

# DAEHYUN KIM

## CURRICULUM VITAE

Max Planck Institute for Innovation and Competition  
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### Research Interests:

Innovation and Strategic Management · Innovation and Science Policy ·  
Entrepreneurial Strategy · High-Tech Entrepreneurship

## ACADEMIC POSITION

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|---|-------------|
| <b>Max Planck Institute for Innovation and Competition</b>                | since 2023  |
| Senior Research Fellow, Dept. of Innovation and Entrepreneurship Research |             |
| <b>UNIST</b>  | since 2026  |
| Adjunct Professor, School of Business Administration                      |             |
| <b>Kellogg School of Management, Northwestern University</b>              | 2021 - 2022 |
| Visiting Research Fellow, Management & Organization Department            |             |

## EDUCATION

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| <b>KAIST</b>   | 2022 |
| Ph.D., School of Business and Technology Management, College of Business |      |
| <b>KAIST</b>   | 2016 |
| M.S., School of Business and Technology Management, College of Business  |      |
| <b>Chung-Ang University</b>  | 2014 |
| B.S., Department of Mechanical Engineering, College of Engineering       |      |

## RESEARCH ARTICLES

### Published and Forthcoming Articles:

- (1) **Kim, D.**, Paik, Y., & Kim, N. (2025): How Digital Platforms Affect Local Entrepreneurial Activities: Evidence from the Staggered Entry of Craigslist  
*Strategic Entrepreneurship Journal (FT50)*
- (2) **Kim, D.**, Kim, N., & Park, D. (2025): Anti-Labor Environments and Employee Entrepreneurship: Evidence from Right-To-Work Laws  
*Strategic Entrepreneurship Journal (FT50)*
- (3) **Kim, D.**, Kim, T., Kim, W., & Youn, H. (2025): When Automation Hits Jobs: Entrepreneurship as an Alternative Career Path  
*PLOS One*
- (4) Han, J., **Kim, D.**, Kim, W., & Cho, S. (2024): Are Researchers More Likely to Succeed When They Start a Technology-Based Startup?  
*Applied Economics Letters* 31(20): 2171-2175
- (5) **Kim, D.**, Kim, N., & Kim, W. (2018): The Effect of Patent Protection on Firms' Market Value: The Case of the Renewable Energy Sector  
*Renewable and Sustainable Energy Reviews* 82(3): 4309-4319

### **Manuscripts Under Review:**

- (6) How Does Publicly Available Knowledge Affect Interfirm Hiring? (Deng, S., Park, D., & **Kim, D.**)  
*1<sup>st</sup> R&R at Journal of Management Studies (FT50)*
- (7) Unpacking the Entrepreneurial Process after Failure: The Role of Attribution and Behavioral Responses in Technology-Based Startups (**Kim, D.**, Jung, H., Chatterji, A., Kim,W., & Cho, S.)  
*1<sup>st</sup> R&R at Strategic Entrepreneurship Journal (FT50)*  
• Amore-Pacific Scholarship from MK-AKMS, 2021
- (8) Entrepreneurial Training and Startup Internationalization:  
Evidence from the German Accelerator Program (Heller, D., **Kim, D.**, & Harhoff, D.)  
*Under Review*  
• CEPR Discussion Paper No. 20888  
• European Investment Fund Best Paper Award on Highest Policy Impact, 2025
- (9) Technological Uniqueness and Venture Capital Investment (**Kim, D.**, Park, D., & Deng, S.)  
*Under Review*
- (10) Employee-Friendly but Costly Workplace Practices? Evidence from Paid Family Leave Policies and Venture Capital Investments (**Kim, D.**, Paik, Y., & Deng, S.)  
*Preparing submission*  
• Best Paper Award, Korean Academic Society of Business Administration (KASBA), 2025

### **Working Papers:**

- (11) The Emergence of P2P Platforms and Entrepreneurial Activities:  
New Pathways into Entrepreneurship (**Kim, D.**)  
Manuscript in Final Preparation
- (12) Generative AI and Startup Team Dynamics (**Kim, D.**, Heller, D., & Asam, D.)  
Data Analysis
- (13) The Impact of Generative AI on Founding Team Diversity (**Kim, D.**, Heller, D., & Cho, J.)  
Data Analysis

### **Book Chapter and Policy Report:**

- (14) **Kim, D.**, Kim, T., & Kim,W. (2022): Resilience and Ingenuity: Global Innovation Responses to COVID-19  
*Global Innovation Responses to COVID-19, CEPR Press: 109–117*
- (15) Aridi, A., Kim, W., Kim, K., Shin, K., Kim, T., & **Kim, D.** (2024): The Effects of Matching Grants on Technology Startups: The Case of Korea's TIPS  
*World Bank Group*

