The structurality of artistic research

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In the Swedish Higher Education Ordinance there are two distinct and equal disciplinary foundations: scientific or artistic. This is a cornerstone in both education and research in Sweden. It is a great advantage in many respects and has been a driving force behind the strong development of artistic research in Sweden. It gives artistically merited teachers a solid foundation upon which to build and develop their competences on par with scientifically merited teachers. However, and this should come as no surprise, it also creates a structural and epistemological dividing line between arts and science which sometimes appears as an unfortunate obstacle in interdisciplinary projects.

But why is this separation a problem? The idea that science is the sole valid producer of knowledge is obviously debatable and as a consequence the strict dividing line between the sciences and all other possible kinds of knowledge production is unfortunate. In an artistic practice or research project that in one way or another uses scientific methods or modes of thinking, or that attempts to critically confront these, the separation may become an issue. And in music, subjects such as musicology and music psychology are structurally separated from artistic higher education in music.

It is not always self evident how the gap between arts and science should be approached or understood, and in explicitly interdisciplinary projects it may be difficult to achieve a solid ground for the research. Due to the organizational distance between the artistic and scientific modes of thinking there is a risk that whatever interdisciplinary work is produced is absorbed by the gap and useful knowledge that was produced in the project remains hidden to either of the two disciplines. By the sheer difference in the size between art and science, the risk of loss is commonly greater from the point of view of the arts, but the consequences may be equally problematic.

The role that science has played in the development of modernity and creation of wealth (in the West) is undeniable. "Science and modernity have become inseparable" (Nowotny, Scott, and Gibbons, 2013) as put in the book Re-Thinking Science: Knowledge and the Public in an Age of Uncertainty.

However, they go on to suggest that this is continuously being challenged. Bruno Latour makes a similar claim in his 1998 Essays on Science and Society pointing to the breathtaking scientific development characterized by a movement from the "culture of 'science' to the culture of 'research'" (Latour, 1998). That art has had an equally undeniable influence on the development of society for much longer than what science has had is clear—after all, art is much older than science. Nevertheless, art has had obvious difficulties in competing with the attention given to science during the post-war era of capitalist-driven development.

Latour continues:

Science is certainty; research is uncertainty. Science is supposed to be cold, straight, and detached; research is warm, involving, and risky. Science puts an end to the vagaries of human disputes; research creates controversies. Science produces objectivity by escaping as much as possible from the shackles of ideology, passions, and emotions; research feeds on all of those to render objects of inquiry familiar. (ibid.)

In this quote, it is possible to replace 'research' with 'art' and come up with a partly relevant and preliminary characterization of some of the contemporary art fields. Characteristics such as uncertainty, involving, risky, and controversial could be seen as a reasonable way to depict art practices of the 21st century: an activity that feeds on passion and emotion in various constellations. Following from this, it is possible to draw the conclusion that it is *science*, not *research* that differs from *art* and the activity of *research* may be seen as the common ground.

At any rate, the way Latour represents research is not at odds with artistic research, at least not in my view: the issue here is again structural, not practical. I wish to claim that regarding research as the common activity between art and science is a fruitful way in which interdisciplinarity may be addressed. What appears to sometimes be a steep difference between artistic research and research, as two distinct disciplines, can be overcome by regarding the act of research as the common denominator between science and art. That one is scientific and the other artistic is perhaps less important (and the difference between art and science may even be less compared to, say gender studies and physics).

In addition, arts and science have a shared interlocutor *society* that contextualizes and participates in the validation of the research. Because, just as "science and society cannot be separated, they depend on the same foundation" (ibid.), neither can art and society. In other words, if research is

the common aspect of arts and sciences, their respective relation to society is another. In this view the prefix artistic is merely a contextualization of the activity, an indication that practice, method, and theory may differ from scientific research practices. Regardless of the type of activity, the validity of the results is measured by its usefulness for other research, for the field of practice, or society. The freedom that the discipline of artistic research provides will remain untouched. This view, merely allows us to disregard the obstacles of the structurality of research disciplines and instead focus on the search for knowledge, which in all cases should be the driving force.

References

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Nowotny, H., P.B. Scott, and M.T. Gibbons (2013). Re-Thinking Science: Knowledge and the Public in an Age of Uncertainty. Polity Press. ISBN: 9780745657073.