

```
scatterplot(prestige ~ income, data=Prestige,
  log = "x",
  pch = 16,
  regLine = list(col = "red", lwd=3),
  ...)
```

Income now ~ symmetric

Relation closer to linear



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## Stratify by type?

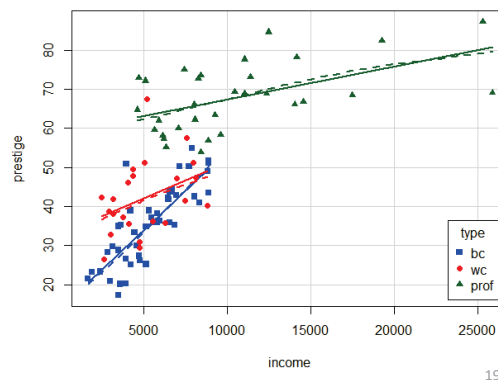
```
scatterplot(prestige ~ income | type, data=Prestige,
  col = c("blue", "red", "darkgreen"),
  pch = 15:17,
  legend = list(coords="bottomright"),
  smooth=list(smoother=loessLine, var=FALSE, span=1, lwd=4))
```

Formula: `| type` → "given type"

Different slopes: interaction of income \* type

Provides another explanation of the non-linear relation

This is a new finding!



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## Scatterplot matrix

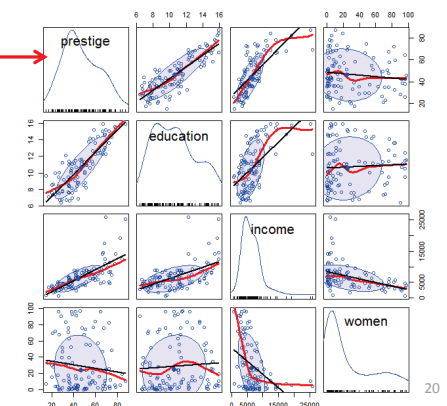
```
scatterplotMatrix(~ prestige + education + income + women,
  data=Prestige,
  regLine = list(method=lm, lty=1, lwd=2, col="black"),
  smooth=list(smoother=loessLine, spread=FALSE,
    lty.smooth=1, lwd.smooth=3, col.smooth="red"),
  ellipse=list(levels=0.68, fill.alpha=0.1))
```

prestige vs. all predictors

diagonal: univariate distributions

- income: + skewed
- %women: bimodal

off-diagonal: relations among predictors



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## Fit a model

```
> mod1 <- lm(prestige ~ education + poly(women, 2) +
+           log(income)*type, data=Prestige)
> summary(mod1)
```

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	-137.500	23.522	-5.85	8.2e-08 ***
education	2.959	0.582	5.09	2.0e-06 ***
poly(women, 2)1	28.339	10.190	2.78	0.0066 **
poly(women, 2)2	12.566	7.095	1.77	0.0800 .
log(income)	17.514	2.916	6.01	4.1e-08 ***
typeprof	74.276	30.736	2.42	0.0177 *
typewc	0.969	39.495	0.02	0.9805
log(income):typeprof	-7.698	3.451	-2.23	0.0282 *
log(income):typewc	-0.466	4.620	-0.10	0.9199

---  
Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Multiple R-squared: 0.879, Adjusted R-squared: 0.868  
F-statistic: 81.1 on 8 and 89 DF, p-value: <2e-16

- allow women<sup>2</sup> term
- interaction of log(income) and type

Fits very well!

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## Model (effect) plots

- We'd like to see plots of the predicted value ( $\hat{y}$ ) of the response against predictors
  - But must control for other predictors not shown in a given plot
  - Variables not shown in a given plot are averaged over.
  - Slopes of lines reflect the partial coefficient in the model
  - Partial residuals can be shown also

For details, see vignette("predictor-effects-gallery", package="effects")

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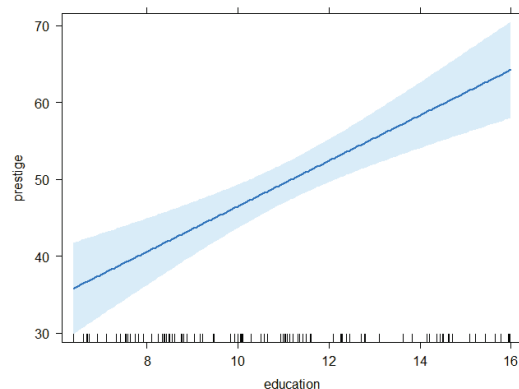
## Model (effect) plots: education

```
library("effects")
mod1.e1 <- predictorEffect("education", mod1)
plot(mod1.e1)
```

education predictor effect plot

This graph shows the partial slope for education.

