

# Visualizing Linear Models: An R Bag of Tricks Session 1: Getting Started

Michael Friendly  
SCS Short Course  
Oct-Nov, 2021

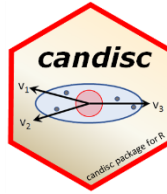
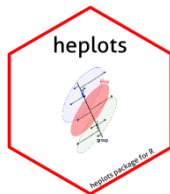
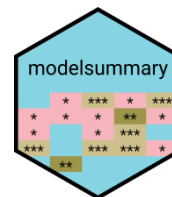
<https://friendly.github.io/VisMLM-course/>

# Today's topics

- What you need for this course
- Why plot your data?
- Data plots
- Model (effect) plots
- Diagnostic plots

# What you need

- R, version  $\geq 3.6$ 
  - Download from <https://cran.r-project.org/>
- RStudio IDE, highly recommended
  - <https://www.rstudio.com/products/rstudio/>
- R packages: see course web page
  - car
  - effects
  - heplots
  - candisc
  - visreg





# Why plot your data?

*Getting information from a table is like extracting sunlight from a cucumber. --- Farquhar & Farquhar, 1891*

*Information that is imperfectly acquired, is generally as imperfectly retained; and a man who has carefully investigated a printed table, finds, when done, that he has only a very faint and partial idea of what he has read; and that like a figure imprinted on sand, is soon totally erased and defaced.*

*--- William Playfair, *The Commercial and Political Atlas* (p. 3), 1786*



# Cucumbers

**Table 7**  
Stevens et al. 2006, table 2: Determinants  
of authoritarian aggression

Variable	Coefficient (Standard Error)
Constant	.41 (.93)
Countries	
Argentina	1.31 (.33)**B,M
Chile	.93 (.32)**B,M
Colombia	1.46 (.32)**B,M
Mexico	.07 (.32) <sup>A,CH,CO,V</sup>
Venezuela	.96 (.37)**B,M
Threat	
Retrospective egocentric economic perceptions	.20 (.13)
Prospective egocentric economic perceptions	.22 (.12) <sup>#</sup>
Retrospective sociotropic economic perceptions	-.21 (.12) <sup>#</sup>
Prospective sociotropic economic perceptions	-.32 (.12)*
Ideological distance from president	-.27 (.07)**
Ideology	
Ideology	.23 (.07)**
Individual Differences	
Age	.00 (.01)
Female	-.03 (.21)
Education	.13 (.14)
Academic Sector	.15 (.29)
Business Sector	.31 (.25)
Government Sector	-.10 (.27)
$R^2$	.15
Adjusted $R^2$	.12
$N$	500

Results of a one model for authoritarian aggression

The information is overwhelmed by footnotes & significance \*\*stars\*\*

\*\*p < .01, \*p < .05, #p < .10 (twotailed)

<sup>A</sup>Coefficient is significantly different from Argentina's at p < .05;

<sup>B</sup>Coefficient is significantly different from Brazil's at p < .05;

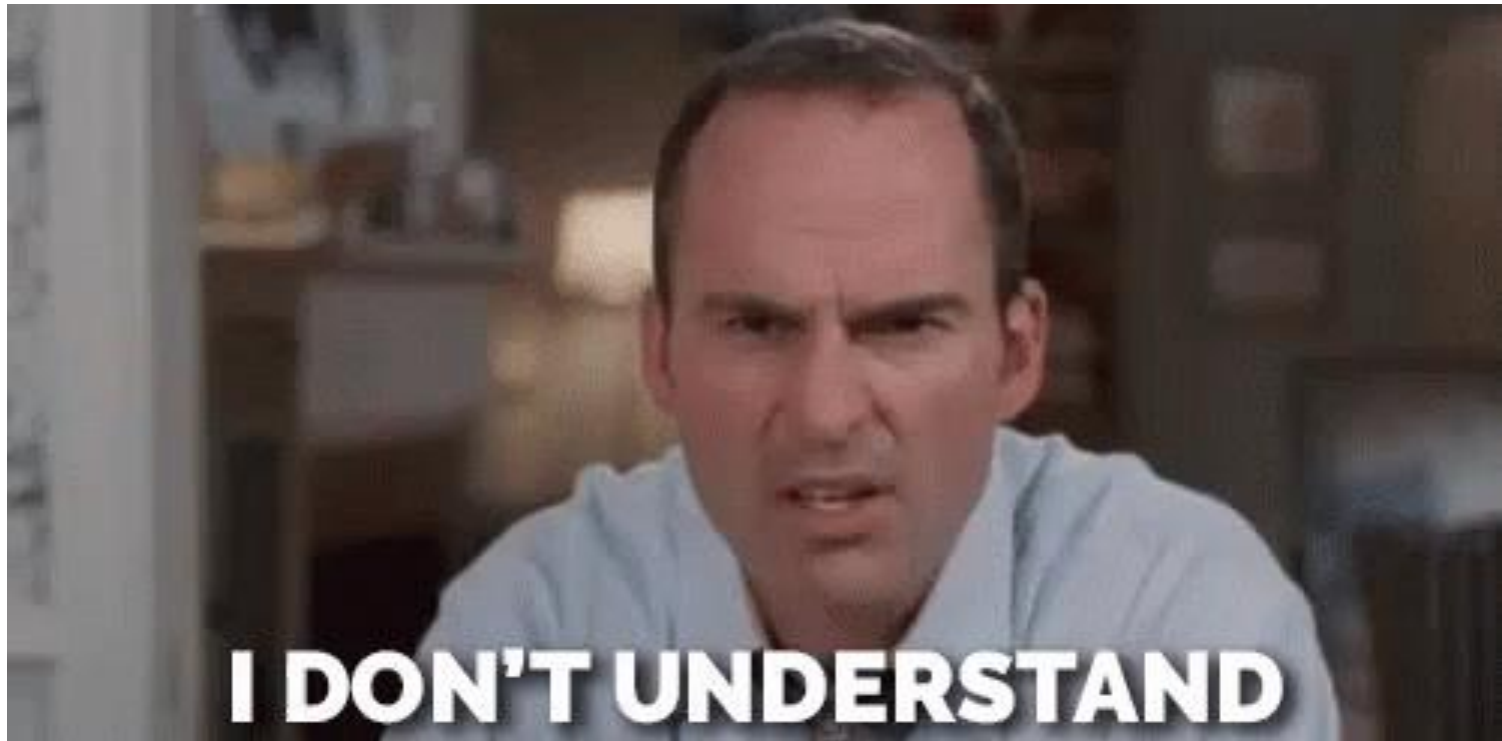
<sup>CH</sup>Coefficient is significantly different from Chile's at p < .05;

<sup>CO</sup>Coefficient is significantly different from Colombia's at p < .05;

<sup>M</sup>Coefficient is significantly different from Mexico's at p < .05;

<sup>V</sup>Coefficient is significantly different from Venezuela's at p < .05.

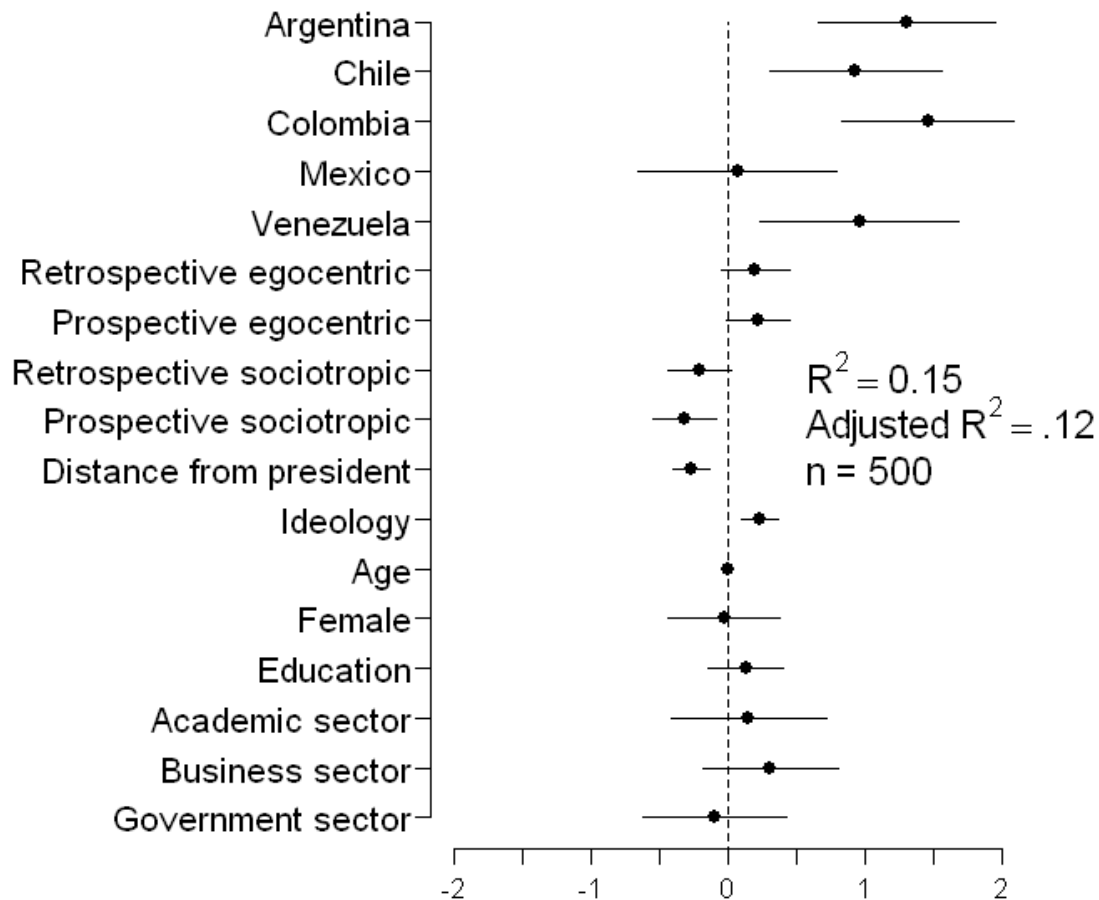
# What's wrong with this picture?





# Sunlight

`coefplot(model)`



Why didn't they say this in the first place?

NB: This is a presentation graph equivalent of the table

Shows coefficient with 95% CI

# Run, don't walk toward the sunlight





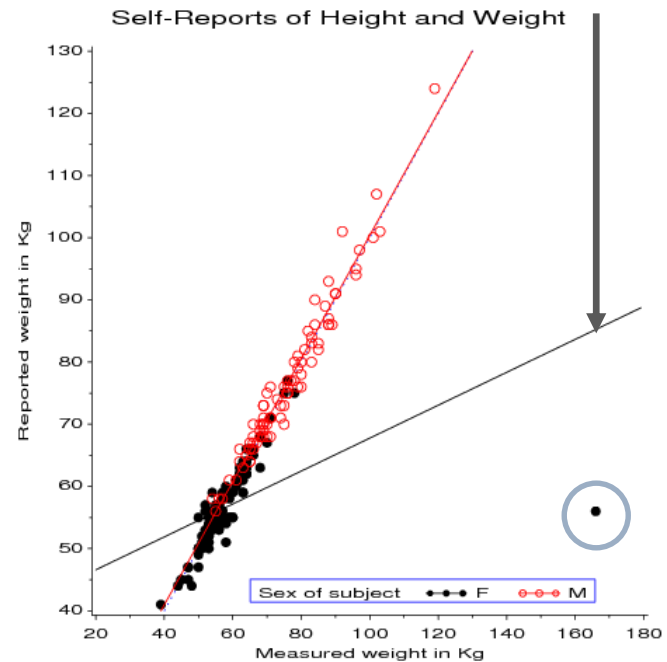
# Graphs can give enlightenment



*The greatest value of a picture is when it forces us to notice what we never expected to see.*

-- John W. Tukey

Effect of one rotten point on regression



# Dangers of numbers-only output

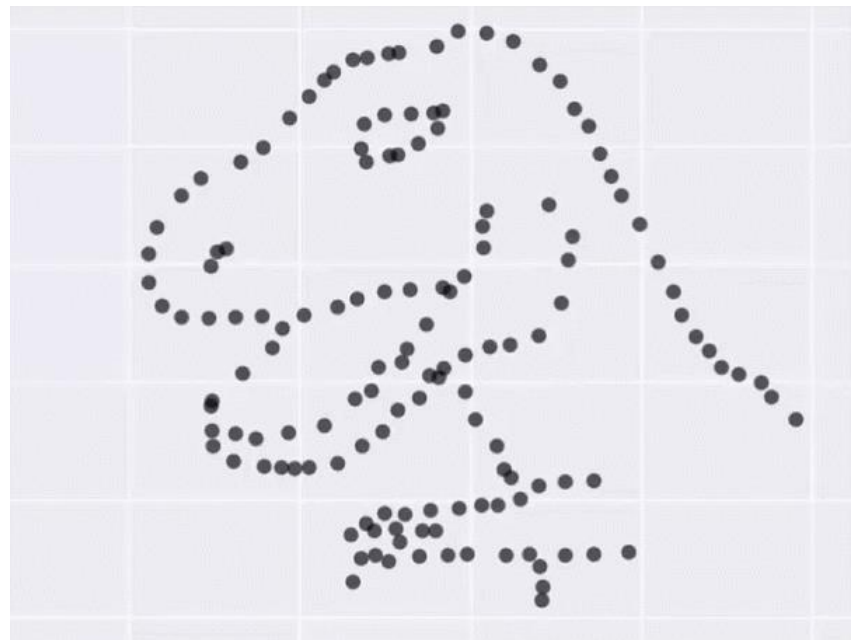
*Student:* You said to run descriptives and compute the correlation. What next?

```
X Mean: 54.26  
Y Mean: 47.83  
X SD   : 16.76  
Y SD   : 26.93  
Corr.  : -0.06
```

*Consultant:* Did you plot your data?

With **exactly** the same stats, the data could be *any* of these plots

See how this is done in R: <https://cran.r-project.org/web/packages/datasauRus/>



# Sometimes, don't need numbers at all

**COVID transmission risk** ~ Occupancy \* Ventilation \* Activity \* Mask? \* Contact.time

A complex 5-way table,  
whose message is clearly  
shown w/o numbers

There are 1+ unusual cells  
here. Can you see them?