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### **INVITED PRESENTATIONS AND CONFERENCES**

- 2025** Academy of Management Annual Meeting (*AOM*), Copenhagen · ENTFIN 2025 conference, Rotterdam· Taiwan Symposium on Innovation Economics and Entrepreneurship, Online · Strategy & Innovation Workshop, Max Planck Institute for Innovation and Competition
- 2024** Strategic Management Society (*SMS*), Turkey · INSEAD Doriot Entrepreneurship Conference, INSEAD Abu Dhabi · Strategy & Innovation Workshop, Copenhagen Business School · Asia Innovation and Entrepreneurship Association Online Seminar (*AIEA*)

- 2023** Academy of Management Annual Meeting (*AOM*), Boston · STR Junior Faculty Consortium at Academy of Management Annual Meeting (*AOM*), Boston · Strategic Management Society (*SMS*), Toronto · DRUID, Lisbon · 5<sup>th</sup> Conference on the Dynamics of Entrepreneurship (CoDE), ZEW Mannheim
- 2022** Strategic Management Society (*SMS*), London · Academy of Management Annual Meeting (*AOM*), Seattle · OMT Doctoral Consortium at Academy of Management Annual Meeting (*AOM*), Seattle · DRUID, Copenhagen Business School · Summer Institute in Computational Social Science (SICSS – Korea), Daejeon · Max Planck Institute for Innovation and Competition · SKEMA Business School
- 2021** Asian Society For Entrepreneurship and Innovation Science (*ASEIS*), Virtual · DRUID (Withdrawn due to COVID-19) · Strategic Management Society (*SMS*), Virtual · Strategic Management Society (*SMS*) Doctoral Workshop, Virtual · Academy of Management Annual Meeting (*AOM*), Virtual
- 2020** Smith Entrepreneurship Research Conference (Withdrawn due to COVID-19) · The KAIST CISP Innovation and Entrepreneurship Research Boot Camp

## ACADEMIC HONORS AND GRANTS

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- 2025** Korean Academic Society of Business Administration (KASBA) Best Paper
- 2025** European Investment Fund · Best Paper Award on Policy Impact Assessment
- 2022** World Bank Group · Grant: \$ 20,000
- 2021** ASEIS Conference Best Paper
- 2021** KOSIME Summer Conference Best Paper
- 2021** Amore-Pacific Scholarship from MK-AKMS (\$ 1,000)
- 2021** Korea Fellowship for Social Science Korea · Grant: \$ 22,000
- 2017** Science and Technology Policy Institute Fellowship · Grant: \$ 3,000

## TEACHING

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### School of Business Administration, UNIST

· Entrepreneurship (UG), Instructor Spring 2026

### School of Business and Technology Management, KAIST

· Microeconomics Principles (UG), Teaching Assistant Fall 2019  
· Innovation Management and Strategy (MS), Teaching Assistant 2018-2019  
· Strategic Management Theory of Technology Innovation (MS), Teaching Assistant Spring 2018  
· Technology Management (UG),Teaching Assistant 2017  
· Innovation Management and Strategy (UG), Teaching Assistant Fall 2016

### Kellogg School of Management, Northwestern University

· Social DNA (MBA), Teaching Assistant 2021

## RESEARCH PROJECT EXPERIENCES

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**The Effects of Matching Grants on Technology Startups:  
The Case of Korea's TIPS**

2021-2022

- WorldBank Group
- Researcher

**Designing Technology Start-Up Support Program:**

**Mentorship from Great Scholars**

2018-2019

- Korea Institute of Startup & Entrepreneurship Development
- Research Assistant

**Technology Innovation and Industry Future Strategy  
for Sustainable and Balanced Economic Growth**

2016-2018

- Korea National Research Foundation
- Research Assistant

**Global Innovation and Production Network &  
Sustainable Industrial Ecosystem of Korea**

2012-2015

- Korea National Research Foundation
- Research Assistant

## REFERENCES

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**Prof. Dietmar Harhoff**

Innovation and Entrepreneurship Research  
Max Planck Institute for Innovation and Competition  
[dietmar.harhoff@ip.mpg.de](mailto:dietmar.harhoff@ip.mpg.de)

**Prof. Aaron Chatterji**

Fuqua School of Business  
Duke University  
[ronnie@duke.edu](mailto:ronnie@duke.edu)

**Prof. Dennis Haemin Park**

Naveen Jindal School of Management  
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