For each ↑ year in education, fitted prestige ↑2.96 points, (other predictors held fixed)



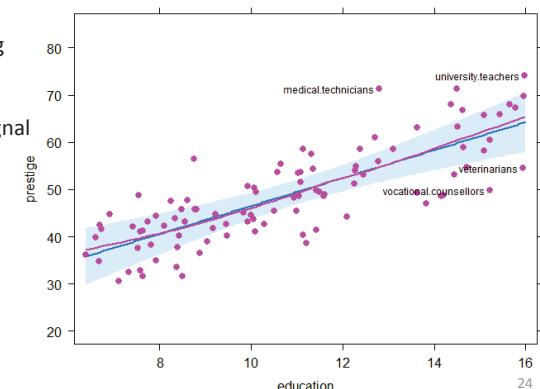
## Model (effect) plots

```
mod1.e1a <- predictorEffect("education", mod1, residuals=TRUE)
plot(mod1.e1a,
     residuals.pch=16, id=list(n=4, col="black"))
```

education predictor effect plot

Partial residuals show the residual of prestige controlling for other predictors

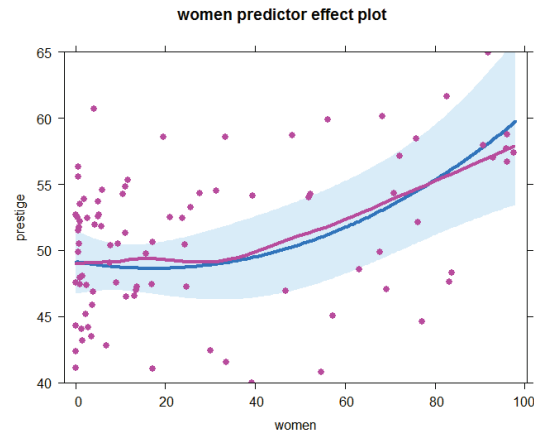
Unusual points here would signal undue influence



## Model (effect) plots: women

```
mod1.e2 <- predictorEffect("women", mod1, residuals=TRUE)
plot(mod1.e2, ylim=c(40, 65), lwd=4,
     residuals.pch=16)
```

Surprise!  
Prestige of occupations ↑  
with % women (controlling  
for other variables)

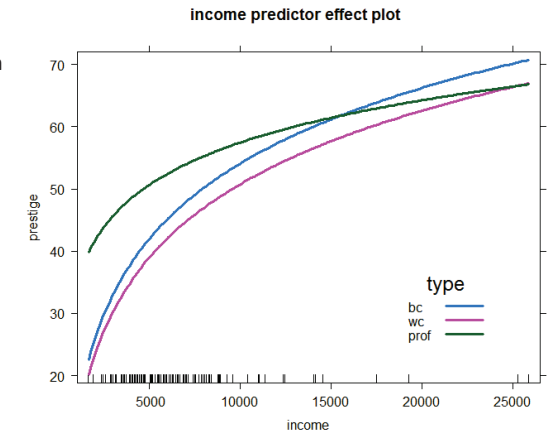


## Model (effect) plots: income

```
plot(predictorEffect("income", mod1),
     lines=list(multiline=TRUE, lwd=3),
     key.args = list(x=.7, y=.35))
```

Income interacts with type in  
the model

The plot is curved because  
 $\log(\text{income})$  is in the model



## Diagnostic plots

- The linear model,  $y = X\beta + \epsilon$  assumes:
  - Residuals,  $\epsilon_i$  are normally distributed,  $\epsilon_i \sim N(0, \sigma^2)$
  - (Normality not required for  $X$ s)
  - Constant variance,  $\text{Var}(\epsilon_i) = \sigma^2$
  - Observations  $y_i$  are statistically independent
- Violations → inferences may not be valid
- A variety of plots can diagnose all these problems
- Other methods (boxCox, boxTidwell) diagnose the need for transformations of  $y$  or  $X$ s.