Type and level of group activity	Low occupancy			High occupancy		
	Outdoors and well ventilated	Indoors and well ventilated	Poorly ventilated	Outdoors and well ventilated	Indoors and well ventilated	Poorly ventilated
<b>Wearing face coverings, contact for short time</b>						
Silent	Low	Low	Low	Low	Low	Medium
Speaking	Low	Low	Low	Low	Low	Medium
Shouting, singing	Low	Low	Medium	Medium	Medium	High
<b>Wearing face coverings, contact for prolonged time</b>						
Silent	Low	Low	Medium	Low	Medium	High
Speaking	Low	* Low	Medium	* Medium	Medium	High
Shouting, singing	Low	Medium	High	Medium	High	High
<b>No face coverings, contact for short time</b>						
Silent	Low	Low	Medium	Medium	Medium	High
Speaking	Low	Medium	Medium	Medium	High	High
Shouting, singing	Medium	Medium	High	High	High	High
<b>No face coverings, contact for prolonged time</b>						
Silent	Low	Medium	High	Medium	High	High
Speaking	Medium	Medium	High	High	High	High
Shouting, singing	Medium	High	High	High	High	High

**Risk of transmission**  
 Low ■ Medium ■ High ■

\* Borderline case that is highly dependent on quantitative definitions of distancing, number of individuals, and time of exposure

From: N.R. Jones et-al (2020). Two metres or one: what is the evidence for physical distancing in covid-19? *BMJ* 2020;370:m3223, doi: <https://doi.org/10.1136/bmj.m3223>

# If you do need tables– make them pretty




Several R packages make it easier to construct informative & pretty semi-graphic tables

Flipper lengths (mm) of the famous penguins of Palmer Station, Antarctica.

Presentation graph

Perhaps too cute!

Distribution of variables shown

Species	Distribution	Female		Male	
		Avg.	Std. Dev.	Avg.	Std. Dev.
ADÉLIE!		188	5.6	192	6.6
CHINSTRAP!		192	5.8	200	6.0
GENTOO!		213	3.9	222	5.7

Artwork by @allison\_horst

produced using modelsummary::datasummary,

<https://vincentarelbundock.github.io/modelsummary/articles/datasummary.html>

# Visual table ideas: Heatmap shading

**Heatmap shading:** Shade the **background** of each cell according to some criterion

The trends in the US and Canada are made obvious

NB: Table rows are sorted by Jan. value, lending coherence

Background shading ~ value:  
US & Canada are made to stand out.

Tech note: use white text on a darker background

## Unemployment rate in selected countries

January-August 2020, sorted by the unemployment rate in January.

country	Jan ▲	Feb	Mar	Apr	May	Jun	Jul	Aug
Japan	2.4%	2.4%	2.5%	2.6%	2.9%	2.8%	2.9%	3.0%
Netherlands	3.0%	2.9%	2.9%	3.4%	3.6%	4.3%	4.5%	4.6%
Germany	3.4%	3.6%	3.8%	4.0%	4.2%	4.3%	4.4%	4.4%
Mexico	3.6%	3.6%	3.2%	4.8%	4.3%	5.4%	5.2%	5.0%
<b>US</b>	<b>3.6%</b>	<b>3.5%</b>	<b>4.4%</b>	<b>14.7%</b>	<b>13.3%</b>	<b>11.1%</b>	<b>10.2%</b>	<b>8.4%</b>
South Korea	4.0%	3.3%	3.8%	3.8%	4.5%	4.3%	4.2%	3.2%
Denmark	4.9%	4.9%	4.8%	4.9%	5.5%	6.0%	6.3%	6.1%
Belgium	5.1%	5.0%	5.0%	5.1%	5.0%	5.0%	5.0%	5.1%
Australia	5.3%	5.1%	5.2%	6.4%	7.1%	7.4%	7.5%	6.8%
<b>Canada</b>	<b>5.5%</b>	<b>5.6%</b>	<b>7.8%</b>	<b>13.0%</b>	<b>13.7%</b>	<b>12.3%</b>	<b>10.9%</b>	<b>10.2%</b>
Finland	6.8%	6.9%	7.0%	7.3%	7.5%	7.8%	8.0%	8.1%

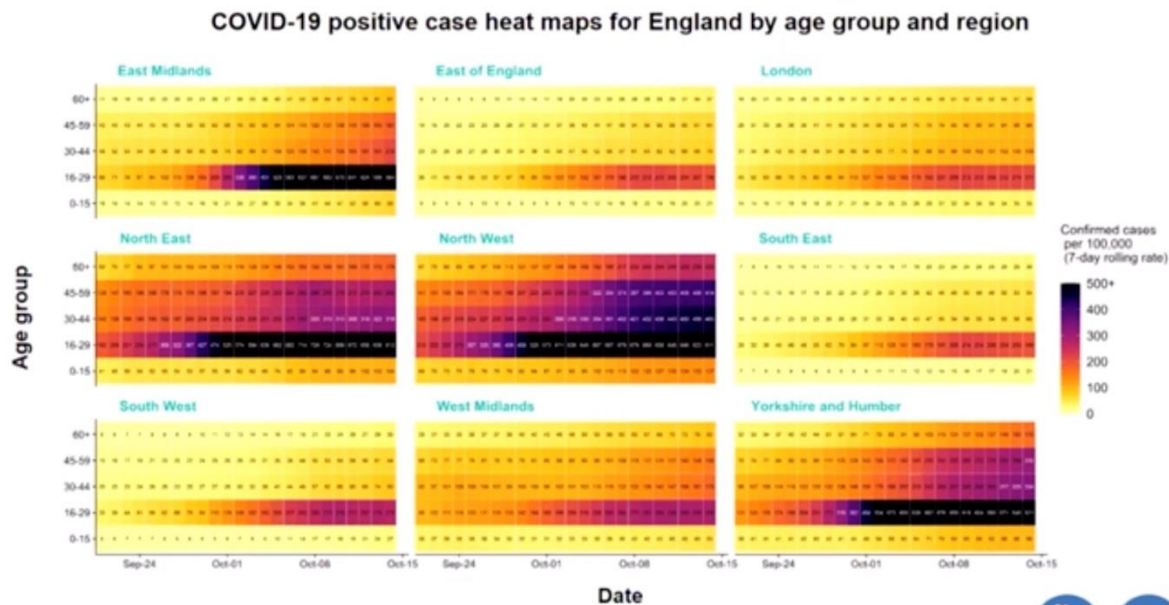
Source: [OECD](#) • [Get the data](#) • Created with [Datawrapper](#)

# Visual table ideas: Heatmap shading

As seen on TV ...

Covid rate  $\sim$  Age x Date x UK region

Better: incorporate geography, not just arrange regions alphabetically



COBR  
Cabinet Office Briefing Rooms

Source: Case data from SGSS. Produced by Outbreak Surveillance Team, PHE.  
Contains National Statistics data © Crown copyright and database right 2020

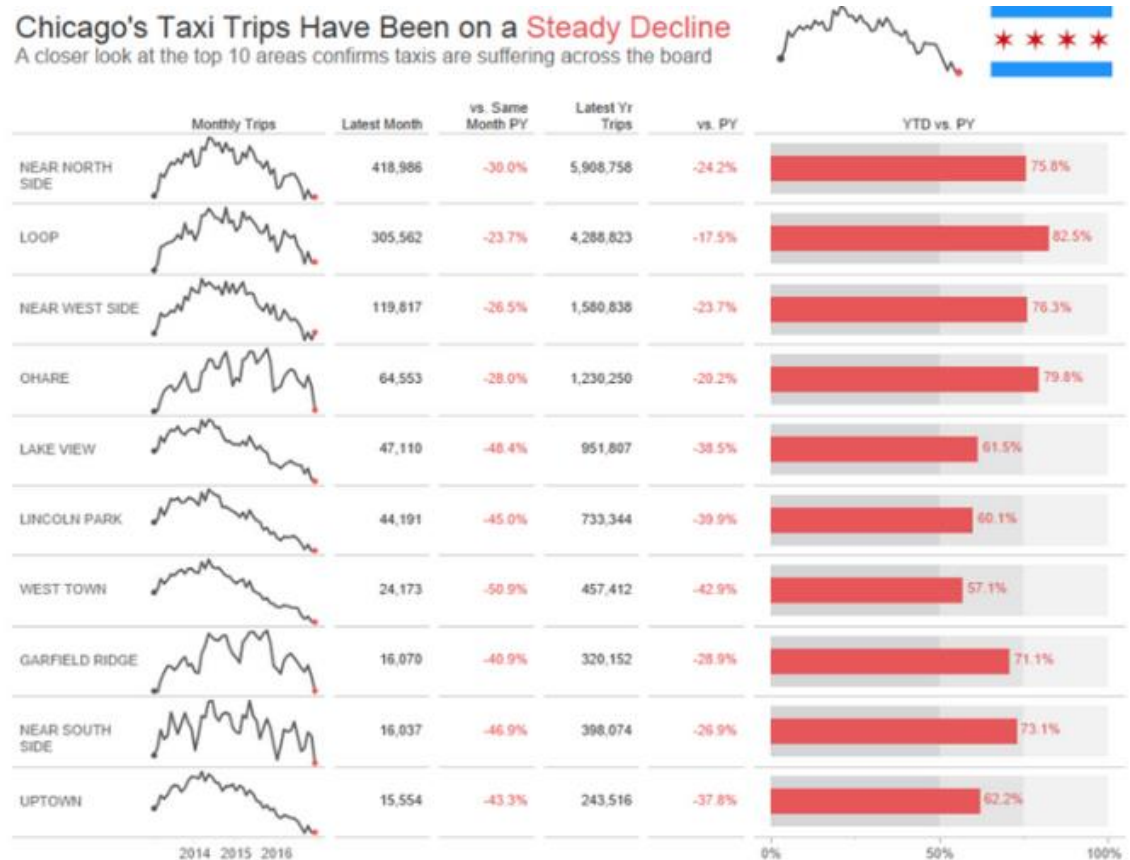
BBC NEWS

bbc.co.uk/news



# Visual table ideas: Sparklines

**Sparklines:** Mini graphics inserted into table cells or text



From: <https://www.pluralsight.com/guides/tableau-playbook-sparklines>



# Linear models

- Model:

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \cdots + \beta_p x_{ip} + \varepsilon_i$$

- Xs: quantitative predictors, factors, interactions, ...
- Assumptions:
  - **Linearity**: Predictors (possibly transformed) are linearly related to the outcome,  $y$ . [This just means linear in the **parameters**.]
  - **Specification**: No important predictors have been omitted; only important ones included. [This is often key & overlooked.]
  - The “holy trinity”:
    - **Independence**: the errors are uncorrelated
    - **Homogeneity of variance**:  $\text{Var}(\varepsilon_i) = \sigma^2 = \text{constant}$
    - **Normality**:  $\varepsilon_i$  have a normal distribution

$$\left. \begin{array}{l} \text{Independence} \\ \text{Homogeneity of variance} \\ \text{Normality} \end{array} \right\} \varepsilon_i \sim_{iid} \mathcal{N}(0, \sigma^2)$$



# The General Linear Model

- “linear” models can include:
  - transformed predictors:  $\sqrt{age}$ ,  $\log(income)$
  - polynomial terms:  $age^2$ ,  $age^3$ ,  $poly(age, n)$
  - categorical “factors”, coded as dummy (0/1) variables
    - treated (Yes/No), Gender (M/F/non-binary)
  - interactions: effects of  $x_1$  vary over levels of  $x_2$ 
    - treated  $\times$  age, treated  $\times$  sex, (2 way)
    - treated  $\times$  age  $\times$  sex (3 way)
- Linear model means **linear** in the parameters ( $\beta_i$ ),
$$y = \beta_0 + \beta_1 age + \beta_2 age^2 + \beta_3 \log(income) + \beta_4 (sex = "F") + \beta_5 age \times (sex = "F") + \epsilon$$
- In R, all handled by `lm(y ~ ...)`

# Fitting linear models in R: `lm()`

- In R, `lm()` for everything
  - Regression models (`X1, ...` **quantitative**)

```
lm(y ~ X1, data=dat)           # simple linear regression
lm(y ~ X1+X2+X3, data=dat)      # multiple linear regression
lm(y ~ (X1+X2+X3)^2, data=dat)  # all two-way interactions
lm(log(y) ~ poly(X,3), data=dat) # arbitrary transformations
```

- ANOVA/ANCOVA models (`A, B, ...` **factors**)

```
lm(y ~ A)                       # one way ANOVA
lm(y ~ A*B)                     # two way: A + B + A:B
lm(y ~ X + A)                   # one way ANCOVA
lm(y ~ (A+B+C)^2)              # 3-way ANOVA: A, B, C, A:B, A:C, B:C
```

# Fitting linear models in R: `lm()`

- Multivariate models: `lm()` with 2+ y vars
  - Multivariate regression

```
lm(cbind(y1, y2) ~ x1 + x2 + x3)           # std MMreg: all linear
lm(cbind(y1, y2) ~ poly(x1,2) + poly(x2,2)) # response surface
```

- MANOVA/MANCOVA models

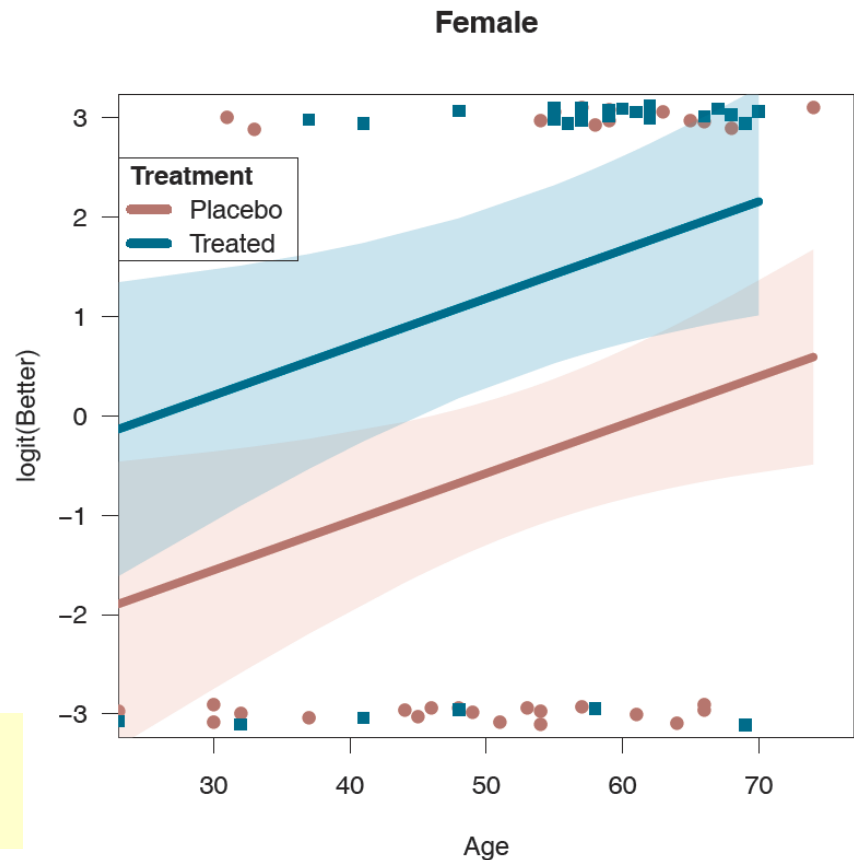
```
lm(cbind(y1, y2, y3) ~ A * B)           # 2-way MANOVA: A + B + A:B
lm(cbind(y1, y2, y3) ~ X + A)           # MANCOVA (equal slopes)
lm(cbind(y1, y2) ~ X + A + X:A)         # heterogeneous slopes
```

