Hacktech Prizes and Sponsor Info

Over 20 Sponsors \$20,000+ In Prizes!



We'll be giving a grand prize of \$5,000 to the winning team! Here are the guidelines we've given to judges:

1. Originality

Is the idea original? Does it combine APIs and other technologies in new and interesting ways?

2. Technical Skill

Does the idea demonstrate clever or insightful use of technical concepts? This doesn't correlate with the complexity of a project, but rather with the depth of understanding and creativity demonstrated by students in applying engineering/CS concepts to build their project.

3. Usefulness/Impact

How impactful or potentially useful is the submission?

API Prize Summary

| Company | Prizes | Criteria |
|------------------|-----------------------------------------------------|------------------------------------------------------------------------------------------|
| Microsoft | \$1,000 team cash prize 1 Dell Venue Pro per Person | Best Windows 8 or Windows Phone App |
| | \$1,000 team cash prize 1 Dell Venue Pro per Person | Best Azure App |
| Amazon AWS | \$3,000 AWS credit prize | Best AWS Hack |
| | \$2,000 AWS credit prize | 2 nd Place AWS Hack |
| | \$1,000 AWS credit prize | 3 rd Place AWS Hack |
| DigitalOcean | \$6,000 DO credit prize | Best Use of DigitalOcean |
| | \$4,000 DO credit prize | 2 nd Best Use of DigitalOcean |
| | \$2,000 DO credit prize | 3 rd Best Use of DigitalOcean |
| Thiel Fellowship | All-expenses paid trip to 20 Under 20 Summit | Awarded to Grand Prize winners. |
| StartEngine | \$20,000 in seed funding | Awarded to a promising team (likely the Grand Prize winners) |
| Pinterest | \$1,000/person team prize | Best Use of Pinterest APIs |
| Progress | iPad mini w/ Retina display | Best Hack showcasing the "Internet of Things" |
| | Philips Hue developer kit | 2 nd and 3 rd Place Apps showcasing the "Internet of Things" |



Microsoft is offering \$1,000 cash prizes and Dell Venue Pros for:

- 1) Best Windows 8/Windows Phone Application
- 2) Best Use of Azure

If you'd like to win a prize before hacking even starts, come up with your best idea for a travel, social, or game application on Windows 8/Windows Phone submit it to sdrv.ms/1hL3oqQ by Friday, January 24th!

Winners selected on Friday will receive a \$250 Microsoft Store gift card if they build their app at hackTECH.

pebble

The **Pebble** team is super stoked to join this amazing west-coast event and we will be on site from Friday night to Sunday. Heads-up: We will give a getting started with Pebble development presentation on Friday night.

Instead of clothes and stuff like that, we're filling our suitcases with Pebbles. We're making them available to Hackathoners at the special price of \$75 so you can hack on Pebble.

Please place your order by Thursday Jan 23rd at noon PST. We'll hand-carry your Pebble to LA. You can pick it up from us in person at the following events during the weekend:

- Friday evening during Thomas's presentation (time and place to be defined look in the schedule!)
- All week-end in the hackathon (look for the Pebble banner!)
- Or follow us on @pebbledev to track us down!

<u>Purchase your Pebble at \$75</u> - Password pebbleme.

(Offer restricted to hackTECH attendees, limited offer while supplies last, you will choose your color when picking it up and we may not have all colors available, only one pebble per person please! https://getpebble.wufoo.com/forms/buy-a-pebble-for-hacktech/)

If you miss this offer, you can always pick up a Pebble at your local Best Buy or ATT store.

We love our Pebbles but we are also super excited by all the cool hardware devices available today. We will have a few to loan on our table - and we would be happy to help with any hardware, Bluetooth, embedded problems. Come challenge us!

We're looking forward to meeting you this weekend!

-Pebble Team



Amazon AWS is offering \$3,000, \$2,000, and \$1,000 in AWS credits to the top three hacks using AWS, respectively!



DigitalOcean is offering credit prizes of \$6,000, \$4,000 and \$2,000 to the top three entries using DigitalOcean APIs and services!



Pinterest is offering a \$1,000/person cash prize for best use of their API! Guidelines are located along with the submission form here (be sure to submit your hack here in addition to via ChallengePost!)



Become a Wix Developer - http://dev.wix.com

The Wix App Market allows Web developers to integrate their Web applications as seamless components inside the Wix Editor or Wix My Account areas.

Developers using the Wix SDK can build on whatever stack they prefer, with whatever technology they like. Developers can then connect their app to the Wix Editor via our simple, easy-to-use JavaScript SDK. Gaining visibility in the Wix App Market is an excellent way to jumpstart your Web service.

Accepted application types include: widget, page, fixed-position, and business apps. Get in front of our 42+ Million users now at dev.wix.com!

realnetworks.

RealPlayer Cloud is the best way to Move, Watch & Share Your Videos on any platform. Using our SurePlay™ technology videos are always formatted to play on all your devices". The RealPlayer cloud team is looking for outstanding passionate engineers to help us build new features, platforms and great user experiences on mobile, PC, cloud, web and TV platforms.

whisper

Whisper is the best place to express yourself online. Connect with likeminded individuals, and discover the unseen world around you. With Whisper, you're free to anonymously share your thoughts with the world, and build lasting, meaningful relationships in a community built around trust and honesty.



The Thiel Foundation is offering an all-expenses paid trip to their 20 Under 20 Summit to the grand prize winners.



Startengine is offering a \$20,000 seed investment to a promising team (likely the grand-prize winners) at the event.



MongoDB is offering a prize for the best use of MongoDB in an app!



Applications are to showcase the Progress Rollbase platform (Overview, Hosted, Private). The application can be in any area: personal use, retail, corporate, manufacturing, education, whatever. A special category is for applications that explore the "Internet of Things". We will bring to the hackathon a number of beacon devices (most likely Qualcomm Gimbals or Estimotes) and a number of Philip Hues that you can use to test and demonstrate your application, but anything you feel fits "IoT" is valid.

Applications will be judged on creativity, technical skill and marketability; we give extra consideration to applications showcasing IoT. Applications will be judged by a panel from Progress Software.

Best application gets an **iPad mini w/ Retina display**. Two best applications showcasing IoT also get a **Philips Hue developer kit**. The team that creates the application that is most promising as a business will get an hour of business advice from a **Progress** VP that successfully sold his startup.

The same application can win the iPad mini and the Philips Hue developer kit.

If your application showcases IoT you can also keep the beacons we bring to the event, based on availability.