# INTERNSHIP REPORT TEAM FRIEND TILL JANNAH GO-GREEN



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#### **INTRODUTION**

Go Green Forum is a platform that brings together individuals and organizations committed to promoting sustainability and environmental preservation. Through various initiatives, including clean- up campaigns, environmental festivals, and community training, the forum seeks to create a community that cares more about environmental issues. By educating the public and encouraging real action, Go Green Forum aims to build collective awareness about the importance of protecting the environment for a better future.

In the modern era, marked by pressing environmental challenges, groups embracing the Go Green theme have emerged as a vital movement to promote awareness and action on environmental issues. This group consists of individuals and organizations that share a common vision: to create a greener and more sustainable world. Through various programs and initiatives, the group focuses on waste reduction, renewable energy usage, and the conservation of natural resources. Activities include environmental campaigns, educational seminars, and community projects such as tree planting and recycling.

The Go Green group aims to inspire society to be more environmentally conscious, understand the impact of daily actions, and contribute to efforts in preserving the Earth. With a spirit of collaboration and active participation, this group strives to create positive change that can be felt by both current and future generations, ensuring a healthy and sustainable environment as a legacy for the future.

#### **METHODOLOGY**

## Philosophy

The website can be a platform to connect individuals and communities concerned about the environment. By sharing stories, experiences, and solutions, it empowers people to contribute to nature conservation. The website aims to raise public awareness about environmental issues. By providing information on the impacts of climate change, pollution, and deforestation, visitors are encouraged to care more and take action. By offering articles, videos, and infographics on eco-friendly practices, the website serves as an educational resource, teaching visitors how to live more sustainably. By emphasizing the importance of sustainability, the website seeks to build a vision of a future where humans live in harmony with nature, reducing their carbon footprint and creating a healthier environment for future generations.

## Color theory

By choosing the color green in your "Go Green" theme, you are not only reinforcing the sustainability message but also creating a fun and educational experience for others. Psychology of ColorCalmness and Relaxation:

- 1. Green is known for its calming effects, making people feel more relaxed and comfortable. It is often associated with refreshing natural scenery.
- 2. Growth and Fertility: Green symbolizes growth, prosperity, and new life, as many plants and trees are green. This makes it a strong symbol in the context of the environment.
- 3. Hope and Healing: The color green is often associated with hope and recovery, commonly used

#### RESULTS

aimed at promoting sustainability and eco-friendly practices:Provide information and guides on living sustainably, such as waste reduction, renewable energy use, and sustainability practices. Use visual media to explain environmental concepts in an engaging and easily understandable way. Inform visitors about local sustainability events or initiatives, such as clean-up drives, workshops, or seminars. Encourage visitors to participate in environmental campaigns or challenges. Provide information about the environmental impact of products or initiatives and progress towards sustainability goals. Ensure the website is accessible to everyone, including those with disabilities, so that the message of sustainability can reach a broader audience.

By providing quality tips, you can showcase your expertise and knowledge in a particular field, building credibility with visitors. Tips and tricks offer useful information that can help visitors solve problems or improve their skills. This content can help visitors learn new ways to do things, enhancing their knowledge and skills.

Using poster images on a website has many benefits that can enhance user experience and content effectiveness. Here are several reasons why poster images are important:Poster design can help create a particular mood or theme for the website, reinforcing brand identity.Eyecatching poster images can quickly grab visitors' attention, encouraging them to explore further.Posters can convey brand values and messages in a consistent and engaging manner.

Here are several reasons why it's important to include YouTube links or embed videos on your website: Videos can express stories or emotions in ways that text or images cannot, making messages more impactful. Compelling videos are more likely to be shared on social media, increasing your website's reach and visibility. Tutorial videos or explanations can help visitors learn how to do something more easily compared to written instructions.

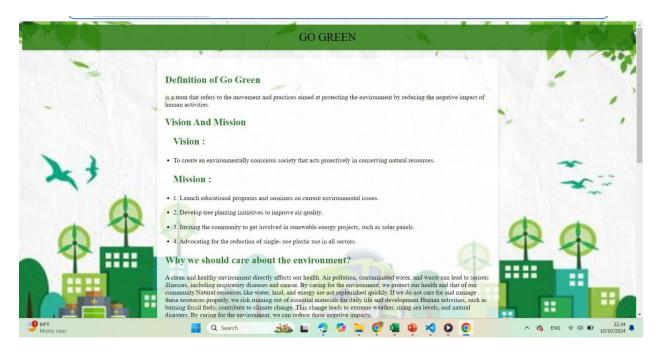
#### **CONCLUSION**

The development of the "Go Green" website has successfully achieved its primary goal of becoming an effective platform for raising awareness and knowledge among the public about environmental issues. Through informative and engaging content, such as articles, videos, and guides, the site has provided a better understanding of eco-friendly practices that can be implemented in daily life.

We hope that this website will continue to grow and serve as a valuable resource for the community. We also invite everyone to actively participate in protecting the environment, as every small action can have a significant impact. Thank you to everyone who contributed to the creation and development of the "Go Green" website. Together, let's create a greener and more sustainable world.

#### **APPENDICES**

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