# Generalized Linear Models: glm()

## Transformations of y & other error distributions

- $y \in (0/1)$ : lived/died; success/fail; ...
- logit (log odds) model:
  - $\text{logit}(y) = \log \frac{\Pr(y=1)}{\Pr(y=0)}$
  - linear logit model:  
 $\text{logit}(y) = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots$

```
glm(better ~ age + treat, family=binomial,  
    data=Arthritis)
```



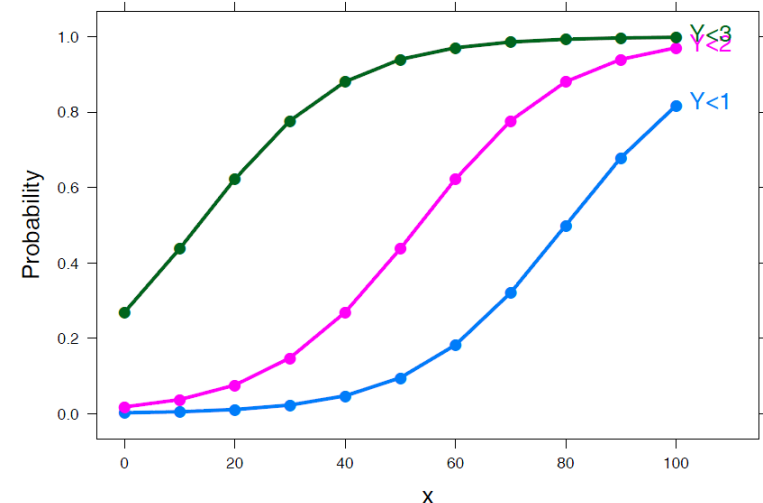
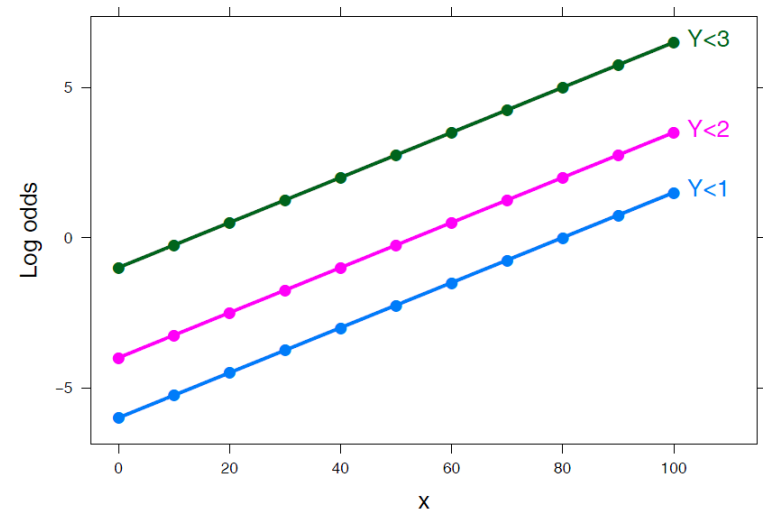
# Generalized Linear Models

## Ordinal responses

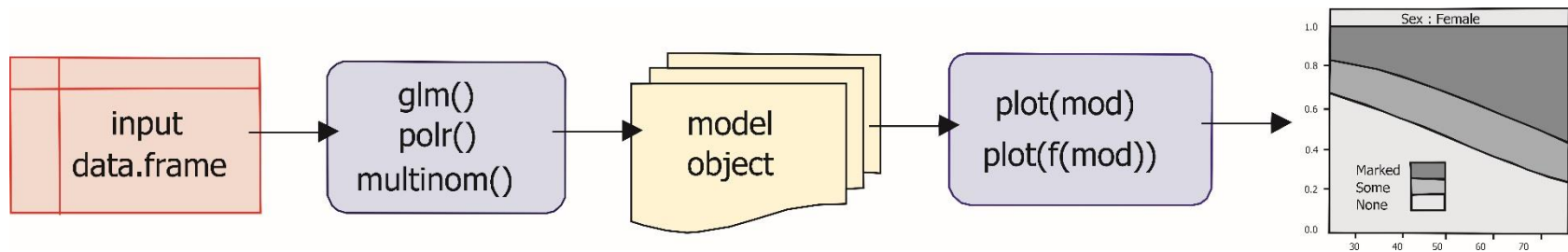
- Improved  $\in$  (“None” < “Some” < “Marked”)
- Models: Proportional odds, generalized logits, ...

```
library(MASS)
polr(Improved ~ Sex + Treat + Age,
     data=Arthritis)

library(nnet)
multinom(Improved ~ Sex + Treat + Age,
         data=Arthritis)
```



# Model-based methods: Overview



- models in R are specified by a symbolic model formula, applied to a data.frame
  - `mod<-lm

```
prestige ~ income + educ, data=Prestige)
````
  - `mod<-glm

```
better ~ age + sex + treat, data=Arthritis, family=binomial)
````
  - `mod<-MASS:polr

```
improved ~ age + sex + treat, data=Arthritis)
````
- result (`mod`) is a “model object”, of class “`lm`”, “`glm`”, ...
- method functions:
  - `plot(mod)`, `plot(f(mod))`, ...
  - `summary(mod)`, `coef(mod)`, `predict(mod)`, ...

# Plots for linear models

- Data plots:
  - plot response ( $y$ ) vs. predictors, with smooth summaries
  - scatterplot matrix --- all pairs
- Model (effect) plots
  - plot predicted response ( $\hat{y}$ ) vs. predictors, **controlling** for variables not shown.
- Diagnostic plots
  - Influence plots: leverage & outliers
  - Spread-level plots (non-constant variance?)

# R packages

- **car**
  - Enhanced scatterplots
  - Diagnostic plots
- **effects**
  - Plot fitted effects of one predictor, controlling all others
- **visreg**
  - similar to effect plots, simpler syntax
- Both **effects** & **visreg** handle nearly all formula-based models
  - `lm()`, `glm()`, `gam()`, `rlm`, `nlme()`, ...



# Occupational Prestige data


- Data on prestige of 102 occupations and
  - average education (years)
  - average income (\$)
  - % women
  - type (Blue Collar, Professional, White Collar)

```
> car::some(Prestige, 6)
```

	education	income	women	prestige	census	type
architects	15.44	14163	2.69	78.1	2141	prof
physicians	15.96	25308	10.56	87.2	3111	prof
commercial.artists	11.09	6197	21.03	57.2	3314	prof
tellers.cashiers	10.64	2448	91.76	42.3	4133	wc
bakers	7.54	4199	33.30	38.9	8213	bc
aircraft.workers	8.78	6573	5.78	43.7	8515	bc

# Follow along

The R script ([prestige-ex.R](#)) for this example is linked on the course page. Download and open in R Studio to follow along.

- Examples: 
  - Prestige data [prestige-ex.R](#) || [prestige-ex.html](#)
  - Penguin data [penguins-lm-ex.R](#) || [penguins-lm-ex.html](#)

The script was run with `knitr` (ctrl+shift+K) in R Studio to create the HTML output ([prestige-ex.html](#))

The **Code** button there allows you to download the R code and comments

**Linear models example: Occupational Prestige data**  
Michael Friendly



(These show a simple way to turn R scripts into finished documents)

# Informative scatterplots

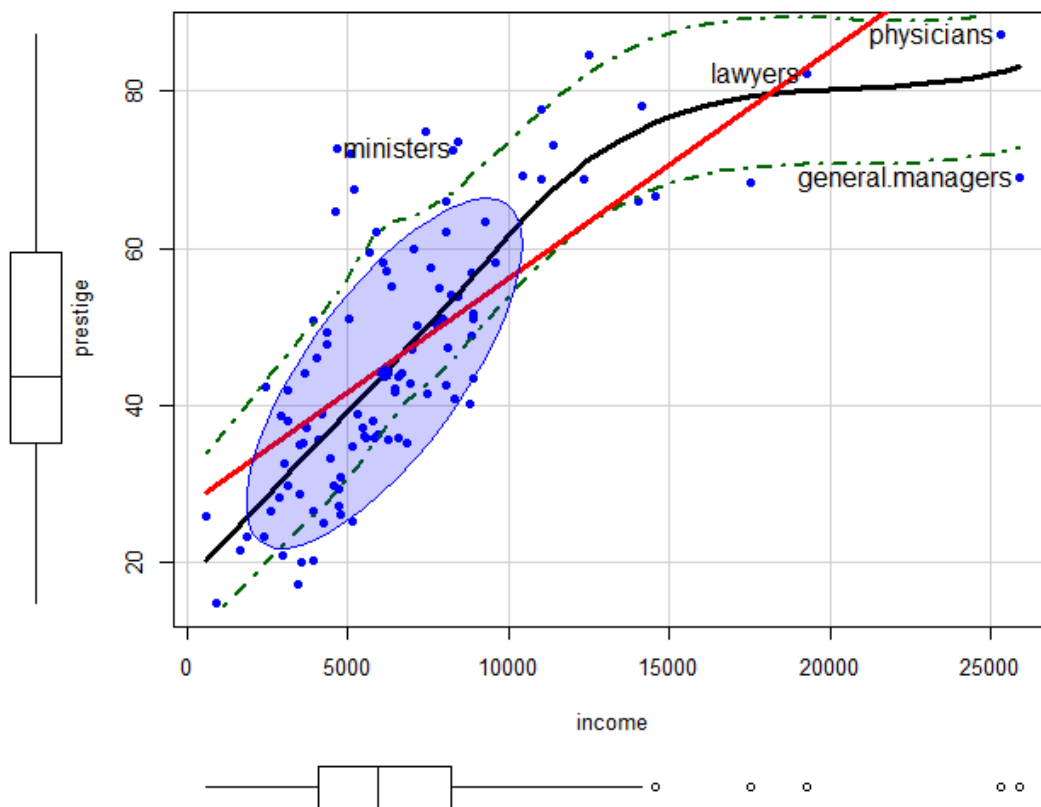
Scatterplots are most useful when enhanced with annotations & statistical summaries

Data ellipse and regression line show the linear model,  $\text{prestige} \sim \text{income}$

Point labels show possible outliers

Smoothed (loess) curve and CI show the trend

Boxplots show marginal distributions



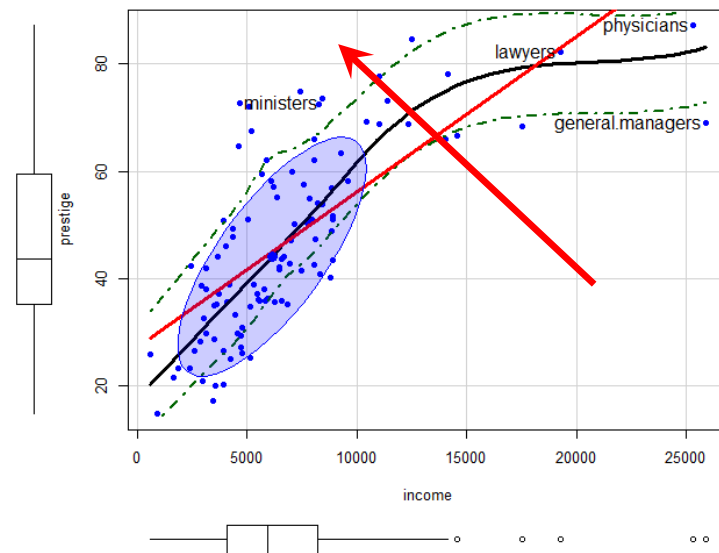
# Informative scatterplots

`car::scatterplot()` provides all these enhancements

```
scatterplot(prestige ~ income, data=Prestige,  
            pch = 16,  
            regLine = list(col = "red", lwd=3),  
            smooth = list(smoother=loessLine,  
                          lty.smooth = 1, col.smooth = "black",  
                          lwd.smooth=3, col.var = "darkgreen"),  
            ellipse = list(levels = 0.68),  
            id = list(n=4, col="black", cex=1.2))
```

Skewed distribution of income & non-linear relation suggest need for a transformation

