

# Daehyun Kim

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## ACADEMIC APPOINTMENT

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<b>Max Planck Institute for Innovation and Competition</b>	Munich, Germany
- <b>Department of Innovation and Entrepreneurship Research</b>	2023 - present
▪ Senior Research Fellow	

## EDUCATION

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<b>KAIST (Korea Advanced Institute of Science and Technology)</b>	Daejeon, Korea
- <b>School of Business and Technology Management, College of Business</b>	2016 – 2022
▪ Ph.D., Business and Technology Management	
 <b>Northwestern University</b>	 Evanston, IL
- <b>Kellogg School of Management, Management of Organizations (MORS)</b>	2021 – 2022
▪ Visiting Ph.D. Student	
 <b>KAIST (Korea Advanced Institute of Science and Technology)</b>	 Daejeon, Korea
- <b>School of Business and Technology Management, College of Business</b>	2014 – 2016
▪ M.S., Business and Technology Management	
 <b>Chung-Ang University</b>	 Seoul, Korea
▪ B.A., Mechanical Engineering	2008 – 2014

## RESEARCH INTERESTS

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Entrepreneurship, Innovation Strategy, Economics of Digitization

## MANUSCRIPTS UNDER REVIEW

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- [1] “Unpacking the Entrepreneurial Process after Failure: The Role of Attribution and Behavioral Responses in Technology-Based Startups” (with Aaron Chatterji and Wonjoon Kim) – *Reject and resubmit, Strategic Management Journal*
- [2] “Anti-Labor Environments And Employee Entrepreneurship: Evidence From Right-To-Work Laws” (with Namil Kim and Dennis Haemin Park) – *Second revision requested, Strategic Entrepreneurship Journal*
- [3] “How Digital Platforms Unintentionally Foster Entrepreneurial Activities: The Case of the Staggered Entry of Craigslist” (with Namil Kim, and Yongwook Paik) – *Under review, Strategic Entrepreneurship Journal*
- [4] “When Jobs Automate: Entrepreneurship as an Alternative Career Path” (with Taekyun Kim Wonjoon Kim, and Hyejin Youn) – *Under second review, Small Business Economics*

## MANUSCRIPTS UNDER DEVELOPMENT

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- [1] “Technological Uniqueness and VC Financing” (with Dennis Haemin Park & Shu Deng)
- [2] “Nurturing Startups: A Theoretical and Empirical Appraisal of Venture Clienting” (with David Heller & Dietmar Harhoff)
- [3] “Empowering to Scale Global: Evidence from the German Accelerator Program” (with David Heller & Dietmar Harhoff)

## PUBLISHED AND FORTHCOMING ARTICLES

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- [1] "Are Researchers More Likely To Succeed When They Start a Technology-Based Startup. *Applied Economics Letters* (2023), 1-5" (with Jeoungbong Han, Wonjoon Kim and Sunghyun Cho)
- [2] "The effect of patent protection on firms' market value: The case of the renewable energy sector. *Renewable and Sustainable Energy Reviews* (2018), 82, 4309-4319." (with Namil Kim and Wonjoon Kim)

## BOOK CHAPTER

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- [1] "Resilience and Ingenuity: Global Innovation Responses to Covid-19, Chapter 9 : COVID-19: Crisis or opportunity? The case of South Korean innovation" (with Taekyun Kim and Wonjoon Kim)

## CONFERENCE AND SEMINAR PRESENTATIONS

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**2023-Present:** Academy of Management (AOM) Annual Meeting, Druid 2023 Conference, Strategic Management Society (SMS), Fifth International ZEW Conference on the Dynamics of Entrepreneurship (CoDE)

**2022:** Strategic Management Society (SMS) Annual Conference; Academy of Management (AOM) Annual Meeting; OMT Doctoral Consortium at Academy of Management (AOM); Summer Institute in Computational Social Science (SICSS – Korea); Druid 2022 Conference, SKEMA Business School, Max Planck Institute for Innovation and Competition

