

# Daehyun Kim

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## ACADEMIC APPOINTMENTS

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<b>Max Planck Institute for Innovation and Competition</b> - <b>Department of Innovation and Entrepreneurship Research</b> ▪ Senior Research Fellow	Munich, Germany 2023 - present
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## EDUCATION

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<b>KAIST (Korea Advanced Institute of Science and Technology)</b> - <b>School of Business and Technology Management, College of Business</b> ▪ Ph.D., Business and Technology Management	Daejeon, Korea 2016 – 2022
<b>Northwestern University</b> - <b>Kellogg School of Management, Management of Organizations (MORS)</b> ▪ Visiting Ph.D. Student	Evanston, IL 2021 – 2022
<b>KAIST (Korea Advanced Institute of Science and Technology)</b> - <b>School of Business and Technology Management, College of Business</b> ▪ M.S., Business and Technology Management	Daejeon, Korea 2014 – 2016
<b>Chung-Ang University</b> ▪ B.A., Mechanical Engineering	Seoul, Korea 2008 – 2014

## RESEARCH INTERESTS

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- [1] Research Topic: Tech-Based Entrepreneurship, Digital Platform, Entrepreneurial Failure, The Future of Work, Corporate Venture Capital
- [2] Methodologies: Econometrics, Big-Data Analysis, and Social Network Analysis

## SELECTED WORKING PAPERS

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- [1] “Unpacking the Entrepreneurial Process after Failure: The Role of Attribution and Behavioral Responses in Technology-Based Startups” (with Aaron Chatterji and Wonjoon Kim) – *Reject and resubmit*
- [2] “Shadow of Rapid Adoption of Automation Technology during COVID-19: From Job Loss to Entrepreneurship” (with Taekyun Kim Wonjoon Kim, and Hyejin Youn) – *Under review*
- [3] “How Online Platforms Address Institutional Failures: The Case of Craigslist in Lowering Barriers to Entrepreneurship” (with Namil Kim, and Yongwook Paik) – *Ready to submit*
- [4] “Anti-Labor Environments And Employee Entrepreneurship: Evidence From Right-To-Work Laws” (with Namil Kim and Dennis Haemin Park) – *Under review*
- [5] “COVID-19 and Minority Entrepreneurship: Evidence from the Kauffman Microdata” (with Taekyun Kim and Wonjoon Kim) – *Under review*
- [6] “Are Researchers More Likely To Succeed When They Start a Technology-Based Startup?” (with Jeoungbong Han, Daehyun Kim, and Wonjoon Kim) – *Under review*

## ONGOING RESEARCH PROJECTS

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- [1] "Labor Mobility Barrier and Corporate Venture Capital: Evidence from Inevitable Disclosure Doctrine " – *Work in Progress (Data analysis)*
- [2] "Understanding the Effects of Government Matching Funds on Tech Start-Ups to Design Better Entrepreneurship Policy " – *with World Bank Group*

## SELECTED REFEREED JOURNAL ARTICLES

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- [1] "The effect of patent protection on firms' market value: The case of the renewable energy sector. Renewable and Sustainable Energy Reviews (2018), 82, 4309-4319." (with Namil Kim and Wonjoon Kim)

## BOOK CHAPTER

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- [1] "Resilience and Ingenuity: Global Innovation Responses to Covid-19, Chapter 9 : COVID-19: Crisis or opportunity? The case of South Korean innovation" (with Taekyun Kim and Wonjoon Kim)

## ACADEMIC PRESENTATIONS & INVITED TALKS

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**2023-Present:** Academy of Management (AOM) Annual Meeting, Druid 2022 Conference, Strategic Management Society (SMS)

**2022:** Strategic Management Society (SMS) Annual Conference; Academy of Management (AOM) Annual Meeting; OMT Doctoral Consortium at Academy of Management (AOM); Summer Institute in Computational Social Science (SICSS – Korea); Druid 2022 Conference, SKEMA Business School, Max Planck Institute for Innovation and Competition

**2021:** Asian Society For Entrepreneurship and Innovation Science (ASEIS); Druid 2021 Conference (Withdrawn due to COVID-19); Strategic Management Society (SMS) Annual Conference; Strategic Management Society (SMS) Doctoral Workshop; Academy of Management (AOM) Annual Meeting

**2019-2020:** Smith Entrepreneurship Research Conference; The 2nd KAIST CISP Innovation and Entrepreneurship Research Boot Camp; The 1st KAIST CISP Innovation and Entrepreneurship Research Boot Camp

## TEACHING EXPERIENCE

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### *Teaching Assistant: College of Business, KAIST*

Innovation Management and Strategy (MSB510) - Graduate Course	Fall 2016
Technology Management (MSB204) - Undergraduate Course	Spring 2017
Technology Management (MSB204) - Undergraduate Course	Fall 2017
Strategic Management Theory of Technology Innovation (MSB638) - Graduate Course	Spring 2018
Innovation Management and Strategy (MSB510) - Graduate Course	Fall 2018
Innovation Management and Strategy (MSB510) - Graduate Course	Spring 2019
Microeconomics Principles (MSB215) - Undergraduate Course	Fall 2019

### *Teaching Assistant: Kellogg School of Management, Northwestern University*

Social DNA (for Hyejin Youn) – MBA Course	Spring 2021
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## ACADEMIC HONORS AND GRANTS

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[1] KAIST, College of Business Graduate Fellowships	2016-2021
[2] Science and Technology Policy Institute Fellowship (\$3,000)	Dec 2017
[3] National Research Funding (NRF) of Korea Fellowship for Social Science Korea- All but Dissertation (\$22,000)	Feb 2021

[4] Amore-Pacific Scholarship from MK-AKMS (\$1,000)	August 2021
[5] 2021 KOSIME Summer Conference Best Paper August	August 2021
[6] 2021 Asian Society For Entrepreneurship and Innovation Science (ASEIS) Conference Best Paper	Dec 2021
[7] World Bank Group - "The Effects of Government Matching R&D Funds on Tech Startups: The Case of Korea's TIPS Program" (\$20,000)	2022 -2023

## RESEARCH PROJECT EXPERIENCES

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[1] Technology Innovation and Industry Future Strategy for Sustainable and Balanced Economic Growth,  
*Korea National Research Foundation*  
 Position: Research Assistant

[2] Designing technology start-up support program: Mentorship from great scholars  
*Korea Institute of Startup & Entrepreneurship Development*  
 Position: Research Assistant

[3] Research on the Global Innovation and Production Network and the Sustainable Industrial Ecosystem of Korea  
*Korea National Research Foundation*  
 Position: Research Assistant

[4] Social Big Data Science Research Team  
*Korea National Research Foundation*  
 Position: Research Assistant

## INDUSTRY EXPERIENCES

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[1] KIA Motors Internship  
*Position: R&D Department Researcher*

[2] SAMSUNG Electronics Internship  
*Position: R&D Department Researcher*

## RELEVANT EXPERIENCES

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Computer Skills: Python, Stata  
 Language: Korean (Native), English (Fluent)

## REFERENCES

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**WonJoon Kim**, Head of KAIST Graduate School of Innovation and Technology Management, Professor  
 School of Business and Technology Management, KAIST, wonjoon.kim@kaist.edu

**Aaron Chatterji**, Mark Burgess and Lisa Benson-Burgess Distinguished Professor,  
 Fuqua School of Business, Duke University, ronnie@duke.edu

**Hyejin Youn**, Associate Professor  
 Kellogg School of Management, hyejin.youn@kellogg.northwestern.edu