**Arrow rule:** move on the scale of powers in direction of the bulge  
e.g.:  $x \rightarrow \sqrt{x}$  or  $\log(x)$



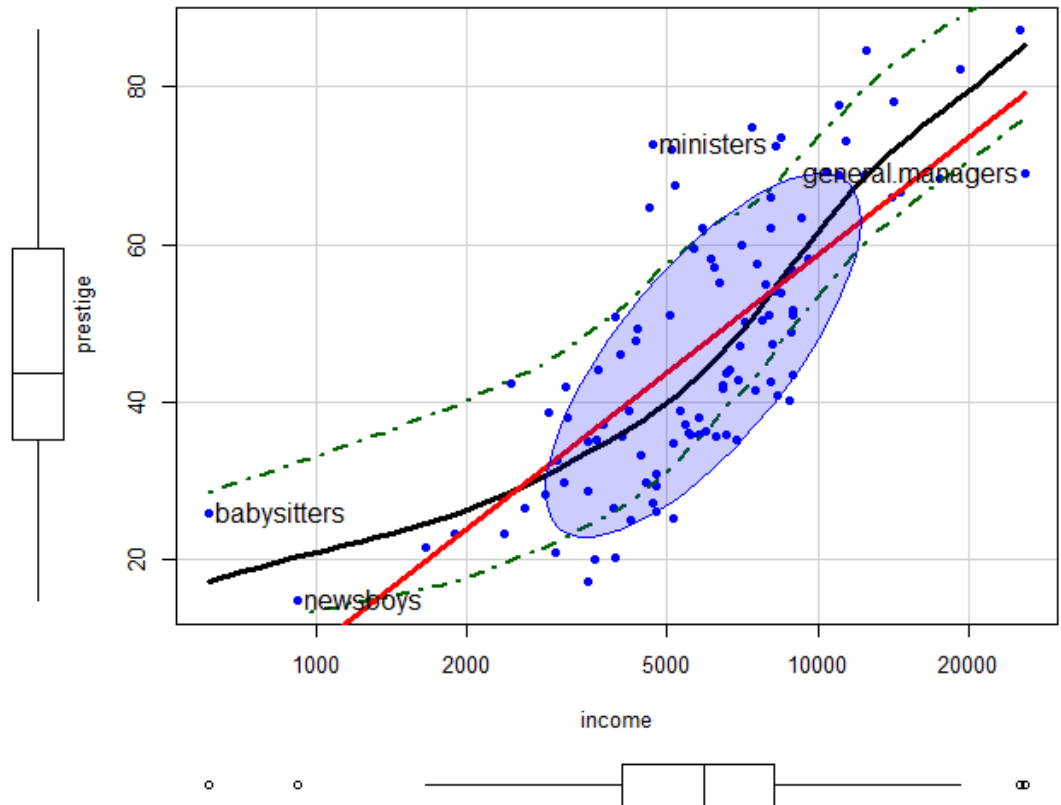
# Try log(income)

```
scatterplot
```

Income now ~ symmetric

Relation closer to linear

log(income): interpret as  
effect of a multiple



# Stratify by type?

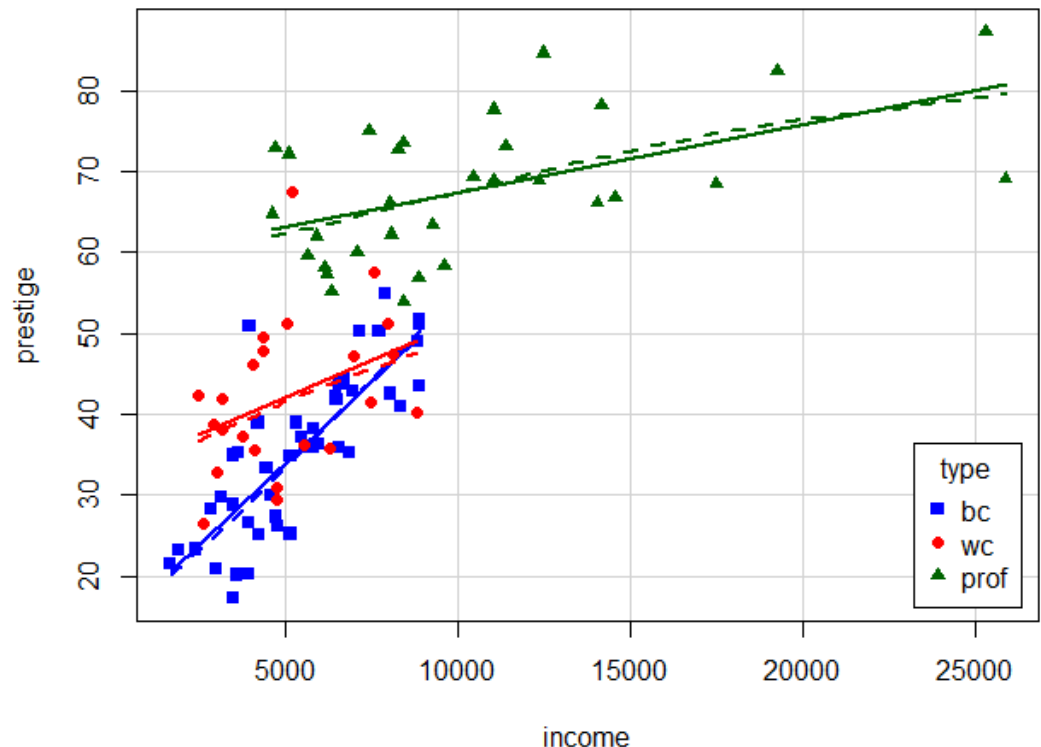
```
scatterplot(prestige ~ income | type, data=Prestige,  
  col = c("blue", "red", "darkgreen"),  
  pch = 15:17,  
  legend = list(coords="bottomright"),  
  smooth=list(smoother=loessLine, var=FALSE, span=1, lwd=4))
```

Formula: | **type** → “given type”

Different slopes: **interaction** of  
income \* type

Provides another explanation  
of the non-linear relation

This may be a new finding!



# Scatterplot matrix

```
scatterplotMatrix(~ prestige + education + income + women ,  
  data=Prestige,  
  regLine = list(method=lm, lty=1, lwd=2, col="black"),  
  smooth=list(smoother=loessLine, spread=FALSE,  
    lty.smooth=1, lwd.smooth=3, col.smooth="red"),  
  ellipse=list(levels=0.68, fill.alpha=0.1))
```

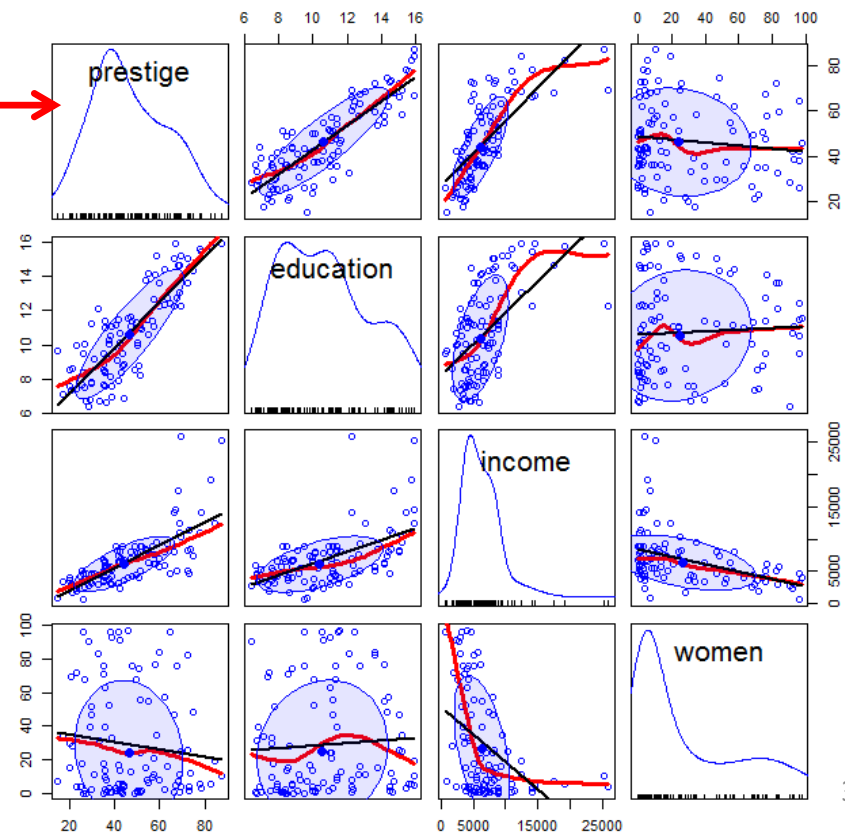
prestige vs. all predictors



diagonal: univariate distributions

- income: + skewed
- %women: bimodal

off-diagonal: relations among predictors



# Fit a simple model

```
> mod0 <- lm(prestige ~ education + income + women,  
+           data=Prestige)  
> summary(mod0)
```

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	-6.7943342	3.2390886	-2.098	0.0385	*
education	4.1866373	0.3887013	10.771	< 2e-16	***
income	0.0013136	0.0002778	4.729	7.58e-06	***
women	-0.0089052	0.0304071	-0.293	0.7702	

---

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Multiple R-squared: 0.7982 Adjusted R-squared: 0.792  
F-statistic: 129.2 on 3 and 98 DF, p-value: < 2.2e-16

Fits very well

But this ignores:

- nonlinear relation with income: should use  $\log(\text{income})$
- occupation type
- possible interaction of  $\text{income} * \text{type}$



# Fit a more complex model

```
> mod1 <- lm(prestige ~ education + women +  
+           log(income)*type, data=Prestige)  
> summary(mod1)
```

← add interaction of log  
income by type

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	-152.20589	23.24988	-6.547	3.54e-09	***
education	2.92817	0.58828	4.978	3.08e-06	***
women	0.08829	0.03234	2.730	0.00761	**
log(income)	18.98191	2.82853	6.711	1.67e-09	***
typeprof	85.26415	30.45819	2.799	0.00626	**
typewc	29.41334	36.50749	0.806	0.42255	
log(income):typeprof	-9.01239	3.41020	-2.643	0.00970	**
log(income):typewc	-3.83343	4.26034	-0.900	0.37063	

---

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Multiple R-squared: **0.8751**, Adjusted R-squared: 0.8654  
F-statistic: 90.07 on 7 and 90 DF, p-value: < 2.2e-16

← Fits even better!

But how to understand?

Coefs for type compare **mean** "wc" and "prof" to "bc"

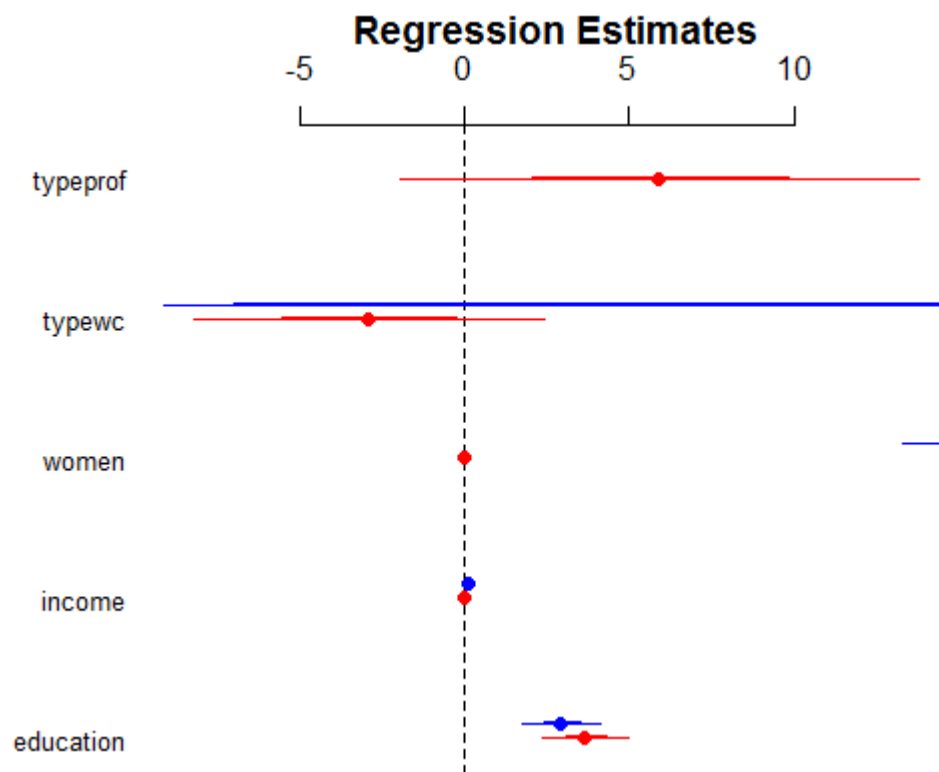
Coefs for **log(income)\*type** compare "wc" and "prof" **slopes** with that of "bc"

# Coefficient plots

Plots of coefficients with CI often more informative than tables

```
arm::coefplot(mod0, col.pts="red", cex.pts=1.5)  
arm::coefplot(mod1, add=TRUE, col.pts="blue", cex.pts=1.5)
```

This plots raw coefficients, and the Xs are on different scales, so effect of income doesn't appear significant.



# Model (effect) plots

- We'd like to see plots of the predicted value ( $\hat{y}$ ) of the response against predictors ( $x_j$ )
  - Ordinary plot of  $y$  vs.  $x_j$  doesn't allow for other correlations
  - → Must **control** (adjust) for other predictors ( $x_{-j}$ ) not shown in a given plot
- Effect plots
  - Variables not shown ( $x_{-j}$ ) are averaged over.
  - Slopes of lines reflect the **partial** coefficient in the model
  - Partial residuals can be shown also

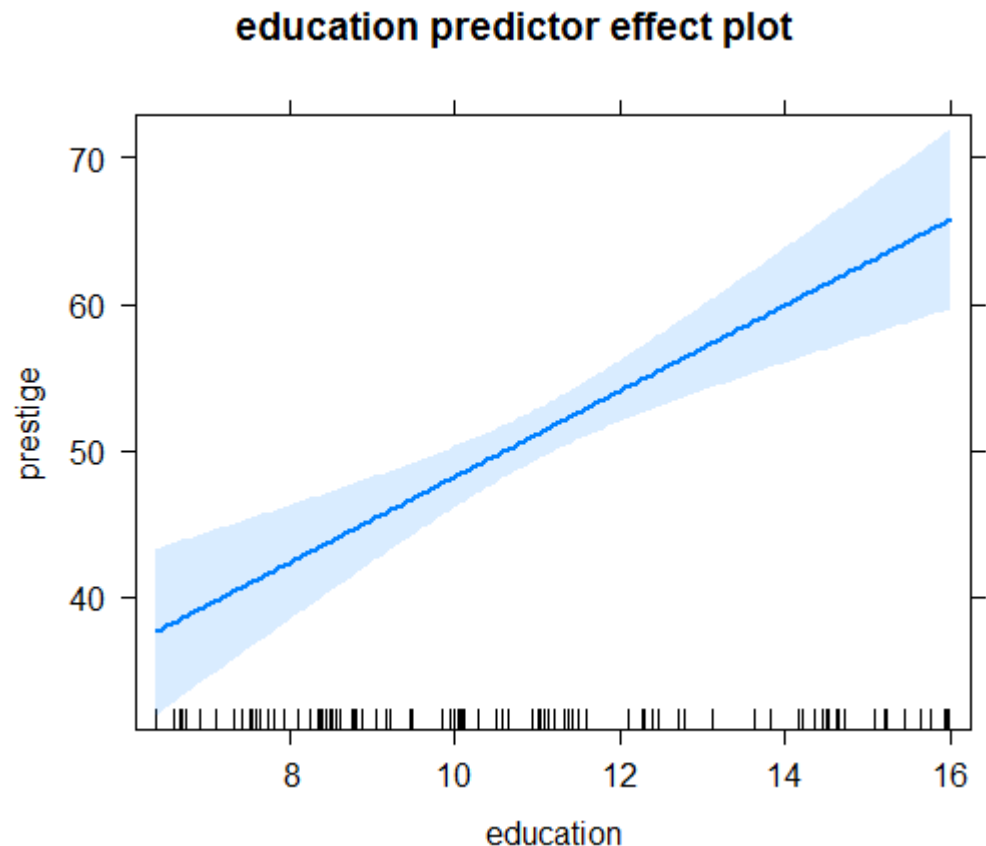
For details, see `vignette("predictor-effects-gallery", package="effects")`