## The “regression quartet”

In R, plotting a `lm` model object → the “regression quartet” of plots

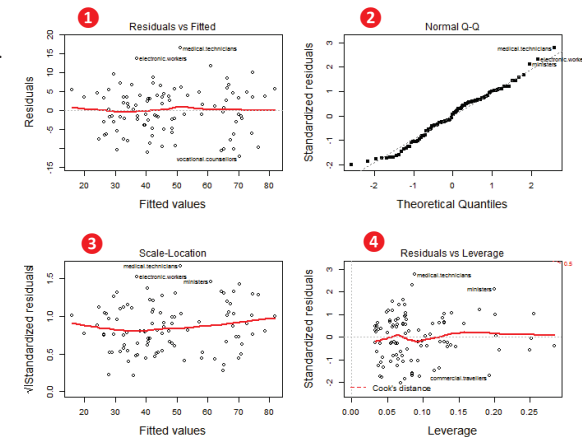
```
plot(mod1, lwd=2, cex.lab=1.4)
```

1 Residuals: should be flat vs.  
fitted values

2 Q-Q plot: should follow the  
45° line

3 Scale-location: should be  
flat if constant variance

4 Resids vs. leverage: can  
show influential  
observations

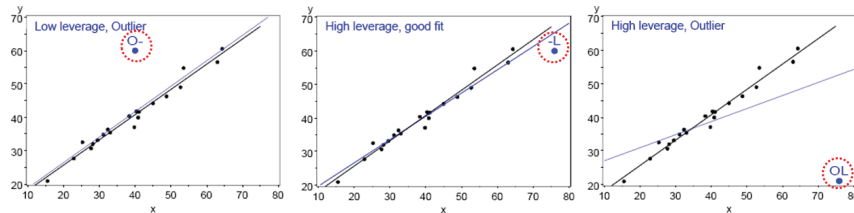




## Unusual data: Leverage & Influence

- “Unusual” observations can have dramatic effects on least-squares estimates in linear models
- Three archetypal cases:
  - Typical X (low leverage), bad fit -- Not much harm
  - Unusual X (high leverage), good fit -- Not much harm
  - Unusual X (high leverage), bad fit -- **BAD, BAD, BAD**
- Influential observations: unusual in *both* X & Y
- Heuristic formula:

$$\text{Influence} = \text{X leverage} \times \text{Y residual}$$



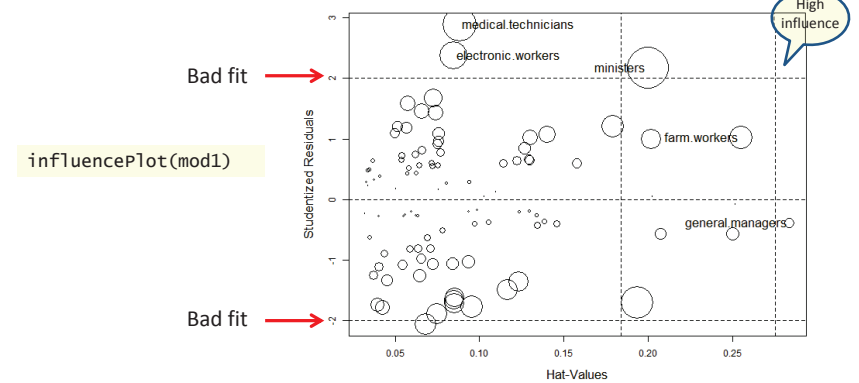
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## Influence plots

Influence (Cook's D) measures impact of individual obs. on coefficients, fitted values

$$\text{Influence} \sim \text{Residual } (y - \hat{y}) \times \text{Hat-value } (\mathbf{X} - \bar{\mathbf{X}})^2$$

Bubble size  $\sim$  influence



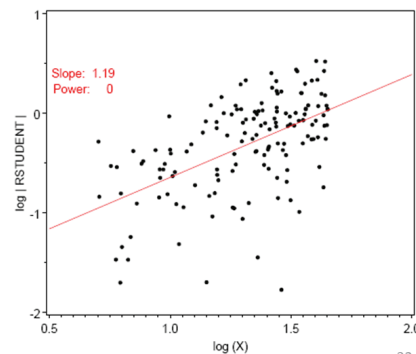
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## Spread-level plots

- To diagnose non-constant variance, plot:
  - $\log |\text{Std. residual}|$  vs.  $\log(x)$
  - $\log(\text{IQR})$  vs  $\log(\text{median})$  [for grouped data]
- If  $\approx$  linear w/ slope  $b$ , transform  $y \rightarrow y^{(1-b)}$

Artificial data, generated so  $\sigma \sim x$

- $b \approx 1 \rightarrow \text{power} = 0$
- $\rightarrow \text{analyze } \log(y)$



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## Spread-level plot: baseball data

Data on salary and batter performance from 1987 season

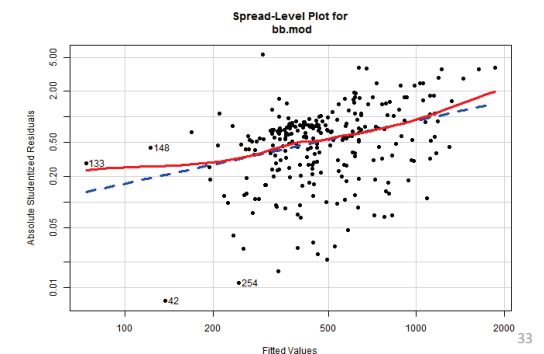
```
data("Baseball", package="vcd")
bb.mod <- lm(sal187 ~ years + hits + runs + homeruns, data=Baseball)
spreadLevelPlot(bb.mod, pch=16, lwd=3,
                id=list(n=2))
```

## Suggested power transformation: 0.2609

slope = .74  $\rightarrow$   $p = .26$

i.e.,  $y \rightarrow \log(y)$  or  $y^{1/4}$

NB: both axes plotted on log scale



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## Summary

- Tables are for look-up; graphs can give insight
- Data plots are more effective when enhanced
  - data ellipses → strength & precision of correlation
  - regression lines and smoothed curves
  - point identification → noteworthy observations
- Effect plots show informative views of models
- Diagnostic plots can reveal influential observations and need for transformations.