**2021:** Asian Society For Entrepreneurship and Innovation Science (ASEIS); Druid 2021 Conference (Withdrawn due to COVID-19); Strategic Management Society (SMS) Annual Conference; Strategic Management Society (SMS) Doctoral Workshop; Academy of Management (AOM) Annual Meeting

**2019-2020:** Smith Entrepreneurship Research Conference; The 2nd KAIST CISP Innovation and Entrepreneurship Research Boot Camp; The 1st KAIST CISP Innovation and Entrepreneurship Research Boot Camp

## TEACHING EXPERIENCE

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### *Teaching Assistant: College of Business, KAIST*

Innovation Management and Strategy (MSB510) - Graduate Course	Fall 2016
Technology Management (MSB204) - Undergraduate Course	Spring 2017
Technology Management (MSB204) - Undergraduate Course	Fall 2017
Strategic Management Theory of Technology Innovation (MSB638) - Graduate Course	Spring 2018
Innovation Management and Strategy (MSB510) - Graduate Course	Fall 2018
Innovation Management and Strategy (MSB510) - Graduate Course	Spring 2019
Microeconomics Principles (MSB215) - Undergraduate Course	Fall 2019

### *Teaching Assistant: Kellogg School of Management, Northwestern University*

Social DNA (for Hyejin Youn) – MBA Course	Spring 2021
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## ACADEMIC HONORS AND GRANTS

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[1] KAIST, College of Business Graduate Fellowships	2016-2021
[2] Science and Technology Policy Institute Fellowship (\$3,000)	Dec 2017
[3] National Research Funding (NRF) of Korea Fellowship for Social Science Korea- All but Dissertation (\$22,000)	Feb 2021
[4] Amore-Pacific Scholarship from MK-AKMS (\$1,000)	August 2021
[5] 2021 KOSIME Summer Conference Best Paper August	August 2021
[6] 2021 Asian Society For Entrepreneurship and Innovation Science (ASEIS) Conference Best Paper	Dec 2021

## RESEARCH PROJECT EXPERIENCES

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[1] Technology Innovation and Industry Future Strategy for Sustainable and Balanced Economic Growth,  
*Korea National Research Foundation*  
Position: Research Assistant

[2] Designing technology start-up support program: Mentorship from great scholars  
*Korea Institute of Startup & Entrepreneurship Development*  
Position: Research Assistant

[3] Research on the Global Innovation and Production Network and the Sustainable Industrial Ecosystem of Korea  
*Korea National Research Foundation*  
Position: Research Assistant

[4] Social Big Data Science Research Team  
*Korea National Research Foundation*  
Position: Research Assistant

## INDUSTRY EXPERIENCES

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[1] KIA Motors Internship  
*Position: R&D Department Researcher*

[2] SAMSUNG Electronics Internship  
*Position: R&D Department Researcher*

## RELEVANT EXPERIENCES

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Computer Skills: Python, Stata  
Language: Korean (Native), English (Fluent)

## REFERENCES

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**Aaron Chatterji**, Mark Burgess and Lisa Benson-Burgess Distinguished Professor,  
Fuqua School of Business, Duke University, [ronnie@duke.edu](mailto:ronnie@duke.edu)

**Hyejin Youn**, Associate Professor  
Kellogg School of Management, Northwestern University, [hyejin.youn@kellogg.northwestern.edu](mailto:hyejin.youn@kellogg.northwestern.edu)

**Dennis Haemin Park**, Associate Professor  
Naveen Jindal School of Management, University of Texas at Dallas, [parkhd@utdallas.edu](mailto:parkhd@utdallas.edu)

**WonJoon Kim**, Head of KAIST Graduate School of Innovation and Technology Management, Professor  
School of Business and Technology Management, KAIST, [wonjoon.kim@kaist.edu](mailto:wonjoon.kim@kaist.edu)