# Model (effect) plots: education

```
library("effects")  
mod1.e1 <- predictorEffect("education", mod1)  
plot(mod1.e1)
```

This graph shows the **partial** slope for education, controlling for all others

For each  $\uparrow$  year in education, fitted prestige  $\uparrow 2.93$  points, (other predictors held fixed)

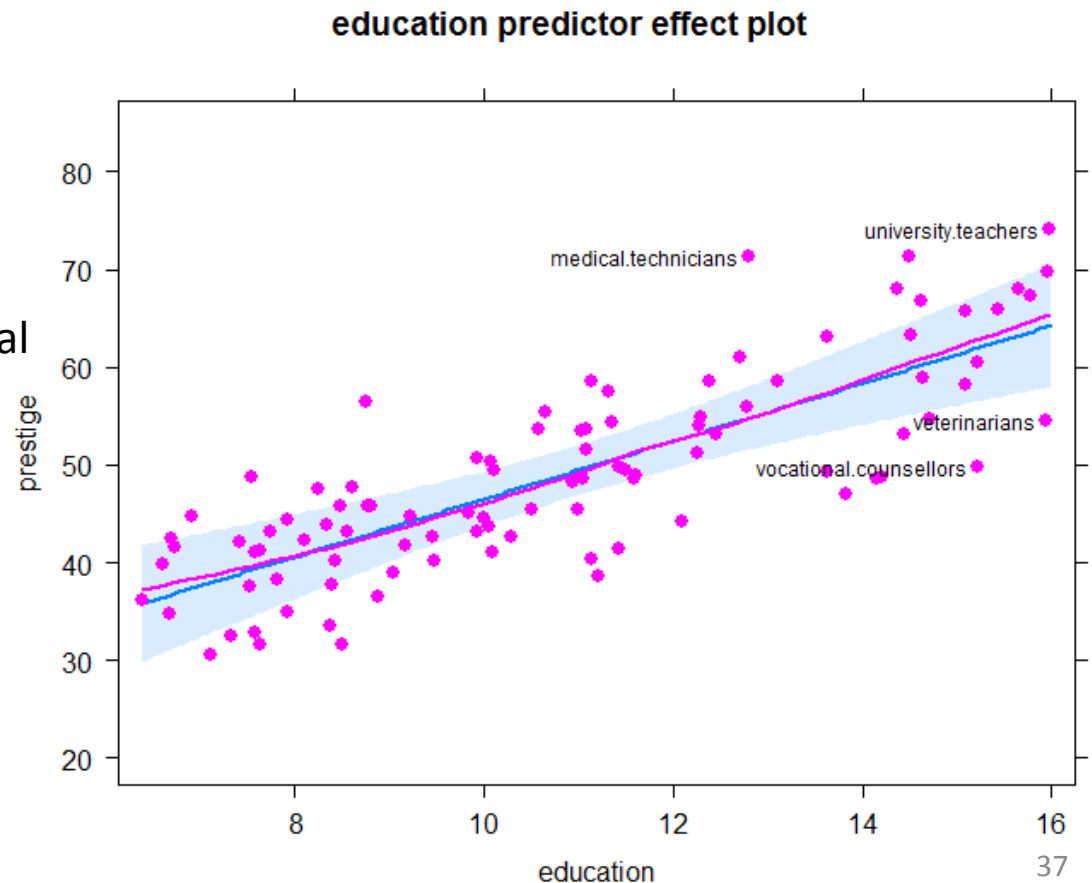


# Model (effect) plots

```
mod1.e1a <- predictorEffect("education", mod1, residuals=TRUE)
plot(mod1.e1a,
     residuals.pch=16, id=list(n=4, col="black"))
```

Partial residuals show the residual of prestige controlling for other predictors

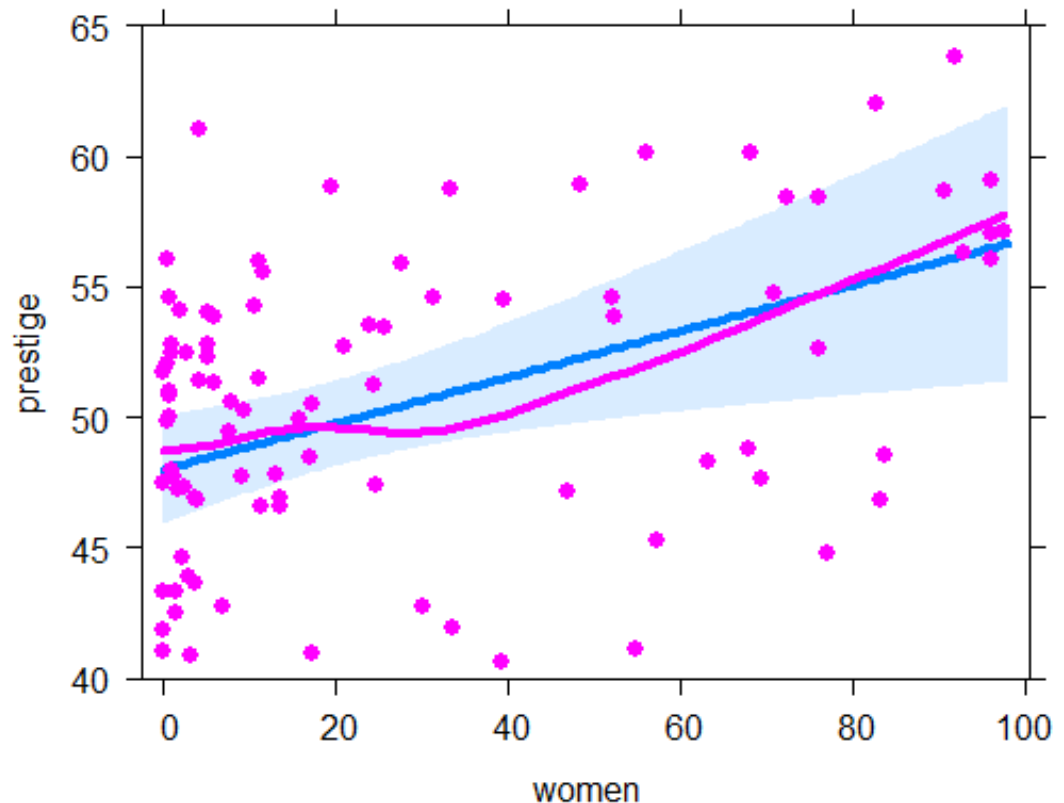
Unusual points here would signal undue influence



# Model (effect) plots: women

```
mod1.e2 <- predictorEffect("women", mod1, residuals=TRUE)  
plot(mod1.e2, ylim=c(40, 65), lwd=4,  
     residuals.pch=16)
```

women predictor effect plot



Surprise!

Prestige of occupations ↑  
with % women (controlling  
for other variables)

Another 10% women ↑  
prestige by 0.88 points

How to interpret this?

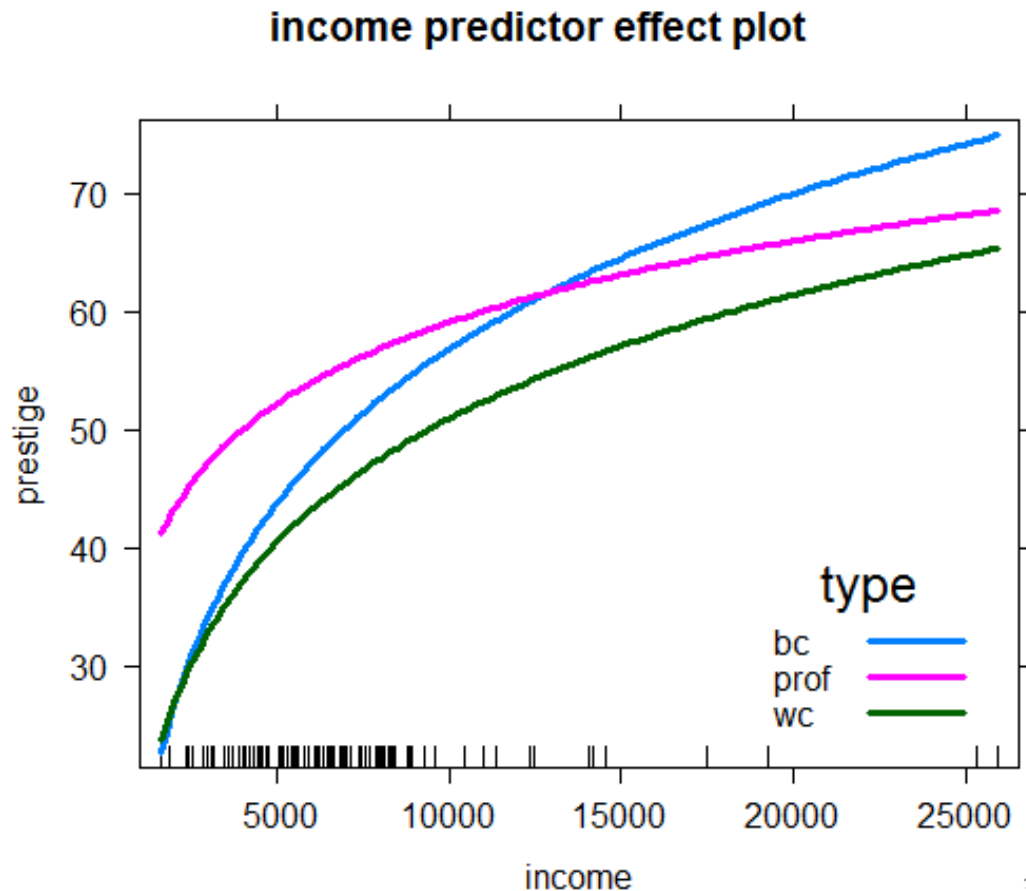
# Model (effect) plots: income

```
plot(predictorEffect("income", mod1),  
      lines=list(multiline=TRUE, lwd=3),  
      key.args = list(x=.7, y=.35))
```

Income interacts with type in the model

The plot is curved because  $\log(\text{income})$  is in the model

Curvature reflects marginal effect of income for each occupation type



# visreg plots: Air quality data

Daily air quality measurements in New York, May - Sep 1973

**How does Ozone concentration vary with solar radiation, wind speed & temperature?**

```
> head(airquality)
  Ozone Solar.R wind Temp Month Day
1    41    190  7.4   67     5   1
2    36    118  8.0   72     5   2
3    12    149 12.6   74     5   3
4    18    313 11.5   62     5   4
5    NA     NA 14.3   56     5   5
6    28     NA 14.9   66     5   6
```

see: <https://pbreheny.github.io/visreg/> for examples & details



# Air quality: main effects model

```
> fit1 <- lm(Ozone ~ Solar.R + Wind + Temp, data=airquality)
> summary(fit1)
```

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	-64.3421	23.0547	-2.79	0.0062	**
Solar.R	0.0598	0.0232	2.58	0.0112	*
Wind	-3.3336	0.6544	-5.09	1.5e-06	***
Temp	1.6521	0.2535	6.52	2.4e-09	***

---

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 21.18 on 107 degrees of freedom

(42 observations deleted due to missingness)

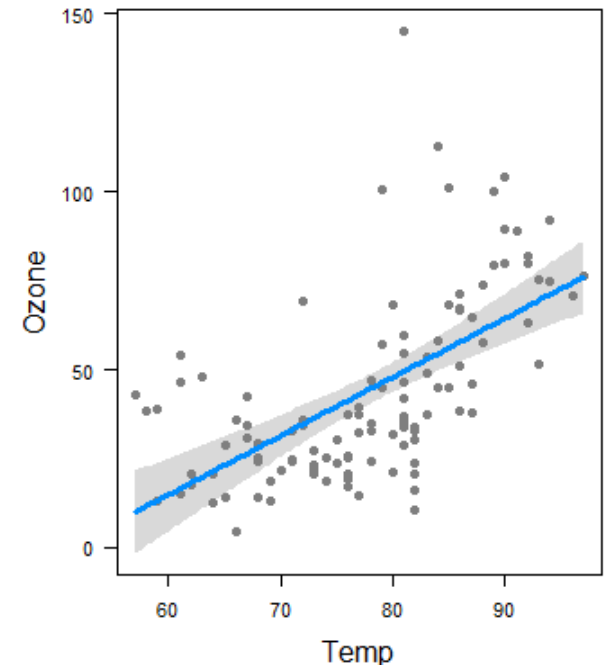
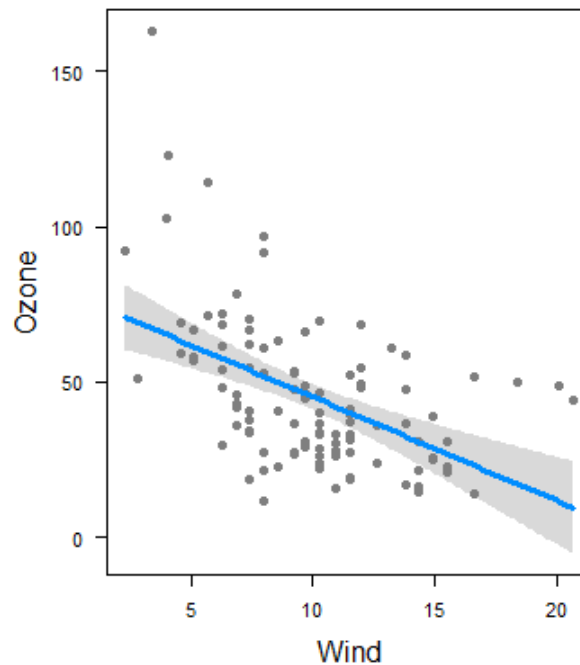
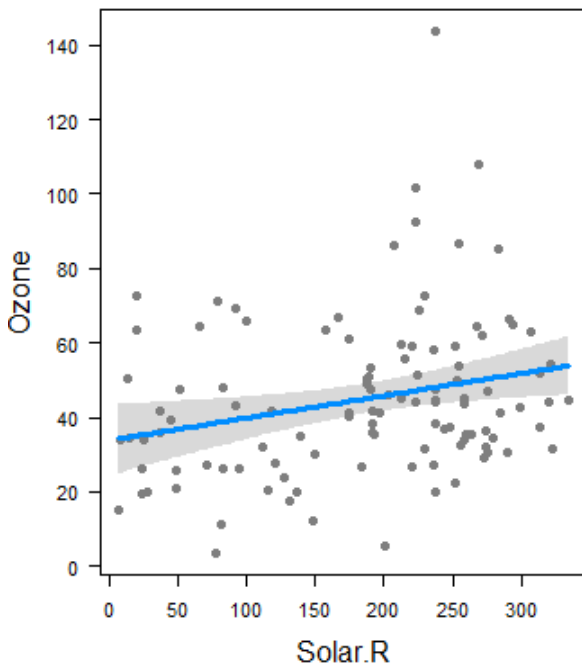
Multiple R-squared: 0.6059, Adjusted R-squared: 0.5948

F-statistic: 54.83 on 3 and 107 DF, p-value: < 2.2e-16

# visreg conditional plots

```
visreg(fit1, "Solar.R")  
visreg(fit1, "wind")  
visreg(fit1, "Temp")
```

model summary =  
predicted values (line) +  
confidence band (uncertainty) +  
partial residuals (objections)



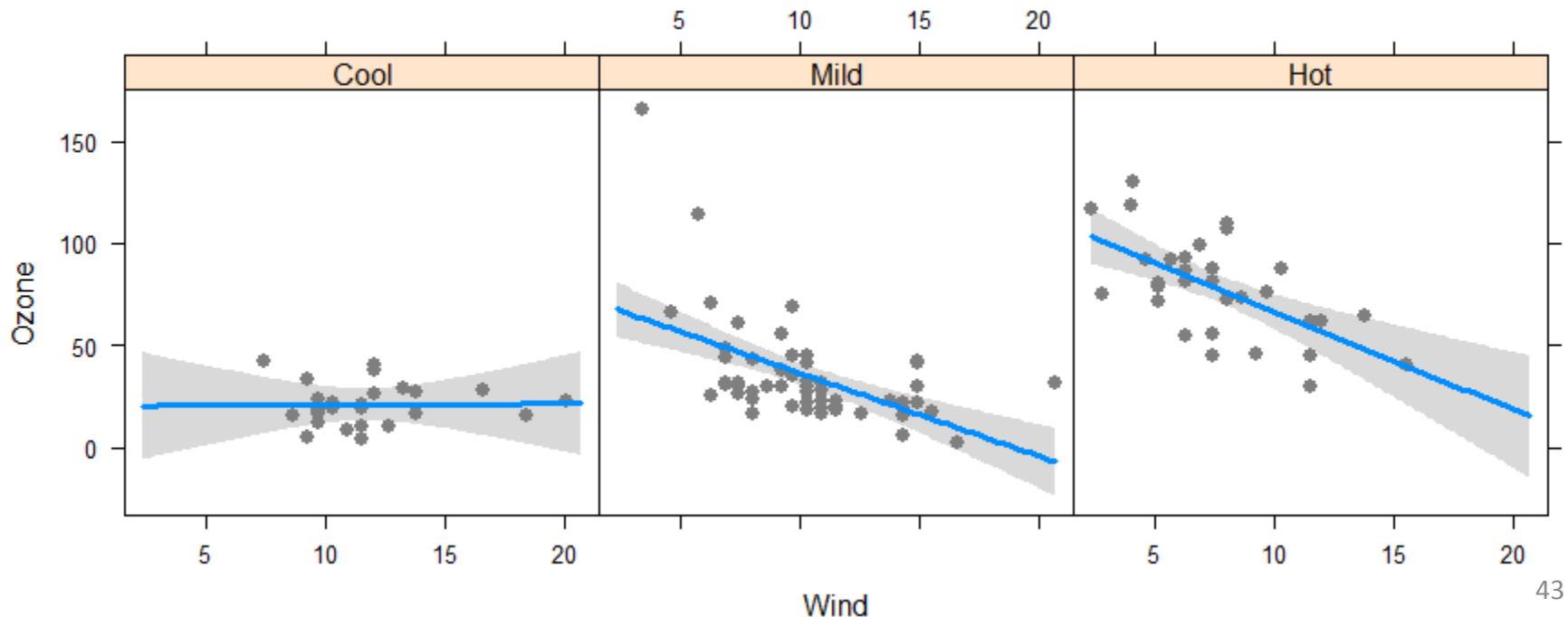
# Factor variables & interactions

# cut Temp into three ordered levels of equal range

```
airquality$Heat <- cut(airquality$Temp, 3,  
  labels=c("Cool","Mild","Hot"))
```

# fit model with interaction of **Wind \* Heat**

```
fit2 <- lm(Ozone ~ Solar.R + Wind*Heat, data=airquality)  
visreg(fit2, "Wind", by="Heat", layout=c(3,1), points=list(cex=1))
```



# Factor variables & interactions

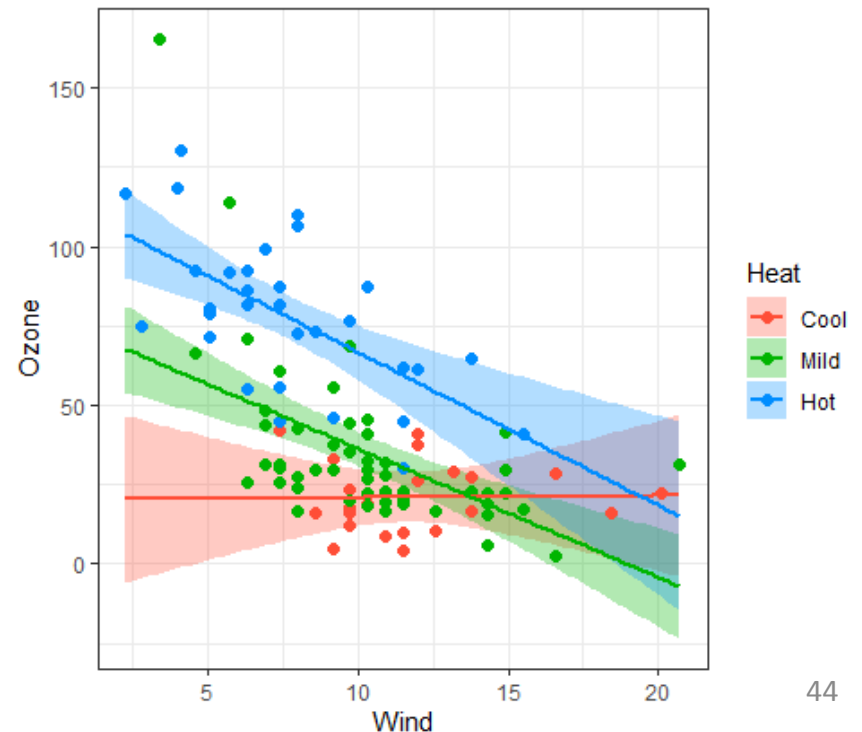
```
visreg(fit2, "wind", by="Heat",  
      overlay=TRUE,  
      gg=TRUE,  
      points=list(size=2)) +  
theme_bw()
```

`overlay=TRUE` → superpose panels

`gg=TRUE` → uses ggplot

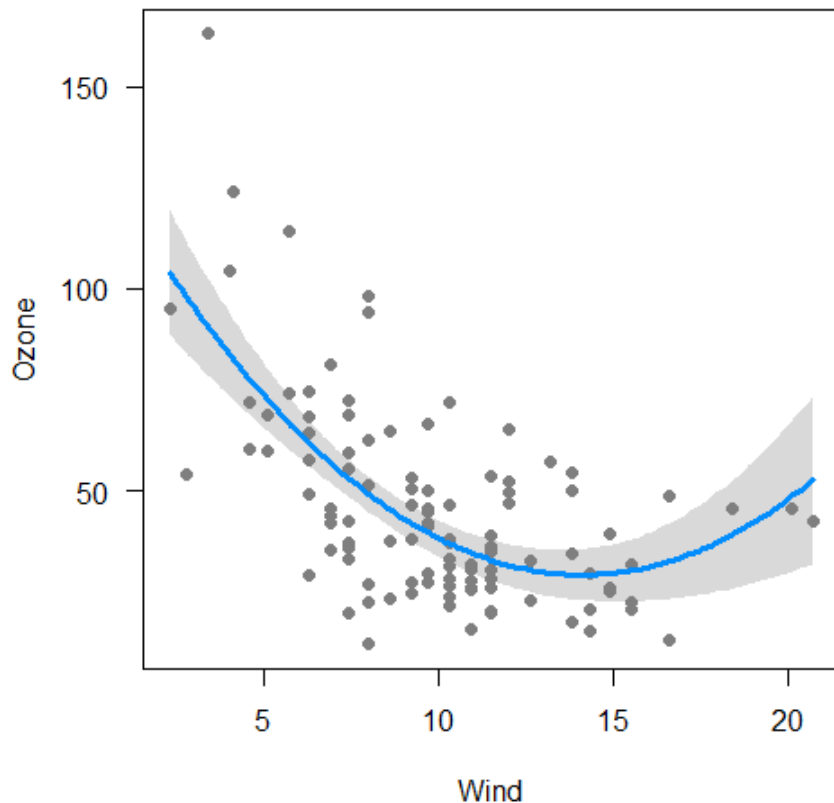
This allow slope for Wind to vary with Heat e.g., Wind has no effect when Cool

This model still assumes **linear** effects of Heat & Wind

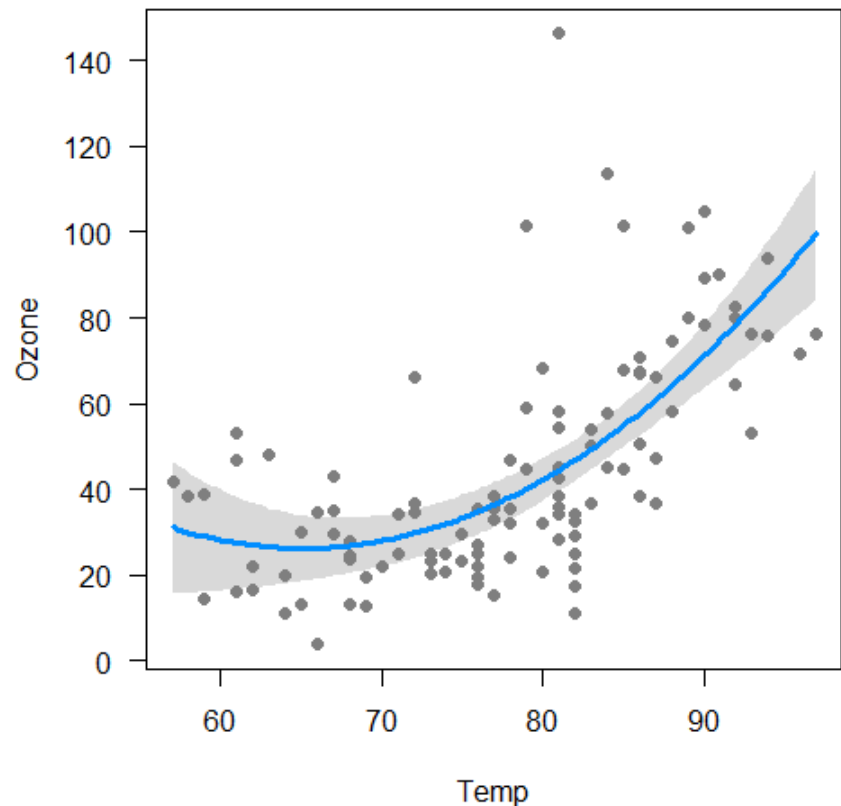


# Non-linear effects

```
fit <- lm(Ozone ~ Solar.R + poly(Wind,2) +  
         Temp, data=airquality)  
visreg(fit, "Wind")
```



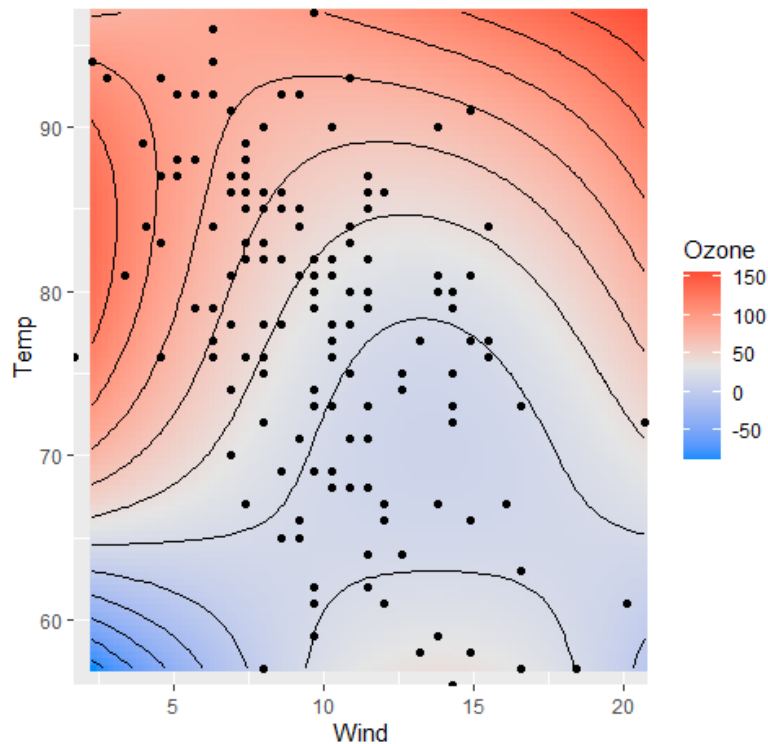
```
fit <- lm(Ozone ~ Solar.R + Wind +  
         poly(Temp,2), data=airquality)  
visreg(fit, "Temp")
```



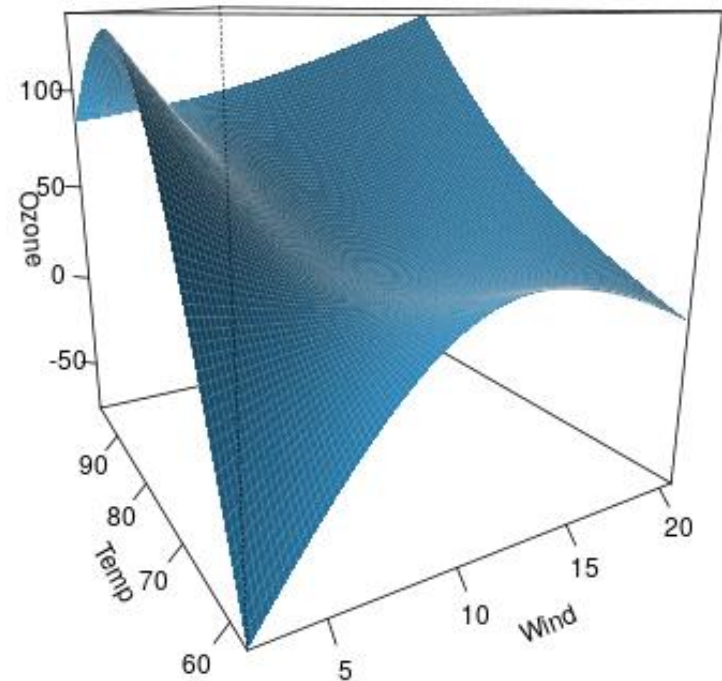
# Response surface models (visreg2d)

```
# Fit quadratics in both Wind & Temp and interaction Wind * Temp  
fitp <- lm(Ozone ~ Solar.R + poly(Wind,2) * poly(Temp,2), data=airquality)
```

```
visreg2d(fitp, "Wind", "Temp", plot.type="gg") +  
  geom_contour(aes(z=z), color="black")
```



```
visreg2d(fitp, "Wind", "Temp", plot.type="persp" )
```



# Regression trees

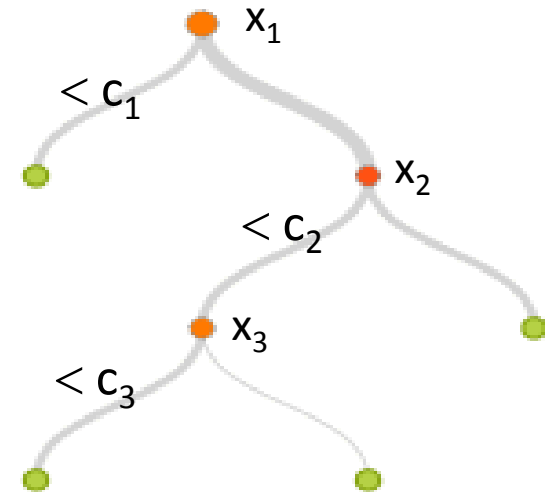
Regression trees are a non-parametric alternative to linear models

- Essential ideas:

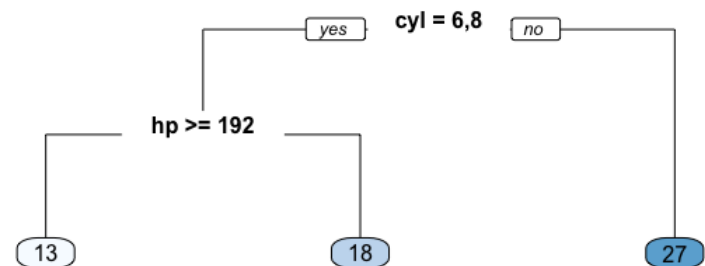
- Find predictor and split value which minimizes SSE
- fitted value in each subgroup = mean
- repeat, recursively, splitting by next best predictor

- Large literature

- cost, complexity tradeoff
- pruning methods
- boosting, cross-validation
- tree averaging



e.g.:  $\text{mpg} \sim \text{cyl} + \text{hp}$



# Prestige data: rpart tree

```
> library(rpart)           # calculating regression trees
> library(rpart.plot)      # plotting regression trees

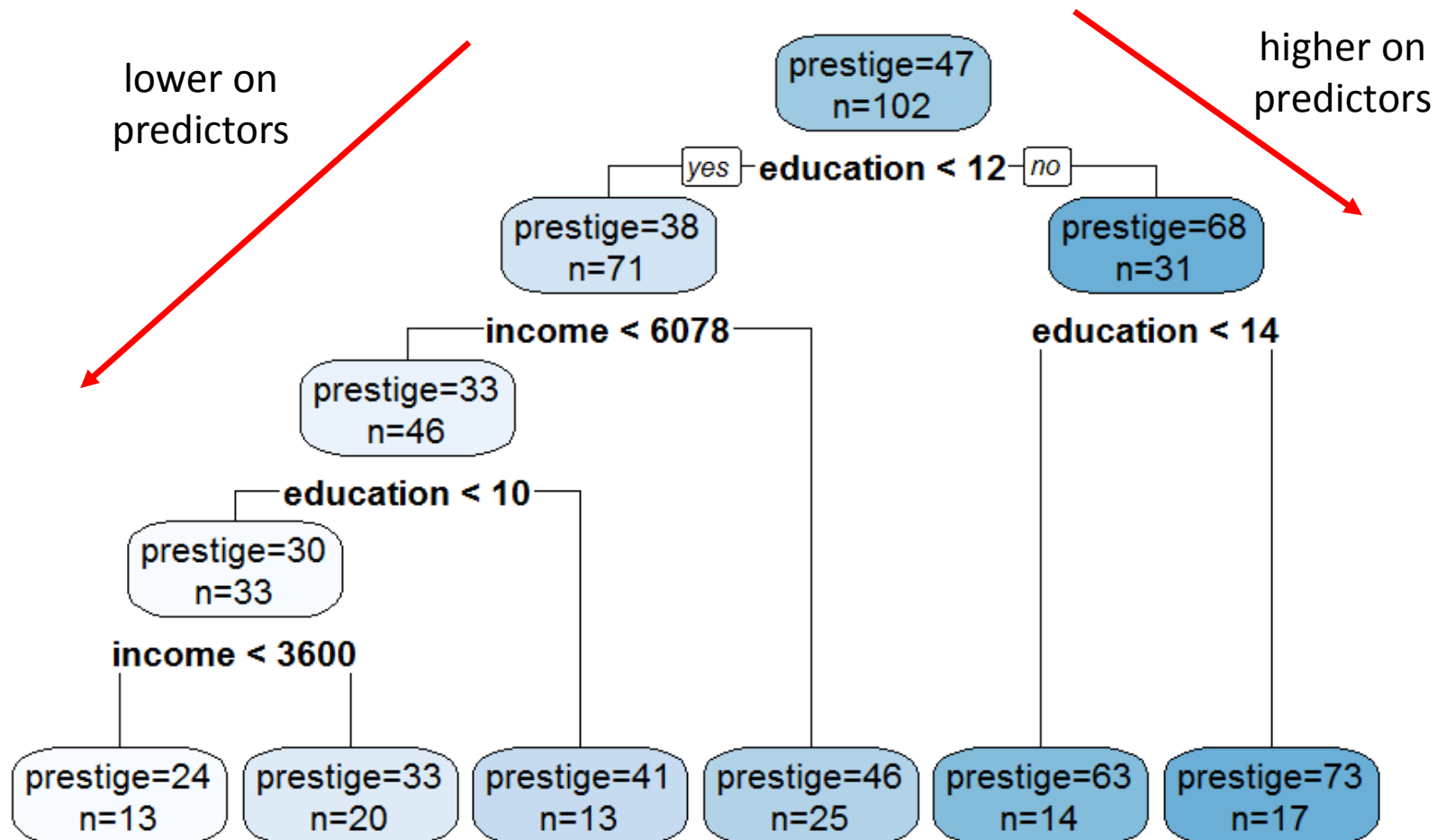
> rmod <- rpart(prestige ~ education + income + women + type,
               data=Prestige,
               method = "anova")

> rpart.rules(rmod)        # print prediction rules
prestige
  24 when education < 10      & income < 3600
  33 when education < 10      & income is 3600 to 6078
  41 when education is 10 to 12 & income < 6078
  46 when education < 12      & income >= 6078
  63 when education is 12 to 14
  73 when education >= 14
```



# Prestige data: rpart tree

```
rpart.plot(rmod, prefix="prestige=")
```



# Diagnostic plots

- The linear model,  $\mathbf{y} = \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\epsilon}$  assumes:
  - Residuals,  $\varepsilon_i$  are normally distributed,  $\varepsilon_i \sim N(0, \sigma^2)$
  - (Normality not required for  $\mathbf{X}$ s)
  - Constant variance,  $\text{Var}(\varepsilon_i) = \sigma^2$
  - Observations  $y_i$  are statistically independent
- Violations  $\rightarrow$  inferences may not be valid
- A variety of plots can diagnose all these problems
- Other methods (boxCox, boxTidwell) diagnose the need for transformations of  $\mathbf{y}$  or  $\mathbf{X}$ s.

# The “regression quartet”

In R, plotting a `lm` model object → the “regression quartet” of plots

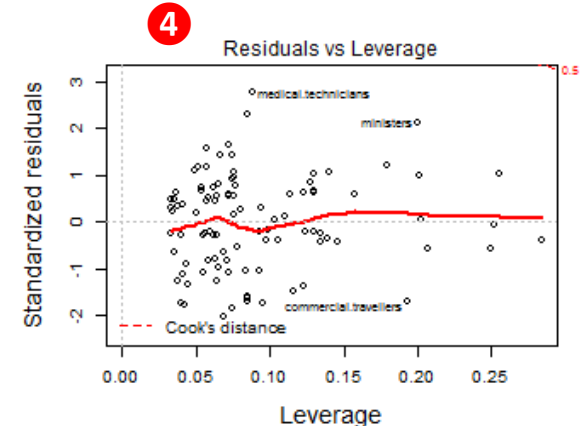
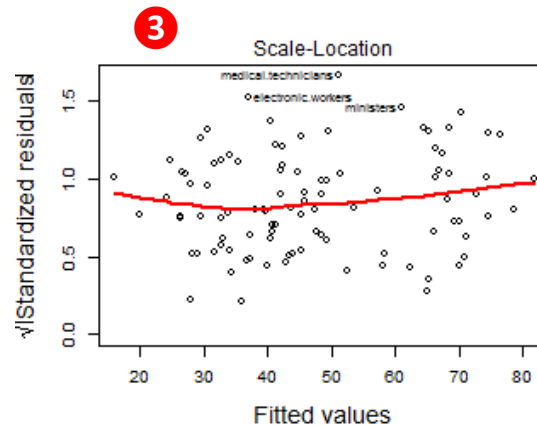
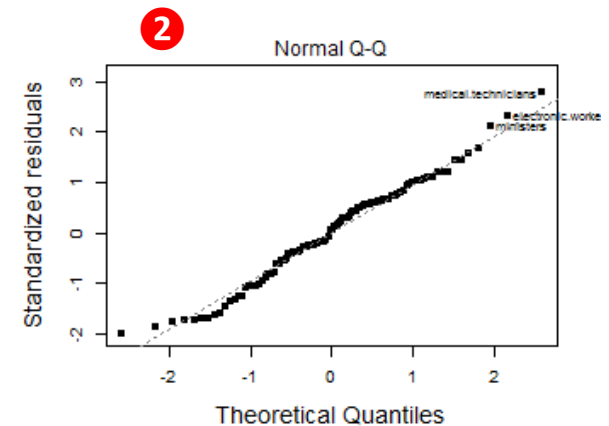
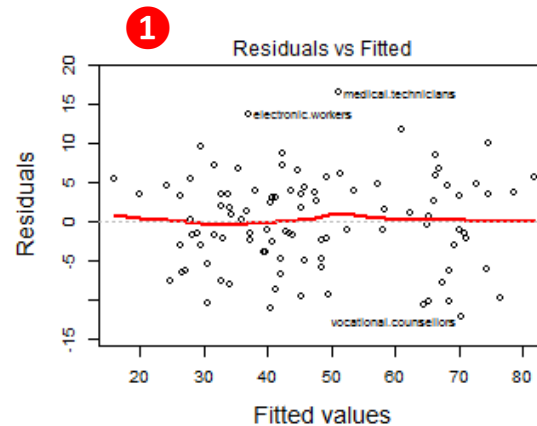
```
plot(mod1, lwd=2, cex.lab=1.4)
```

❶ Residuals: should be flat vs. fitted values

❷ Q-Q plot: should follow the 45° line

❸ Scale-location: should be flat if constant variance

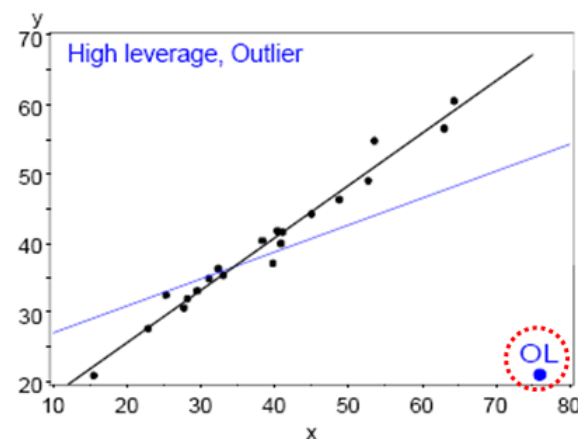
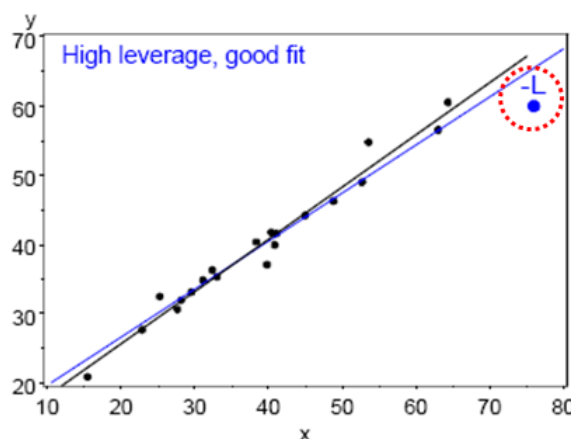
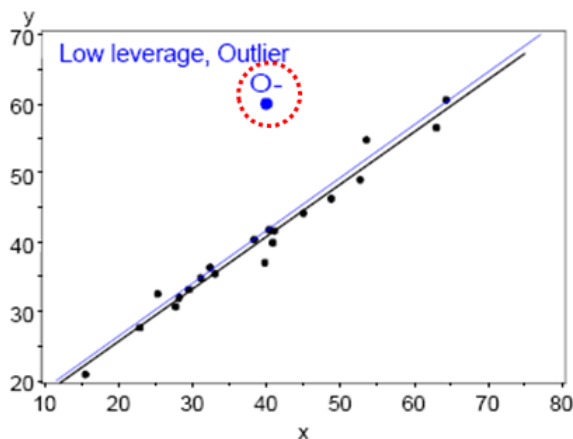
❹ Resids vs. leverage: can show influential observations



# Unusual data: Leverage & Influence

- “Unusual” observations can have dramatic effects on least-squares estimates in linear models
- Three archetypal cases:
  - Typical X (low leverage), bad fit -- Not much harm
  - Unusual X (high leverage), good fit -- Not much harm
  - Unusual X (high leverage), bad fit -- **BAD, BAD, BAD**
- Influential observations: unusual in *both* X & Y
- Heuristic formula:

$$\text{Influence} = X \text{ leverage} \times Y \text{ residual}$$



# Influence plots

Influence (Cook's D) measures impact of individual obs. on coefficients, fitted values

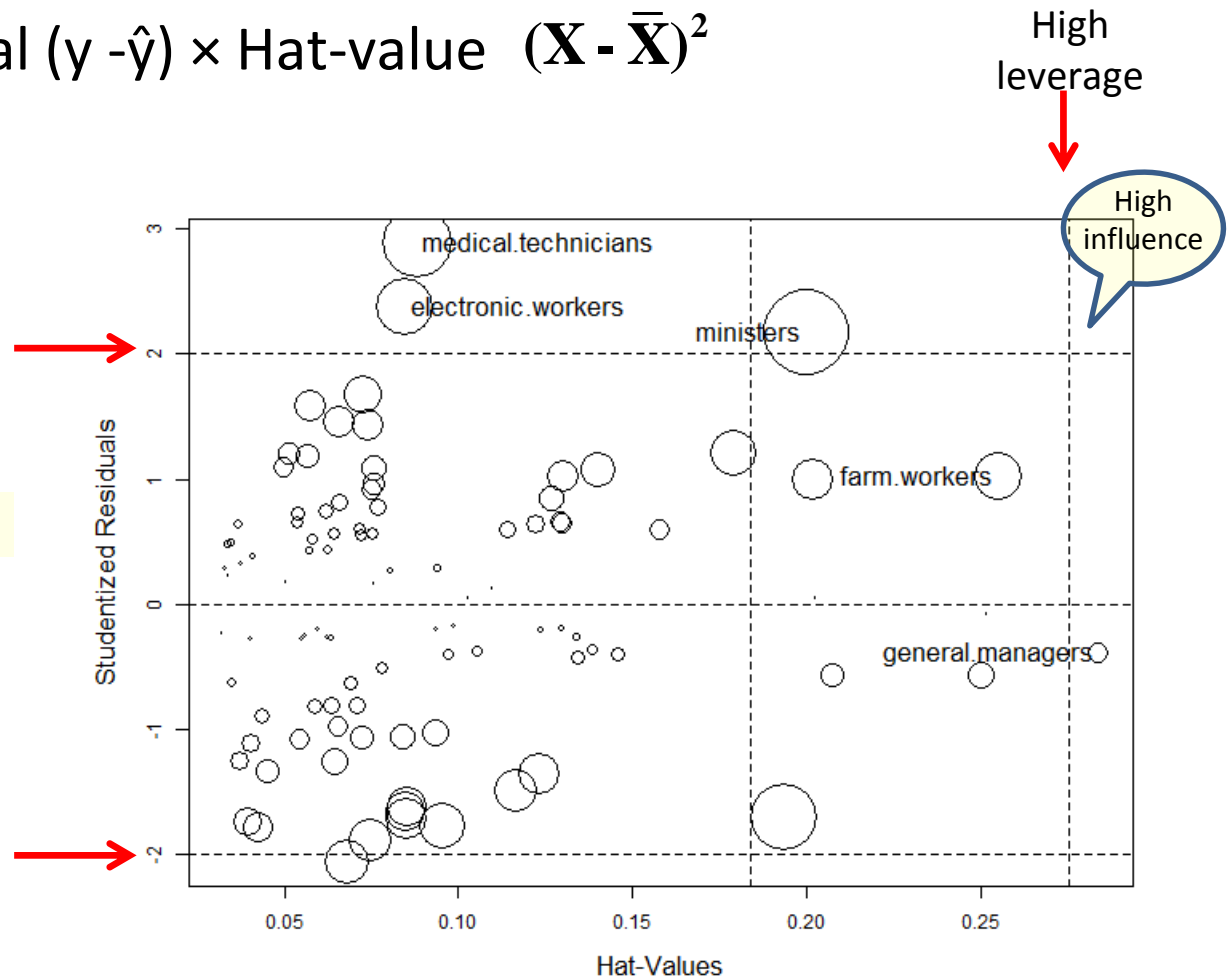
$$\text{Influence} \sim \text{Residual } (y - \hat{y}) \times \text{Hat-value } (\mathbf{X} - \bar{\mathbf{X}})^2$$

Bubble size  $\sim$  influence

`influencePlot(mod1)`

Bad fit

Bad fit

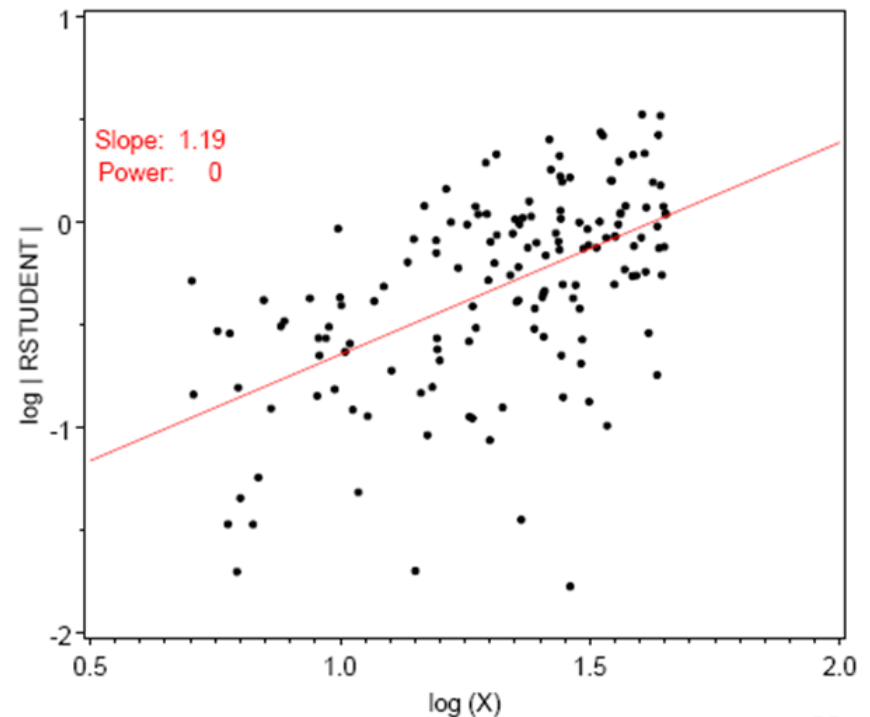


# Spread-level plots

- To diagnose non-constant variance, plot:
  - $\log |\text{Std. residual}|$  vs.  $\log(x)$
  - $\log(\text{IQR})$  vs  $\log(\text{median})$  [for grouped data]
- If  $\approx$  linear w/ slope  $b$ , transform  $y \rightarrow y^{(1-b)}$

Artificial data, generated so  $\sigma \sim x$

- $b \approx 1 \rightarrow \text{power} = 0$
- $\rightarrow$  analyze  $\log(y)$



# Spread-level plot: baseball data

Data on salary and batter performance from 1987 season

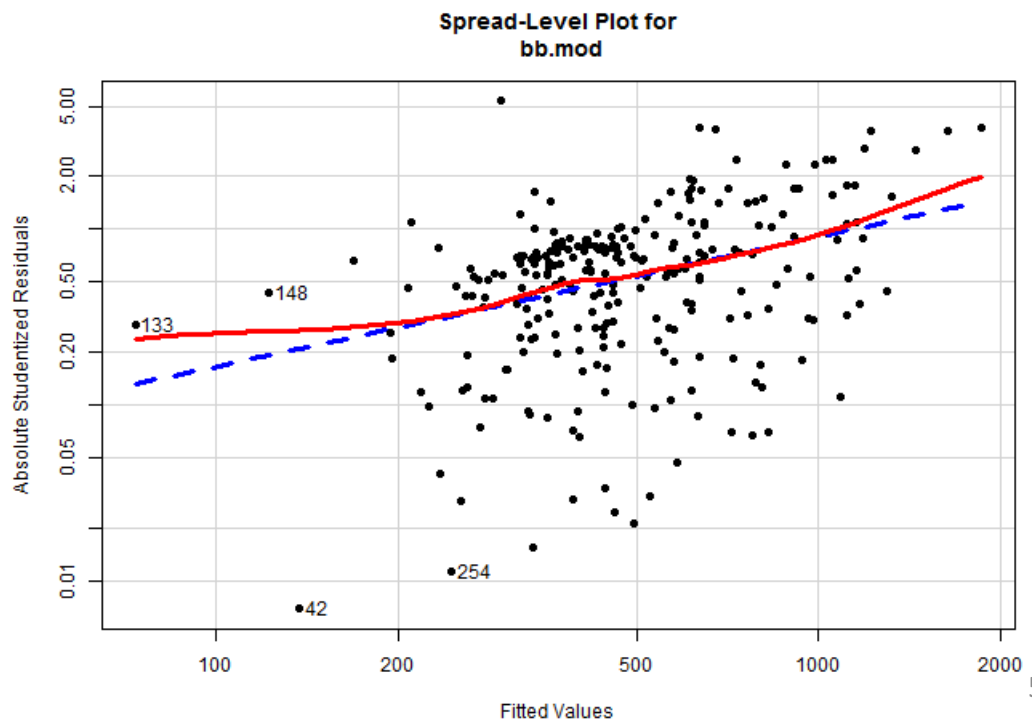
```
data("Baseball", package="vcd")
bb.mod <- lm(sal87 ~ years + hits + runs + homeruns, data=Baseball)
spreadLevelPlot(bb.mod, pch=16, lwd=3,
                id=list(n=2))
```

```
## Suggested power transformation: 0.2609
```

slope = .74  $\rightarrow$  p = .26

i.e.,  $y \rightarrow \log(y)$  or  $y^{1/4}$

NB: both axes plotted on log scale



# Box Cox transformation

- Box & Cox proposed to transform  $y$  to a power,  $y \rightarrow y^{(\lambda)}$  to minimize the residual SS (or maximize the likelihood)
  - Makes  $y^{(\lambda)}$  more nearly normal
  - Makes  $y^{(\lambda)}$  more nearly linear in with  $X$

Formula for  $y^{(\lambda)}$

- $y^{(0)} : \log_e(y)$
- $\lambda < 0$ : flip sign to keep same order

$$y_i^{(\lambda)} = \begin{cases} \frac{y_i^\lambda - 1}{\lambda} & \text{if } \lambda \neq 0, \\ \ln(y_i) & \text{if } \lambda = 0, \end{cases}$$

Power(p)	Transformation	Name
2	$Y^2$	Square
1	Y (No transformation)	Original Data
$\frac{1}{2}$	$\sqrt{Y}$	Square root
"0"	$\log Y$ or $\log_{10}(Y)$	Logarithm
$-\frac{1}{2}$	$-1 / \sqrt{Y}$	Reciprocal Root
-1	$-1 / Y$	Reciprocal
-2	$-1 / Y^2$	Reciprocal Square



# Example: Cars93 data

How does gas mileage (MPG.city) depend on vehicle weight?

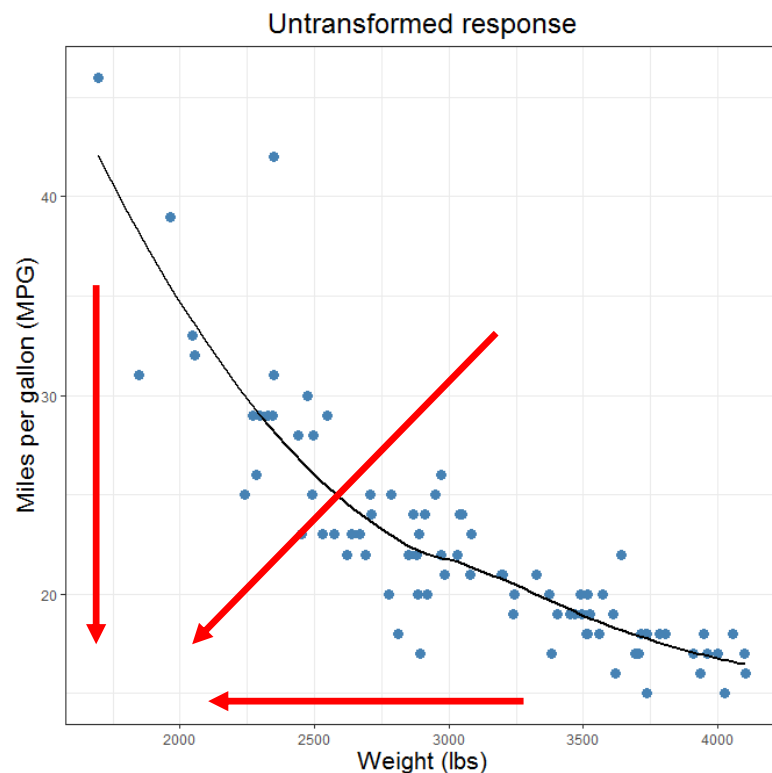
```
> cars.mod <- lm(MPG.city ~ Weight, Cars93)
> coef(cars.mod)
(Intercept)      weight
  47.04835      -0.00803
```

Relationship clearly non-linear

**Tukey arrow rule:** transform Y (or X)  
as arrow thru the curve bulges

$y \rightarrow \sqrt{y}, \log(y), 1/y$

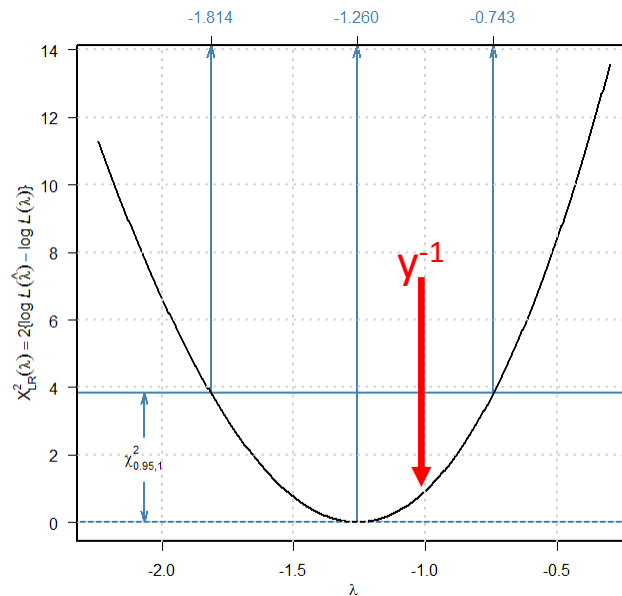
$x \rightarrow \sqrt{x}, \log(x), 1/x$



# MASSEXtra package

```
> library(MASSEXtra)
> box_cox(cars.mod)    # plot log likelihood vs. lambda
> lamba(cars.mod)
[1] -1.26
```

The plot of  $-\log(L) \sim \text{RSS}$  shows the minimum & CI



plot(bc(MPG.city, lamba(cars.mod)))



# Summary

- Tables are for look-up; graphs can give insight
- “Linear” models include so much more than ANOVA & regression
- Data plots are more effective when enhanced
  - data ellipses → strength & precision of correlation
  - regression lines and smoothed curves
  - point identification → noteworthy observations
- Effect plots show informative views of models
  - Visualize conditional effects, holding others constant
- Diagnostic plots can reveal influential observations and need for transformations.